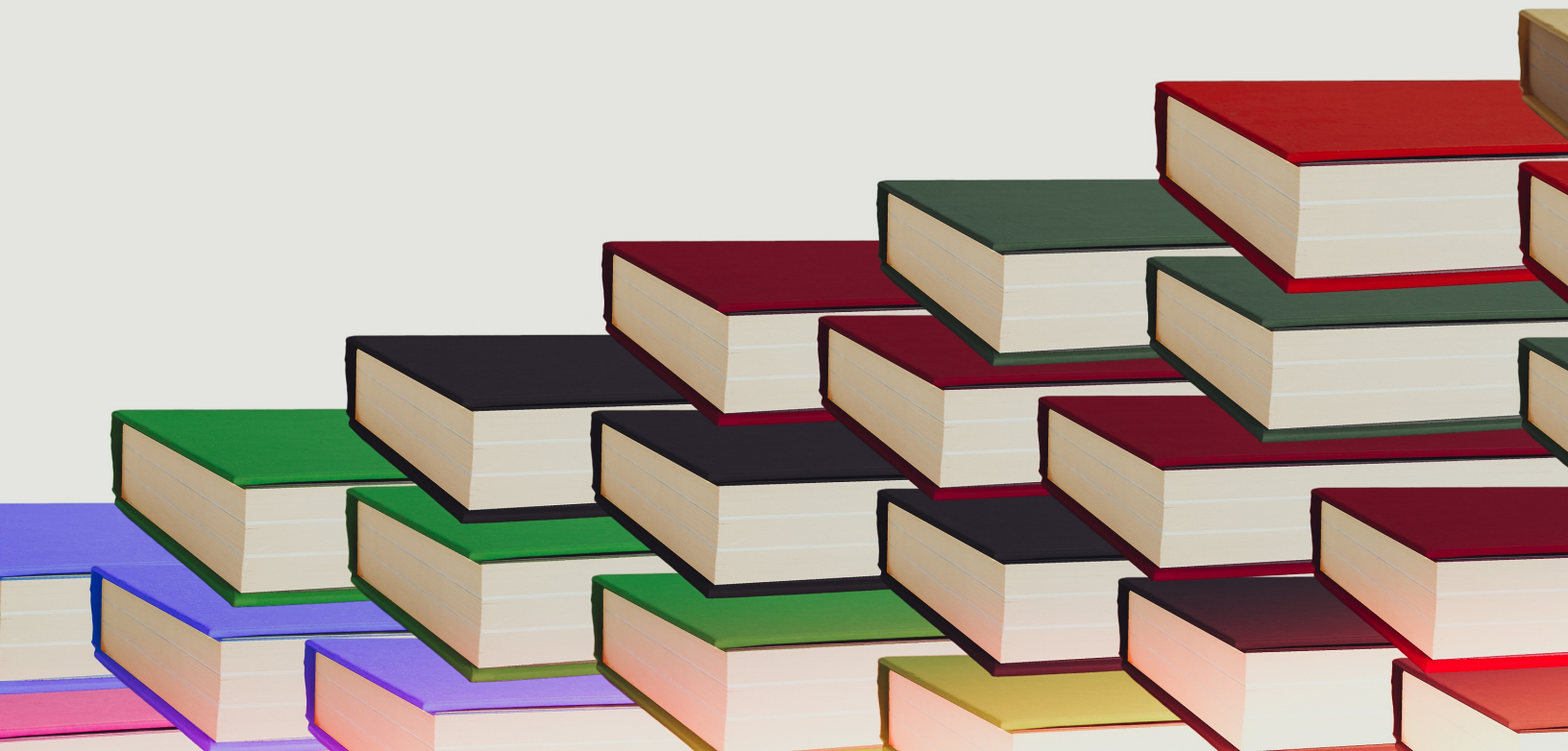


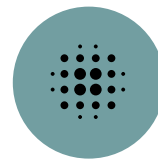
# SLA MIDWEST SYMPOSIUM 2021



**JUNE 4, 2021**

**PRESENTED BY THE ILLINOIS, INDIANA, IOWA, AND MICHIGAN  
COMMUNITIES OF THE SPECIAL LIBRARIES ASSOCIATION**

# SYMPOSIUM SCHEDULE



9:00 – 9:15 AM

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## WELCOME AND COMMUNITY UPDATES

Hear about updates from each of the following hosting communities:

- SLA Indiana – Marydee Ojala
- SLA Iowa – Conrad Bendixen
- SLA Michigan – Alex Hauser
- SLA Illinois – Kristin Stutzman

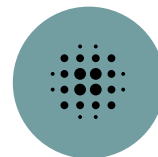
9:15 – 9:30 AM

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## OPENING KEYNOTE SESSION

*Tara Murray Grove, SLA President*

SLA President Tara Murray Grove will present news and updates from the SLA Board of Directors. Tara will also talk about the new strategic plan, the learning hub, and the upcoming virtual conference.



9:30 – 10:00 AM

## COMPREHENSIVE DATABASE REEVALUATION: STARTING FROM SCRATCH – IMPOSSIBLE TASK OR UNIQUE OPPORTUNITY?

*Nathan Aaron Rosen, Herrick Feinstein*

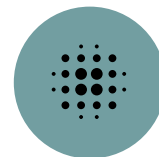
Save your firm money and gain a better collection of databases. Learn about an exceptional way to substantially change the variety and depth of database alternatives you have. Historically, librarians review and adjust contracts as each database expires. Sometimes it is possible to determine the entire universe of database contracts at one time. This case study examines the nine month process from initial seed germination to fruition, highlighting the methods and procedures used to assist the librarian, step by step, on the road to revise nearly the entire library budget. Key activities include timeline development, focus/trial group membership selection, training session organization, evaluation form design, collection of patron preferences, and new contract negotiation with vendors and stakeholders.

10:00 – 10:30 AM

## AUTHOR MATCHING AT MATHEMATICAL REVIEWS

*Elizabeth Downie, Mathematical Reviews | American Mathematical Society*

At Mathematical Reviews, we pride ourselves on the work we do with matching author profiles. Through a combination of in-house systems and author disambiguation experts, we work hard to ensure each paper is attributed to the correct author profile. We do this using criteria such as institution matches, coauthor matches, email address matches, and more. Each day we process around 500 authors, matching them to existing profiles or creating new profiles. For this presentation, I will describe how this process works and the work that goes into it. I will especially be focusing on the human element in how this work is done.



10:30 – 10:45 AM

## **MORNING BREAK 1**

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10:45 – 11:45 AM

## **LIGHTNING TALKS**

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### **HOW TO CREATE A PODCAST**

*Lorene Kennard, University of St. Francis*

10:45 – 10:55 a.m.

### **BUILDING A DATA CULTURE**

*Grant Halter, RAILS*

10:55 – 11:05 a.m.

### **CUT THE CRAAP**

*Marydee Ojala, Online Searcher*

11:05 – 11:15 a.m.

### **INTEGRATING ELECTRONIC RECORDS INTO AN EXISTING DATABASE**

*Lauren Lippert, Mathematical Reviews | American Mathematical Society*

11:15 – 11:25 a.m.

### **ACCESSIBILITY IN RESEARCH COLLECTIONS**

*Ariel Robinson, Chicago History Museum*

11:25 – 11:35 a.m.

### **MATHEMATICAL REVIEWS CITATION DATABASE**

*Eliot Johnson, Mathematical Reviews | American Mathematical Society*

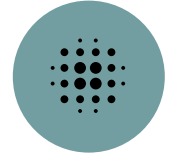
11:35 – 11:45 a.m.

11:45 – 12:00 PM

## **MORNING BREAK 2**

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12:00 – 12:30 PM



## OPE, JUST GONNA BECOME AN EMBEDDED LIBRARIAN

*Alex Hauser, Michigan State University*

Academic librarians often wear a variety of hats, collections, instruction, and outreach librarian are just some of them. We constantly strive for increased engagement with both students and faculty in our liaison areas with embedded librarianship held up as the ultimate goal. An academic librarian for human resources and labor relations was called upon to join the instruction team for a group of independent study students in that department in a new experiential learning style program. Students would work with an outside “client” to conduct company and industry research and get a taste of the real world work they might be tasked with completing. Program coordinators understood the importance and tricky nature of this type of research so brought in the HRLR Librarian to facilitate research check-ins every other week of the semester. This was the first ever opportunity for repeated instruction sessions with students for the librarian and allowed the librarian to introduce various appropriate resources and serve as a research guide, answering questions that arose while students conducted their own research. This also meant that the librarian needed to think programmatically about the tasks the students were asked to complete as well as develop instruction plans, expectations for students, and rapport with the students, things that are not needed in as much detail for one-shot sessions. This session will discuss some of the high and low points of this type of work, provide tips for connecting with students, and discuss how to make this type of small group work inclusive and engaging for participants.

12:30 – 12:45 PM

## CLOSING GENERAL SESSION

*Miguel Figueroa, Amigos Library Services*

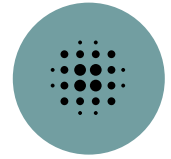
Miguel Figueroa, President and Chief Executive Officer, Amigos Library Services will deliver the closing session on how special libraries can use trendspotting to plan new initiatives and services that will assist their users.

12:45 – 1:00 PM

## ***ALL-ATTENDEE NETWORKING AND DISCUSSION***

All attendees are invited to discuss the future of special library services. The platform will remain open for those who want to remain on and network.

# PRESENTERS



## **ELIZABETH DOWNIE**

*Mathematical Reviews | American Mathematical Society*  
[ead@ams.org](mailto:ead@ams.org)

Elizabeth Downie (she/her) is the Cataloging Manager at Mathematical Reviews. She has an undergraduate degree from Eastern Michigan University in English and a masters degree in Library and Information Science from Wayne State University. She has been with Mathematical Reviews since 2006.



## **MIGUEL FIGUEROA**

*Amigos Library Services*  
[figueroa@amigos.org](mailto:figueroa@amigos.org)

Miguel Figueroa (he/him) is president and CEO of Amigos Library Services. He previously served as director of ALA's Center for the Future of Libraries and held roles at the American Theological Library Association (Atla), New York University Medical Center, and Neal-Schuman Publishers. He is a graduate of the University of Arizona's Knowledge River Program, an initiative that examines library issues from Hispanic and Native American perspectives.

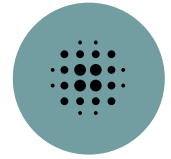


## **TARA MURRAY GROVE**

*SLA President*  
[tem10@psu.edu](mailto:tem10@psu.edu)

Tara Murray Grove (she/her) is the Librarian for Germanic and Slavic Languages and Literatures at Penn State. She previously served as the Director of Information Services and Librarian for the American Philatelic Research Library in Bellefonte, Pennsylvania, the world's largest library dedicated to stamp collecting and postal history, and as the Information Core Director for Penn State's Population Research Institute. She has an MLIS from the University of Pittsburgh and a BA in German Studies from Bard College. Tara was recognized as a Fellow of the Special Libraries Association in 2017 and is currently President of SLA.

# PRESENTERS



## **GRANT HALTER**

*Reaching Across Illinois Libraries System (RAILS)*  
*grant.halter@railslibraries.info*

Grant (he/his) is the Data Analysis Manager at Reaching Across Illinois Libraries System, having previously worked for a public library and library consortium. His work typically consists of collecting and cleaning data, performing in-depth analysis, sharing and presenting data findings, and advising on projects and strategic planning across the organization. He aspires to develop his R coding and GIS skills and to make library data more accessible.



## **ALEX HAUSER**

*Michigan State University Libraries*  
*hauserale@msu.edu*

Alex Hauser (she/her) is a Business Librarian at the Michigan State University Libraries' Gast Business Library. She is the liaison to the Departments of Advertising & Public Relations, Management, and Marketing, as well as the School of Human Resources & Labor Relations. Her work focuses on instruction and student outreach; when she isn't at work she's probably quilting.



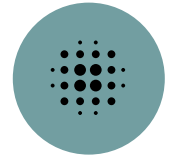
## **ELIOT JOHNSON**

*Mathematical Reviews | American Mathematical Society*  
*eaj@ams.org*

Eliot Johnson (he/his) is the Citation Database Project Coordinator at Mathematical Reviews, a division of the American Mathematical Society. He graduated from the University of Michigan in 2010 with a bachelor's degree in English language and literature, and has been at Mathematical Reviews since 2013.



# PRESENTERS



## **LORENE KENNARD**

*University of St. Francis*  
*lkennard@stfrancis.edu*

Lorene Kennard (she/her), producer and host of The Librarian Linkover podcast, has worked in corporate, public and academic libraries, and owned a freelance research business. She has won several Illinois community awards, especially the Jan Chindlund Award, for her long time service to SLA and the Illinois community, including serving as Illinois community President and on the SLA nominating committee.



## **LAUREN LIPPERT**

*Mathematical Reviews | American Mathematical Society*  
*lal@ams.org*

Lauren Lippert (she/her) is a Cataloging Specialist at Mathematical Reviews in Ann Arbor, MI. She has a background in both public and academic libraries and earned her MSI in Archives and Records Management from the University of Michigan.



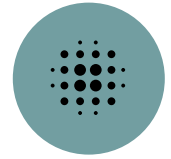
## **MARYDEE OJALA**

*Online Searcher*  
*marydee@xmission.com*

Marydee Ojala (she/her) is the Editor-in-Chief on Online Searcher magazine, which is published by Information Today, Inc, writes a column on business research, and is program planner for a number of tech-related conferences. She earned her MLS at the University of Pittsburgh, began her professional career as a corporate librarian at BankAmerica in San Francisco, and joined SLA while in grad school in 1976.



# PRESENTERS



## **ARIEL ROBINSON**

*Chicago History Museum*  
*robinson.arielj@gmail.com*

Ariel Robinson (she/her) is a recent MLIS graduate from the University of Wisconsin-Madison and former Page in the Chicago History Museum Research Center. She currently resides in Madison, Wisconsin and works for Madison Public Library.



## **NATHAN ROSEN**

*Herrick, Feinstein LLP*  
*nrosen@herrick.com*

Nathan (he/him) has been a law librarian in New York City for the last 35 years in law firms, corporate legal department, investment banking library, public library, university library, and law school library. He is a member of the bars of US Supreme Court, US Tax Court, & Missouri State & Federal courts having earned law degree at University of Missouri at Kansas City and a Master's in Science from Columbia University School of Library Service. Nathan has published more than 200 articles in the areas of library management and research, is a frequent speaker at SLA events, and is currently the Manager of Research & Knowledge Services, Herrick, Feinstein LLP.

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