

Michigan Chapter SLA Board Meeting Teleconference Jan 26, 2015

President Randy Dykuis called the meeting to order at 12:01 p.m.

1. Call to order

Meeting was called to order by President Randy Dykuis, Bryce motioned; seconded by Jennifer Zimmer. In attendance were: Randy Dykhuis, Merle Rosenzweig, Jennifer Zimmer, Jennifer Meekhof, Jane Potee, Alexandra Briseno, Judy Smith, Bryce Rudder, Kathy Ratliff, Leanna Simon and Anne Herron.

2. Secretary's Report - Jennifer Meekhof

Minutes for the December 15, 2014 meeting were put to vote for approval, Bryce motioned; seconded by Jennifer Zimmer. These minutes have been approved.

3. President's Report - Randy Dykhuis

Focus for 2015—Randy referred to a message at the Leadership Summit, suggesting presidents pick one or two things to accomplish during the year. Randy will focus on membership- finding new members or lapsed members to come back to the chapter; and outreach-getting more interaction with library schools to introduce them to to SLA and membership benefits. Alicia Biggers is in talks with University of Michigan students to hold an information meeting on campus, where the Board can speak of what special librarians do. Leanna referred to Quasi-con as a way to get new members and talk to students. SLA does not track when a person moves to another state. It is up to each chapter to keep membership list up to date. The E-mail list coordinator keeps the email list. SLA does not tell the chapters when a member drops out of the Association. SLA is working on improving the IT infrastructure.

Treasurer update—The Treasurer-elect dropped her membership. Jennifer Zimmer has been voted interim Treasurer. A call out will go out soon to find someone to fill the role for the term.

Leadership Summit—The Keynote speaker was Steve Denning. He spoke about radical management from a non-profit perspective. He said the most successful organizations adopt structures that are less hierarchical. They can respond to customers faster. There was a lot of buzz about the retirement of the executive director. The finances for SLA showed a 1.6 million deficit, attributed to low Vancouver Annual Meeting attendance and severance pay for the former Executive Director. SLA has hired a search committee to examine the group. The committee includes one interim CEO and an interim Strategic Director. They are looking at eight areas and will make recommendations to

the Board. SLA membership is down 4.5% in 2014. The SLA building is still on the market, with no current potential buyers.

Meeting for 2015—Randy proposed a bi-monthly meeting schedule: Jan., Mar.; May, July, Sept./Oct., and December. He will send out a poll with possible dates for future meetings.

Possible SLA President-elect visit—Tom Rink will be in Michigan in July and is interested in meeting with the chapter. He will send out possible meeting dates.

4. President-Elect's/Programming Chair Report – Merle Rosenzweig

Merle .is focusing on more online presentations for 2015 events.

She referred to plans for an event to include the UM student chapter. The event will take place sometime after spring break in March.

There are plans in the works for a copyright webinar as a possible event and a talk with Jack Bernard about intellectual property.

Merle referred to plans for the 2015 holiday. She has a location in Ypsilanti and has lined up Jim Ottaviani, comic book author, to speak at the event.

Bryce okayed a meeting/tour at the Detroit Opera house as an event for 2015.

5. Treasurer's Report – Jennifer Zimmer N/A.

6. Director's Report - Jane Potee

Jane spoke with J.P. Porcaro about getting receipts from his visit.

Jane referred to the February 7th Quasi-con as a venue to look for new members and for volunteers for 2016 Board positions. Merle and Judy will make a flyer to promote the chapter at Quasi-con.

7. Special Discussion – Jennifer Zimmer

The Membership committee is working on swag items to give as membership. There was delay regarding payment and how to send the tech packs and magnets out to the membership. Magnets will not be in by Quasi-con. Merle has business card magnets that the chapter can make and give out at Quasi-con.

8. Meeting Close

Randy moved that the meeting be closed, Bryce motioned; Jennifer seconded. Randy adjourned the meeting at 12:38 pm.

Submitted, Jennifer Meekhof, Secretary January 26, 2015