Senior Taxonomist

Ad-ID is a data and technology company founded by the American Association of National Advertisers (ANA) and the American Association of Advertising Agencies (4As) whose aim is to transform the advertising industry by leveraging data and technology to benefit the whole value chain from advertisers and agencies, to publishers and consumers. Ad-ID is the identity solution for ads. As part of our business, Ad-ID issues and manages unique identifiers for advertising assets along with critical asset information, or metadata, to enable companies in the advertising industry to transact more efficiently. We also provide technology and data solutions that connect the ad ecosystem and companies across the value chain.

Ad-ID is looking for an experienced Senior Taxonomist to join a team that shares a passion for transforming complex data/information into a resource that is relevant, useful, accessible and more valuable than the sum of its parts. As a key member of the Information Services team, you will work closely with internal teams and external customers to build taxonomies that support business needs and requirements.

This is a full-time position located in New York reporting to the Vice President Group, Leader of Information Services. We offer flexible workplace policies that can accommodate work from home candidates who are comfortable traveling to an office location 2-3 times per week.

Responsibilities include:

* Building, maintaining and extending a critical set of information taxonomies covering business, advertising, and media content. You'll lead taxonomy projects from conception to implementation and deliver a truly best-in-class capability
* Collaboration on the development of Ad-ID's metadata strategy
* Researching, designing, revision, and maintenance of taxonomies using dedicated taxonomy software
* Mapping of existing and acquired metadata to other taxonomies and schemas
* Working with other resources to develop and test taxonomies & metadata
* Helping to define and follow processes and procedures to support the metadata strategy
* Documentation of internal standards, workflows, governance processes, and data models
* Collaboration with Ad-ID clients, product team and technical team to implement the metadata strategy

Ideally you'll bring:

* Master's degree in Library and/or Information Science
* 3+ years' experience in content classification and taxonomy management
* Direct experience working with one or more taxonomy software platforms
* Previous direct collaboration experience with technical resources
* Expertise developing, mapping and maintaining large, complex taxonomies
* Experience in classifying and organizing deep and broad libraries of TV and Film and other media, entertainment or advertising assets/content
* Ability to clearly articulate in writing or verbally complex processes and the benefits of taxonomy and structured data to audiences of different knowledge levels and backgrounds
* Familiarity with analytics, scraping, and machine learning
* Strong problem-solving and analytical skills, and a genuine interest in making continuous improvements to taxonomies based on ongoing data analysis and business inputs
* Familiarity with DAM (Digital Asset Management).
* Detail oriented
* Independent work skills
* Excellent analytical, organizational, project management and time management skills

Preferred Skills

- Previous experience relating taxonomies to ontologies or knowledge graphs
- Awareness of a wide variety of taxonomies that are needed in the advertising space
- Familiarity with taxonomy data languages (SKOS, RDF, OWL)
- Familiarity with Linked data
- Experience with analytics report & query creation
- Experience with Excel and Google Sheets
- Strong project management skills
- Positive attitude, initiative & leadership skills

Please send resumes to:
taxonomy@ad-id.org

Education: Master's degree in Library and/or Information Science
Position: Full time
Location: New York, with some remote work possible
Travel: Some travel