



# Social Science Division BULLETIN

Spring 2007

## From the Chair Greta Ober-Beauchesne



### Greetings from the Chair:

This is the Spring Bulletin, but here in DC it almost feels like Spring and Summer have come and gone! While just a short while ago, the weather was beautiful, Cherry Blossoms were in bloom and shorts and flip flops were being worn. Since then there's been a bit of snow, and now we are experiencing the East Coast storms with lots of wind and rain.

Well by now many of you have already registered for the **Annual Conference** which will be in **Denver June 2-6** (hoping for great weather there!).

(<http://www.sla.org/content/Events/conference/ac2007/index.cfm>)

SLA's **Rocky Mountain Chapter** is hosting this 2007 conference and have created a conference **wiki** loaded with lots of useful information:

[http://lib.colostate.edu/publicwiki/index.php?title=Special Libraries Association](http://lib.colostate.edu/publicwiki/index.php?title=Special_Libraries_Association) (if you've printed this Bulletin, you can also access the wiki via this tiny url: <http://tinyurl.com/k5bol> which is easier to type in your browser). There's information to help you plan your trip before getting to Denver, and also lots of great tips on what to do while there such as the Top 10 Things to See and Do, restaurant reviews, museums, shopping, the weather - - (so you can better plan what to wear or go shopping to buy clothes according to how the weather is), and much, much more.... A **conference Discussion List** has also been established and is now available (details can be found on the wiki).

Many members of our Board, including our Section Chairs have planned some excellent programs which will be highlighted in this Bulletin. Of course I'm sure everyone will be starting off the conference by attending the **Opening Session** on Sunday, June 3<sup>rd</sup>, featuring the **Honorable Al Gore** (<http://www.sla.org/content/Events/conference/ac2007/conference/keynoters/algore.cfm>). When this session ends at 7:30, surely you'll need to relax and wind down from the excitement of hearing Al Gore, so be sure to attend our **Open House (8:00 to 10:00)**, jointly sponsored by the *Museum Arts and Humanities, Education, and Social Science Divisions*.

Have you recently joined the Social Science Division? If so, then be sure to attend the **"Breakfast with the Chair" Monday, June 4<sup>th</sup> from 7:00-8:30**. There is **no cost** for this session which is open to **new members only**. Current Chair, Chair-elect, and Past-Chairs are the hosts for this event which is a great way to learn about the Division.

### In this issue:

From the Chair	1
Report of the Nominations Committee	2
SLA Conference Info	3
Meet Our Sponsors	3
Walking the Miles in the Mile High City	3
International Reception	4
The Personal Info Trainer	4
Section News	
• Geography & Map	5
• International Affairs	6
• Labor Relations	6
• Public Policy	6

**The Social Science Division is published three times per year.**

**Deadline for articles for the Fall issue is August 15. Send articles to Mette Kruger at [mette.kruger@utoronto.ca](mailto:mette.kruger@utoronto.ca)**

Our **Annual Business Meeting** and breakfast will be held on **Tuesday, June 5<sup>th</sup> from 7:00-8:30**. This is a ticketed event at a cost of **only \$10.00** so be sure to add this to your registration. While enjoying breakfast you'll have an opportunity to meet our Board members and hear about any current and new activities.

Greta D. Ober  
Chair, Social Science Division  
[goberbeauchesne@imf.org](mailto:goberbeauchesne@imf.org)  
or [gretaob@gmail.com](mailto:gretaob@gmail.com)  
202-623-6413

---

## **REPORT OF THE NOMINATIONS COMMITTEE**

The Nominating Committee is pleased to announce the recommendation of

**Iris W. Anderson**

for the next **Chair Elect** for the Social Science Division.

Iris has served in many important roles within the Division, including years as the Division Program Planner and as Co-Chair of the Public Relations Committee. She has been a member of SLA and the Division since 1992. She has served in various capacities at the Joint World Bank – IMF Library for the past 21 years. Most recently she acted as the Group Leader for Research and Information Delivery.

At the Annual Business Meeting of the Division on June 5, 2007 at 7:00 a.m., nominations for Chair-Elect will also be welcomed from the floor.

**Nominating Committee Members:** Linda Richer and Nancy Minter



## **2007 SLA CONFERENCE IN DENVER, CO June 3-6**

The Social Science Division has some wonderful programs planned for the 2007 Conference. Just take a few minutes to read these next articles and you're sure to find lots of events that will spark your interest. And of course, we could never do it without the help of our sponsors:

### **Meet the Social Science Division Sponsors and Partners for Denver 2007**

We are pleased to announce the following sponsors who have graciously agreed to support our programs this year at the SLA conference in Denver. As of April 12, these are the companies who are supporting our continuing professional education and our activities.

Basch Subscriptions, Inc. <http://www.basch.com>  
Bernan Press <http://www.bernan.com>  
CSA <http://www.CSA.com>  
Dow Jones & Co. <http://www.dj.com/>  
EBSCO Information Services <http://www.EBSCO.com>  
EOS International <http://www.eosintl.com>  
Grey House Publishing <http://www.greyhouse.com>  
Haworth Press <http://www.haworthpress.com>  
H.W. Wilson <http://www.hwwilson.com>  
Keesing's <http://www.keesings.com>  
PRS Group <http://www.prsgroup.com>  
Sage Publications <http://www.sagepub.com>  
Scopus <http://www.scopus.com>  
Thomson Gale <http://www.galegroup.com>  
Thomson Scientific DIALOG <http://www.dialog.com>

---

### **Walking the Miles in the Mile High City**

by Elana Broch, Stokes Library, Princeton University

Sure, you know that walking is good for you. And, you've heard that you should try to fit a little more activity into your relatively sedentary life style. What better time to do it than at a conference, right? **NOT!!!!!!!!!!**

I find it difficult to "be good" while I travel. You know, the vendor parties, eating on the run between sessions, trying to get your money's worth at your division breakfast. And my personal weakness - all that chocolate in the exhibit hall.

I won't burden you with information about how much you have to walk to burn off the calories in one Hershey's kiss. Instead, I want you to know that we are planning to do something health conscious at this year's conference. We hope you'll join the Social Science Division and Thomson Scientific/Dialog as we "Climb to New Heights" in the Mile High City.

The event will kick-off at the opening of the INFO-EXPO Hall on Sunday at 11am. Social Science Division members and Thomson Scientific/Dialog will distribute free pedometers and register all interested SLA members. Rack up the miles for the next three days (both in the exhibit hall and

anywhere else you go). Stop by the Thomson Scientific/Dialog booth to report your results to qualify for prizes. Prizes will be awarded for the most steps taken each day. The grand prize will be awarded at the close of the exhibits on Tuesday to the person who has taken the most steps across those three days.

And you won't have to walk too far to get your pedometer. Thomson Scientific/Dialog is to the left as soon as you walk into the Exhibit Hall (Booth 400). I look forward to meeting many of you in Denver. And for the record, each one of those delicious little Hershey Kisses only has about 25 calories.

P.S. Pants and skirts work better than dresses for accurately recording your steps.

---

## International Reception

**Date:** Monday, June 4, 2007

**Time:** 6 to 7:30 pm

**LOCATION:** Mineral Hall, Level 3, Hyatt Regency Denver at the Colorado Convention Center.

**Sponsors:** DSOC, SLA Europe, KIIE, & DCSLA (Washington, DC, Chapter)

Bring your élan, pizzazz, & A-Game! See the SLA Europe Information Professional 2007 Award bestowed. Network to the max with international Conference attendees. Indulge in smooooth, decadent, & fizzly treats. *Generously* sponsored by *DOW JONES*.

**Moderator:** Ann R. Sweeney, DSOC, European Union—European Commission Delegation.

**Speakers:** Rachel Kolsky, SLA Europe Chapter President (Corporate Research & Development, AIG Europe UK Ltd.); Sharon Mehl, Convenor, International Information Exchange Caucus [Applied Materials (Israel) Ltd.]; Susan Fournier, DCSLA Chapter President (Information Center, Independent Community Bankers of America); Clare Hart, Executive Vice President, Dow Jones.

**Underwriter:** Reception & SLA Europe Information Professional 2007 Award sponsored by DOW JONES.

---

## Conference program presents new approach to offering library services: **The Personal Information Trainer**

The Social Science Division will be featuring cutting-edge ideas from **Stuart Basefsky**, Director of the IWS News Bureau, Institute for Workplace Studies at Cornell University. Please plan to attend "**The Personal Information Trainer: Library Training as an Employee Benefit for Attraction and Retention of Targeted Individuals in the Firm or Institution**" which will be held on Monday, June 4, 2007 from 11:30 to 1:00. The program is co-sponsored with the Insurance & Employee Benefits Division and is graciously sponsored by Thomson Gale.

Basefsky will present a focused look at the potential for offering specialized library services to a pre-selected group of employees and how this benefits all parties concerned. He will present work place examples, suggest how libraries deal with policy issues, present a checklist for implementation, and discuss the long-term consequences. The main presentation will be followed with counterpoint from two designated reactors. **Heidi Yacker** from Congressional Research Service, Library of Congress and **John Ganly** from The New York Public Library, Science, Industry and Business Library will offer their reactions. **Cynthia Hill** from Sun Microsystems will moderate the program.

Basefsky has served as a reference librarian for the School of Industrial & Labor Relations (ILR) at Cornell University since 1993. A brief biography can be found at <http://www.ilr.cornell.edu/directory/smb6/biography.htm>

**More information about DSOC programs follows in Section News.**

---

## SECTION NEWS

### Geography and Map Section

**Vanette Schwartz**

The Geography and Map Section invites everyone to join us at the annual conference in Denver. The Denver conference promises to be a great learning experience and a lot of fun, so please join your colleagues from the Geography and Map section for the conference.

On Monday, June 4 from 1:30-3:00 pm the Geography and Map Section's **Mary Murphy Papers** session will focus on the theme of **Mapping Business**. **Angela Lee** from ESRI Inc. will speak on the use of Geographic Information Systems in business applications. The program will explore the use of GIS for analysis and mapping of Consumer Expenditure Surveys and business location data.

On Wednesday, June 6 from 1:00-2:30 pm the Geography and Map section will join with the Government Information Division and Transportation Division to sponsor the **Government Mapping and Information Update**. This session will cover digital systems, plans and programs including the U.S. Government Printing Office Future Digital Systems (FDsys), the U.S. Census Bureau's "On The Map" and the U.S. Department of Agriculture's animal health tracking system. **Rick Davis** and **Selene Dalecky** from GPO, **John Carpenter** from the Census Bureau, and **Susan Maroney** from USDA will discuss their systems and the applications for libraries.

On Wednesday, June 6 from 3:00-4:30 pm the Social Science Division sections will each have time for a meeting and roundtable discussion of plans for the coming year. The Geography and Map section will discuss topics for section programs at the 2008 annual conference in Seattle. In addition section members will discuss Geography and Map representation on the Cartographic Users Advisory Council (CUAC) and on the Geography and Map Libraries Section of the International Federation of Library Associations (IFLA). Recent efforts to recruit new section representatives for CUAC and IFLA have been unsuccessful. Section members will need to discuss the future of G & M representation for these groups.

To celebrate the conclusion of a successful conference, **G & M** members are invited to gather for dinner on Wednesday evening, June 6, at 7:00 pm. The **Dutch treat dinner** will be at one of Denver's oldest restaurants, The Buckhorn Exchange ([www.buckhorn.com](http://www.buckhorn.com)) located at 1000 Osage Street, not far from the Convention Center. If you'd like to join in the dinner, please RSVP to Jim Gillispie at [jgillis2@jhuadig.admin.jhu.edu](mailto:jgillis2@jhuadig.admin.jhu.edu) by June 1<sup>st</sup>.

We look forward to seeing everyone at the Geography & Map Section programs, meeting and dinner in the Mile High City.

---

## International Affairs Section

Ann Sweeney

### GLOBAL LIBRARIANSHIP

Tuesday, June 5, 11 am – 12:30 pm

Hear first-hand how colleagues aid libraries & librarians in developing countries. Speakers from Librarians Without Borders (<http://www.lwb-online.org/>), the US Peace Corps (<http://www.peacecorps.gov/>) & the Lubuto Library Project ([www.lubuto.org](http://www.lubuto.org)) will enthrall you with their field experiences. Find out what YOU can do, too!

Moderator: Ann Sweeney, European Union – European Commission Delegation

Speakers: **Melanie Sellar**, Librarians without Borders; **Kevin Cullen** (US Peace Corps Volunteer, Botswana, 1995-97), Assistant Electronic Resources Librarian, Denison Memorial Library, University of Colorado at Denver & Health Sciences Center; **Jane Kinney Meyers**, President & Founder, Lubuto Library Project.

---

## Labor Issues Section

Linda Richer

### Labor Issues Section supports two Division programs in Denver

Please plan to attend the Social Science Division program featuring immigration issues and policies along with relevant information sources. "**Do fences make good neighbors? Does immigration hurt or help the U.S. economy?**" will be held on Tuesday, June 5 from 9:00-10:30. The program will feature Robert Heiserman, Immigration Attorney and Adjunct Professor of Law, University of Denver. He will be focusing on the current immigration situation, the labor issues involved with immigration, and the U.S. economy and immigration. He will also offer suggestions for information professionals to stay current on these issues

The program is presented by the Labor Issues Section of the Social Science Division and sponsored by EOS International. Robert Heiserman concentrates on immigration, nationality, and citizenship and naturalization law and has practiced in Colorado for many years. He has received numerous awards and commendations for excellence in advancing the practice of immigration law. Sue Torelli from the Center for Human Resources, The Wharton School at the University of Pennsylvania will moderate the session. Don't miss this opportunity to address a timely and important topic.

---

## Public Policy Section

Elana Broch



### Taking the Sting out of Stat (Again): Visualizing Information

Elana Broch, Stokes Library, Princeton University

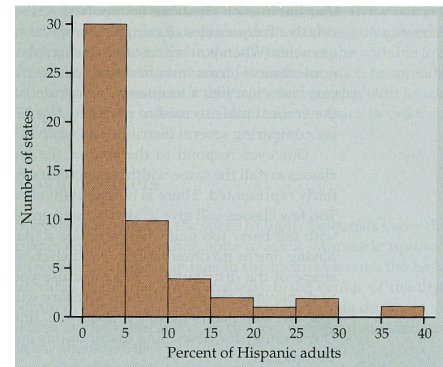
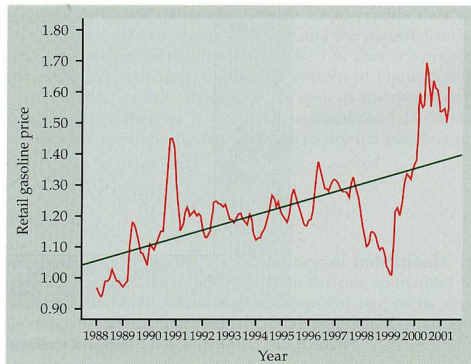
For those of you who have attended my sessions at SLA, I have hopefully begun to convince you of the importance of statistics in the work of many librarians. You remember how much fun we had learning about statistics.

We talked about summarizing information in many different ways,



including a discussion of bar charts, histograms, and scatterplots. This year, because I think it so important to feel comfortable displaying statistical information in a way that is engaging and informative to the user, we'll spend the entire session of visualizing information.

We'll cover bar charts, histograms, and scatterplots again and introduce new techniques such as stem and leaf diagrams and box and whisker plots. We also spend time discussing how to determine which type of visual representation is best for a particular type of data.



**Visualizing Statistics: Making Use and Sense of Graphs and Tables will be held on Wednesday June 6<sup>th</sup> from 11:00-12:30.**

## NAFTA at 13: Unruly Teen or Happily Ever Afta

**Presenters:** Jackie Druery, Queen's University, Ontario Canada  
 Jesus Lau, Universidad Veracruzana Veracruz, Mexico  
 Jen Darragh, Virginia Commonwealth University, Richmond, Virginia

The North American Free Trade Agreement (NAFTA) was implemented in 1994, creating a free trade zone between the United States, Mexico, and Canada. Nothing, if not complex, NAFTA has had huge economic and social implications for each of these three countries.

If your researchers Google "NAFTA" the first result is from Wikipedia. Be sure to point them to the NAFTA's history tab in Wikipedia which lists the hundred of sometimes contentious comments on this highly controversial topic. Not only can they learn something about NAFTA, but about the issues of using Wikipedia as a source.

Our panel of experts will help us locate impartial information about NAFTA about their respective countries. With immigration reform and the economy key issues in the 2008 election, our presenters will be sure to provide useful information.

This session will serve as a great prelude to a DSOC session being held Tuesday morning, "*Do Fences Make Good Neighbors: Does Immigration Hurt or Help the U.S. Economy?*" (See above.)



Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product by Special Libraries Association.