



## Strategic Plan, SLA Pittsburgh Chapter 2005-2010

### VISION

The Pittsburgh Chapter, Special Libraries Association, is the local organization for innovative information professionals and their strategic partners.

*Board Responsibility for Vision:* The board will reaffirm or revise the vision every five years at the winter board meeting (2009/2010 year is the next reaffirmation/ revision)

### MISSION

The SLA-Pittsburgh Chapter offers professional development opportunities, enables members to add value to their organizations, advocates and promotes the role of information professionals in the community, and facilitates a network of communication between the association, chapter members, and strategic partners.

*Board Responsibility for Mission:* The board will reaffirm or revise the mission each year at the winter board meeting.

### STRATEGIES

- Position chapter members to meet future information challenges
- Increase chapter membership; encourage member participation in chapter activities; and develop chapter leaders
- Provide channels for effective communication among members
- Increase our role in the community and
- Bring more visibility to Association/Chapter through planned promotions.

*Board Responsibility for Strategies:* The board will reaffirm or revise the strategies each year at the opening board meeting.

### PRIORITIES 2005 (For the Term of Chapter President Janis Deitch)

1. Our Members and Potential Members - Two words - Retention and Recruitment.
2. Our Student Chapters Students are our future. Continue to plan programs for them and to liaison with the Student Chapters at the University of Pittsburgh and Clarion University.
3. Collaboration Continue to cultivate our relationships with our vendors and to attract new vendor organizations to partner with. Co-host and co-sponsor some of our programs with the other information/library-related groups in our area.
4. Marketing the Chapter Continue to market and promote our chapter wherever appropriate.

*Board Responsibility for Priorities:* The president will determine priorities, reflecting the Strategies, each year by the opening board meeting. The president will direct the appropriate board members or committee chairs to develop tactics to accomplish these priorities.

*Board Responsibility for the Strategic Plan:* This strategic plan will guide the board and committee chairs in deciding allocation of chapter resources, program planning, and directing the energies of officers, committees and members. The plan is concise and modular. It is concise so that its content is immediately accessible and understandable. It is modular so that sections of the plan are reaffirmable or revisable at regular intervals, which are specified in the plan. The board is responsible to ensure that chapter efforts are consistent with the plan, or that any inconsistencies are remedied by appropriate revision of the plan.

The strategic plan of the SLA-Pittsburgh Chapter has been updated to reflect the Vision of SLA, to provide inclusiveness for all of our members and to reflect the continuing improvements in our chapter.

Respectfully submitted 8 Dec 2005:

Strategic Plan Committee  
Scott Trask - Chair  
Denise Callihan  
Brian Steinmetz  
Janis Deitch