



Pittsburgh Chapter, Special Libraries Association :: Strategic Plan - 2017

VISION

The Pittsburgh Chapter, Special Libraries Association is the local organization for innovative information professionals and their strategic partners.

Board Responsibility for Vision: The Board will reaffirm or revise the vision every five years at the opening board meeting [2019 is the next reaffirmation/revision]

MISSION

The Pittsburgh Chapter, Special Libraries Association offers professional development opportunities, enables members to add value to their organizations, advocates and promotes the role of the information professional in the community, and facilitates a network of communication between the association, chapter members, and strategic partners.

Board Responsibility for Mission: The Board will reaffirm or revise the mission each year at the opening board meeting

STRATEGIES & PRIORITIES 2017 :: *For the Term of Chapter President Carrie Wardzinski*

- **Provide channels for effective communication among members**
 - Utilize SLA Connect.
 - Utilize SLA Pittsburgh Chapter website.
 - Utilize Google discussion list.

- **Retain current members and increase membership through active engagement**
 - Hold, at minimum, one webinar/virtual program to reach members that cannot make meetings in person.
 - Board will reach out to potential, current, and former members formally and informally on a monthly basis utilizing the SLA Membership Toolkit and other methods.

- **Increase Chapter and association visibility**
 - Host one-day regional conference, October 2017.
 - Co-host, at minimum, one activity with other information-related groups, such as ARMA and BPM.

- **Develop future information leaders**
 - Offer Promising Professional Award to enable emerging professionals to travel to SLA Annual.
 - Engage with students in graduate programs, primarily at the University of Pittsburgh, including the traditional mentoring program in November and other means.

Board Responsibility for Strategies: The Board will reaffirm or revise the strategies each year at the opening board meeting.

Board Responsibility for Priorities: The president will determine priorities, reflecting the strategies, each year by the opening board meeting. The president will direct the appropriate board members or committee chairs to develop tactics to accomplish these priorities.

Board Responsibility for Strategic Plan: This strategic plan will guide the Board and committee chairs in deciding allocation of Chapter resources, program planning, and directing the energies of officers, committees and members. The plan is concise and modular. It is concise so that its content is immediately accessible and understandable. It is modular so that sections of the plan are reaffirmable or revisable at regular intervals, which are specified in the plan. The Board is responsible to ensure that Chapter efforts are consistent with the plan, or that any inconsistencies are remedied by appropriate revision of the plan.