



**Michigan Chapter SLA Board Meeting
Teleconference
July 10, 2012**

President Breezy Silver called the meeting to order at 6:31 p.m.

1. Call to order

Meeting was called to order by President Breezy Silver, Bryce motioned; seconded by Barry. In attendance were: Breezy Silver, Joe Anteau, Randy Dykhuis, Sara Samuel, Barry Puckett, Bryce Rudder, Jennifer Zimmer, Rebeca Befus, Jane Potee and Angela Jones

2. Secretary's Report – Angela Jones

Minutes for the June 2012 board meeting were put to vote for approval. Angela moved for approval. Bryce motioned and Joe seconded. These minutes have been approved.

3. President's Report – Breezy Silver

John Potter will no longer handle the public relations for the Chapter. Joe Anteau has agreed to advertise for Chapter events. Breezy indicates that 22 people have responded and registered to attend the Michigan Chapter dinner following the opening session of the annual conference in Chicago. The restaurant chosen for the dinner is Hackney. Those registered will be broken up into groups of 2 or 3 to accommodate reservations. Breezy will send a final email regarding the dinner. There will be no board meeting conference in August.

4. President-Elect's/Programming Chair Report – Joe Anteau

On August 7th, a conference wrap up is planned at Livonia public library (7 mile branch from 6:30 to 7:30). On September 11th, Lori Dellinger from Citizens Bank will provide a presentation on records management. In October, there will be a speed networking opportunity at a coffee house. And on December 1st the annual Holiday party is scheduled. Celia Ross will be handling the silent auction and she will be assisted by Judy Smith.

5. Treasurer's Report – Randy Dykhuis

Account Balances - As of 7/10/2012

As of 7/10/2012

Account	7/10/2012 Balance
Bank Accounts	
SLA MI checking	15,059.95
SLA MI Pooled Savings	6,105.93
SLA MI Savings - Virtual	3,994.54
Programs	
TOTAL Bank Accounts	25,160.42
OVERALL TOTAL	25,160.42

6. Director's Report – Jennifer Zimmer

The nominating committee has 1 candidate for President-Elect and Treasurer. The Director's position does not have any candidates as of this date.

7. Chapter website updates-Joel Seewald

If anyone has pictures to share from events, I would like to use them to add a Featured Stories "spinner" like the North Carolina Chapter has on their home page.

Google Analytics for the last month:

1,307 visits [1,269 from U.S.; 11 from India; *only 3 from Canada*]

887 unique visitors

5.09 pages per visit

After the home page, the Jobs Listing page gets the most page views (about 97% of the page views that the home page gets). The next highest page views is only about 8% of what the home page got (this was for a specific job post). [Thank Judy for her work keeping the jobs listings updated!]

79.3% Windows OS

12.5% Mac OS

5.1 % iOS (iPad, iPhone, iPod Touch)

1.3% Android

[Very little mobile use of the site at present.]

8. Meeting Close

Breezy moved that the meeting be closed and Bryce motioned, Barry seconded. Breezy adjourned the meeting at 6:53 pm.

Submitted,
Angela Jones, Secretary
July 10, 2012