May 16, 2018

#### **DSOC** session covered in the press!

23 June 2009

This year DSOC collaborated with many other divisions to sponsor programs of joint interest. One of the programs was *Interdisciplinary Science and Its Impact on Information Professionals*, sponsored by DSOC and the Chemistry Division. *Inside Higher Ed* covered the session.

The session started with Carol Tenopir giving an overview of how science has become more and more interdisciplinary over time, and then the session turned to a panel discussion that I was on (DSOC member and webmaster Brandy King from the Center on Media and Child Health).

Among the interesting findings that Tenopir included were that researchers who identified themselves as interdisciplinary were more likely than single-discipline scholars to read journal articles on the computer screen or print them out from the Internet rather than read them in a journal itself. These scholars also said the library was by far their biggest source of information.

#### All about succession planning in libraries: summary of SLA program

29 September 2009

Well, surely by now you have heard about the oncoming wave of Baby Boomer retirees in libraries and elsewhere in the workplaces of America, a shaky economy notwithstanding. Because of this phenomenon, the Social Science Division, along with the Military Libraries and Government Information Divisions, addressed issues of succession planning in libraries at the SLA Annual Conference in Washington, DC., on Monday, June 15, 2009 from 1:30 to 5:00 pm, in a double session.

As you probably know, succession planning is not only about finding a qualified person to replace someone who has retired. That would be too simple. It is about a complex web of personnel and management issues including restructuring and downsizing or rightsizing, strategic planning for new directions, retention and recruitment, training and mentoring, and knowledge transfer. This program was presented in two parts, the first being a case study of an actual succession plan implemented for the libraries of the U.S. Department of Justice; and the second part, a panel discussion touching on a few drivers of successful succession planning. This is a summary of Part Two.

For the Part Two panel presentations, three experts, one from government, one from academia, and one from public libraries, tackled different aspects of this growing field:

- 1. Debbie Schachter, Director of Technology & Collection Management at Vancouver Public Library, and President of SLA's Western Canada Chapter, focused on the importance of good retention strategies in the process. Expectations of younger workers are different than those of previous generations, she explained, and need to be taken into account by management. We can improve our retention of rising stars by mentoring and coaching them, assisting them in connecting with the organization's mission and culture, and developing potential roles for them within the larger organization. Focus on what is meaningful to workers at various career stages, she said.
  - Succession Planning in Libraries: Debbie Schachter Presentation
- 2. Lesley Farmer, PhD., Professor, University of California at Long Beach, also discussed retention strategies for successful succession planning but focused on the early years of a librarian's career path, with

examples from an academic library setting. She emphasized the need for clarity and good communication especially in a new hire's first year on the job, and the importance of patience and sensitivity to changing needs and expectations. She offered concrete suggestions for professional development of newer librarians.

Succession Planning in Libraries: Lesley Farmer Presentation

3. Michele Masias, a law librarian at the U.S. Department of Justice, took a different tactic by speaking about Federal librarian recruitment programs. When she first approached me with her topic ,which was not strictly on target, I thought "why not?" thinking that it would offer practical advice and hope to many job seekers in our profession. And yes, the U.S. government is a good place to work! She opened her presentation with this: By the year 2012, one-third of the federal workforce will be eligible to retire. Currently on 1/4 of the federal employee workforce is under the age 40. And it became even more alarming or promising, depending on your perspective: In some agencies, such as HUD, Transportation, OPM, almost 50% of the workforce will be eligible to retire in 2012. Making the scenario even more dire, nearly two-thirds of career executives and almost half of other supervisors can retire from all across government.

Then she gamely explained the onerous application processes and various programs for those brave enough to apply for Federal job openings! Michele has taught numerous classes and seminars on the subject and is a happy to answer questions about federal employment.

Succession Planning in Libraries: Michele Masias Presentation

My thanks to all our panelists. Lesley was with us remotely due to unforeseen circumstances at home and we thank her for "being there."

Succession planning is a large subject worthy of further study and discussion. Many of the fortunate among us, myself included, have made graceful exits and retired from our information positions at various organizations. After hearing our experts at this program session, it is clear that a new wave of professionals is rising.

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#### A Red-Light Look at History: June 16, 2010

26 July 2010 Summary by Marilyn Bromley, BNA Library

On Wednesday morning at the Williams Research Center, part of the Historic New Orleans Collection, SLA conference attendees were treated to a lively presentation by librarian Pamela Arceneaux on the history of prostitution in New Orleans.

She got our attention and made us laugh when she began her talk by saying that all her research was secondhand and entirely of academic interest! She continued with a brief history of the founding of New Orleans by explaining that the city was founded in 1718 by settlers from France. From the beginning New Orleans had a reputation as a wicked city.

After a few years under Spanish rule, the United States acquired New Orleans in 1803, as part of the Louisiana Purchase. According to Ms. Arceneaux, the U.S. wanted the city, and took the rest of the territory as a bonus. Yankees arrived, and as one might expect, prostitution did not decrease.

The red light district began on Basin Street, an area of cheap dance halls, brothels, gambling joints and flop houses. For a picayune (a coin), men could get whiskey, a bed and female attention. The women often made more money as pickpockets than at other endeavors. Later, the district moved to Gallatin Street near the French Market.

During the Union occupation of New Orleans during the Civil War, any local woman who insulted a Union soldier was declared a prostitute, under the orders of the commanding Union general Butler. He was soon replaced!

After the war, "Smokey Row" along Burgundy and Dauphine Streets (near Canal) became the new district. After the police swept the area in 1885, the public demanded a restricted red light district. So, in 1897 a district was created and named Storyville after politician who proposed it, Sidney Story. It was located at Basin and Iberville, and boasted many elegant mansions run by madams like Lulu White and Miss Willie V. Piazza. During this time, "blue books" were published, listing the establishments of the district and containing ads for houses of ill repute, legal services, piano tuners and other necessary services. The books were distributed widely, and as Ms. Arceneaux writes: [those] exploring ...the playground of vice ... knew the value of the adage: "you can't tell the players without a program." Her article "Guidebooks to Sin: The Blue Books of Storyville" is available on JSTOR.

Storyville was closed by city ordinance in 1917, with demolition of the district from 1939-1949. The ladies moved to the French Quarter and other areas of town. As New Orleans Mayor Martin Behrman once remarked: "You can make it illegal but you can't make it unpopular."

This program was sponsored by the following divisions: Social Science Geography & Map section; Museum, Arts and Humanities; Education

#### **Inherent Knowledge Sharing by Mary Ellen Bates**

Vannette Schwartz has written a summary of this program at the 2010 SLA conference:

A frequent speaker at SLA conferences, Mary Ellen Bates again presented a dynamic and thought provoking program in New Orleans.

Inherent Knowledge Sharing covered the need for a workplace to move from passive forms of communication, such as e-mail, to using wikis, blogs, RSS, etc. as more dynamic avenues of sharing.

Bates stressed the need for a shared vision to answer the "why" question.

She provided examples of knowledge sharing from Giant Eagle grocery stores, Lockheed Martin aerospace company and the U.S. Department of State's

Diplopedia. Bates urged her listeners to cultivate visible support from top executives, with a goal of being informative, rather than authoritative, and allowing play, but not prescribing uses. Her presentation slides are available on her website

## SLA Annual Conference, New Orleans, Summary of Closing Keynote Address

15 July 2010

Closing Keynote Speaker, Nicolas Carr, Wednesday, June 16, 2010

Summary by Iris W. Anderson, Past-chair, Social Science Division

Nicolas Carr says that our brains are changing and that this is great cause for concern. He first attributed it in himself to a mid-life change. Then it got worse. What was it? Well, as he described it, he had been an avid reader of books, all sorts of books, for decades. Then one day he noticed that he couldn't read books in the same way anymore. His attention span had shortened and he couldn't remain engrossed in lengthy novels or other written works. Reading books took a lot more effort than previously and he wasn't enjoying it anymore. So he took a retreat to analyze the problem, do some research and write his new book: The Shallows: What the Internet is Doing to Our Brains. It is an in-depth follow-up to an earlier essay that he wrote for *Atlantic Monthly* entitled, "Is Google Making Us Stupid?"

Mostly he learned that multi-tasking online had taken over much of his time and his life: checking email constantly, keeping up with blogs, changing his Facebook status, keeping up with friends on social sites, texting, chatting online, reading newsfeeds, twittering, etc. While it took up most of his time, it also was done in short bursts of attention. The constant connectivity had, he believes, become an addiction. Does this sound familiar to you? Well, Mr. Carr learned that these addictions are actually changing the neurological pathways of our all too human brains, something that science is just beginning to measure. In the process, Mr. Carr believes, we are losing our ability for "deep" thinking, contemplation and analysis, not to mention patience with ourselves and others.

In a recent interview about the book for *The New York Times*, Mr. Carr summarized his thoughts this way:

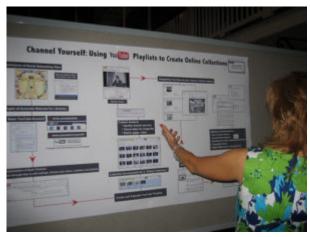
When we're online, we tend to perform the same physical and mental actions over and over again, at a high rate of speed and in a state of perpetual distractedness. The more we go through those motions, the more we train ourselves to be skimmers and scanners and surfers. But the Net provides no opportunity or encouragement for more placid, attentive thought. What we're losing, through neglect, is our capacity for contemplation, introspection, reflection — all those ways of thinking that require attentiveness and deep concentration.

So what does Mr. Carr recommend we do about this troubling phenomenon that has pretty much taken over our lives? For starters, we can step back, unplug for a while, and think! All of this multitasking is not all bad, of course; we are much better informed, more productive, and technologically adept. Since the world moves only forward and we can't stop it all we can do is become more aware. And, we can, with effort and practice, slow down. (This is my own conclusion to Mr. Carr's message.) As a society, we don't know what the actual brain

changes will mean for our futures, but because the changes are measurable in the laboratory, scientists will certainly continue to provide us with facts and data. But that precisely may be Mr. Carr's most important point, that more information does not necessarily bring true knowledge, that multitasking mostly just touches the surfaces of knowledge, and that wisdom takes time and contemplation and deep thinking.

#### Wolford wins 2010 poster session award

21 June 2010



Cathy Wolford, a librarian at Wayne State University, won the award at the 2010 Social Science, Museums, Arts & Humanities, Education, and Academic Poster Session and Open House for her poster "Channel Yourself: Using YouTube Playlists to Create Online Collections."

The poster session, held in the courtyard at the Historic New Orleans Collection, featured food and drink, and a chance to see some paintings from the collection in addition to the posters.

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#### **Map Collection Tour**

12 August 2011

By Vanette Schwartz, Geography and Maps Section Chair

A unique session offered at the SLA annual conference was the field trip/visit/ presentation about the <u>Map</u> <u>Collection at the Free Library of Philadelphia</u>.

The Geography and Map Section of the Social Science Division sponsored the tour given by Richard Boardman, Map Librarian at the Free Library. His presentation included a history of the map collection, its growth and development, and its various locations within in the Parkway Central library, as well as future plans for the collection as the main library building is renovated. The Free Library was chartered in 1891 by Dr. William Pepper and opened in 1894 in rooms within City Hall. In 1927 the Central Library on Logan Square was opened. The Map Collection originally was an area unto itself, but later was consolidated with the Social Science and History Department. The collection includes some 130,000 maps, atlases and aerial photos. The focus of the collection is the city of Philadelphia, the state of Pennsylvania and the Delaware Valley area. Highlights of the tour and presentation were the opportunity to view historic Hexamer and Sanborn property insurance atlases from the 1860s in addition to rare maps of Philadelphia and Pennsylvania dating back to the mid-1600s. Various maps and atlases from the collection have been digitized, including Hexamer General Surveys that show line drawings and floor plans of historic businesses from the late nineteenth century.

If you missed the tour, take a look at the Free Library's Online Digital Collections Site.

#### UX - User Experience- a New Caucus for SLA

16 August 2011

By Vanette Schwartz, Geography and Maps Section Chair

A recurring theme throughout the conference in individual sessions as well as in major speaker's presentations was the emphasis on User Experience or UX. Tom Friedman commented in his Opening General Session address that in a world that is getting flatter and flatter, "how we deal with people is more important than ever." Steven Bell addressed UX more specifically in his spotlight session "Design Thinking for Better Libraries". He outlined three aspects of UX that are especially important. We need to give users an experience that is different, not just the usual stuff. We also need to provide an experience that is memorable and exceeds their expectations. Finally we need to build on a series of positive experiences in order to develop loyalty among our users. Bell stressed the need for our users to create emotional connections with one or more people in the library. This same theme was carried out in James Kane's closing session address. He stressed the need for human connections in building trust and a sense of belonging in general, but his emphasis on loyalty also echoes the points Steven Bell made. To bring the aspects of UX together, members of SLA have formed a new caucus on the User Experience. Debra Kolah from Rice University led a discussion session on how the new caucus might address the many facets of UX. For more information, take a look at Kolah's LibGuide on UX, and her blog — The Effervescent Librarian.

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#### Collections in Transition: E-books and Collection Development

27 August 2012

By DSOC member Linda Richer Information Center Manager at the W.E. Upjohn Institute in Kalamazoo, MI

Here is an overview of the SLA conference session entitled **Collections in Transition: E-books and Collection Development** which was held on July 16, 2012. It was presented by the Social Science Division, the Academic Division, the Education Division, and the Science-Technology Division. McGraw-Hill Professional sponsored the session.

This session covered current approaches to e-books from several points of view: a patron-driven acquisition trial in a university setting, an overview of e-book issues and realities; and insights from a major academic press.

Juliane Schneider, Harvard Medical School, moderated the session.

**Leslie Reynolds from Texas A&M University** described the user-driven acquisition model in place at Texas A&M. Currently students are primarily requesting print books and DVDs. In the spring of 2012, a large e-book patron-driven acquisition (PDA) list was loaded into the library catalog. YBP is the service provider. When a title is used ten times or ten minutes, the e-book is purchased.

Rebecca Vargha from University of North Carolina at Chapel Hill surveyed the e-book landscape and mentioned some of the recent surveys and studies about attitudes toward e-books and e-textbooks. She gave an overview of attitudes and understandings of e-books and e-textbooks, digital rights management and licensing, single user vs. multiple user licensing, ownership or leasing options, e-books and reserves, costs and budgeting, e-reader issues, and the role of vendors. She discussed the difficulties that libraries face when an agile environment is required. She recommended spending some time planning an e-book strategy but cautioned against waiting too long. She urged colleagues to move ahead; some efforts fail, and that's part of the learning curve.

Krista Coulson, new at the University of Chicago Press, discussed the overwhelming issues that publishers face when trying move into the e-book market. She is the first staff member dedicated to e-books. With 90% of sales still coming from printed books, resources are limited. Rights issues present huge obstacles particularly with translations and art books. Managing books over the course of the lifetime is difficult; 80% of the income comes from the back list most of which is not yet available in e-book format. Choice of format (PDF vs EPUB) is still problematic. Format issues have not yet been resolved with EPUB; the display of tables, bilingual characters, and footnotes still pose problems. Publishers also face the differing needs of the consumer through the retail market and the needs of libraries and their patrons. As standards emerge, publishers will need the flexibility to migrate formats to remain viable.

#### Nonprofits and Social Media

24 August 2012

By Barbara Gerwitz, DSOC member and librarian at MDRC

This informative session opened with Bobbi Weaver, a librarian who is especially interested in causes that promote literacy, talking about her project, <u>Haiti Reads</u>, and its use of social media, primarily <u>Facebook</u> and <u>Twitter</u>, along with <u>YouTube</u>. The mission of Haiti Reads is to provide educational training and resources to people in Haiti, with a special focus on individuals who are unable to afford the cost of formal education. Bobbi

described the initiatives that emerged after Haiti's earthquake in January 2010, which left 3 million people in need of emergency aid. She talked about how Facebook and Twitter generated discussions on communal meals, water purification, and other social services efforts put in place after the disaster. The latest project update posted on Facebook is that Haiti Reads now has just over 1,000 books in their library.

Brandy King, social science librarian and the founder of Knowledge Linking, talked about the fourth annual 2012 Nonprofit Social Networking Benchmark Report, a product of NTEN and Common Knowledge. The report noted that 98% of organizations now have a Facebook page, and that 43% of organizations have no budget for social media, meaning that it social media can be a cost-efficient way to publicize your cause. Brandy emphasized the point of doing social media right: "how to talk, when to talk, and what to talk about," and that engagement is key. Her slides are available online and her recommendations for Facebook include:

- Using photos liberally since Facebook is inherently visual
- Tag people in your responses so they know you are writing back to them; it keeps a conversation moving forward
- Understand who your audience is so you can determine when and how often to post
- Keep videos to a minute or two
- Post inspirational or humorous quotes when you're low on ideas

Scott Brown, owner of <u>Social Information Group</u>, began by strongly recommending the site <u>Common Knowledge</u>, which states as their mission: "Helping nonprofits leverage the internet for fundraising, marketing, communications, and advocacy." He reminded everyone that 'liking' other organizations on Facebook gives your own organization visibility. Scott also noted that organizations were beginning to get onto Google+ and that the circles you can create there can help drive engagement. The use of Pinterest for organizations sharing content is also growing.

Scott recommended the following sites for a new take on fundraising:

- org ("loans that change lives")
- com (a platform for data prediction competitions)
- com (a free online platform that provides easy-to-use tools for driving change)
- com (fundraising online for charity)
- it (an app for 'doing good')

Scott concluded the session by reminded us that nonprofits are about "community, connection, passion, and resonance."

#### **Reinventing Library Skills**

23 August 2012

By Vanette Schwartz, Chair of the DSOC Geography & Maps Section and Social Science Librarian at Illinois State University

How many librarians have found they needed or wanted to make a change in their career? With shrinking budgets and technological changes, many information professionals have found themselves in exactly that position. Three librarians who have worked through this process provided a lively program on "Reinventing Library Skills":

- Richard Hulser from the Natural History Museum of Los Angeles County
- <u>Deb Hunt</u> from Information Edge
- Ethel Salonen from the MITRE Corporation

When reinventing yourself, the main factor is the **ability to adapt to change and the willingness to be flexible.** By using the fundamental skills learned in library science, we can see how to apply the skills elsewhere by expanding and re-imagining what we do. The speakers urged audience members to evaluate what they know and

apply their skills to a new situation, expanding and re-imagining what they can do without placing limits on that vision. We need to see the potential for our future, taking a leap of faith and breaking out of the stereotypes of librarianship.

New library science graduates may feel fearful about the job market. The speakers encouraged them to look for new opportunities in areas such as project management. They recommended determining the best things you can bring to an organization and then taking on projects that will make you indispensable.

Whether a recent grad or a seasoned professional, in looking for jobs, it is vital to get out and about, practice marketing skills, and make connections. When changing areas of librarianship, even if a new job does not come quickly, getting some volunteer experience will also be useful in determining the direction to pursue. Librarians who are willing to apply their skills in new and creative ways will find non-traditional work environments increasingly open to them in the future.

#### Transitioning into Management and Leadership

15 August 2012

By Morgan Grimes, DSOC Treasurer and Librarian at the National Endowment for Democracy

A full room of new managers and info pros seeking to transition to management gathered to hear <u>Rebecca Jones</u>' insights into management and leadership. In her typical energetic style, Jones walked us through the skills that new managers need to know:

- How to assert themselves as leaders today when they were colleagues yesterday
- How to determine priorities
- · How to manage up
- How to get the point across now
- People come first; you must get staff buy-in
- The world will not end if you delegate; delegating responsibilities allows other people to grow
- Politics are all about relationship building
- Balancing needs and expectations with realistic budgets can only be learned on the job
- Doing too much will ultimately become too much

Next, Jones focused on the first 90 days of a new position. She emphasized the importance of personal disciplines such as scheduling time for planning and reflection, using transparent processes, and building and maintaining relationships. Within the first 90 days, you should "manage the management relationship" which means having a conversation with your supervisor about what success looks like for you. Jones recommends drafting a situation analysis as a discussion framework for goals and setting expectations.

New managers and transition-seekers should be aware of their tendencies. Jones recommends using an assessment tool like Myers-Briggs, Strengths Finder, DISC, or Keirsey to help you understand how you see the world and how the world tends to see you. After assessing your tendencies, ask yourself: "What must it be like for people to work with or report to someone like me?"

Jones also emphasized that managers must establish the context. The library or unit's context is

- 1. What it is doing today
- 2. What is happening around it in its community and beyond
- 3. What it wants to do tomorrow.

Managers should be clear on where you are headed and be aware of the influencing factors for the library or unit.

Finally, managers should be sure to acknowledge the small wins along the way in order to create a motivating environment for employees. Managers must identify wins that:

- Enable you to learn about the function or group
- Build credibility for both you and the group
- Matter to management
- Are doable in the culture

If you would like to learn more about transitioning into management and leadership, you can <u>see all of Rebecca Jones' slides</u> or you can check out her <u>recommended reading list</u>.

Thanks to Rebecca Jones for such an informative and engaging session!

# Opening the Vault: International Economic Resources from the World Bank, IMF, and OECD

12 August 2012

By Linda Lowry, DSOC LinkedIn Coordinator and Librarian at Brock University

I spend a lot of time helping faculty and students locate international economic data, so this session really got my attention. Co-sponsored by the Business & Finance, Government Information, and Social Sciences divisions, it featured presentations from three international governmental organizations who have each opened up their data vaults to varying degrees.

Kathleen DeBoer described the work of the OECD, which publishes research and data on its 34 member countries and key partners in a hybrid manner (some free, some by subscription) via the OECD iLibrary platform. Subscribers will see a cheery happy face next to series and report titles (meaning they have access) while non-subscribers will see a glum little face (indicating no access) but can view publication abstracts. Some nice features of the OECD iLibrary Statistics platform include DOIs for all publications, a new "cite this dataset" feature that links out to various citation managers such as EndNote and RefWorks, the availability of key tables in web, PDF, and XLS formats, and table-level and chapter-level marked list capability.

Gareth McGuinness, from the IMF, gave a demonstration of the IMF eLIBRARY platform which is the new home for their major statistical databases such as International Financial Statistics. This platform offers a number of predefined data reports (by country, by topic, or by data source) which are great for decision makers and students. For more advanced users, there is a Build your own Query process that allows one to search across all IMF data sets and download big data sets. While the IMF does charge for its publications, it has opened up the data vault somewhat by

offering <u>free subscriptions</u> to academic, non-profit and governmental institutions in developing countries.

The final speaker was Tariq Khokhar, the Open Data Evangelist from the <u>World Bank</u>. He provided some background on the open data movement, dating back to John Snow's map of the 1854 London Cholera outbreak. Open data can be either technically open (in a machine-readable format) or legally open (licensed for open access), but needs to be both in order to be truly "open data". He went on to list the top ten ways to access World Bank data. The top five ways are nicely summarized and visualized <u>here</u>.

In summary, the data vault door is wide open at the World Bank but less so at the IMF and the OECD.

#### Jumping over the Candlestick: Joint Poster Session and Open House



About 100 attendees visited our joint poster session and open house during the SLA Annual Conference last week. The poster session was co-hosted by the Social Science, Academic, Education, and Museums, Arts & Humanities divisions.

iPads, Kindles, and Tablets, Oh My: Using a Technology Petting Zoo to Teach National Defense University Library Users About Downloadable eBooks – Lily McGovern, Dawn Humphrey, Julie Arrighetti, Michael McNulty, Karen Cooper, Pamela Stroh, Brianna Buljung (contractor), National Defense University Library

Brianna Buljung's poster about using a technology petting zoo to introduce library users at the National Defense University to eBooks was voted the favorite by attendees. Brianna will receive a gift card donated by West – a Thomson Reuters Company.

Here are some photos of the other posters.



Merging Library Education into the Digital Age – Dr. Lesley S. J. Farmer, Professor and Librarianship Program Coordinator, California State University Long Beach



Lots of Copies Keep Stuff Safe: Ensuring Access to Your Digital Collections with LOCKSS – Philip Gust, Stanford University Libraries



Undergraduates Learn the Ropes – Kenn Harper, Carlson Library, University of Rochester



Webinars Made Great: Preparing Trainers and Users for Web-Based Learning – Abbey Gerken, Assistant Library Network Coordinator, EPA National Library Network (ASRC Primus Contractor)



Exploring Map-Based Discovery Services in the Digital Library Environment – Brianna Marshall, MLS/MIS Candidate, Indiana

University School of Library & Information Science



"We Find Dead People" ... With Help from our Friends: How a Public Library Supports Genealogical Research in a City with no One-Stop Shop and Many Challenges – Barbara Pilvin, Librarian II, Social Science and History Department, Free Library of Philadelphia



Creative Relationships: Sheridan Institute's Business Library – Susan Shepley, Librarian, Faculty of Business, Sheridan Institute



Innovations in the Faculty-Librarian Relationship: Partnership to Enhance Knowledge Production of Cross-Disciplinary Research and Engaged Scholarship – Roberta L. Tipton, Quintus Jett, Minglu Wang, Natalie Borisovets, John Cotton Dana Library, Rutgers, the State University of New Jersey



Distance Students Use Technology to Bridge the Geographical Gap? – Fallon Bleich, MLIS Candidate, Mary-Michelle Moore, MLIS Candidate, Rutgers State University