

Economic Development +  
Empowerment +  
Entrepreneurship Caucus



Panel Discussion on

# ECONOMIC DATA & ENTREPRENEURSHIP

Webinar – September 12th

A horizontal illustration at the bottom of the banner depicts several stylized human figures in business attire. Some figures are holding magnifying glasses over a bar chart and a document with upward-pointing arrows, symbolizing data analysis and business growth. The entire banner has a light green background and a vertical bamboo stalk with leaves on the right side.

## Selected Resources List

## About SLA's Economic Development and Entrepreneurship Community

Economic development and entrepreneurship initiatives are vital to creating jobs, economic prosperity and vibrant communities. The EDEE Caucus supports the needs of economic development organizations (EDOs), related professions, startups, entrepreneurs, accelerators and incubators (aka innovation ecosystems). EDEE is a forum for information professionals interested in economic development, community non-profits, entrepreneurship and startup related initiatives to exchange ideas and share resources.

- Talent pipelines
- Business attraction, expansion & retention
- Community economic development
- Economic and social empowerment
- Entrepreneurship and startup ecosystems
- Social entrepreneurship
- Related data and research
- Best practices, resources and tools for managing business and industry intelligence
- Value of the information professional skillset to EDEE activities

EDEE aligns with several SLA Communities that have similar or overlapping interests (Business & Finance, Competitive Intelligence, Government Information, etc.) and hopes to sponsor/co-sponsor SLA programming virtually, such as this event in partnership with the Washington DC Community, and at conferences. Membership is open to all SLA members who are interested in any aspect of economic development, empowerment and entrepreneurship.

Learn more about EDEE here: [connect.sla.org/edee](http://connect.sla.org/edee)

## Special Libraries Association

Interested in SLA membership? Click [here](#) for information.

## Panel Discussion on Economic Data and Entrepreneurship

**Moderator:** Karen I. MacDonald, MBA, MLIS is the Business & Entrepreneurship Outreach Librarian, and Associate Professor, at Kent State University. Karen is a former Chair of SLA's [Business & Finance Division](#).

### Panelists:

- **Nicole Mullings** is the Manager for Business Intelligence & Research at Calgary Economic Development. She is also the convener of SLA Economic Development, Empowerment and Entrepreneurship (EDEE) Caucus.
- **Dr. Sada Bihari Sahu** is the Assistant General Manager of the library for the Small Industries Development Bank of India (SIDBI).
- **Lynn Weinstein** is a Business Reference and Research Specialist at the Library of Congress.
- **Maria Violeta Bertolini** is a Knowledge Management Officer for FMO – Dutch Entrepreneurial Development Bank.
- **Seema Rampersad** is the Senior Business Research & Service Manager at the Business & IP Centre at The British Library

### Selected Resources List

	Resource	Topic	Geography	Links
1	SLA Europe	Webinars aimed at Business Librarians and Information Professionals and stakeholders e.g. sponsors and vendors.	Global / Europe Focus	<a href="https://sla-europe.org/">https://sla-europe.org/</a>
2	DC SLA	A community of librarian and information professionals in and around the Washington, DC of the United States. We have members who work in a variety of fields such as business, local and national government, banking and finance, and more. Come connect with us!	Global/ Washington, DC Focus	<a href="https://connect.sla.org/dc/home">https://connect.sla.org/dc/home</a>

3	SLA Economic Development and Entrepreneurship Community	Focus community for economic development and entrepreneurship.	Global	<a href="https://connect.sla.org/edee">https://connect.sla.org/edee</a>
4	SLA Canada	Regional and international network and support.	Global/ Canada Focus	<a href="https://connect.sla.org/canada/home">https://connect.sla.org/canada/home</a>
5	SLA Asia	Regional and international network and support.	Global/ Asia Focus	<a href="https://connect.sla.org/asia/home">https://connect.sla.org/asia/home</a>
6	Business & IP Centre	Free webinars, blogs and general support for start-ups, growing businesses and entrepreneurs. Access to 30plus databases for supporting business and entrepreneurs. UK BIPC National Network with about 15 libraries.	UK/Europe	<a href="https://www.bl.uk/business-and-ip-centre">https://www.bl.uk/business-and-ip-centre</a>
7	Business & IP Centre Industry Guides	Various industry sectors listing commercial databases and web sources.	UK/Europe	<a href="https://tinyurl.com/y28ay8ns">https://tinyurl.com/y28ay8ns</a>
8	Start up in London Libraries Project (SiLL)	Support and workshops with local SME Champions in 10 London Boroughs.	UK	<a href="https://www.bl.uk/business-and-ip-centre/start-ups-in-london-libraries">https://www.bl.uk/business-and-ip-centre/start-ups-in-london-libraries</a>
9	European Union Projects – Innovating for Growth Startups and Scale Ups.	EU-funded and supported projects to help start-ups, growing companies and entrepreneurs. The programme has been going for almost 10 years and had helped 100s of companies.	Europe	<a href="https://www.bl.uk/business-and-ip-centre/innovating-for-growth">https://www.bl.uk/business-and-ip-centre/innovating-for-growth</a>  <a href="https://www.bl.uk/business-and-ip-centre/Innovating-for-Growth-Startups">https://www.bl.uk/business-and-ip-centre/Innovating-for-Growth-Startups</a>

10	European Union Project - Erasmus for Young Business	Project run in collaboration with other European Countries and the Business & IP Centre.	Europe	<a href="https://www.bl.uk/business-and-ip-centre/erasmus-for-young-entrepreneurs">https://www.bl.uk/business-and-ip-centre/erasmus-for-young-entrepreneurs</a>
11	Greater London Authority London Datastore	Open Data for London - data set for business owners, developers, researchers, citizens etc.	UK	<a href="https://data.london.gov.uk/">https://data.london.gov.uk/</a>
12	Alan Turing Institute	Institute for Data Science based at the British Library.	Europe	<a href="https://www.turing.ac.uk/">https://www.turing.ac.uk/</a>
13	Gov.uk	Government Department for supporting business.	UK	<a href="https://www.gov.uk/browse/business">https://www.gov.uk/browse/business</a>
14	Office of National Statistics	UK Statistical Agency with open data files.	UK	<a href="https://www.ons.gov.uk/">https://www.ons.gov.uk/</a>
15	Nation Master	Global Statistical Resource for industry and markets.	Global	<a href="https://www.nationmaster.com/">https://www.nationmaster.com/</a>
16	EIU Country Data and Reports	Commercial arm of the EIU with data and analysis.	Global	<a href="https://country.eiu.com/AllCountries.aspx">https://country.eiu.com/AllCountries.aspx</a>
17	Euromonitor Blog	Commercial database with some industry information - very good for data and analysis.	Global	<a href="https://blog.euromonitor.com/">https://blog.euromonitor.com/</a>
18	Mintel Blog	Commercial database with some industry information - very good for data and analysis.	UK/Global	<a href="https://www.mintel.com/">https://www.mintel.com/</a>
19	Open Corporates	Open source international company information.	Global	<a href="https://opencorporates.com/">https://opencorporates.com/</a>

20	London & Partners	International Business and Inward Investment in the UK.	UK/Global	<a href="https://www.londonandpartners.com/what-we-do/international-business">https://www.londonandpartners.com/what-we-do/international-business</a>
21	London Growth Hub	Resource Library and support for Startups.	UK	<a href="https://www.growthhub.london/">https://www.growthhub.london/</a>
22	Small Business Administration	U.S. Small Business Administration business guide.	US	<a href="https://www.sba.gov/business-guide">https://www.sba.gov/business-guide</a>
23	Library of Congress Open Access Information	<a href="#">BeOnline Guide to Business Plans, Forms (Business Reference Services)</a>	<a href="#">US</a>	<a href="https://www.loc.gov/rr/business/beonline/subjects.php?SubjectID=13">https://www.loc.gov/rr/business/beonline/subjects.php?SubjectID=13</a>
24	<a href="#">Occupational Outlook Handbook by Bureau of Labor Statistics</a>	Offers career information on duties, education and training, pay, and outlook for hundreds of occupations.	US	<a href="https://www.bls.gov/ooh/">https://www.bls.gov/ooh/</a>
25	Entrepreneur's Reference Guide to Small Business Information	This resource guide cites "how to" books, reference books, directories, online resources and databases, all of which will be useful at some point in the process of becoming an independent business owner.	US	<a href="https://guides.loc.gov/entrepreneurs-reference-guide/introduction">https://guides.loc.gov/entrepreneurs-reference-guide/introduction</a>
26	Small Business Hub: A Research Guide for Entrepreneurs	A virtual space with strategies for researching the steps of starting, growing, and closing a small business. Use the Hub to find recommended resources or schedule a time to talk with a business librarian.	US	<a href="https://guides.loc.gov/small-business-hub#:~:text=The%20Library%20of%20Congress%20has%20a%20huge%20number,few%20recommended%20books%2C%20free%20websites%2C%20and%20subscription%20databases">https://guides.loc.gov/small-business-hub#:~:text=The%20Library%20of%20Congress%20has%20a%20huge%20number,few%20recommended%20books%2C%20free%20websites%2C%20and%20subscription%20databases</a>

27	Business History: A Resource Guide	The resources included here will help those researching the history of American business, including industries, companies, and business leaders.	US	<a href="https://guides.loc.gov/business-history-research">https://guides.loc.gov/business-history-research</a>
28	Doing Company Research	This guide provides ideas and strategies for researching companies, with a focus on more common sources that may be of use for those looking for information on companies that are active and for those looking for current information.	US	<a href="https://guides.loc.gov/company-research">https://guides.loc.gov/company-research</a>
29	Doing Historical Company Research	This research guide provides links to selected print and electronic resources, as well as tips and tricks for those trying to find information on older or out of business companies.	US	<a href="https://guides.loc.gov/historical-company-research">https://guides.loc.gov/historical-company-research</a>
30	Doing Industry Research	This guide is designed as a starting point for those looking for current information on industries. In addition, some historical sources are also included.	US	<a href="https://guides.loc.gov/industry-research">https://guides.loc.gov/industry-research</a>
31	Open Data Institute	Events and association for open data ( <i>to show the value of open data, and to advocate for the innovative use of open data to affect positive change across the globe</i> )		<a href="https://theodi.org/">https://theodi.org/</a>
32	Statistics Canada	Canada's national statistical agency.	Canada	<a href="https://www.statcan.gc.ca/">https://www.statcan.gc.ca/</a>
33	Startup Canada Research & Publications	Research on aspects that affect the Canadian entrepreneurship ecosystem.	Canada	<a href="https://www.startupcan.ca/publications/">https://www.startupcan.ca/publications/</a>
34	ISED Canadian Industry Statistics	Canadian Industry Statistics (CIS) analyses industry data on many economic indicators using the most recent data from Statistics Canada. CIS looks at industry trends and financial information, such as GDP, Labour Productivity, Manufacturing and Trade data.	Canada	<a href="https://www.ic.gc.ca/app/scr/app/cis/search-recherche?lang=eng">https://www.ic.gc.ca/app/scr/app/cis/search-recherche?lang=eng</a>

35	Export Development Canada - Country Profiles	Includes risk assessments and global export forecast.	Canada	<a href="https://www.edc.ca/en/country-info.html">https://www.edc.ca/en/country-info.html</a>
36	BDC Entrepreneur's Toolkit	Free resources, publications and tools for entrepreneurs are starting a business or own a business. Entrepreneurs can sign up to receive a Monthly Economic Letter.	Canada	<a href="https://www.bdc.ca/en/articles-tools/entrepreneur-toolkit/pages/default.aspx">https://www.bdc.ca/en/articles-tools/entrepreneur-toolkit/pages/default.aspx</a>
37	ISED Key Small Business Statistics	This semi-annual publication provides information on the most frequently asked questions pertaining to small businesses in Canada.	Canada	<a href="https://www.ic.gc.ca/eic/site/061.nsf/eng/h_02689.html">https://www.ic.gc.ca/eic/site/061.nsf/eng/h_02689.html</a>
38	Trade Data Online	Trade Data Online provides the ability to generate customized reports on Canada and U.S. trade in goods with over 200 countries.	Canada; US	<a href="https://www.ic.gc.ca/eic/site/t-do-dcd.nsf/eng/home">https://www.ic.gc.ca/eic/site/t-do-dcd.nsf/eng/home</a>
39	Innovation Canada	The place to go to get a tailored list of everything the government can do for your business.	Canada	<a href="https://www.ic.gc.ca/eic/site/080.nsf/eng/home">https://www.ic.gc.ca/eic/site/080.nsf/eng/home</a>
40	ExploreIP	Canada's IP Marketplace: a new, online resource for businesses to explore possible licensing and collaboration opportunities with public sector patent holders.	Canada	<a href="https://ised-isde.canada.ca/ipm-mcpi/?lang=en">https://ised-isde.canada.ca/ipm-mcpi/?lang=en</a>
41	GEM Global Entrepreneurship Monitor	The Global Entrepreneurship Monitor (GEM) research project is an annual assessment of the national level of entrepreneurial activity in multiple, diverse countries.	Global	<a href="https://www.gemconsortium.org/">https://www.gemconsortium.org/</a>
42	Startup Genome	With more than 100 clients across five continents in 38 countries to date, Startup Genome is the world-leading research and policy advisory organization for public and private agencies committed to accelerating the success of their startup ecosystem.	Global	<a href="https://startupgenome.com/all-reports">https://startupgenome.com/all-reports</a>



43	OECD Entrepreneurship and Business Statistics	Statistics and reports for global entrepreneurship trends and SME performance.	Global	<a href="http://www.oecd.org/sdd/business-stats/">http://www.oecd.org/sdd/business-stats/</a>
44	CIA World Factbook	The World Factbook provides information on the history, people and society, government, economy, energy, geography, communications, transportation, military, and transnational issues for 267 world entities.	Global	<a href="https://www.cia.gov/library/publications/the-world-factbook/">https://www.cia.gov/library/publications/the-world-factbook/</a>
45	Numbeo Cost Of Living	Numbeo is the world's largest cost of living database.	Global	<a href="https://www.numbeo.com/cost-of-living/">https://www.numbeo.com/cost-of-living/</a>
46	Open Data Portals for Canadian Municipalities	These portals often provide useful datasets for entrepreneurs like business license registration lists, transportation datasets and more.	Canada	
47	Crunchbase Basic	Crunchbase Basic offers a preview of basic company, investor and team information for free.	Global	<a href="https://about.crunchbase.com/pricing-v2/">https://about.crunchbase.com/pricing-v2/</a>
48	Canadian Patents Database	Database of more than 2,410,000 patent documents.	Canada	<a href="https://www.ic.gc.ca/opic-cipo/cpd/eng/introduction.html">https://www.ic.gc.ca/opic-cipo/cpd/eng/introduction.html</a>
49	Bureau of Economic Analysis (BEA), U.S. Department of Commerce	Provides data on national income and products, balance of payments, direct investment, as well as U.S. economic activity and growth, including employment, compensation, wages, salaries, personal taxes, and income statistics.	US	<a href="https://www.bea.gov/open-data">https://www.bea.gov/open-data</a>
50	Intellectual Property Office	Dedicated website for searching for intellectual property prior art and support for businesses. The British Library works in partnership for projects.	UK	<a href="https://www.gov.uk/government/organisations/intellectual-property-office">https://www.gov.uk/government/organisations/intellectual-property-office</a>

51	PATLIB Network	The UK Patent Library Network provides users with local access to patent, trade mark, designs and copyright information. The British Library is part of the network and plays an active role.	UK	<a href="https://www.gov.uk/government/publications/uk-patlib-network">https://www.gov.uk/government/publications/uk-patlib-network</a>
52	WIPO	World Intellectual Property Office includes IP and the Global Brand databases.	Global	<a href="https://www.wipo.int/portal/en/index.html">https://www.wipo.int/portal/en/index.html</a>
53	International Monetary Fund	IMF provides a multitude of datasets from various countries.	Global	<a href="https://data.imf.org/">https://data.imf.org/</a>
54	World Bank Open Data	WBG provides a number of datasets across various subject and geographic areas.	Global	<a href="https://data.worldbank.org/">https://data.worldbank.org/</a>
55	Open Data DC: Economic Development	US open data portal for sharing, discovery and participation.	US, DC	<a href="https://opendata.dc.gov/pages/mayor-economic-development">https://opendata.dc.gov/pages/mayor-economic-development</a>
56	Doing Business	WBG's Doing Business provides objective measures of business regulations for local firms in 190 economies.	Global	<a href="https://www.doingbusiness.org/">https://www.doingbusiness.org/</a>
57	WTO Trade and Tariff Data	The WTO provides quantitative information in relation to economic and trade policy issues. Its data-bases and publications provide access to data on trade flows, tariffs, non-tariff measures (NTMs) and trade in value added.	Global	<a href="https://www.wto.org/english/ress e/statis e/statis e.htm">https://www.wto.org/english/ress e/statis e/statis e.htm</a>
58	IADB Numbers for Development	IDB's Open Data portal that showcases socio-economic indicators for the Latin American and the Caribbean Region.	LAC Focus	<a href="https://data.iadb.org/">https://data.iadb.org/</a>
59	Global SDG Indicators Database (Goal 8: Decent work and economic growth)	This platform provides access to data compiled through the UN System in preparation for the Secretary-General's annual report on "Progress towards the Sustainable Development Goals".	Global	<a href="https://unstats.un.org/sdgs/indicators/database/">https://unstats.un.org/sdgs/indicators/database/</a>

60	International Council for Small Business (ICSB)	First international membership organization to promote the growth and development of small businesses worldwide. The organization brings together educators, researchers, policy-makers and practitioners from around the world to share knowledge and expertise in their respective fields through publications, programs, workshops, training sessions and certifications.	Global	<a href="https://icsb.org/">https://icsb.org/</a>
61	WTO	Where to find WTO trade and tariff statistics?	Global	<a href="https://www.wto.org/english/ress/statist/looking4.htm">https://www.wto.org/english/ress/statist/looking4.htm</a>
62	Handbook of Statistics on Indian Economy	A product of the Reserve Bank of India that covers an extensive overview of the Indian economy. Tables include, but are not limited to, the following: National Income, Saving and Employment, Output and Prices, Money and Banking, Public Finances, Trade and Balance of Payments, Currency and Coinage, and more.	India	<a href="https://www.rbi.org.in/SCRIPTS/AnnualPublications.aspx?head=Handbook%20of%20Statistics%20on%20Indian%20Economy">https://www.rbi.org.in/SCRIPTS/AnnualPublications.aspx?head=Handbook%20of%20Statistics%20on%20Indian%20Economy</a>
63	Handbook of Statistics on Indian States	A product of the Reserve Bank of India that covers an extensive overview of the Indian economy. Tables include, but are not limited to, the following: Social and Demographic Indicators, State Domestic Product, Agriculture and Allied, Industry, Infrastructure, and more.	India	<a href="https://www.rbi.org.in/SCRIPTS/AnnualPublications.aspx?head=Handbook%20of%20Statistics%20on%20Indian%20States">https://www.rbi.org.in/SCRIPTS/AnnualPublications.aspx?head=Handbook%20of%20Statistics%20on%20Indian%20States</a>
64	SDG Stories on Goal 8. Decent Work and Economic Growth	Public access to ICT and training at libraries enables people to become more entrepreneurial. Skilled library staff can help people with finding the right job, complete online applications, and write support materials. Find here some examples of libraries helping achieve SDG 8.	Global	<a href="https://librarymap.ifla.org/stories/sdg/8">https://librarymap.ifla.org/stories/sdg/8</a>