

# THE B&F BULLETIN



2021 / Issue 162

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## LETTER FROM THE EDITORS

The Business & Finance Communications committee is excited to bring back the B&F Bulletin after a brief hiatus. For five decades, the *Bulletin* has been an important communication tool and source for the members of the Business & Finance Division of SLA. The *Bulletin* conveys information about Division and member activities. We have slightly shifted focus- utilizing this publication as a primary vehicle for B&F to communicate with members. While there will still be opportunities for members interested in writing to contribute, we will not be focusing on scholarly articles and book reviews at this time.

We are thrilled that our first issue back is all about the annual conference. We hope this excites members about upcoming networking opportunities and programming.

Our next issue will focus on outcomes from the conference, including highlighting our Award winners, member spotlights, and share exciting program opportunities that occur throughout the year.

Please join the conversation on Twitter by using the hashtag #bizref and tagging our official account, @slabf.

On behalf of the Business and Finance Communications Committee,  
-Jennifer Boettcher, Kelly LaVoice, Erin Wachowicz, Jennifer Zimmer

## MESSAGE FROM THE CHAIR, HEATHER HOWARD

Summer is already well underway and that means it's almost conference time! The exceptional conference content is what drew me into SLA and B&F in the first place, and I'm excited for the lineup we have this year. B&F has six events, six live sessions, and ten on-demand sessions – not counting excellent related content from other communities! There's so much to look forward to, including sessions on promoting equity in entrepreneurship, grant seeking, salary negotiation, niche tourism, SEC reports, and so much more. As someone who is constantly drowning in a sea of email, I'm also eagerly anticipating the keynote session with Debra Jasper.

The best part of conference, for me, is meeting new people and reconnecting with colleagues and friends. Because of this, I'm most looking forward to our



*Chair Heather Howard*

line-up of events. We have events from both CUBL and CIC, a B&F Quickshare where we'll hear from our members about projects they are working on, a vendor showcase and meet and greet, and our community awards and trivia reception. If you attended our December business meeting, you know how much fun trivia with business and finance librarians can be! I'll also be leading a virtual tour of Escape Velocity Brewing, including a guided beer tasting (BYOB).

I appreciate all the hard work from our presenters and the B&F board to make this a valuable event for our members. I look forward to seeing you all online in August!

## **SLA B&F DIVISION WELCOME RECEPTION (VIRTUAL)**

Come join us for a pre-conference SLA Business & Finance Division Welcome Reception (Virtual). This is an opportunity to chat, network and share conference information and schedules before the SLA Conference. All are welcome. Details about the reception are below including the link.

**Date: Thursday, July 29, 2021**

**Time: 12:00 pm – 1:00 pm (EST)**

**Location: Zoom (Link available on registration page)**

**Registration: [Registration Form](#)**

If you have any questions about this event, please contact Kathleen Berger, SLA B&F Membership Chair, [bergerkm@bu.edu](mailto:bergerkm@bu.edu)

## **WE WANT YOU- JOIN OUR COMMITTEES**

Interested in becoming active in our B&F committees? Email [howar198@purdue.edu](mailto:howar198@purdue.edu) and [dhickey@nyu.edu](mailto:dhickey@nyu.edu) and we'll fast-track you into one of these teams!

- Advertising and Marketing
- College & University Business Libraries (CUBL)
- Corporate Information Centers (CIC)
- Communications, Nominating, Membership, Professional Development, and Awards Committees



## SLA 2021 ANNUAL CONFERENCE

There is still time to register for the [2021 annual conference](#). This virtual event includes live and on-demand content throughout the month of August.

Here are just some of the ways to interact with B&F members - Live-during conference. Links to virtual events are available on the [conference program page](#).

- Aug 4, 11am  
**B&F Community College and Universities Business Libraries (CUBL) Section Roundtable Discussion Forum**
- Aug 4, 1pm  
**B&F Quickshare**
- Aug 5, 2pm  
**B&F Vendor Showcase / Meet & Greet**
- Aug 9, 6pm  
**Brewery Tour and Beer Tasting with the B&F Community**
- Aug 13, 4:30pm  
**B&F Community Awards & Trivia Reception**

### Some of the Live Educational Programs include:

- Aug 11, 12:30 – 1:30pm  
**Work-Life Pivots: Tales from the Trenches** <https://sla2021.pathable.co/meetings/EkywyoGyRdjAbq6n4/>
- Aug 11, 2:30 – 3:30pm  
**CryptoCurrency and FinTech: Opportunities and Challenges**  
<https://sla2021.pathable.co/meetings/FKBYapMCouXymHY7z>
- Aug 11, 2:30 – 3:30pm  
**Librarians in the LaunchPad: Collaborative Approaches to Supporting Inclusive Entrepreneurship**  
<https://sla2021.pathable.co/meetings/xwGBLHfJLYE4Zsvf8/>
- Aug 12, 10:00 – 10:45am  
**Love 'Em or Leave 'Em: What Business Librarians Say They Want From Their Professional Associations**  
<https://sla2021.pathable.co/meetings/7QpzzBhP7m8SppFGY/>
- Aug 12, 11:00am – 12:00pm  
**Getting More: Learn to Negotiate Your Salary with Skill and Confidence**  
<https://sla2021.pathable.co/meetings/e5ebaRoFPeNMQQqsr/>
- Aug 13, 2:00 – 3:00pm  
**Fundraising 102: Grantseeking – A Funder’s Perspective**  
<https://sla2021.pathable.co/meetings/bGrteZKGfHuKF9ge9>

## On-Demand Sessions:

These are a sample of the many on-demand sessions available to stream anytime from August 3rd- 31st.

- **What's your Niche?**
- **Intelligence for the Entrepreneurial Ecosystem**
- **Supporting Business, Entrepreneurship, & Agribusiness**
- **Don't Get Fooled Again: Critical Thinking for Business Research**
- **Agribusiness trends, statistics, and dataset resources for the 21st century**
- **Discovering Data Sources Through the Dataset Presentation**
- **Government Information for Business, Finance, and Legal Research**
- **The Evolution of Outreach: Emerging Approaches to Community Outreach and Engagement**
- **SEC Documents are a Financial Analyst's Best Friend**
- **From the Rocks to the Stocks – Library Research with a Geosciences Librarian and a Finance Librarian**
- **Promoting Equity in Entrepreneurship through Business Information Services**

## B&F AWARD APPLICATIONS

The SLA Awards Committee for B&F is excited to announce the availability of the Student Stipend award and Professional Grant award for 2021 Conference. These awards help cover expenses at the SLA Annual Conference.

The deadline to apply is July 26, 2021. Award descriptions and applications are available on the [B&F Awards Page](#).

## CALL FOR MEMBERSHIP SPOTLIGHTS

The SLA Business & Finance Division Executive Board will be creating a B&F Membership Spotlight Series to highlight B&F members' accomplishments and activities. Member spotlights will be posted on the B&F Division's website and through SLA Connect. If you would like to nominate a B&F member, please email Kathleen Berger, SLA B&F Membership Chair, [bergerkm@bu.edu](mailto:bergerkm@bu.edu).

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*Thank you to everyone who submitted content for this issue of the bulletin. The deadline for the next issue is October 30th, 2021. Please contact the editor with any questions or submission ideas. Editor: Kelly LaVoice. Webmaster: Jennifer Zimmer © 2021. Business & Finance Division Bulletin (ISSN: 1048-5376)*

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