

Michigan Chapter SLA Board Meeting Teleconference June 7, 2011

President Karly Szczepkowski called the meeting to order at 6:36 p.m.

1. Call to order

Meeting was called to order by President Karly Szczepkowski, Barry motioned; seconded by Nancy. In attendance were: Karly Szczepkowski, Breezy Silver, Jessica Enget, Beth Spencer, Nancy Yee, Barry Puckett, Carla Brooks

2. Secretary's Report – Jessica Enget

A sympathy card was sent to the family of Barbara Becker on behalf of the Michigan Chapter of SLA.

Unapproved Minutes for March – Questions? Changes? Additions?

Grammar corrections

Unapproved Minutes for April – Questions? Changes? Additions?

Motion to pass March and April Minutes – Karly, Barry seconded. March and April minutes approved.

Unapproved Minutes for May – Questions? Changes? Additions?

- President's Report: [Edit] 6th bullet point paragraph edited
- Webmaster Report: [Addition] Presented by Karly on Joel's behalf

Removed note about sympathy card from May Meeting moved to this month's session.

3. President's Report - Karly Szczepkowski

- Sponsorship opportunities for SLA

After reviewing the email from SLA Treasurer Dan Trefethen, Karly didn't see anything that was a natural or financial fit for our chapter. We focus more on member education, networking, enrichment, etc. Randy initiated discussion about the overall fiscal health of SLA; there is some alarm and concern that they are asking chapters for money for something that should be budgeted. Karly responded that there will be a leadership session at annual conference; though there is no mention of financials being a formal agenda item, she will keep ears open about the associations fiscal situation and will inquire if no word given at conference. Will followup at July board meeting.

Travel Stipend Update – Sarah Galloway is no longer able to attend. Though offered Though offered the option to attend virtually, she had already canceled registration.

Galloway will be in touch with Randy to return the monies to our chapter. There has been continued discussion via email between meetings about what to do with stipend in the future.

4. President-Elect's/Programming Chair Report - Breezy Silver Past Events:

- May didn't get recorded but should be receiving a copy of the PowerPoint presentation from Cindy.

Upcoming Events:

- June Evergreen demo (6 so far have registered for the event)
- July SLA conference discussion/networking. Both president-elect candidates to participate remotely to discuss why they are best qualified for the position at a national level
- August off, no events planned.
- November hopefully we may have Laura Neilson from General Motors as a speaker

Also, non-attendance survey results were sent out to board members for review. It provides useful and interesting feedback.

5. Treasurer's Report – Randy

Checking Account	\$14,300.04
Pooled SLA Savings	\$5,845.39
Chapter Savings	\$3,992.26
Grand Total:	\$24,137.69

We are current on all bills; amounts include deposits of registrations from recent events.

After an adventure in the mail, we have received a check for \$250 from Dialog for their sponsorship of April's event. It will be deposited this week.

6. Webmaster Report - Joel Seewald

Reported by Karly on Joel's behalf

"Not much to report about the website. Just getting started with the redesign. Have next to nothing done, but expect to be spending more time on it starting this week. I'm still thinking of Labor Day as a target for going live with the new site. I'm hoping to have a draft for the board to look at before the next board meeting for comments. Then, if rework of the site is necessary, I should still have time before Labor Day."

Karly added that the SLA deadline for the redesign be completed before the end of December, so Joel's goal date of Labor Day will keep us in good shape.

7. Director's Report - Jennifer Zimmer

Three willing persons have been found for the Nominating Committee. Recommended practices say the committee must be appointed by the Chapter President and approved by vote of the Board. Candidates for the committee are:

- Jane Potee (Librarian, Government Sales for Mango Languages products)
- Sarah Samuel (Librarian, Art, Architecture and Engineering Library at U of M)
- Carolyn Yee (Librarian, University Library at Uof M)

The Board voted and approved the candidates. Jennifer will notify them of their appointment. Slate of candidates for board nominations will be presented at July meeting and printed in the Chapter bulletin. If there is more than one candidate for a position, an election in August or September will take place. Everything should be wrapped up by September 30th. New Board member appointments will be announced at the Holiday party.

There was some discussion last year about the timing of the elections for the Secretary and Treasurer positions. Recommended practices recommend alternating years for continuity. Current Secretary and Treasurer were both voted in for two years. Randy suggested (and it was agreed among the Board) it may be cleaner to let the current positions finish out elected term of two years. At the next election, we can adjust positions with one as a 1-year term, the other at a 2-year term to bring us back on appointment schedule for continuity.

Jennifer is also working to re-do the calendar in recommended practices as the document has not been updated in a while. Recommended practices is written in a June-May schedule though the Chapter is currently operating on a January to December schedule. Progress on this project will continue after the nominating committee is up and running.

8. Publicity Report - Beth

- Beth has created a LinkedIn page but is leaving the Facebook page to Breezy since she is already doing Facebook, and Facebook is blocked at Beth's workplace. So far the LinkedIn page has gotten a good reception with 30 members. A few items have been posted by Karly and Beth. Right now it is being used as another springboard to announce upcoming Chapter events.
- There was some initial worry about oversaturation, but everyone receives their updates from different places; it also helps as a reminder to see an event posted in a few places.
- Since our Chapter's mission is primarily based on member education through programs, prompts for follow-up discussions to programs, related articles, and news of networking opportunities (even notices of informal events such as impromptu dine-arounds or Meet & Greets) may provide more material. Other ideas for the LinkedIn page include a monthly discussion question, posting the bulletin, or reaching out for member feedback and suggestions for future events.
- Our Facebook, LinkedIn and other networking venues (blog or Twitter) could all be linked together so all would be updated simultaneously with one post.

Publicity will be revisited at the next meeting to see what's working out.

9. Newsletter - Bryce

- Officers, please get out pens and pencils! Deadline to submit articles for the summer newsletter is July 1
- Please email Bryce to let him know that you are writing an article
- Good News: Bryce has been hired as Senior Librarian at Michigan Opera Theater!!! Congratulations, Bryce!

10. Special discussion items:

- Upcoming annual conference in Philadelphia Since a number of Chapter members are attending, you can meet up with Karly and Breezy at the registration desk at 4:45pm on Sunday. Karly will also be at the Midwest Chapter Open House/Reception on Monday evening at 6pm and encourages other MI Chapter members to stop in and say "hi!"
- Nancy asked if there were any updates on Kane's Project. Karly informed us that initially the decision was to be made by May 9th but has since been pushed back to be announced at the annual conference in Philadelphia, possibly during the Leadership meeting on Sunday morning.
- Travel stipend
 - Recap of discussion from last month: amount had been too low, some suggestions had been made to improve the stipend for the future:
 - a. Open to donations from vendors or individuals
 - b. Set Silent Auction minimum bids at \$10
 - c. Regardless of fundraising, set aside a minimum amount of \$500 for travel stipend.

Bryce liked the suggestions, but felt \$500 may still be too low since the amount does not include registration, only travel costs. From a budgetary standpoint, Randy thinks setting a minimum aside for the travel stipend would be fine, but suggested instead of committing to this amount for every year, that instead it be reviewed on an annual basis.

It was also proposed that our Chapter increase the award to \$675, \$500 for travel costs plus \$175 to cover registration.

Barry motioned, Bryce seconded. The Board to voted and approved for the Award be open to donations from vendors and individuals; that silent auction items be set to a minimum bid of \$10; that the stipend be at a set amount of \$675 to be reviewed each year.

Stipend Issue to be discussed at next month's meeting:

Alicia Biggers had suggested during email exchanges between meetings that the Stipend be extended to unemployed members as well as students. Karly also asked if the Chapter would like to open the Stipend to all membership? A foreseeable issue is the non-student registration fee is much higher.

Nancy provided some history on the Stipend award. As a way to get students into SLA, Sophia Guevara established the Stipend to provide an opportunity for networking, etc. Prior to the Stipend award, the Chapter's holiday event collected books for a shelter or something similar as outreach.

11. Any comments, questions, adds?

 Barry is still waiting to hear on Wayne State student chapter about new president.

12. Next meeting

Wednesday, July 13, 6:30 pm

13. Meeting Close

Karly moved that the meeting be closed and Bryce motioned, Nancy seconded. Karly adjourned the meeting at 7:42 p.m.

Submitted, Jessica Enget, Secretary June 7, 2011