

SLA Open Board Meeting at Leadership Symposium

20190120

Summary/Points of Interest

(?* = need follow up)

MEMBERSHIP/PROGRAMMING:

- 90 Leadership Symposium registrants
- President Hal Kirkwood's Goals for the year:
 - o Focus on partnerships with clientele and colleagues
 - o Streamline and modernize SLA (more on this soon ...)
- New organizational membership structure/policy:
 - o Voting rights – Previously, members who were part of an Organizational membership could not vote, or volunteer
 - o All had to be in same chapter/division (5, 10, 15+ people of the same organization with no other options for unit affiliation outside of the organization)
- **Mentorship program -- ?**
- Salary survey will be released in February
- Looking for Board nominations by February 7th!!
- Seeking nominations for awards and fellows by February 14th!!
- New webinar – February – Emerging Technology – AI, blockchain, social media
 - o **Strategic plan for SLA to be like knowledge hub**

FINANCE:

- \$4k income from year-end match donations
- Smile.amazon.com – **REMINDER – Designate charity as SLA**
- Treasurer – as of November, SLA was **-550k (????)**
 - o Net **-\$386K**
 - o Market impact on portfolio was **est. -\$100K**
 - o Total loss of **-\$486K (but -\$550k above??)**
 - o *Overvalue on revenue from conference, i.o., loss of membership
 - o Less end of year + Dec + portfolio loss = **-\$515k – 600K loss for 2018**
 - o “Very conservative for 2019” – Bill Noorlander
- **When is financial statement available??**

UNIT PARTNERSHIP AGREEMENT:

- **Option 1:** 15 Units
- **Option 2:** 67 Units (25 will have kiosks)

WEB:

- Unit website migration from WordPress → HigherLogic:

- 67 of 82 sites migrated.
 - 15 haven't responded to SLA headquarters
 - If no response by, 4/1 will be pulled down
- SLA Headquarters is working on screenshots/toolkit
- HigherLogic did not configure correctly
- Reauthorization of caucuses

ANNUAL CONFERENCE:

- 140 submissions
 - 90-100 accepted
- There will be more advanced content this year, per request in feedback from 2018
- **Do not contact list on request (?)**

RISING STAR AWARD

More MEMBERSHIP:

- **MONTHLY PAYMENTS may be an option in the future?**
- Membership Chair could send contact info of new members to the Board each month – so each new member gets a personal welcome (personalize if any board member knows the new member personally), reach out on Connect and/or make sure the person has joined Connect, etc., send dedicated invites for new events.