



Pittsburgh Chapter, Special Libraries Association Strategic Plan - 2011

VISION

The Pittsburgh Chapter, Special Libraries Association, is the local organization for innovative information professionals and their strategic partners.

Board Responsibility for Vision: The Board will reaffirm or revise the vision every five years at the opening board meeting [2014 is the next reaffirmation / revision]

MISSION

The Pittsburgh Chapter, Special Libraries Association offers professional development opportunities, enables members to add value to their organizations, advocates and promotes the role of information professional in the community, and facilitates a network of communication between the association, chapter members, and strategic partners.

Board Responsibility for Mission: The Board will reaffirm or revise the mission each year at the opening board meeting.

STRATEGIES

- Position Chapter members to create information opportunities
- Provide channels for effective communication among members
- Increase the Chapter's role in the community
- Increase the Chapter membership by encouraging participation in Chapter activities
- Develop future information leaders
- Increase Chapter and Association visibility

Board Responsibility for Strategies: The Board will reaffirm or revise the strategies each year at the opening board meeting.

PRIORITIES 2011 (For the Term of Chapter President Haley Hodum)

- **2011 Engagement Survey**
Measure the success of the chapter and its leadership through a member engagement survey
- **Goal-Setting**
Using the results of the 2011 Membership Engagement survey, identify goals for the board to better the membership experience and create a monitoring effort to insure the success of these goals
- **Transparency**
Improve communication vehicles among the board and membership in order to create awareness and transparency within and surrounding the chapter, executive board, members of the community

Board Responsibility for Priorities: The president will determine priorities, reflecting the strategies, each year by the opening board meeting. The president will direct the appropriate board members or committee chairs to develop tactics to accomplish these priorities.

Board Responsibility for Strategic Plan: This strategic plan will guide the Board and committee chairs in deciding allocation of Chapter resources, program planning, and directing the energies of officers, committees and members. The plan is concise and modular. It is concise so that its content is immediately accessible and understandable. It is modular so that sections of the plan are reaffirmable or revisable at regular intervals, which are specified in the plan. The Board is responsible to ensure that Chapter efforts are consistent with the plan, or that any inconsistencies are remedied by appropriate revision of the plan.