

## Bios for 2018 Speakers: PHT Meeting and PHT Sessions at SLA Annual

Name	Title	Biography	Presenting at
Looney, William	Executive Editor In Vivo, Pharma Intelligence, Informa	<p>William Looney is Executive Editor of In Vivo, the flagship monthly and daily online global publication for the Informa PLC Pharma Intelligence Group, where he is responsible for editorial content for the biopharmaceutical sector. In addition to editorial content, he is responsible for supporting the Informa brands through related educational media activities and serving as a thought leader in contacts between In Vivo and a wide variety of organizations.</p> <p>Prior to this position, Mr. Looney was Editor-in-Chief of Pharmaceutical Executive magazine.</p> <p>He is a contributor to other major publications, ranging from Nature to the Journal of the National Cancer Institute, and is a recipient of the American Business Media Association Jesse H. Neal award for excellence in business commentary.</p> <p>Prior to his work in publishing, Mr. Looney served for 11 years as Senior Director at Pfizer, Inc. where he managed the company's public policy issue development, positioning and CEO leadership activities outside the US. He began his career as a business analyst for the Economist Intelligence Unit of the UK Economist Group. His outside commitments include membership on the External Advisory Board for the Brown University Executive Management Program in Health Care Leadership, as well as the Management Board of the Prix Galien USA Foundation.</p>	PHT
Torrey, Caren	Caren Torrey, Library Operations Manager, Biogen	<p>Caren Torrey is the Library Operations Manager at Biogen. Her passions are library strategy, technology and user outreach. Caren is an active member of SLA in both the New England Chapter and the Pharmaceutical and Health Technologies Division. She is the President-Elect and the Membership Chair for SLA NE and the Webmaster for the PHT Division. Caren lives with her husband, new puppy, and old cat in Cambridge, MA.</p>	PHT
Stubbs, Eric	Manager, Information Resource Center, Otsuka Pharmaceutical	<p>Eric Stubbs is the Manager of the Information Resource Center (IRC) at Otsuka Pharmaceuticals, a Japan-headquartered multinational company with over 40,000 employees. The IRC team provides custom information services and solutions to support global business decisions across the full range of the pharmaceutical life cycle, from development to commercialization and beyond.</p> <p>Eric holds an MLS from Catholic University and an MA from George Washington University and has worked in the pharma industry for 11 years. His primary responsibilities at Otsuka include contractor management, overseeing intelligence/research request workflow to ensure optimal outcomes, global information strategy, client marketing and outreach, enterprise online resource licensing and administration, and department budgeting.</p> <p>Outside of work, Eric is an avid reader and video/board gamer with plans to travel more in future.</p>	PHT

Trudell, Elizabeth	Principal Analyst	Elizabeth Trudell is Faculty Associate with the Information and Knowledge Strategy (IKNS) program at the Columbia University School of Professional Studies. She was on the executive team of Dialog Information Services, provider of premium databases for pharmaceutical, engineering, and intellectual property research, with roles including VP Global Marketing, VP Product Management and VP Strategic Planning. Her professional experience also includes marketing and customer engagement for OCLC and other digital library services. She is currently Communications Director for SLA's Leadership & Management Division. Previous SLA leadership roles include Chair of the Information Technology Division, the SLA Public Relations Advisory Council and the SLA Conference Advisory Council, and President of the Silicon Valley Chapter. She served on the SLA Board of Directors as Chapter Cabinet Chair. She has an MLS from Simmons and a BA from Tufts University.	PHT
Neidorf, Robin	Director of Research for Jinfo	Robin Neidorf heads the Jinfo Research division. Original research is at the heart of Jinfo and underpins all our activities, from editorial content to webinars, consulting and Community sessions. Robin has been working with Jinfo since 2004 and is responsible for strategic planning, developing proprietary research-based tools, partnerships and alliances, and consulting. She is proud to be a contributor of a chapter on strategic content portfolio management in "The Emerald Handbook of Modern Information Management". Prior to joining Jinfo, Robin ran a research and communications consulting business for 10 years. As a consultant, she focused on strategic planning, change management, and using information to make better decisions. Working with a wide range of organisations in the for-profit and non-profit sector. Robin has developed online communities, publications and distance learning modules for a range of business purposes. She is the author of Teach Beyond Your Reach: An instructor's guide to developing and running successful distance learning classes, workshops, training sessions and more (second edition, Cyber Age, 2012) and the co-author of E-Merchant: Retail Strategies for e-Commerce (Addison-Wesley, 2001).	PHT
Fournier, Helmi	Manager, Ontologies and Content Operations, AbbVie	Helmi Fournier manages the Ontologies and Content Operations team in the AbbVie Library in North Chicago, IL. She started her career at a pharmaceutical company in Germany and moved to Chicagoland in 2002. In her career as an Information Scientist and Librarian, she gained experience in all aspects of library operations and managed several teams.	PHT

Youngen, Ralph	Director, Publishing Systems Integration, American Chemical Society, Co-Chair of RA21	<p>Ralph Youngen has more than 30 years of experience in the scientific publishing industry. For the past 19 years he has held numerous positions with the American Chemical Society. He is now responsible for defining and overseeing enterprise-wide technology integration projects, including an identity management initiative that spans all of ACS. Ralph has been involved with RA21 since its inception. He serves as Co-Chair for the overall initiative, and has also worked closely with the RA21 Corporate Pilot involving members of the Pharma Documentation Ring (P-D-R). Ralph is a frequent spokesperson for RA21 at numerous conferences and webinars.</p>	PHT
Wilson, Amanda	Head, National Network Coordinating Office at National Library of Medicine (NLM)	<p>Amanda J. Wilson was appointed Head, National Network Coordinating Office (NNCO), in January 2017. NNCO coordinates the National Network of Libraries of Medicine (NNLM), the field force for the National Library of Medicine. One of the major accomplishments of Wilson's tenure at NNCO is the establishment of a new partnership between NLM and the NIH All of Us Research Program. The purpose of the partnership is improving consumer access to high quality health information in communities throughout the U.S., specifically, by working with public libraries.</p> <p>From Dec 2006-Jan 2017, Wilson served as Director, National Transportation Library (NTL), an all-digital library. At NTL, she focused on building collections, data curation, increasing awareness of NTL collections and services, and coordinating the national network of transportation libraries. Prior to NTL, Wilson served as Assistant Professor and Metadata Librarian at The Ohio State University Libraries. Since 2016, she has served as Chair of CENDI, the federal scientific and technical information (STI) managers group. Wilson is also an adjunct professor at The Catholic University of America Department of Library and Information Science.</p>	PHT

<p>Endler-Jobst PhD, Dr. Anni Barbara</p>	<p>Head of Data Science, Vice Director from F. Hoffmann-La Roche Ltd</p>	<p>In her current role Barbara is managing one of the Data Science teams of Roche Pharma Research and Early Development Informatics (pRED Informatics) being based in Basel. The major task of the group is to support the research project teams in their decision making by applying the mixed capability approach of Data Science.</p> <p>Before Barbara held several positions in industry. Barbara is originally trained as a biologist and completed her PhD in a clinical research group of the Max Planck Society. She then joined the German Cancer Research Center in Heidelberg, Germany as a post doc working at the Institute of Applied Immunology</p> <p>Through her research work she got in contact with private industry and was offered a position at the Department of Biotechnology at BASF in Ludwigshafen, Germany. After some years as Lab Head in Pharmaceutical Research she started her second career in Information Science within the Department of Global Scientific Information. Barbara got excellent training in that area and led several global information management projects. Then she became Head of the Life Sciences Information Group at BASF being responsible with her team for the information support of scientific teams in Pharmaceutical, Agrochemical and Fine Chemical Research globally.</p> <p>In 2003 Barbara joined Roche in Basel, where she took the Information Science group leader position. Two years later she was promoted to Global Stream Leader for this function. Her major responsibility was to implement a global Information Science concept and to improve working across the sites in Basel, Nutley and Palo Alto for the benefit of all scientists. In 2010 Barbara assumed full responsibility for the entire area and the global work force. Four years later the decision was made to develop the organization further by implementing the Data Science mixed capability concept and Barbara was appointed as one of the leaders. Throughout her career she collected a wealth of experience of organizational design and development.</p>	<p>PHT</p>
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Shah, Arpita	Associate Director, Global Information Management, Celgene	<p>Arpita Shah is currently the Associate Director, Global Information Management, within Corporate Medical Affairs at Celgene Corporation. Arpita leads a team of Information Managers, and is specifically responsible for the Inflammation &amp; Immunology franchise.</p> <p>Arpita responds to requests for information by assigned, global Celgene stakeholder groups and with database searching, alerting services and training in the optimal use of Global Knowledge Group resources. The team partners with internal stakeholders in all regions and functional areas in the identification of information needs and contributes to communications such as newsletters and alerts.</p> <p>Prior to being in Corporate Medical Affairs, Arpita worked in Regulatory Intelligence and Policy at Celgene, when she joined in 2009. Arpita also previously held a position at Hoffman-La Roche, Inc. Regulatory Affairs within Regulatory Intelligence and has over 10 years of industry experience.</p> <p>Arpita graduated from the Ernest Mario School of Pharmacy at Rutgers University with her Pharm.D.. Afterwards, she completed a prestigious 2-year Post-Doctoral Fellowship in conjunction with Rutgers University and Hoffmann-La Roche.</p>	PHT
Johanson, Elaine	Director, Office of Health Informatics (Acting) Office of the Chief Scientist Office of Health Informatics U.S. Food and Drug Administration	<p>Elaine has thirty four years of experience and subject matter expertise in information technology, health informatics and citizen science (including running community challenges and app-a-thons for researchers and scientists. Currently serving as the Acting Director for FDA's Office of Health Informatics which focuses on finding ways to collaborate with internal and external scientists to advance regulatory science, improve the quality and availability of FDA information and explore new ways to analyze large volumes of diverse FDA health information. She also serves as the Program Manager for precisionFDA - an online, cloud-based virtual research collaboration space for Next Generation Sequencing assay evaluation and regulatory science exploration.</p>	PHT
Clovis, Jeff	Global Head of Training, Clarivate Analytics	<p>Trained as a biologist in the United States and then a Germanic language specialist and translator in the US and Germany, Jeff Clovis has been working in the field of Information Sciences for the past thirty-seven years at Clarivate Analytics (formerly ISI and Thomson Reuters). He has held a variety of positions for this period, in Editorial Development, Product Production, Business and Technology Planning, Product Development, Business Development and finally Head of Global Solutions Support &amp; Customer Education.</p> <p>He was jointly responsible for: the design of the Image based editorial production system used in processing all journals, conference proceedings, and scholarly books, the development of the Web of Science Core Collection and the Derwent Innovations Index, as well as responsible for the addition and development of BIOSIS resources, CAB Abstracts from CABI Publishing and Inspec from IET. All of these were developed for the Web of Science platform.</p> <p>He is currently Director, Customer Success/Education, and in this position is responsible for supporting Research &amp; Discovery and Research Analytics platforms and custom analytics projects in North America and Europe.</p>	PHT

Bates, Mary Ellen		Mary Ellen Bates is a long-time infopreneur, providing high-end research and analysis services to strategic decision-makers. She speaks and writes frequently about issues in the information industry, and is based in Colorado. More information is at <a href="http://BatesInfo.com">BatesInfo.com</a>	PHT
Gleckner, Susan	Former Associate Director, Johnson & Johnson Consumer Companies, Inc	<p>Sue managed the entirety of information services for all of global Research &amp; Development at Johnson &amp; Johnson Consumer Inc., based in Skillman, NJ. Seeing her group wax and wane over the years, she was the only permanent employee in the info center, of her team of four. She was involuntarily laid-off in December 2017.</p> <p>Major accomplishments during Sue's two decades + tenure at J&amp;J include: the strategic evolution of her department's products, services, and capabilities to the point of recognition as the central go-to spot for external research; realizing business impact through direct support of innovation and competitive intelligence, as well as the implementation of improved processes for customers; and efficiently and autonomously managing the behind-the-scenes operations and resources in a very fast-paced and budget-challenged environment. Sue also proactively took on the leadership of content buying info pros across J&amp;J. This is the third time Sue has presented at the PHT Annual Meeting. Previous talks covered marketing and job survival strategies. Sue is a past Secretary of PHT, and was honored with the PHT Distinguished Member Award in 2009.</p>	PHT
Silk, Kimberly	Principal, Brightsail Research	Kimberly Silk is a librarian with a background in academic and data librarianship and a passion for conducting research to evaluate how organizations impact their communities. As Principal Consultant for Brightsail Research Inc., Kim works with cultural institutions of all kinds to help them demonstrate their value to stakeholders.	SLA Annual
Breiner, David	Knowledge Scientist, Boehringer Ingelheim Pharmaceuticals	<p>David Breiner joined Boehringer Ingelheim Pharmaceuticals in 2010 and currently reports into the Discovery Research organization in Ridgefield, CT.</p> <p>David holds a Bachelor's degree in Biology from Fairfield University and a Master's degree in Chemistry from Sacred Heart University where he is also an adjunct professor in the graduate school. David began his career as a regional representative for Chemical Abstracts Service and held various scientific information positions in the pharmaceutical industry at Bristol-Myers-Squibb (Wallingford, CT) and Bayer (West Haven, CT). Prior to joining Boehringer, David was Manager of Knowledge Management at Cytec Industries (a specialty chemical and materials company) where he led the design and implementation of a 3-year strategic plan for the company's information center.</p> <p>In his current role, David partners with scientific, medical, and business groups to link information resources and services to their business needs, and also manages the company's new global information hub. In 2016, David led a Six Sigma Green Belt project to design a strategic plan for the Ridgefield-based Knowledge Management group. David has also been an active member of SLA for the past 15 years by serving as President of the Fairfield County Chapter, earning a certificate in Knowledge Management from Click University, and presenting at the Pharma Healthcare Technology Division's annual meeting in 2013.</p>	SLA Annual

Jones, Rebecca	Managing Partner, Dysart & Jones	<p>Rebecca Jones has led more than 100 strategic and operational planning projects in corporate, government, academic and public libraries across North America. What have they all had in common? As much staff and stakeholder engagement as possible, with built-in success measures. She's Partner of Dysart &amp; Jones Associates, a former Director of a large public library and Director within University of Toronto's iSchool, an SLA Fellow and a recipient of the SLA Leadership and LMD's Mentoring Awards.</p>	SLA Annual
Chou, Blanca	Blanca Chou, Director, Information Resource Center, Otsuka Pharmaceuticals	<p>Blanca Chou is the Director of Information Resource Center at Otsuka Pharmaceutical, a Japan-based global company with over 40,000 employees in 24 countries and regions. She leads a team in the U.S. to provide global information strategies, customized solutions and services to support business decisions in global clinical development and commercialization. She also manages Otsuka global information resources and implements enterprise information systems to ensure effective information delivery, utilization and management.</p> <p>Blanca has worked in the pharmaceutical industry for over 18 years. She won SLA DLDP award (Diversity Leadership Development Program) in 2007. She has been a speaker at the SLA, SLA DC Chapter, DPHT meetings and many other international conferences in Asia. She is a customer advisory board member for three major pharma vendors and a very active leader in a local biopharma information professional network in Washington DC area.</p> <p>Outside of work, Blanca is a huge fan of Zumba and dancing, and enjoys international travel and movies.</p>	SLA Annual
Shuman, Jill	Head, Library and Knowledge Management Center, Shire	<p>Jill Shuman heads up the corporate library and Knowledge Management Centers at Shire, with US offices based in Lexington, MA. Shire's mission is to champion people around the world who are struggling with rare diseases. Jill is also an adjunct faculty member at the Tufts University School of Medicine, where she teaches courses in grant writing, searching the biomedical literature, and expository writing.</p> <p>Prior to her role at Shire, Jill was a healthcare research analyst and award-winning science journalist. She is active in SLA, HBA, and the American Medical Writers Association (AMWA). In 2016, she was the recipient of AMWA's lifetime achievement award for her success in teaching more than 40 classes, workshops, and seminars.</p> <p>When not at work, she can be found reading (on an e-reader to make the print bigger), cooking looking for her glasses, or writing children's mysteries. She also does stand-up comedy once or twice a year to support a favorite charity.</p>	SLA Annual

Drabik, Michelle	Sr. Manager, Intellectual Capital Management, Honeywell UOP	<p>Michelle Drabik is Sr. Manager, Intellectual Capital Management at Honeywell UOP in Des Plaines, IL. UOP is the leading international supplier and technology licensor to the petroleum refining, gas processing, and petrochemical industries. UOP is part of Honeywell's Performance Materials and Technologies (PMT) division. She has over 30 years of experience in knowledge management, competitive intelligence, lab management, and leadership and organizational development.</p> <p>In her current role, Michelle directs the PMT Library, Intellectual Property Support, and R&amp;D Analytics groups. She also co-chairs the UOP Women's Interest Network. Prior to her role at Honeywell, Michelle led Technical Services at Energizer, including the Energizer Library, Analytical Sciences, Alkaline Battery Pilot Line, and several battery and materials testing groups. She led a unit of Energizer's former intelligence group for a decade and led many corporate-level organizational development initiatives throughout her career.</p> <p>Michelle earned a B.S. in Chemistry from Notre Dame College and an Electrochemical Society Fellowship from Case Western Reserve. Outside of work, Michelle is a member of the Saint Alphonsus Liguori School Advisory Board and Heinz Endowment Committee, is a regional science fair judge for the Illinois Junior Academy of Science, and is a busy mother of three.</p>	SLA Annual
Tulloch, Lauren	Vice President, Product	<p>Lauren Tulloch is Copyright Clearance Center's Vice President, Product, overseeing product development across the portfolio of copyright licenses, software products, and professional services. Prior to joining CCC in 2012, Lauren spent 12 years at HCPro, a publishing and training company focused on the healthcare market. As Group Publisher and Editorial Director there, she managed a team of 35 content developers and educators and oversaw product development for a wide range of education and compliance solutions. Lauren began her career as a newspaper reporter and editor in the greater Boston area. She attended Boston University where she earned a Bachelor of Science in journalism and Bachelor of Arts in political science.</p>	SLA Annual



Burfoot, Mark	Head, Novartis Knowledge Center;	<p>Dr. Burfoot is the Global Head of the Novartis Knowledge Center and Business Service Excellence Head for Research. This function reports into the Novartis Business Services division that supports services for the entire Novartis organization. The Knowledge Center provides access to external information through a variety of dissemination approaches, lifecycle management of the resources and a team of information professionals providing high quality services and support for information and knowledge topics as well as training to support optimization of the services/resources provided.</p> <p>Furthermore the knowledge Center develops services to meet specific business needs that enable the Novartis Mission to Reimagine Medicine.</p> <p>Dr. Burfoot has a scientific background in Immunology and genetics from Oxford University, and a strong background in information and knowledge management in the Pharmaceutical industry, as well as an MBA with a focus on strategy. He has been working in science and research for over 25 years and in the Drug Discovery industry for over 20 years.</p>	SLA Annual
Feng, Alex	Senior Director, Medical Information & Analytics at Novo Nordisk .; (waiting for third speaker to confirm);	Alex is the Senior Director, Medical Information and Analytics at Novo Nordisk, a global pharmaceutical company. He is a former chair of the Pharmaceutical & Health Technology Division of SLA, and has been in the corporate world his entire 20-year career, with roles spanning life sciences, consulting, e-learning, and ILS deployments.	SLA Annual
Aubrey, John	Associate Director, Information Sciences, Vertex Pharmaceuticals Inc	John Aubrey leads the Information Sciences department at Vertex Pharmaceuticals, which he joined in 2015. In addition to heading Vertex's library, John has also been responsible for building a custom business intelligence research component at Vertex, further strengthening the organization's commitment to high-value, proactive information solutions. Prior to joining Vertex, John conducted business development research for 8 years at Analysis Group, a global economics consulting firm, where he concentrated on health care, intellectual property, antitrust/competition, and commercial disputes.	SLA Annual
Young, Rosalind	Information Specialist, Otsuka Pharmaceutical	Rosalind Young is an Information Specialist in the Information Resource Center at Otsuka America Pharmaceutical, Inc. in Rockville, Maryland, where she is responsible for the company's global enterprise document delivery system. She also manages electronic content and copyright compliance. Rosalind has 10 years of pharmaceutical industry experience. Prior to joining Otsuka, Rosalind worked at AARP, Stanford University Graduate School of Business, and The Corning Museum of Glass. She received a B.A. in Psychology from Wheaton College in Norton, MA, and an M.S.L.S. from the Catholic University of America in Washington, D.C.	SLA Annual
Benz, Lisa	Senior Client Engagement Manager, Copyright Clearance Center	Lisa Benz is a Senior Client Engagement Manager at Copyright Clearance Center. Lisa supports and collaborates with CCC's Strategic and Key clients, who utilize CCC's content management, licensing, discovery and delivery solutions. She started at Infotrieve in 2013, joining CCC in 2014 with their acquisition of Infotrieve. She has PhD in History from the University of York, UK.	SLA Annual