Dear [Manager],

I would like your approval to attend a leading conference for pharmaceutical and health technology information professionals, the **Pharmaceutical & Health Technology Division of SLA Spring Meeting**, **April 5-7, 2020, in Philadelphia**.

It promises to be an excellent opportunity for me to learn from real world practitioners and other experts how research, competitive intelligence, and data/knowledge management happens in pharmaceutical, medical device, and healthcare organizations.

The PHT Spring Meeting is a significant gathering of information content and technology vendors in the pharma and medical devices fields and will give me the opportunity to make hands-on assessments of the latest tools and reinforce my existing vendor relationships in one place.

I’ll have the chance to learn about trends in the US pharmaceutical market, competitor information case studies, clinical trial databases, and machine learning in drug development. And there’s a Continuing Education course on “Demystifying Systematic Literature Reviews: Identifying Opportunities For Information Teams And Librarians.”

The PHT Spring Meeting is a smaller-sized meeting where I’ll have plenty of one-on-one time with peers in my field. I’ll be in good company; these organizations have sent representatives in the past: Abbott, AbbVie, Allergan, Biogen, Celgene, Daiichi Sankyo, Gilead Sciences, Jazz Pharmaceuticals, L.E.K. Consulting,  McKinsey & Company, Mallinckrodt Pharmaceuticals, Merck & Co, Novartis, Novo Nordisk, Otsuka Pharmaceutical, National Institutes of Health. the National Library of Medicine, Roche Tissue Diagnostics, Takeda, Teva Pharmaceuticals, Vertex Pharmaceuticals, Inc., and Zoetis.

The PHT Spring Meeting is a good value too, especially when compared to other conferences. Lodging is discounted, and conference registration includes most meals.

If you give me the go-ahead you can expect me to return from the PHT Spring Meeting 2020 with loads of practical ideas I can put to work right away. You can find additional information [here](https://connect.sla.org/pht/2020-spring-meeting).

Sincerely,