



ocial science Division **Bulletin**



Fall 2005

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**Deadline for submitting articles
for the Winter 2006 edition of the
Bulletin is December 15, 2005.**

Send articles to Bulletin editor
Heidi Yacker at

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Greetings from the Chair

Meet our new Chair, Linda Richer.

Fall Transitions

Fall signals transitions. Summer vacations are in the past and "back-to-school" suggests changes for all us even if our libraries are not in educational institutions. For SLA members, the June SLA conference is in the past and a new year confronts us. Before discussing change and looking to the new year, we should briefly bask in our accomplishments and thank those who facilitated those accomplishments.

Toronto was inspiring.

Thanks to our Canadian hosts who made the Toronto stay most enjoyable. The Social Science Division programs were very well attended with overflows in many of the sessions. Audiences attended new innovative programs with:

1. international scope (Libraries and Librarians in War Zones; Mapping Update with international emphasis)
2. concrete applications (Take the Sting Out of Statistics; Collections Issues - Building on the Past to Improve the Future)
3. creative partnering (Spotlight - Urban Sprawl, Community Information Programs, Evaluation; Are You Really Ready for Retirement?)

Members attended the Division annual business meeting where the 2005 Thomson-Gale Murray Wortzel Award winner, **Terry Dean**, and the Continuing Education grant winner, **Pamela Osborne**, were both recognized. The festive International Reception honored our international partners. A lively group of new Division members attended a breakfast and shared experiences. I was particularly pleased to meet so many members of the Division (new and longstanding) who are interested in serving and furthering the causes of the Division.

With Gratitude

- Thanks to **Nancy Minter** for leading our Division during the past year. Her deep knowledge of the SLA organization and her past leadership roles in the Division helped her to adeptly coordinate and encourage new projects and programs.
- Thank you to **Iris Anderson** and **Terry Hill** for so competently planning the programs for Toronto. We extend a particularly warm thank you to Iris who has served as a Program Planner since 2002. She has set fine precedence for high-quality programming for our Division.
- We appreciate the enthusiastic leadership that **Elisabeth Green** has given the Nonprofit Section for the past two years.
- We thank our generous sponsors for the Toronto programs: Basch Subscriptions, Dialog, Factiva, Open Text, Sage Publications, Thomson Scientific, and John Wiley & Sons. Their support allows us to offer quality programming. If you have new ideas for sponsors, please contact **Nancy Minter**, our current Vendor Relations Committee Chair.

Welcome to new officers

We are pleased to welcome several persons new to leadership in the Social Science Division. **Jim Gillespie**, The Johns Hopkins University, will serve as the Program Planner-elect for Baltimore and will be the Program Planner for the 2007 Denver conference. **Melanie Sciochetti**, Pew Charitable Trusts, will lead the Nonprofit Section. Our new Webmaster will be **Laura Lucs** from the Fannie Mae Foundation. Several committee positions will be filled during the fall. For a complete listing of officers, see the end of this Bulletin.

Governance Year Changes

Because SLA is moving its governance year to match the fiscal year, the Division will extend the July 2005-June 2006 year to December 2006. Current officers have kindly agreed to serve for 18 months instead of the traditional 12 months. Beginning in January 2007, the new governance year will take effect.

Recommended Practices

Beth Hansen, Division Chair 2003-04, carefully updated and edited the Division "Recommended Practices" document as requested by SLA leaders. She created a document that will guide leaders in our Division and

offer continuity over the years. Find it on our website at <http://www.sla.org/division/dsoc/RecPracFinal-Aug2005.doc> Thank you, Beth, for sharing your wisdom and experience.

The Year's Agenda

The work has already begun. Our conference planners and our fundraisers are already tackling the work of preparing for the 2006 Baltimore conference. During the fall we will begin some initiatives to enrich our work through the sections and to make special efforts to broaden our membership. Our goals include:

- exploring new ways to network within the sections
- using our sections to appeal to a wider audience beyond our Division
- continuing to cultivate relationships with new members and develop new leaders
- exploring new ways to communicate within the Division through our discussion list and CLICK, SLA's online university
- encouraging increased attendance at the annual conference in Baltimore

It is a privilege to work with you this coming year. Please feel free to contact me directly if you have suggestions for improving our activities and programming. Your ideas will be most welcome.

Linda Richer

richer@upjohninstitute.org

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Terry Dean presented the 2005 Thomson Gale Murray Wortzel Award

Awards Committee Chair **Susan Berg** wrote the following presentation. It was read at the conference by Awards Committee Member **Lyle Minter**.

The Social Science Division is pleased to present the Thomson Gale Murray Wortzel Award for the third time at Special Libraries Association's annual conference in Toronto. The Thomson Gale Murray Wortzel Award was established by the Social Science Division in cooperation with Thomson Gale to honor the memory of Murray Wortzel, a long-time member of the Division whose dedication and commitment to both the Division and the Association exemplify the consummate information professional.

Before I tell you more about this year's winner, let me talk about the inspiration for this award: Murray Wortzel. Murray was a leader in the Social Science Division, serving as chair, archivist, and on numerous division committees, as well as being active in the Association. He was inducted into the SLA Hall of Fame in 1989 and received the Education Division's Professional Excellence Award in 1993. He was a Renaissance man, devoted to the profession, a lover of music, theater, and art. Murray was an extraordinary and generous mentor, who died in 1997.

Roger Haley, librarian emeritus for the U.S. Senate, and **Michael Kolakowski**, information research specialist at the Congressional Research Service of the Library of Congress were the recipients in 2001 and 2003 respectively.

Nominees for the award should demonstrate either specific achievements or sustained excellence in their profession.

Terry Dean is the 2005 winner of the Thomson Gale Murray Wortzel Award.

Terry has been a colleague and friend in the Social Science Division for more than twenty-five years. Her professionalism, dedication, grace, intelligence, humor, caring, and energy in support of the Special Libraries Association and especially the Social Science Division are a model for any involved, active librarian.

In 1990-1992 she was Chair-Elect and Chair of the Social Science Division, responsible for planning our division's programming for SLA's annual conference in San Francisco in June 1992. In addition to offering ample advice and desperately-needed encouragement for novice roundtable program planners, Terry used her knowledge of Bay Area resources to make contacts and arrangements for those of us who were feeling quite overwhelmed attempting to plan programs from thousands of miles away. Terry always reaches out to

help and encourage others.

Terry was co-chair for the Social Science Division's 75th anniversary celebrations, which were held at the SLA annual conference in Indianapolis in June 1998. More than co-chair, in fact, she did far more than her share of the work. Terry took charge of the fund-raising efforts, which were very successful, handled logistical arrangements, and guided a day-long series of events. She worked hard to gain support for our dream program from other divisions across the association and from chapters across the country. Her goal was to make Social Science's anniversary a gift to the entire association, an experience to educate, challenge, and enrich all our members. Our internationally known guest speaker, Doris Kearns Goodwin, drew an audience that filled the convention center's largest ballroom. Ms. Goodwin's inspiring address gave us both laughter and tears with her observations about American government, our Presidents, and issues affecting the Nation. The standing ovation and applause were loud and sustained. For several years afterward, Social Science Division received compliments from attendees on the thought-provoking quality of that day's events.

Terry is a tireless worker with enthusiasm and energy that she uses to ensure success for the Social Science Division. She has served in many other elected and appointed posts for the Special Libraries Association. She has been president and secretary of the San Francisco Bay Region Chapter, member of the association's strategic planning committee, and member and chair of the SLA nominating committee, charged with selecting talented candidates for association-wide leadership.

Add to this list every office and special task that the Social Science Division has developed over the years. Terry has always said yes and pitched right in. She believes in being involved and giving back to her colleagues. To encourage other members to be involved and active, Terry has participated in several Social Science Division panels and programs. Her presentations often describe the University of California at Berkeley's Institute for Governmental Studies Library, its mission, and her role there. The IGS library is noted for its valuable collections, expert service, and warm atmosphere, all due in no small part to Terry's work. When a question is posted to our Social Science Division discussion list or a member needs help to locate an elusive journal article, she is often the first to respond.

And in order that the work of other librarians might be recognized, Terry spent several years developing and securing funding for a biennial award to be presented to a Social Science Division member as a means to salute their contributions to our association and librarianship--this is the Thomson Gale Murray Wortzel Award. Terry works to be sure that others are recognized, rewarded, and inspired by our profession.

Terry Dean displays the best qualities of a professional. She is knowledgeable, thoughtful, outspoken, enthusiastic, generous, untiring, and inspiring. Terry is a worthy recipient of the 2005 Thomson Gale Murray Wortzel Award.

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Social Science Division Programs in Toronto



According to an SLA press release, 5,283 individuals registered for the conference. Of that number, 2,246 were SLA members and 405 non-members. The balance was comprised of exhibitors, vendors, Continuing Education students, speakers, and others. More than 740 participants attended the SLA Annual Conference for the first time. Participants represented 45 countries. The INFO EXPO featured 262 individual companies and organizations with 441 booths. SLA welcomed 59 new exhibitors this year.

View from a First-Timer

As a first-timer at this year's SLA conference, I took the typical first-timer approach on Monday: cram everything possible into the day – programs in every available slot until 5, network with colleagues over dinner, then hit the open houses until 11. So when Linda Richer (new DSOC chair) suggested I attend the Tuesday morning Social Science Division breakfast, the thought of getting up early made me cringe. But I dragged myself out of bed Tuesday and headed to the breakfast...and I'm so glad that I did!

While I had learned a lot on Monday and had a good experience, things just weren't "clicking" the way I thought they would. The networking had been OK, but in looking over business cards that night, I realized I had met a lot of people but didn't really get to know anything about them. I had been hoping to find a few people with whom I could really make a connection. The DSOC breakfast turned out to be just what I was looking for.

There were about 10 of us around a table with over an hour to get to know each other. The combination of new professionals finding their place in the organization and seasoned professionals offering advice and wisdom lead to deeper conversations and as a result, better connections. It was the first time at the conference that I felt like I had found my place – a group with similar roles and work environments that I could really relate to. The DSOC breakfast helped me realize the importance of belonging to a division – something no one had told me over the course of the 2 years that I've belonged to SLA. I highly recommend telling first-timers about the significance that a division membership can provide – it can mean the difference between an OK conference experience and a fantastic one! For me, finding a smaller, more closely-knit group in the midst of 5,000 librarians made that difference.

Brandy King, MLIS
Librarian, Center on Media and Child Health
Children's Hospital Boston, Harvard Medical School, Harvard School of Public Health

Chair-Elect Greta Ober summarizes Keynote Speaker Don Tapscott's presentation...

Don Tapscott, President of the New Paradigm Learning Corporation, was an excellent speaker; being both informative and entertaining. I felt especially connected to him when I heard that he had previously worked for a firm called Bell-Northern Research (BNR), the research arm of Bell Canada. I had worked in the Library of BNR for two summers (after my first and second year of library school). There he was "managing the office of the future" – explaining how the telephone networks would become digital. Tapscott is a frequent speaker and the author of several best-selling business technology books: "The Digital Economy: promise and peril in the age of networked intelligence", "Paradigm Shift: the new promise of information technology", "Digital Capital: harnessing the power of business webs", and "Growing Up Digital: the rise of the net generation". His keynote speech focused on his more recent book: "The Naked Corporation: how the age of transparency will revolutionize business".

Quoting from Tapscott: "Transparency is really information integrity. Transparency is a new force where everyone that interacts with a company has unprecedented access to company information and can scrutinize and judge that information."

He described the 4 key drivers of this transparency as:

- Technological - faster web connections, portability of communication devices, greater bandwidth all make it easier for people to get information about companies, products, services.
- Economic - Enabled by technology, organizations are becoming less vertically integrated and forming networks of partnerships.
- Demographic - The children of the Baby Boom have grown up digital. "They aren't scared of technology. It's just there."
- Sociopolitical - Technology has created a global community and enabled grass-roots communication about organizations, their practices, their prices.

The bottom line is that transparency (information openness) is good for business and information professionals can play a key role - - we have the opportunity to help our companies harness the power of transparency.

For more information on Don Tapscott, visit his website: www.dontapscott.com.

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and the program Establishing a Weblog on Your Organization's Intranet

Sabrina Pacifici, creator and editor of the LLRX.com webzine and Dennis Hamilton, Information Services Manager at KZF Design, Inc.

This session basically discussed blogs in the corporate world; specifically on a corporate intranet. First, what is a "blog"? Blog, short for Weblog, is a web site that contains brief entries arranged in reverse chronological order. A blog is a diverse communication tool, ranging from personal diaries to news sites, announcements, events, and even including photos. Evan Williams, the creator of Blogger (<http://www.blogger.com>), describes them this way: "the blog concept is about three things: Frequency, Brevity and Personality."

One of the biggest considerations between a personal blog and one residing on a corporate intranet is effective communication (format, language, tone, and blog etiquette). The Online News Association - CyberJournalist.net has created "A Bloggers Code of Ethics": (<http://www.cyberjournalist.net/news/000215.php>).

This session discussed such topics as why blog, software considerations, ethics, examples of what can be posted, and issues to consider if you are thinking of installing a blog on your intranet; or maybe replacing your intranet with a blog (which they mention has been done!).

Why Blog?

- Seamless access via internal network
- Expand services across organization
- Promotion/marketing efforts
- Capture, and annotate information (archiving, searching, browsing capabilities)
- Inexpensive, quick and easy to launch

Software Considerations

- Hosted vs. stand-alone
- Audio/Visual capabilities
- Availability of RSS

What can be Posted?

- Announcements
- Library news
- Calendar of Events
- New services/resources
- New books received
- Training courses
- Useful tips/internet sites
- Media coverage
- Employee news
- Images

Issues to Consider

- Blog vs. Discussion List
- Comment spamming (can exclude reader comments)
- Security
- One blog or many?
- Who can post/update?
- Frequency of postings
- Guidelines (create and maintain)
- Stay focused
- Confidentiality
- Accountability
- Honesty
- Verify, validate, review

A corporate blog is a way to aggregate current publishing formats: intranet, portals, websites, presentations, reports, brochures, e-mails, and newsletters. Html skills are not necessary. Blogging programs are either free or inexpensive. A well-organized blog will include a listing of categories, an archive, a photo gallery, alerting service, RSS feeds, and can even include a calendar whereby it is possible to browse postings by year/month.

The complete presentation, which includes links to blogging articles, blog guidelines, and some corporate blogs can be found here: <http://www.llrx.com/features/establishingablog.pdf>

Also of interest is this article written by Darlene Fichter of the University of Saskatchewan: "Why and How to Use Blogs to Promote Your Library's Services"

Libraries and Librarians in War Zones

By **Ann Sweeney**



Dar al Kutub wa al Wathaiq Library, Iraq, 2003.

"When I recall today those 'days of danger, nights of waking' I still am aware of the sudden feeling of the importance of our profession and what we daily encountered. It was a precious and deeply moving experience I never want to repeat, but also never...forget." [Jelka Petrak—who developed a medical library in Croatia in the early 1990s—quoting slightly from Sir Walter Scott's "Lady of the Lake," *European Association for Health Information & Libraries Newsletter*, November 1999, No. 49:

(<http://www.eahil.net/newsletter/49/49-5-eng.htm>)]

Karen Shaines, the World Bank/IMF Librarian and Chair of the Social Science Division's International Relations Section, conceived and organized this session. Due to the graduation of her son from high school, however, Karen was unable to attend SLA in Toronto and to moderate the program. Ann Sweeney substituted for Karen.

Harvard Business School Baker Library Serials and Electronic Resources Cataloger Anne Britton's presentation, "Libraries in War Zones: A Very Swift Overview," anchored the session by surveying various aspects of such projects—complete with examples.

Then, Alissar Khoury— Law Librarian, Special Representative of the Secretary General's Principal Legal Advisor's office (OPLA), UN's East Timor office, March through August, 2001—discussed her creation of an electronic catalog; online legal research for OPLA and UN Transitional Administration in East Timor (UNTAET) staff—including peacekeeping forces; publication of the Official Gazette; and publication of regulations on UNTAET's webpage. (She currently works in the News & Media Division, UN Department of Public Information.)



OPLA Library, East Timor, 2001

Next, Takako Nagumo— OPLA librarian in the UN Transitional Administration in East Timor (UNTAET), Dili, East Timor, October, 2001, to March, 2002—described providing research services to OPLA lawyers and to District Legal Officers in the field, as well as to other departments; organizing the publication of the Official Gazette, which disseminated the Regulations, Directives and Executive Orders issued by the Transitional Administration; and coordination of the translation of the same into the 3 other languages in use in the mission: Portuguese, Tetun and Bahasa Indonesia. (Ms. Takako is now Associate Information Officer, Multimedia Resources Unit, News & Media Division, Department of Public Information, UN Headquarters, New York.)

The ensuing spirited Q&A reverberated with the exchange of experiences and with ideas of similar future

projects. Melanie Sellar, founder of Librarians Without Borders (www.lwb-online.org), discussed her fledgling organization and appealed for members.



East Timor

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Geography and Map Section Programs

By **Vanette Schwartz**



The Geography and Map Section of the Social Sciences Division sponsored two programs during the Toronto conference along with a field trip.

The Mapping Update concentrated on Canadian mapping and featured Cameron Wilson from Natural Resources Canada as the speaker. Mr. Wilson described the Canadian Geospatial Data Infrastructure (CGDI), the framework established by the Canadian government for electronic sharing of geographical data. The four major components of the CGDI are national

framework data (or base layers), common data policies, technical standards, and technologies based on open standards and specifications. The GeoConnections website (www.geoconnections.org) is the gateway to information on the CGDI. GeoConnections includes many partners from Canadian federal, provincial and municipal government agencies, along with private companies, universities and non-governmental organizations. GeoConnections sponsored programs on access, framework data, geoinnovations, geoskills and sustainable communities. The programs overall included some 263 separate projects dealing with themes such as aboriginal people, environment, health, public safety and municipalities. Mr. Wilson outlined the types of maps and data available through the GeoConnections Discovery Portal. The early years of GeoConnections allowed the foundation to be built and developed. GeoConnections has recently been renewed for five more years, during which the focus will be on expanding usage of the geospatial tools to greater numbers of Canadians.

Geographic Information Systems (GIS) has been a major focus of G & M programming for several years. In Toronto we were fortunate to have two speakers from Environmental Systems Research Institute (ESRI), the major producer and distributor of GIS products (www.esri.com). Angela Lee who manages ESRI's Libraries and Museum Program in the U.S. and Colleen Raymond, Education Industry Manager of ESRI Canada, covered both the basics and development of GIS, as well as the latest products and tools that ESRI has available. GIS is a system through which geographic information is managed, analyzed and displayed. It includes the combination of maps, data, work flow models, data models and metadata. Angela and Colleen described how these elements are combined with advanced software into ever more sophisticated GIS products. The latest developments in GIS products were displayed and demonstrated including ArcCatalog, an application for locating, browsing and managing spatial data and ArcIMS Metadata Explorer, which allows customized searching of metadata.

New developments in the Geography Network were also explored (www.geographynetwork.com), as was the GIS Portal Toolkit, which supports development of a single point of access for geospatial information.

The program provided a comprehensive overview of GIS and well as updates on the latest products and services from ESRI.

In addition to the programs, a field trip to the University of Toronto Map Collection rounded out G & M activities in Toronto. The map librarian at the University of Toronto, Marcel Fortin, provided a tour of his collection and displayed several historic Canadian maps. He also talked with us about the services he provides especially in GIS (Geographic Information Systems). The Web site for the map library is <http://www.library.utoronto.ca/maplib>

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Finding U.S. Government Statistics on the Web and having fun doing it!

By **Greta Ober**

Mary Ellen Bates, Bates Information Services, Inc., is a frequent and very popular conference speaker. In addition to teaching a couple of CE courses, she was presenting two sessions each day. I had the opportunity and pleasure to be moderating this particular session. Her sessions are sure to draw a large crowd, and unfortunately I was faced with a last minute room change once arriving in Toronto. Instead of one of the larger rooms, our session was in a fairly small room. Someone estimated to me that there were almost 300 people in attendance (or trying to attend!). Every chair, and every inch of floor space was taken (including behind me and Mary Ellen at the front of the room). Side doors were opened to not only allow air into the room, but also those in the hallway (where lines of chairs began to form) to get a glimpse of the presentation.

This series should actually be called One-dot "Taking", not "Shopping", as the purpose is to provide a selection of the "best" sites that are "free" web resources in the topic to be covered. Mary Ellen featured federal government portals and guides, key federal agencies, and even some international sources.

Federal government portals and guides:

- FedStats – The gateway to statistics from over 100 U.S. Federal agencies. <http://www.fedstats.gov/>
- FirstGov – The U.S. Government's Official Web Portal (not just statistics, but a first-stop source for government information) <http://www.firstgov.gov/>
- Statistical Abstract of the U.S. <http://www.census.gov/statab/www/>
- GeoStat – Statistics and Social Science Data, University of Virginia's Geospatial & Statistical Data Center (portal of national, state, and local statistics) <http://fisher.lib.virginia.edu/collections/stats/>

Key agencies:

- U.S. Census Bureau <http://www.census.gov/>
- U.S. Department of Commerce - Bureau of Economic Analysis <http://www.bea.doc.gov/>
- U.S. Department of Labor – Bureau of Labor Statistics <http://bls.gov/>

International sources:

- United Nations – Statistics Division (most UN statistics aren't free, but some provided here) <http://unstats.un.org/unsd/>
- Organisation of Economic Co-Operation and Development (click on Statistics to reach the Statistics Portal; once there best to browse rather than search!) <http://www.oecd.org/>
- Statistics Canada (overall Canadian statistics, including census data, and national accounts) <http://www.statcan.ca/>
- Industry Canada (business, trade, and economic data) <http://www.strategis.ic.gc.ca/>

Mary Ellen provides a practical approach and casual atmosphere within her sessions. Within the specific sites she profiled, she noted any exceptional features and also any faults. Anyone attending is sure to leave with many great search tips and techniques. Here complete presentation can be found on her website: <http://batesinfo.com/sla-2005-govt-stats.pdf>

Take the Sting Out of Statistics

A note from the floor (literally, as this was one of several standing- room-only DSOC programs):



Elana Broch was swamped by attendees.

Elana Broch is a natural born teacher. At her program session in Toronto, Take the Sting Out of Statistics, she turned a dry subject into a comprehensible and fun event. Not only did she engage her audience, she had them lined up at the front of the room to demonstrate the important differences between “mean,” “median,” and “average.” We learned how extremes influence the mean which can throw off the average and that the “median,” which is not influenced by the extremes, is the mid-point. Got that? Elana’s teaching style is such that you lose your embarrassment over having to review and correct what you thought you already knew. I won’t even get into how to calculate standard deviations, but it was interesting.

I want to thank Elana for her presentation, laryngitis, and all. She will be doing an encore at the Library of Congress this August for those of you living in the Washington, D.C. area. And next year, in Baltimore, Elana will be doing a follow-up session as she mentions below.

I also wish to thank our program sponsor, Thomson-Scientific.

Iris Anderson, DSOC Program Planner for Toronto

Hi, fellow Social Science Librarians. My name is **Elana Broch** and this is my first column as the chair of the Public Policy section. I hope to use this position to strengthen the network among those of us working in the policy-related fields.

As I mentioned at my SLA talk in Toronto, I taught statistics for nearly 10 years while pursuing my Ph.D. (yes, that is probably “significantly” longer than most people take to finish). Unlike most of my statistics students, I’d like to think that as librarians we realize the importance of having at least a basic understanding of statistics. For those of us in policy-related fields, we see the ubiquitousness of statistics and their role in decision-making on a daily basis.

I talked a lot that day (in spite of my laryngitis) about the importance of understanding how the question that’s been asked affects the results. For example, if you ask “Have you taken a statistics class?” you get less information than if you had asked “How many statistics classes have you taken?”. I then talked about several widely used statistics—mean, median, standard deviation, correlation—and how computing these statistics to summarize the data may paint a different--less complete—picture, than if you look at a graph of the data.

I hope those of you who attended my session in Toronto enjoyed it as much as I enjoyed presenting. I will be doing a follow-up in Baltimore in 2006, looking at the very important concepts of “confidence intervals” and “statistical significance.”

As I take on my new responsibility as chair, I have a question for you (and I promise not to perform any statistical mumble-jumble on your response.) The question: What would you hope to gain from your affiliation with the public policy section? Please let me know. My email is ebroch@princeton.edu. And, if you’ve read this far, and aren’t affiliated with the Public Policy section, won’t you consider joining us (if it’s because you—like I-- couldn’t figure out how to join, let me know).

Best wishes,

Elana Broch, Chair, Public Policy Section

International Reception



Factiva CEO Clare Hart Presents the 1st SLA Europe Information Professional Award (SLA EIP) to Winner, Steve Borley, Regional Information Manager, Royal Bank of Scotland (RBS), Edinburgh.
2005 International Reception

Sparkling with conversation, connection and c-c-c-o-o-o-l Canadian canapés, the Fairmont Royal York Hotel's Ballroom (see photo below) shimmered on Monday, June 6, from 5 to 7 pm. THE event: the annual International Reception, hosted by Social Science Division, SLA Europe and International Information Exchange Caucus members. Attendees from across the globe sipped wine; nibbled quiche, crabcakes, fruit and wild mushroom ragout; networked; and met the 2005 SLA Europe Information Professional of the Year (EIP).

SLA President Ethel Salonen graciously welcomed all, followed by Linda Broussard—standing in for briefly-ill SLA Executive Director Janice LaChance. IFLA President-Elect Alex Byrne also made a few remarks, yielding to European Chapter President Elizabeth Blankson-Hemans (Dialog). Liz in turn introduced Factiva CEO Clare Hart, who presented the 1st EIP Award to Steve Borley (pictured above), Regional Information Manager, Royal Bank of Scotland (RBS).

Winners of the Advertising and Marketing Division's 1st International Travel Grant (Vijaya Menon, Director, Knowledge Management, Grey Worldwide, Mumbai, India); the Museums, Arts and Humanities Division's Travel Award (Lucya Dhamayanti, Head, Library Conservation Division, National Library of Indonesia); and the Legal Division's Non-US Based Law Librarian Grant (Tanya Du Plessis, Virtual Learning Environment Specialist, University of Johannesburg Library and Information Centre Law Library, South Africa) were spotlighted. Barbie Keiser, Washington, DC, Chapter, urged all present to encourage their respective SLA units to participate in the Twinning Project. Social Science Division Chair Nancy Minter recognized the division's 3 African twins. The International Information Exchange Caucus provided "A Guide to [SLA] International-Themed Programs" as a handout.

The International Reception and the EIP Award are generously sponsored by Factiva, a Dow Jones & Reuters Company.

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Minutes of the Business Meeting

**Social Science Division
Minutes
Business Meeting
Monday, June 6, 2005
Convention Center
Room 205C**

Toronto, Canada

Present: Iris Anderson, David Bair, Laura Bender, Elana Broch, Megan Comey, Jan Combopiano, Marjan Farahbaksh, Mary Galneder, Khalilah Gambrell, Elisabeth Green, Beth Hansen, Margaret Hayes, Sally Henderson, Sharon Henry, Terry Hill, Joe Hovish, David McQuillan, Lyle Minter, Nancy Minter, Tara Murray, Greta Ober, Pam Osborne, Daille Pettit, Fred Rascoe, Linda Richer, Vanette Schwartz, Marsha Selmer, Ann Sweeney, Phyllis Tabusa, Jan Watterworth, etc., etc., SLA Proctor: Lynne McCay

The meeting was called to order at 7:40am by Chair Nancy Minter. She welcomed everyone and introduced our SLA Proctor, Lynne McCay.

Treasurer's Report. Nancy Minter presented the Treasurer's Report for Treasurer Heidi Yacker. As of this date, there was \$15,085.40 in the treasury. Our non-conference expenses for the past year included printing costs for the Geography & Map newsletter, the bulletin for those who prefer a print copy, and a new brochure for the division, as well as the G&M donation for the Maps in Transition Conference and the membership dues for two of our twins. Expenses for this year's conference will be approximately \$5,000 more than our income from sponsors and co-sponsorships. Expenses for 2006 will include the Baltimore conference, membership dues for the third twin and the continuing education grant for the 2006 conference. The budget as proposed will leave our treasury lower than it is currently, but even through the expenses will exceed our income, they will benefit the Division and SLA membership. However, to avoid letting our balance drop too low, we should attempt to get more sponsorships for next year's conference and, if possible, increase our membership. There was no further discussion, and the agenda was approved.

Committee Reports

Membership: Linda Richer reported that we have 452 members, a 5% decrease from last year. Of these, 69 are student memberships and 32 are retired members. The Geography and Map section is the largest with 111 members, the International and Nonprofit sections each have 60, and the Public Policy section has 62. Welcome e-mails or letters were sent to all new members last year, and invitations to join the division were sent to unaffiliated SLA members.

Fund-Raising: Nancy Minter reported for Hetty Barthel, who is no longer an active member of SLA, and noted that she and Sabah Eltarab had been successful in acquiring sponsorships for many of our programs for this conference.

Toronto Conference: Conference Planner Iris Anderson described our programs this year and mentioned that Library Journal had selected Terry Hill's program on Collection Building as one of their highlighted programs. Iris thanked each of the Section Chairs for their hard work and noted that there is a lot of competition this year, with so few programming slots available. Programs include the fifth session in the One Dot Shopping series, Collection Issues, Librarians in War Zones, Taking the Sting Out of Statistics, Spotlight: Urban Sprawl (a session on community resources and evaluation), and several geographic programs, including the Mary Murphy Contributed Papers and sessions on government mapping and Geographic Information Systems. As usual, we have the International Reception and the Open House with Education and Museum, Arts, and Humanities. Iris also reminded everyone of last minute room changes for two of our programs.

Baltimore Conference: Conference Planner Terry Hill reported on plans for 2006 programming at the Baltimore conference. We already have a proposal for a half-day continuing education course on Geographic Information Systems, co-sponsored by the Government Information Division. Other possibilities include marketing in libraries and technological issues. SLA has suggested partnering with divisions that we don't usually work with ("horizon programming") and we may partner with Physics-Astronomy-Mathematics on a program about juggling work and family and with Leadership & Management on a panel presentation on new librarians. Terry reminded everyone to continue to submit any ideas on programming to him.

Section Reports

Geography and Map Section: Chair Vanette Schwartz reported on the G&M programs for the conference and thanked the Division for its contribution in support of the Cartographic Conference in May. She noted that they already have ideas for programming in Baltimore in 2006.

International Relations. Nancy Minter reported on Karen Shaines' behalf and noted that Ann Sweeney will substitute for Karen as moderator for the session, Librarians in War Zones.

Nonprofit Sector Section. Liz Green stressed the importance of getting the word out to SLA members that this section exists, as there are many nonprofit librarians in the association who are trying to find their niche. She noted that the program on urban sprawl, "Hold Back the Don" was being done in collaboration with the Transportation division.

Public Policy. Nancy Minter reported that Elana Broch is the new chair for the Public Policy section and

that the program this year is "Taking the Sting out of Statistics."

Academic Section Organization Effort: Daille Pettit reported on efforts to develop an Academic section. She noted there has been some response from her notice on the listserv and requested that those who are interested meet with her after the meeting to discuss the possibility further.

Website: Greta Ober thanked everyone for the opportunity of working on the division website. She noted that the first year was really a learning experience and that the second year had moved much more smoothly. At this point, the third year should be a breeze, except that she will be resigning from this position. She will continue to search for a replacement. She noted that reports from the conference should go up on the website before the end of the summer.

Bulletin: Nancy Minter reported for Heidi Yacker. There were three issues of the bulletin this year, and print copies were sent to those who preferred them to the online edition.

Discussion List: Tara Murray is our new discussion list owner as of May. She reminded everyone that SPAM filters may cause problems and to let her know if anyone is experiencing difficulty. As of May 17, there were 402 people subscribed to the list.

Public Relations: Ann Sweeney said that Iris Anderson will partner with her next year in this endeavor. A new division brochure was developed this year and will be available at all sessions. She reminded everyone that biographies of our three twins from Africa are available in the spring bulletin, and announced that the SLA Public Relations Committee, of which both she and Nancy Minter are members, has produced a new PR tool kit, which the Social Science Division will pilot test in the coming year.

Awards: Lyle Minter presented the 2005 Thomson-Gale Murray Wortzel Award for chair Susan Berg, who was unable to attend. This year's recipient was Terry Dean. Lyle's report included remarks about Murray's many contributions to the division and the purpose of the award. He spoke of the work Terry has done for the division over the years, positions she has held, and her contribution to the division's 75th anniversary in 1998. He noted that she is now retired and was unable to attend the conference in person this year, but that a display with photographs was set up near the entrance to the room.

Linda Richer reported on this year's inaugural continuing education pre-conference course stipend and presented the award to Pamela Osborne from Mercy Corps for her essay on the value of attending the workshop on Building Knowledge.

Report of the 2005-2006 Nominating Committee: Beth Hansen, Nominating Committee co-chair, introduced the slate of officers for 2005-2006. The nomination for Chair-Elect is Greta Ober. Although Greta has been a member of the division for only two years, she has done a wonderful job serving as webmaster for the division. In addition, Greta has admirable experience serving on the board of the Washington D.C. chapter. There were no nominations from the floor, and Greta was unanimously elected.

Old Business:

Beth Hansen reported on the DSOC Recommended Practices Documents. Additional corrections have been made and they should be in finished form soon. It is hoped they will be completed and can go up on the web site by the end of the summer.

Announcements:

Nancy reminded everyone of the yellow and green cards on the tables to be used to submit programming and sponsorship ideas, and urged everyone to attend the SLA Business Meeting at 5:15 on Tuesday evening when the subject of bylaws changes will be addressed. She thanked everyone for the opportunity to serve the division as chair then turned the meeting over to incoming chair Linda Richer.

Remarks of the Incoming Chair

Linda began her remarks by reminding everyone of the interests that hold the division together. There are many libraries that don't always fit well with their geographic chapters but can find their niche in DSOC. During her year as chair, she will focus on communication and sharing, and she asked us to think if there are opportunities to support each other in ways we haven't used yet. This includes building our sections and relying on them to be catalysts in programming and recruitment. Geography and Map, with its history of division accomplishment, can be a wonderful example and resource for the other sections. She spoke of our programs as good promotion for the division and mentioned the possibility of recording them as a further means to communicate. She also advised everyone of SLA's new online learning program called Click University and encouraged them to stop by and see the demonstration at the conference. She made a final call for volunteers to get involved and take on some of the "fun" positions that are available, as we all work together to grow the division.

The meeting was adjourned at 8:40am.

Respectfully submitted by Beth Hansen for Heidi Yacker, secretary/treasurer.

Cartographic Users Advisory Council Report

CARTOGRAPHIC USERS ADVISORY COUNCIL REPRESENTATIVES REPORT FOR 2004-2005

Paige Andrew and Bruce Obenhaus, representatives to the Cartographic Users Advisory Council (CUAC)

2004 Activities

The Cartographic Users Advisory Council (CUAC) held its regular meeting on May 6 and 7, 2004 at the Suitland, MD offices of the United States Bureau of the Census. Full minutes of the meeting were subsequently out via the Social Science Division's newsletter and are also posted on the CUAC website at <http://www.cuac.wustl.edu/>. At the 2004 meeting, John Hébert, Chief of the Geography and Map Division of the Library of Congress (LC/G&M), offered to provide the Library of Congress as a venue for a potential 2005 conference on map and geospatial issues, to be planned by CUAC. This is an idea that had been brought initially to the CUAC members as a possibility by Janet Collins in 2002, with the idea that its framework be based on a similar conference held at the Library of Congress in September 1993 called "Map Libraries in Transition."

2005 CUAC co-chairs Bruce Obenhaus and Linda Zellmer formed a Conference Planning Committee, with work divided between volunteers for three subcommittees: Content/Speakers, Logistics, and Public Relations. Bruce Obenhaus served as the Local Arrangements Coordinator and liaison to the Library of Congress' Event Planning and Security Office and the Geography and Map Division. Bruce also was a member of the Logistics Subcommittee, the same subcommittee that Paige Andrew chaired. Paige served on the Public Relations Subcommittee, volunteered to be the overall conference Registration Manager/Coordinator, and Treasurer for CUAC. Over the next year, the subcommittees mapped out what the conference would entail, everything from garnering fifteen speakers, to establishing specific topics for the conference agenda, the agenda itself, and food catering and entertainment.

During 2004 and part of 2005 CUAC members also responded by letter to three specific issues.

- Issues concerning the possibility of limiting FOIA access to high-resolution satellite imagery contained in Section 1034 "Nondisclosure of Certain Products of Commercial Satellite Operations" in the "Ronald W. Reagan National Defense Authorization Act for Fiscal Year 2005"
- Issues concerning the availability of maps and cartographic data in the Collection of Last Resort, in Letter to Judy Russell, Superintendent of Documents
- Issues concerning the public access and sale of certain aeronautical charts contained in the National Geospatial-Intelligence Agency (NGA) Federal Register posting (November 18, 2004 (Volume 69, Number 222)), "Announcement of Intent To Initiate the Process To Remove Aeronautical Information From Public Sale and Distribution."

2005 Activities

The primary focus for 2005 was work needed to ensure that a successful conference was forthcoming. The "Map and Geographic Information Collections in Transition" conference was held May 12-13, 2005 in the Library of Congress' Mumford Room at the Madison Building. Approximately 190 registrants, vendors, speakers, and LC/G&M staff attended the conference. Speakers from commercial agencies, academic institutions, and government agency offices presented sessions ranging from "The Future of the Paper Map" to "Data, Copyright, and Access Issues." Nearly all presentations are now available in Power Point on the CUAC website (see link above). In addition, it should be noted that CUAC members worked closely with, and did much of the legwork for, a "preconference" held on May 11th titled the "IFLA Workshop on Paper Maps" and sponsored by the Geography and Map Section of the International Federation of Library Associations and Institutions. David McQuillan, map librarian at the University of South Carolina and Chair of the IFLA Geography and Map Section, coordinated and oversaw this workshop.

One activity built into the "Map and Geographic Information Collections in Transition" conference format was a set of four "break out sessions" with each run by a CUAC member as its Moderator and a different CUAC member taking notes to assist with reporting findings. These breakout sessions were held on the first day, and reporting of the sessions occurred on the second day. Paige Andrew served as Moderator for the session titled "The Future Role of Map Library Organizations" and also delivered a report to all of the attendees on the following day. In addition, Bruce Obenhaus was master of ceremonies and conference

moderator for the second day of the conference, providing leadership and continuity through to the end of the conference.

Much interest was voiced in having another conference in 5-7 years at a minimum because these topics are so timely, relevant, and important, and the networking opportunities so plentiful. If put in place, each of the CUAC parent organizations would take a turn at doing the conference planning and arrangements. CUAC members hope that this much-needed endeavor is followed up on.

Expenses for the conference were covered by \$100 seed money from each of the CUAC parent organizations, registration fees, in-kind support from LC/G&M, and \$6,000 raised in commercial sponsorships. Any funds remaining when all expenses have been paid will be used first to establish a CUAC archives at the University of Illinois-Urbana/Champaign, and then will cover CUAC yearly meeting expenses. Due to the hard work of several CUAC members, notably Mary McInroy and Linda Zellmer, income from all sources more than covered all of the expenses outlaid; in addition, the Library of Congress provided the Mumford Room rent-free, a huge expense that was eliminated from the start.

Next year's CUAC meeting will return to the normal "agency presentation" format. CUAC co-chairs for the 2005-2006, Mary McInroy, University of Iowa, and Clara McCleod, Washington University, St. Louis, will organize and run the 2006 meeting, with the host site to be determined.

We would like to thank the Social Science Division's membership for voting to expend \$100 in seed money to help fund this conference and for support and attendance from members of the Geography and Map Section Board. Content-wise and people-wise, we believe the conference was a great success, and this is borne out by responses to an evaluation form handed out to all attendees. Results from the content of the evaluations will be shared out via the CUAC website in the near future.

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