



Education Session Proposal Title: Certified Unicorn: Non-traditional Certifications or Credentials That Lead to Career Success

EDUCATION SESSION PROPOSAL PREVIEW: CERTIFIED UNICORN: NON-TRADITIONAL CERTIFICATIONS OR CREDENTIALS THAT LEAD TO CAREER SUCCESS

[Certified Unicorn: Non-traditional Certifications or Credentials That Lead to Career Success](#)

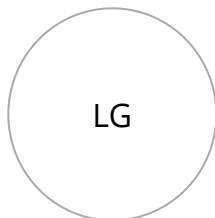
Education Session Proposal ID: 1223938

Education Session Format: On-Demand (Virtual Presentation Only)

Education Session Content Level: Fundamental

Education Session Proposal Status: Complete

Presenter(s)



Lateka Grays

Position:

Hospitality Librarian, Associate Professor

Organization:

University of Nevada Las Vegas Libraries

Role:

Primary Speaker

Education Session Details

Education Session Length

60 minutes (pre-recorded only, up to 5 presenters)

SLA Competencies

- Information and Knowledge Assets
- Other: Life-long learning

Please list SLA Communities that may be interested in this education session.

- Academic & Education

This proposal is submitted by:

- Individual

If submitted by an SLA Community, please list the Community name. If you selected 'Individual' please type 'N/a.'

N/a

Education Session Description

On a global level, job-related professional development and workplace training is estimated to cost \$370 billion (Statista, 2022). Information professionals spend a great deal of time deciding which training opportunities to pursue to satisfy job-related competencies. Their decisions can come at a great financial cost for their institutions or for the individual. While people within a specific field are familiar with certifications required for the profession, some individuals hold certifications or credentials not typically associated with the industry. Hear from a panel of information professionals from a variety of organizations about their unique certifications and how they have leveraged them for career success.

Please feel free to share any additional details about your session here.

If you do not yet have confirmed speakers, please share what type of speaker(s) you are seeking with as much detail as possible (industry, subject area expertise, etc):

I am interested in others who have non-traditional credentials or certifications that are outside of their industry that they have pursued in order to enhance the work that they do. I would like to have individuals representing a variety of SLA-defined communities.

Learning Objectives

1. Upon completion, participants will be able to identify professional opportunities for growth within their careers.
2. Upon completion, participants will have a broader scope of certifications and credentials outside of librarianship that are available.
3. Upon completion, participants will be able to evaluate and prioritize potential opportunities for credentialing and certifications.