



Minutes of the August 21, 2018 Board Meeting (GoToMeeting)

Executive Board Present: Ryan Splenda, President; Jennie Crowley, President-Elect; Liz Hogan, Secretary; Carrie Wardzinski, Past President; Denise Callihan, Director; Olivia Glotfelty, Treasurer

Committee Members Present: Lynn Berard, Margarete Bower, Kiera Mudry, Leslie Poljak, Bryan Brown

I. CALL TO ORDER

Ryan Splenda brought the meeting to order at 1:06 PM.

II. APPROVAL OF AGENDA

The agenda was emailed prior to the meeting. Denise moved to approve the agenda, and Margarete seconded.

III. APPROVAL OF MINUTES

The minutes of the February 28, 2018 board meeting at CMU were emailed prior to the meeting. Margarete discussed adding an explanation of option 1 and 2 in the minutes (these have since been added). Jennie moved to approve the minutes, and Kiera seconded.

IV. OFFICER REPORTS

A. President (Splenda):

- News from SLA Annual Conference (Baltimore)
 - More than 1,700 people registered, and we had 12 members attend.
 - There were about the same number of vendors as last year.
 - About 4,200 members worldwide (down about 1,000 – 5,282 last year). SLA added 400 members this year (2018). Hal Kirkwood said that we are in decent shape but shaky over all.
 - There was some consolidation of chapters this past year. Now there are 49 chapters around the world.
 - Ryan reported that there is a new membership toolkit on SLA Connect which includes screenshots of how to download membership reports as well as sections to assist with mergers and consolidations of chapter, units, etc. Ryan has used the tool kit to reach out to lapsed members.
 - The Leadership Symposium will be returning in 2019. It will be held in New Orleans on Sunday, January 20th to Tuesday January 22nd.
- The new SLA websites/platforms were mentioned. Please see more from Kiera below.

- The 2019 Annual Conference planning has begun. It will be held in Cleveland, OH (Friday June 14 – Tuesday June 18). The next few annual conferences will be held on or near the east coast due to higher attendance. Jeff Bond (2019 Annual Conference Advisory Council Chair) said the deadline for conference proposals will be October 15, 2018. This includes educational sessions, social events, continuing education courses, and unit meetings. The conference planning guide is in final stages of preparation and will be available in August. There will be a conference proposal website where you can submit proposals that will be available in September.
- News related to the Pittsburgh Chapter
 - There are 51 total members (41 full, 6 student, 4 retired). Ryan mentioned that there might be a discount/free membership for people that have been SLA members for over 45 years. Ryan will reach out for clarification. Carrie believes that there is no discount.

Follow up: Ryan reached out to Mike Rosenberg and explained the question surrounding the free SLA Membership for those members who have hit the 45-year mark. He confirmed that after 45 years of membership, we can enjoy free membership.

- SLA Pittsburgh has added 8 new members since January 1, 2018.
- Ryan sent renewal notices for our Pittsburgh Chapter members and most have renewed.
- After sending out a questionnaire to engage all Pittsburgh members, we received about 1/3 response rate. We will develop more programs based on the feedback we received in the engagement surveys.
- There will be another webinar event in early October on the topic of data visualization and a possibility of collaborating with SLA Philadelphia again. The speaker will be Emma Slayton from Carnegie Mellon University.

B. President-Elect (Crowley):

- March 19 event
 - Jennie reported that the mock interview event with Pitt students had 10 students and 7 chapter members. Ryan, Denise and Lynn said the event went well. Unfortunately, she was unable to get student feedback from Alex, even after reaching out to him several times.
- March 27 event
 - The blockchain webinar went well. Jennie is not sure how many attendees we had. A panel of three speakers shared their expertise on blockchain technology. We co-hosted the event with SLA Philadelphia.
- April 10 event

- This event was cancelled due to lack of progress on the Pitt MLIS redesign. Jennie said that we may need to find another member of the redesign committee to present on the proposed changes.
- May 17 event
 - The Escape Room event had 7 attendees based on the picture from The Confluence. Thank you to EBSCO for sponsoring this event. It sounds like the team was successful in solving the puzzle!
- June 11 event
 - Jennie thanked Carrie for organizing the get-together at SLA Annual. Jennie was not able to attend the conference this year and did not know how many people attended. Liz thought there were around 10 people from Pittsburgh plus a few people from the Philadelphia chapter.
- August 11 event
 - Jennie hosted a coffee chat in Greenfield. There were 6 attendees. She'd like to continue having these informal chats every other month or so.
- September
 - Jennie is hoping to organize a family-friendly apple picking event at Triple B Farms on a Saturday.
- October
 - Carrie offered to host the next coffee chat in the South Hills.
- October/November
 - Ryan is coordinating a data visualization webinar.
- November
 - Jennie suggested having another Pitt student event.
- December
 - The Annual Business Meeting will be discussed in New Business below.
- Officer Elections:
 - Our 2018 Nominations Committee is currently in the process of putting together a slate of candidates for three positions: President-Elect, Secretary, and Director. The two committee members are Kiera Mudry (chair) and Leslie Poljak. We'll do electronic voting again this year and hopefully we'll have a ballot to present to the chapter in early September.

C. Past President (Wardzinski): No Report

D. **Treasurer (Glotfelty):**

- Olivia reported that our checking account balance is \$3,041.83 as of August 17th 2018. Since February's Board Meeting, there has been a \$83.60 withdrawal from the account. This was for the pizza from December's meeting/event. We received our dues allotment check in June. It was for \$568.90 and was deposited into our account in July. Olivia will let the board know about any upcoming expenses that haven't hit our checking account yet. For example, the Promising Professional Award and any treasurer-related policy updates or news from SLA.
- Jennie asked Olivia if there was a deduction for the web-hosting fee. Olivia was not sure and said she would email SLA and report back to us.

Follow up: We'll receive our updated Pooled Funds report in the next few weeks (per Kristen Hewlett), and the \$50 web-hosting fee was NOT deducted from our allotment check.

E. **Secretary (Hogan):** No Report

V. **COMMITTEE TEAM REPORTS**

A. **Member Relations Team**

- **Awards (Bower):** In March, after soliciting nominations and reviewing application materials, the Awards Committee was pleased to announce that Liz Hogan would receive the SLA Pittsburgh Chapter's Promising Professional Award for 2018. Liz is an information specialist at Development Dimensions International (DDI) in Pittsburgh and currently serves as the chapter's secretary. She used the award to attend the 2018 SLA Annual Conference in Baltimore, and a report on her experience will appear in a future issue of The Confluence.
- **Employment (Glotfelty):** Olivia reported that she has been posting new jobs and she still has people sharing job links with her. There is still a lot of interest in her list.

B. **Communications Team**

- **The Confluence (Poljak):** Please send articles or pictures to Leslie or Brooke for the next issue of The Confluence.
- **Archives:** Kiera's friend Bryan Brown will be filling this position.
- **Website (Mudry):** Kiera spoke in detail about the website migration.
 - Kiera verified that a cyberattack occurred in April 2018 that affected the majority (107) of SLA unit sites. SLA Pittsburgh was affected in late April. The problem was resolved by changing all admin passwords, updating WordFence for WordPress, and changing the domain name for SLA to sla1.org. The cyberattack prompted TAC and SLA IT to explore new options for maintaining unit sites. Higher Logic is being considered. (SLA Connect runs on Higher Logic.)
 - Kiera reported on the benefits of Higher Logic including: design flexibility that offers additional modules for enhanced features relating to events and registration (Event Manager); an integrated central events calendar for local and association-

wide events; no storage limits (WordPress has a 1GB limit); and a secure platform to prevent further cyber intrusions.

- SLA has submitted a proposal to the Board of Directors to migrate all unit websites out of WordPress and into the Higher Logic microsite interface (as of July 11, 2018). This will be a “total and complete” replacement and will happen ASAP.
- Web-hosting costs varies:
 - Option 1 units will be charged \$50 for 2018 and \$75 for 2019.
 - Option 2 units will have fees waived as per SLA and Unit Partnership and Sponsorship Agreement.
- The template will be available in September (estimated) and “early adopter units” will be provided access to their site for migration. Webmasters will meet in October to review the work of early sites for the public launch.
- The migration process will begin in phases (I and II). Kiera reminded us that this is all done manually. (WordPress and Higher Logic are very different.)
- A survey needs to be completed by Aug 31, 2018 to provide input on whether our chapter would like to be a part of the Phase I or Phase II migration.
 - Phase I: migration begins mid-September.
 - Phase II: migration begins late October.
- Kiera mentioned a few other survey questions.
 - Do we want to utilize Event Manager? The module provides support for posting, signing up for, and managing events/training sessions that occur throughout the year. Any units choosing to use Event Manager will pay \$100 (this is in addition to web-hosting fee), and this fee will last through December 31, 2019.
 - Can SLA HQ sell advertising on our website? This helps keep cost low. Please contact Kiera so that she can express the opinion of the group on the survey.
- Ryan asked Kiera about access to Go to Webinar. He also asked when the survey needs to be completed and the answer was next week. Jennie, Ryan and Kiera decided to take the conversation to the Pittsburgh community on SLA Connect because of time restraints for the meeting.

▪ **Social Media (Maclin-Hurd):** No Report

C. Partner & Community Relations Team

▪ **Mentoring, Networking & Consultations (Callihan & Berard):**

- Denise and Lynn reported that the March 19 mock interview event went well. 10 students and 7 chapter members attended. The students seemed happy to be at the event. Lynn said that the event was lots of fun and very productive. Denise

said that the students have an appetite for this type of event. We need ideas for another networking event with the students.

- **Student Groups (Open):** No report

D. Program & Events Team (Crowley): See President-Elect report.

VI. OLD BUSINESS: None

VII. NEW BUSINESS

Jennie is planning the Annual Business Meeting and would appreciate help for this task. The examples she gave for past business meetings were Dave and Busters, and the pizza party and cookie exchange. Margarete commented that the awards committee may be able to help with the planning. It was decided to take this conversation offline.

VIII. ANNOUNCEMENTS

Jennie's baby is due October 1st!

IX. ADJOURNMENT

Ryan made a motion to adjourn at 2:00 PM. Lynn seconded.