



Pittsburgh Chapter, Special Libraries Association Strategic Plan - 2019

VISION

The Pittsburgh Chapter, Special Libraries Association is the local organization for innovative information professionals and their strategic partners.

Board Responsibility for Vision: The Board will reaffirm or revise the vision every five years at the opening board meeting [2024 is the next reaffirmation/revision].

MISSION

The Pittsburgh Chapter of the Special Libraries Association offers professional development opportunities, enables members to add value to their organizations, advocates and promotes the role of the information professional in the community, and facilitates a network of communication between the association, chapter members, and strategic partners.

Board Responsibility for Mission: The Board will reaffirm or revise the mission each year at the opening board meeting.

STRATEGIES AND PRIORITIES FOR 2019 for the term of President Jennie Crowley

- Provide channels for effective communication among members
 - Utilize SLA Connect.
 - Utilize SLA Pittsburgh Chapter website.
 - Utilize social media outlets: Twitter & Facebook.
- Retain current members and increase membership through active engagement
 - Hold, at minimum, one webinar/virtual program in 2019 to reach members that cannot make meetings in person.
 - Host, at minimum, at least two events outside City of Pittsburgh, and at least one family-friendly outing on a Saturday/Sunday.
 - Reach out to current members with upcoming membership renewals and recently lapsed members formally and informally throughout the year utilizing the SLA Membership Toolkit and other methods.
 - Schedule open board meetings via SLA's GoToMeeting account to increase attendance and promote transparency.
- Increase Chapter and Association visibility
 - Co-host, at minimum, one event in 2019 with another SLA Chapter.
 - Showcase chapter activities and membership with Main Street kiosk at SLA 2019 Annual Conference in Cleveland.
- Develop future information leaders
 - Offer Promising Professional Award in 2019 to enable emerging professionals to travel to SLA Annual Conference in Cleveland.
 - Engage graduate students at the University of Pittsburgh with informational booth at orientation (if scheduled) and professional development event in Fall 2019.

Board Responsibility for Strategies: The Board will reaffirm or revise strategies each year at the opening board meeting.

Board Responsibility for Priorities: The president will determine priorities, reflecting the strategies, each year by the opening board meeting. The president will direct the appropriate board members or committee chairs to develop tactics to accomplish these priorities.

Board Responsibility for Strategic Plan: This strategic plan will guide the Board and committee chairs in deciding allocation of Chapter resources, program planning, and directing the energies of officers, committees and members. The plan is concise and modular. It is concise so that its content is immediately accessible and understandable. It is modular so that sections of the plan are reaffirmable or revisable at regular intervals, which are specified in the plan. The Board is responsible to ensure that Chapter efforts are consistent with the plan, or that any inconsistencies are remedied by appropriate revision of the plan.