



**Michigan Chapter SLA Board Meeting  
Teleconference  
May 5, 2011**

President Karly Szczepkowski called the meeting to order at 6:33 p.m.

**1. Call to order**

Meeting was called to order by President Karly Szczepkowski, Barry motioned; seconded by Nancy. In attendance were: Karly Szczepkowski, Breezy Silver, Jessica Enget, Beth Spencer, Nancy Yee, Barry Puckett, Vicky Bellon

**2. Secretary's Report – Jessica Enget**

Unapproved Minutes for March – Questions? Changes? Additions?

Several changes were made to the March minutes during the last meeting.

Unapproved Minutes for April – Questions? Changes? Additions?

Approval for April meeting minutes will be delayed until next month. Jessica will submit a copy of all unapproved meeting minutes (March, April, May) to Board Members one week before our next meeting for approval in June.

**3. President's Report - Karly Szczepkowski**

- Annual SLA Conference registration Advanced rate available until May 20<sup>th</sup>
- Karly presented Chapter proposal to James Kane on Sat Apr 30<sup>th</sup>. The presentation was more of a discussion format similar to an interview Q&A. A total of eight Chapters submitted proposals. A decision will be made by May 9. Kane had also explained that this program is still in its evolving stage. Originally this endeavor was to engage SLA as a whole, but due to funding it may be limited to only one Chapter or several Chapters together. This will be a 12 month pilot program to run from July 2011-June 2012; though this is not a rigid schedule. Even if we are not selected, it's still possible that we may be asked to do a special project; if so we will know after May 9<sup>th</sup>.
- The selected winning Chapter will receive mention at the annual conference.
- Kane also shared many of his suggestions we're already doing: after-wiki, networking before/after meetings, personal invites via Facebook to attend Chapter events. He was very pleased that our Chapter is already trying and testing out many of these ideas. We are working toward making others feel connected to the Chapter; we are doing a lot to introduce and network our members.

- We shouldn't take our background experiences for granted but continue to share our backgrounds to contribute to the Chapter.
- Karly brought up the geographic gap. Kane said selection process will take into account results from survey; also looking for Chapter that's similar to others: "What does your Chapter share in similarities with others? What makes yours unique?" Barry pointed out our official designation is two countries (Canada, US), two states [Michigan, Ohio], two peninsulas. Karly did mention this to Kane, but it may make us almost too unique.
- Midwest Chapter's Open House - This year we agreed to pay \$100 to participate in Chapter open house at annual conference. The price may rise to \$200 since one of the other Chapters was unable to get sponsorship. Do we accept the increase? This matter was put to vote. The account balances were reviewed, vote passed in favor of \$100 increase.
- First Five Years – SLA has started a group called "the First Five Years" initiative to help target new/recent graduates in their first five years of their professional careers. Last week, Reece Dano, the person in charge of the initiative, wanted to know about our Chapter's mentoring program. Karly forwarded email between her and Barry about mentoring. Reece liked the materials provided and would like to use them as a starting point to roll out a similar program like what we've developed for other Chapters to use.

#### **4. President-Elect's /Programming Chair Report - Breezy Silver**

- The April Competitive Intelligence event went over very well
- Next event is webinar with Cindy Hill on May 17
- Planning for June event webinar/in person event to present Evergreen with MCLS. Will be held at MCLS office Tuesday June 21<sup>st</sup>. A tour will be offered starting at 6pm with the webinar presentation to follow.

#### **5. Treasurer's Report –**

Presented by Karly on Randy Dykhuis's behalf

Account	5/2/2011 Balance
Bank Accounts	
SLA MI checking	13,978.23
SLA MI Pooled Savings	5,845.39
SLA MI Savings - Virtual Programs	3,992.11
TOTAL Bank Accounts	23,815.73
OVERALL TOTAL	23,815.73

I have not yet deposited the checks from the April 27 program so that's not in the report. We took in \$120 in registration fees, which will be reflected in the next report.

#### **6. Webmaster Report - Joel Seewald**

Presented by Karly on Joel's behalf

Quick update, Joel has received information to begin creating new site. Karly asked him to wait until James Kane made his decision about the pilot program since she wasn't sure if the decision could impact web design. If we are not selected, Joel will begin site update next week

## **7. Membership Report – Carla Brook**

Presented by Karly on Carla's behalf

We have no new members for the month of May, but two renewals: Sue Pritts and Andrea Tillander.

## **8. Director's Report - Jennifer Zimmer**

Presented by Karly on Jennifer's behalf.

Two volunteers have been found for the Nominating Committee: Jane Potee from Mango Languages and Sara Samuel from UM Engineering Library. There is one more person interested who has not committed yet.

## **9. Hospitality Report – Vicky Bellon**

- Vicky has received business cards from two individuals that would like to be notified when we have meetings. She will forward their contact information to Breezy.
- Also received feedback from people who said they would attend an event from a Facebook invite, but then forgot about the event. Could we compare Facebook RSVP's to registrations through Survey monkey?
- Does anyone on the board have any ideas about how to make post-webinar networking more successful? Karly suggested if in addition to announcing it ahead of time, would it be helpful to write down a quick list of things that could be discussed afterwards. For example, to discuss ideas from webinar: "we'll talk about what we just learned," etc.
  - Would it be possible to get presentations ahead of time (i.e. PowerPoint submission in advance) or to ask presenters to develop talking points for afterward?
- Beth pointed out one of the difficult things about networking is that often all you know is their first name and this can often lead to confusion. Can we find a way to prompt people to provide their full name, or say where they work? It would provide another identifier and talking point opportunity.
- Breezy suggested saving the introductions until the end of the webinar. Since people come in at different times, and not everyone attending stays after for networking, keep introductions for at the end of the webinar, just before the networking. Then it's fresher in people's minds and kept for those who are interested in the networking opportunity.

## **9. Special discussion items:**

- Beth is in agreement with Karly's proposal for Social Media to be added to the responsibilities of Public Relations. Breezy and Vicky could be contact points for Beth to provide tips for utilizing social media tools. In addition to Facebook, perhaps our Chapter could also take advantage of LinkedIn. Beth will investigate how other SLA chapters are utilizing LinkedIn.
- There is concern that there was only one applicant for the Student Travel Stipend because the amount offered was too low to cover full travel expenses. Suggestions were proposed for building up the Student Travel Stipend in the future. Should we open it to donations from vendors and individuals? Silent auction items could be set to a minimum of \$10. Regardless of funds raised from the Silent Auction, should a set minimum of \$500 be offered, funded from our accounts?
- Barry pointed out that Karly's situation and Chad's are excellent examples for framing stipend award winners as an investment. We should ask Carla to check Nancy's list and follow up with people who received a stipend. Vicky suggested we do more to market the stipend, i.e. "I was a stipend winner, and as a result I was offered jobs and now I'm chapter president!" Or say "These board members will go with you and they will introduce you to people and help you network."
- Though non-member registration fees help offset costs of events, could a portion of them be designated a percentage from non-member registration event fees?
- Ideas can be discussed further at next meeting.

#### **10. Any comments, questions, adds?**

- Barry noted that all WSU MLIS Grads are invited to the "Spring Is In Mixer" Friday May 20<sup>th</sup> 6:30pm start. Both Karly and Barry will be attending.
- Beth shared feedback she received in regards to the most recent webinar: someone asked if program would be repeated. Breezy responded that webinar recordings are posted on SLA website when they're completed. File size can sometimes be an issue, but they're working toward putting recordings on website. It was noted that intellectual property issues may arise and a solution to protect videos would need to be developed.

#### **12. Next meeting**

Tuesday, June 7, 6:30pm.

#### **13. Meeting Close**

Karly moved that the meeting be closed and Barry motioned, Jessica seconded. Karly adjourned the meeting at 7:44 p.m.

Submitted,  
Jessica Enget, Secretary  
May 5, 2011