



SLA's Roadmap: the Future is Now

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“The future belongs to those who believe in the beauty of their dreams.”

— **Eleanor Roosevelt**

Strategic Priorities . . .



- The value of the Information Professional
- The value of SLA
- The value of the member experience

“Life can only be understood backwards; but it must be lived forwards.” — **Søren Kierkegaard**

Accelerating Out of the Curve . . .



- Where have we been?
- What are we currently doing?
- What is yet to come?

“The best way to predict your future is to create it”
— **Abraham Lincoln**

The Road Map . . .



- Market Opportunities
- Business Partnerships
- New Products and Services
- Conference Model Evolution
- “When you make a choice, you change the future.”
— **Deepak Chopra**
- Organizational Review
- Revenue Model & Financial Review
- Membership Levels

The Future of SLA . . .



- Implementation plan
- Association Management Company – MCI|USA
- ED Search Task Force

“Optimism is a strategy for making a better future. Because unless you believe that the future can be better, you are unlikely to step up and take responsibility for making it so.” — **Noam Chomsky**

. . . Is Here . . .



future

[fyoo cher]

1. time that is to be or come hereafter.
2. something that will exist or happen in time to come
3. a condition, especially of success or failure, to come:

“The future depends on what you do today.” — **Mahatma Gandhi**

The Journey Continues!



THANK YOU FOR YOUR ATTENTION!

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