SLA’s Roadmap: the Future is Now

Tom Rink, SLA President
DPHT Spring Meeting, April 5, 2016

“The future belongs to those who believe in the beauty of their dreams.”
— Eleanor Roosevelt
Strategic Priorities . . .

- The value of the Information Professional
- The value of SLA
- The value of the member experience

“Life can only be understood backwards; but it must be lived forwards.” — Søren Kierkegaard
Accelerating Out of the Curve . . .

• Where have we been?

• What are we currently doing?

• What is yet to come?

“The best way to predict your future is to create it”
— Abraham Lincoln
The Road Map . . .

• Market Opportunities

• Business Partnerships

• New Products and Services

• Conference Model Evolution

• “When you make a choice, you change the future.”
  — Deepak Chopra

• Organizational Review

• Revenue Model & Financial Review

• Membership Levels
The Future of SLA . . .

• Implementation plan

• Association Management Company – MCI|USA

• ED Search Task Force

“Optimism is a strategy for making a better future. Because unless you believe that the future can be better, you are unlikely to step up and take responsibility for making it so.” — Noam Chomsky
future

[fyoo cher]
1. time that is to be or come hereafter.
2. something that will exist or happen in time to come
3. a condition, especially of success or failure, to come:

“The future depends on what you do today.” — Mahatma Gandhi
The Journey Continues!

THANK YOU FOR YOUR ATTENTION!

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