



Social Science Division BULLETIN

Fall 2006

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The Social Science Division is published three times per year. Deadline for articles for the Winter issue is December 15. Send articles to Heidi Yacker at hyacker@crs.loc.gov

From the Chair Linda Richer

BALTIMORE CONFERENCE

It was a pleasure to see so many of you in Baltimore. 132 members of the Social Science Division attended. The Social Science Division programs were very well attended with overflows in many of the sessions. The many co-sponsored programs demonstrate a collaborative spirit between SLA divisions and chapters. Our program planners presented a good mix of programs with concrete applications, programs with management research and advice, programs to update our knowledge on specific aspects of our work, and networking opportunities at receptions and business meetings. The list of programs, contributors, and sponsors is located on the website. <http://units.sla.org/division/dsoc>



Links to some of the presentations can be found on the Division website. http://units.sla.org/division/dsoc/Conference%20Archive/program_presentations.html

THANKS AND ACKNOWLEDGEMENTS

I am grateful to so many people who made this year's conference a success. **Terry Hill**, Program Planner, and **Jim Gillespie**, Program Planner Elect, both did a splendid job creating a varied and innovative set of programs for Baltimore. Our section chairs, **Vanette Schwartz**, **Melanie Sciochetti**, **Elana Broch**, and **Karen Shaines**, planned programs to benefit their section members. **Ann Sweeney** planned a program and again organized a spirited celebration for the International Reception. **Nancy Minter** initiated both the joint open house and a program; **Greta Ober** planned a program; **Jim Gillespie** planned a CE course; **Elana Broch** presented two sessions; and others moderated sessions. **Nancy Minter** reorganized our fund raising approach and topped our sponsorship and funding records which gives our Division financial stability and sustainability.

Many thanks to **Lyle Minter** for chairing the awards committee this year. **Ann Sweeney** received an SLA Member Achievement Award, and **Pamela Osborne** received an SLA Professional Award. Both were honored at the Opening Program and at the reception on board the USS Constellation. **Deborah McKinney** received the Division Continuing Education grant award. **Vanette Schwartz** received a certificate of appreciation award for contributions to the Social Science Division. **Brandy King** and **Brian Oliver** were both selected to present their papers at the "SLA Contributed Papers" session.

Thank you to **Karen Shaines** for leading the International Relations section during the last two years. We appreciate her contributions and willingness to give shape to the section when it was first established.

Thanks to **Ann Sweeney** for her tireless efforts to market and promote our Division during the last two years as chair and co-chair of the Public Relations Committee. She led the effort to create a brochure and pins for the Division in addition to many other promotional activities.

Thanks to both **Ann Sweeney** and **Nancy Minter** for serving on SLA's Public Relations Committee from 2004-2006. They helped to develop a "Public Relations Toolkit for Chapters and Divisions."

(<http://www.sla.org/pdfs/FINALPRToolkit.pdf>) They then offered to use the Social Science Division as the beta tester for the procedures outlined in the document. **Nancy Minter** presented these implementation procedures at a session at the Houston Leadership Summit in January 2006. She will be videotaping the session this fall so that all unit leaders can view it via the SLA website. Thanks to both Ann and Nancy for placing our Division in the spotlight.

NEW SECTION: LABOR ISSUES SECTION

We are thrilled that former SLA Labor Issues Caucus members will be joining us. The Labor Issues Section was approved at the Baltimore Conference, and SLA Membership Services is now ready to accept new members. To join this new section, use the new "Unit Change Form" or "Unit Add Form" that was just placed on the SLA membership site.

<http://www.sla.org/content/membership/index.cfm>

NEW INITIATIVES

During the fall, three initiatives will be explored. Our Webmaster, Brandy King, is working with a task force to revise the Division website. Secondly, we will be exploring the formation of an Academic Section. Those interested in this group should contact me as soon as possible: richer@upjohninstitute.org Finally, we will be discussing the possibility of supporting the travel expenses of Division leaders whose institutions do not support their travel.

TRANSITIONS

Because SLA moved its governance year to match the fiscal year, the Division will extend the July 2005-June 2006 year to December 2006. Current officers have kindly agreed to serve for 18 months instead of the traditional 12 months. In January 2007, our new Division Chair, Greta Ober, will present our new officers.

Because of Denver conference responsibilities, the following officers are beginning their service in June 2007.

- Jim Gillespie, Program Planner for Denver, is already working on the Denver 2007 conference.
- Tara Murray has agreed to be the Program Planner Elect for the Division and has begun work on the Denver conference as well.
- Ann Sweeney has agreed to lead the International Relations Section.
- Nancy Minter will be co-chairing the Public Relations Committee.

CLOSINGS

Although my service continues until December, this is my last contribution to the Bulletin as Chair. It has been a pleasure to serve as your Division chair during the past year. I've found the position to be exciting, humbling, and challenging. The many hidden tasks associated with leadership allowed me to learn to know an incredibly talented and accomplished group of people. That "incredibly talented and accomplished group of people" is, of course, you – all of the members of this fine Division. I have learned and benefited greatly from working with you.

Thanks to all of you.

Linda Richer
Chair, SLA Social Science Division



LIBRARIES FOR AFRICA'S STREET CHILDREN

Special Librarian Jane Kinney Meyers sees it clearly: a network of small, open-access libraries across sub-Saharan Africa providing basic education and literacy skills to as many of the 43 million orphaned and street children as possible. And so, her Lubuto Library Project (www.lubuto.org) was incorporated as a non-profit in January 2005. The first Lubuto Library is slated for completion in November 2006 in Lusaka, Zambia, with

2 more to follow shortly.

Living and working in Zambia and Malawi for some 7 years, Jane witnessed the dire circumstances of these kids first-hand. In Zambia, she became increasingly involved with services to street children offered by the Fountain of Hope, a drop-in shelter in Lusaka. She established a reading program, served on the Board, raised funds, and created a library for the children—among her many contributions to the center. But that was not enough.

Most of the 40+ million African orphans are collateral victims of the HIV/AIDS pandemic, and at least 11 million of them have had both parents die of AIDS. In 10 sub-Saharan African countries, more than 1 in 5 14-year-olds are parentless. According to US government and UN estimates, this number will continue to grow due to the high proportion of adults there already living with HIV/AIDS and the difficulties in expanding access to life-prolonging antiretroviral treatment.

While international relief and development agencies and national governments strive diligently to meet the basic needs of food, medical care, and clothing, most of these children cannot attend school and face a lifetime of poverty and despair engendered by a lack of education.



Architect's Model of a Lubuto Library in the Style of Traditional Zambian Homesteads: Entry (center), Activities Building (right), Library Reading Room (left)



Construction of 1st Library, Lusaka, Zambia; Completion Date: November 2006

A former World Bank and US AID librarian, Meyers aims to build and staff libraries complete with excellent book collections carefully compiled utilizing the professional expertise and volunteerism of librarians, writers, booksellers, and US schoolchildren. Lubuto Libraries will afford a safe gathering place and an opportunity for an informal education for orphans, street children, and other vulnerable children. The libraries will hold events with traditional storytellers—giving the children the opportunity to transcribe and help preserve a vanishing oral culture, as well as create their own books. Beyond this, while participating in the Lubuto effort, American students will learn of the plight of their African peers who deal with HIV/AIDS on a personal, daily basis. To this latter end, Lubuto produced a film, *Kids Just Like You*, which is narrated by Julian Bond and made its debut in May 2006.

The Lubuto Project plans to ship the first collection of 5,000 donated books to fill the shelves of its Lusaka library before the end of the year. As of end-July, appeals had raised 3/4 of the funds required for construction, with a need for some \$15,000 remaining. Every penny donated to the project goes for this purpose, and the project is appealing to you, as people who understand the value of books and reading, to find a way to reach out now to the children in Zambia who need books to nurture their imaginations and hope. Please visit the Lubuto Library Project website to contribute.

"Lubuto," in the language of the Bemba people of Zambia and the Democratic Republic of the Congo, means "enlightenment, knowledge, and light."

Ann Sweeney & Nancy Minter

JOIN THE LABOR ISSUES SECTION!



Labor Issues Section was approved at the Baltimore Conference. This section seeks to bring together those with interests in labor and employment related issues. The scope note states:

This section includes information professionals from labor unions, academic institutions, and research organizations concerned with industrial relations, social issues affecting workers, and broader issues of employment and the workplace around the world. Members have an interest in employment relationship issues, compensation and benefits, family labor issues, work arrangements, and workforce quality. The section provides an opportunity for sharing among those interested in related public policy, research, and legal issues. Members share a deep concern for archiving and preserving the records of the social history of the working person.

Many Division members supported the formation of this group. Please consider joining this group. SLA Membership Services is now ready to accept new members. To join this new section, use the new "Unit Change Form" or "Unit Add Form" that was just placed on the SLA membership site.

<http://www.sla.org/content/membership/index.cfm>



SLA ANNUAL CONFERENCE BALTIMORE June 11-14, 2006

For copies of presentations made at DSOC programs, go to:

http://units.sla.org/division/dsoc/Conference%20Archive/program_presentations.html

A fascinating keynote address and equally fascinating closing address bookended the well-attended (5,844 total) conference. The programs were exciting and challenging and the vendors provided insights into the future of library products and services.

TWO DIVISION MEMBERS HONORED AT OPENING SESSION

Ann Sweeney and **Pam Osbourne** were honored at the opening session of the Annual Conference in Baltimore in June. Both women received beautiful statuettes of SLA founder John Cotton Dana.

In presenting Ann with the Member Achievement Award, SLA President Pam Rollo recounted the work that Ann has done for SLA, especially her leadership in the Social Science Division. She was also recognized for her tireless work with the ever-popular International Reception, the only SLA event to focus on the international aspects of the organization.



Pam Osbourne received the SLA Professional Award for her work in creating a digital library for Mercy Corps for use by the organization's field workers who provide international relief and development services around the world. This library, which has grown by leaps and bounds, has proved vitally important to the organization's international staff.



The awards ceremony was followed by the keynote address by Gwen Ifill of *Washington Week* and the *Jim Lehrer Newshour*. Ms. Ifill discussed the current state of journalism – it's under assault! The conservatives think journalists are a “bunch of liberals” and the liberals think they're “sellouts for supporting the war.” She conceded that there is a dark side to journalism (such as the reporter who fabricated his stories), but there have been Pulitzer Prize winning work, such as the exposure of the secret prisons in the name of the war on terror and the plight of hurricane victims – stories that would not get told without journalists investigating. She sees a parallel between efforts to force reporters to turn over their notes and the effort to force librarians to turn over their patrons' records. Ms. Ifill called herself “ridiculously idealistic” in her beliefs that governments can change lives and individuals can change lives. She fielded questions about what she does to prepare for her work each day. She said the wonderful research staff never lets her look bad.

INTERNATIONAL RECEPTION



The champagne fizzed and flowed, the sorbet refreshed and revived, the networking flashed and flitted among the 500 or so attendees at this year's International Reception at the Sheraton Inner Harbor Hotel's Harborview Ballroom.



Following welcomes from SLA CEO Janice Lachance and SLA President Pam Rollo, Sharon Mehl [Convenor, International Information Exchange Caucus, Applied Materials (Israel) Ltd.] and Shirley Loo (Library of Congress, DCSLA Chapter President)—representing two of the event's co-sponsors—greeted the guests.

Next, SLA Conference newcomer Dennis Warren (solo Law Librarian, La Trobe University, Australia: SLA Legal Division's Non-US Based Law Librarian Grant recipient) and Jeanette Regan from Australia (Treasurer, Asian Chapter) were spotlighted.



Gillian Voisey, SLA Europe Chapter President—another co-sponsor—introduced Claude Green, Interim CEO of Factiva. Claude presented the 2006 SLA Europe European Information Professional of the Year Award to Marie-Madeleine Salmon, Head of Information, Publicis, France. Marie-Madeleine expressed her gratitude for this honor.

Social Science Division members are most grateful for the continued and generous support of Factiva for this gala.

Ann Sweeney

G & M SECTION BALTIMORE CONFERENCE PROGRAMS

The Geography and Map Section sponsored several programs. Many thanks to G & M section members and all who attended.

Baltimore's George Peabody Library was the setting for a program jointly sponsored by the Museums, Arts & Humanities Division and the Geography and Map Section. The Peabody Library was “scene of the crime” for Miles Harvey's book *The Island of Lost Maps: A True Story of Cartographic Crime*. Harvey spoke about Gilbert Bland, the most prolific map thief in American history. Bland stole maps from the Peabody as well as eighteen other map collections in the U.S. and Canada. Most libraries did not realize their maps had been taken. His crime spree came to an end when Peabody staff members noticed him removing maps from rare books and notified police. Harvey answered many questions about Bland and his career of

crime. Following Harvey's presentation, Cynthia Requardt, Curator of Special Collections at Johns Hopkins University Libraries, showed examples of rare books and atlases from the Peabody collection.

The **Mary Murphy Contributed Papers** session focused on historical mapping. Richard Stephenson, retired head of the Library of Congress Geography and Map Division Reading Room, spoke about his work as co-editor of ***Virginia In Maps: Four Centuries of Settlement, Growth, and Development***. The book was part of a larger project including a symposium and exhibition on the mapping of Virginia sponsored by the state Library of Virginia. The atlas of 187 maps includes reproductions of such rare maps as John Smith's 1612 map of Virginia and John Lederer's 1672 map of the Virginia and North Carolina backcountry. The second speaker, Dr. Edward C. Papenfuss, Maryland State Archivist and Commissioner of Land Patents, spoke about his book, ***The Maryland State Archives Atlas of Historical Maps of Maryland, 1608-1908***. The atlas was originally published in 1982, but has been revised and expanded in the 2003 edition. Containing some 250 reproductions of historical maps, the atlas includes the 1635 Lord Baltimore's Map and Thomas Kitchin's 1757 map of Maryland.

Tuesday evening of the conference, Jim Gillispie hosted a reception at the Johns Hopkins University Eisenhower Library Map Collection. As a part of the evening, Dr. Peter Peterson, Professor at the School of Professional Studies in Business and Education, Johns Hopkins University, spoke about his book ***The Great Baltimore Fire***. Using illustrations from his book, Dr. Peterson described the causes of the fire, the actions of the major people involved and the consequences of the failure of leadership.

The Geography and Map Section along with the Government Information Division co-sponsored the **Government Mapping Update**. Speakers were Derald Dudley, Spatial Data Analyst from the U.S. Bureau of Transportation Statistics, Dr. John Hebert, Chief of the Geography and Map Division of the Library of Congress, David McQuillan, Map Cataloger at Thomas Cooper Library at the University of South Carolina and Anita Oser, former map librarian at Western Carolina University. Mr. Dudley spoke about the Geospatial Information Program including the National Transportation Atlas Databases for airports, rail traffic, highways, etc. Dr. Hebert discussed the collections and services of the Geography and Map Division of the Library of Congress, highlighting new acquisitions, scanning projects, exhibitions, major online collections, and outreach programs. Mr. McQuillan, Secretary/Treasurer of the G & M Section of IFLA and Dr. Oser, Chair of the G & M section of IFLA reviewed the 2005 meeting in Oslo, Norway. The Geography and Map Section of IFLA joined with the Genealogy and Local History Section to present a program on "Navigating the World of Our Ancestors." As a part of the program, Dr. Oser presented a paper on "Using GIS to Map Genealogical Data."

The continuing education course, **"GIS for the Special Librarian: A Hands-On Introduction to Mapping with ArcGIS,"** reached full registration with 12 participants. The course was taught by Angela Lee from ESRI, Inc., a major provider of GIS software. She was assisted by Anita Oser, former map librarian at Western Carolina University and by Bonni Wittstadt, Maps and GIS Specialist at Johns Hopkins University. The course provided a foundation for librarians interested in Geographic Information Systems (GIS) in library settings. Participants learned the basics of ArcGIS software and the components of geospatial data.

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MEET THE NONPROFIT SECTOR

Judging by the turnout and the audience response, the Nonprofit Section's SLA program was a hit. "Meet the Nonprofit Sector" drew a standing-room-only crowd and had little audience turnover during the course of the program. What kept people in their seats, you ask? It was the outstanding panelists, of course! Moderated by Beth Hansen, librarian for the Lilly Endowment and former DSOC chair, the program featured Regina Oliver, senior reference librarian at the Urban Institute, Pam Osborne, digital librarian at Mercy Corps, and Marcia Schmitz, special projects & initiatives offers at the Annenberg Foundation. Each panelist provided an overview of their professional experience, offered insight into some of the contributions they have made, and gave advice to those interested in working for a nonprofit.

- Through her work with Mercy Corps, Pam developed a digital library for the international relief and development organization. This CD-Rom based library provides overseas staff with documents and forms needed to conduct their work.
- As director of information services at the Center for Nonprofit Management in Los Angeles, Marcia helped provide reference, research and IT-related services to local community organizations.
- Regina offered the audience a few lessons learned from her career experiences: Be flexible; Get to know the library users; Develop advocates for the Library within the organization; Make time for professional reading; Take every opportunity to improve your skills; and Network with your colleagues.

The audience included a combination of those currently employed by nonprofit organizations as well as individuals who were interested in this type of work. Many had thoughtful questions for the panelists including how to handle the uncertainty of working at a nonprofit and how does one transition from for-profit to nonprofit. After the session, many attendees remained to talk one-on-one with the panelists, exchange business cards, and offer support for future sessions sponsored by the Nonprofit Section.

Planning for next year's conference has been in the works and the Nonprofit Section hopes to deliver a noteworthy session in Denver. If you would like to join the Nonprofit Section or are interested in becoming more active, please contact Melanie Sciochetti, msciochetti@pewtrusts.org

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THE ANSWER TO YOUR PROFESSIONAL LIFE'S CENTRAL QUESTION:
What Do They Want?

Before a standing-room-only crowd, Dr. Donald King (Visiting Scholar & Research Professor, UNC-Chapel Hill & University of Pittsburgh) divined the entrails of the librarian's frog: he summarized the results of some 40 years of research into what precisely more than 30,000 various types of researchers seek from libraries and librarians.

Dr. King and his research partner, Dr. Carol Tenopir, and other colleagues have tracked social scientists, attorneys, pure scientists, engineers, and more both in the US and elsewhere in the world. The results of their investigations make for fascinating reading and may assist you in bolstering support for your own operation. Dr. King fielded probing questions and captivated his audience with his data during this vital session. Social Science Division members are most grateful to the DC Chapter of SLA, Dialog, and EOS International for their financial sponsorship of this program.

To see the full presentation made by Dr. King, please go to:

<http://units.sla.org/division/dsoc/Conference%20Archive/DWKing.ppt> .

Ann Sweeney

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TAKING THE STING OUT OF STATISTICS

Elana Broch re-presented her very popular statistics session and added a new Part 2 with even more sophisticated stats. In both sessions, the crowds of people thoroughly engaged in Ms. Broch's interesting, understandable, and amusing presentation. She said "statistics" is simply taking data and arranging it in a meaningful way. In the first session, devoted to descriptive statistics, she discussed numeric variables, ordinal variables, and categorical variables. She demonstrated how to create matrixes and graphs, including relative frequency distribution graphs, histograms, times series graphs, and scatter plot graphs – each of which has its particular use, depending on how one wants to display the data. The differences between mean (all values added together and divided by the number of variables) and median (all values put in order and the middle number is the median).

Part 2 was devoted to statistical inference – using stats to go beyond what you know to make predictions, e.g., going from data from a sample population to generalize to a larger population. This is useful in predicting election outcomes, poverty or employment rates, the president's approval rating, etc. Ms. Broch explained standard normal distribution (the bell curve), sampling variability (researcher does not know if the results from the sample are over, under, or equal to the general population; if the sample size is large enough, it is more likely to reflect the larger population), confidence interval (margin of error), and statistical significance.

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OTHER DSOC ACTIVITIES

The Division had two very productive meetings (see the minutes from the annual business meeting below) where we discussed our programs and plans. Here are some pictures of us working, recognizing accomplishments, and enjoying ourselves.



Our Board



Three Chairs: Incoming Chair-Elect Heidi Yacker, Incoming Chair Greta Ober; Incoming Past Chair Linda Richer



Meet the Chair breakfast



Continuing Education Grant Awardee Deborah McKinney and Chair Linda Richer



Vanette Schwartz is recognized for her work in bringing the G&M Division into DSOC



Incoming Chair (in January) Greta Ober describes her vision for the coming year. See minutes below.

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CLOSING SESSION

Walter Mossberg, the personal technology columnist for the *Wall Street Journal*, delivered the closing address on new ways to think about the internet. In his estimation, the internet will soon become the 24/7 thing for everyone. The electronic grid will be in the background enabling everyone to plug in anywhere. He said the PC has peaked as the dominant digital device and is being replaced by hand-held devices such as

blackberries. These devices can perform many computer functions (editing, word processing, spreadsheets) and are light and portable. Search engines are the means through which most people approach the internet, but there have not been discernable major improvements in these engines. The emphasis has gone from sharpening results for consumers to presenting advertisements. Mr. Mossberg also discussed copyright law. He said there is a need for a new law that focuses on the rights of the consumer – what *can* the consumer copy, which he felt should be anything, as long as the copier is not competing with the original work's author. He contended that there will be two versions of the internet: the first stressing anonymity and the view that random communities of people are just as smart as experts; and the second in which people will have to stand behind what they say. The first he called the “fantasy internet” and the second he said would be authoritative.

Got Sponsors?

These were the many corporate sponsors who partnered with us to provide excellent programming at this year's annual conference.

[Basch Subscriptions](#)
[Bernan](#)
[CSA](#)
[Dialog](#)
[EBSCO Information Services](#)
[EOS International](#)
[Factiva](#)
[Grey House Publishing](#)
[Haver Analytics](#)
[Otto Harrassowitz GmbH & Co.](#)
[LexisNexis](#)
[LexisNexis Academic](#)
[ProQuest](#)
[Sage Publications](#)
[Thomson Gale](#)
[YBP Library Services](#)

DIVISION MEMBER NEWS

Two DSOC members have written new books.

Peggy Garvin has a new book published by TheCapitol.Net, *Real World Research Skills: An Introduction to Factual, International, Judicial, Legislative, and Regulatory Research*. According to TheCapitol.Net, “This book compiles basic advice, techniques, reference information, and resources to help working professionals find accurate information quickly. It is written particularly for those whose work involves tapping into federal government information. The book began as a set of materials for TheCapitol.Net's seminar, ‘Research Skills for the Real World.’ It is designed to be used as a complement to that seminar or independently as a desk reference.”

Do you think animals have feelings? Of course they do. Animals are part of our family. Yet our legal system places them in the same category as an inanimate object - like a couch or a chair. Is there a practical way to legally treat animals with more compassion and respect? Yes, now there is. Written by **Carolyn B. Matlack**, an animal lover who is also a lawyer, *We've Got Feelings Too: Presenting The Sentient (feeling) Property Solution* speaks *not* to lawyers in ‘legalese,’ but to you—the animal lovers who hire them. Weaving years of legal research and true events with unavoidable life challenges, the author delivers an answer in a *positive* visionary court case that is ready to use *now*.

MINUTES FROM THE ANNUAL BUSINESS MEETING

**Social Science Division
Tuesday, June 13, 2006
Convention Center 320
Baltimore, MD**

Present: Iris Anderson, Linda Andrews, Laura Bender, Elana Broch, Mary Galneder, Jim Gillispie, Beth Hansen, Sally Henderson, Brandy King, Lynne McCay, Deborah McKinney, David McQuillan, Jane Meyers, Lyle Minter, Nancy Minter, Tara Murray, Greta Ober, Pam Osborne, Jean Porter, Marsha Selmer, Vanette Schwartz, Melanie Sciochetti, Marcia Sprules, Ann Sweeney, Jan Watterworth, Heidi Yacker

The meeting was called to order at 8:00 by Chair Linda Richer. She remarked that the annual business meeting was a time to honor our members and a chance to see our membership face to face. She introduced Lynne McCay, the SLA Board Liaison at our meeting. Greta Ober, the Chair-Elect until January when she become Chair, was introduced as was Nancy Minter, the Past Chair. Linda thanked Yankee Book Publishers, the sponsor of our breakfast meeting.

The minutes of the last business meeting were approved.

TREASURER'S REPORT

Treasurer Heidi Yacker presented the following report:

June 1, 2005 to June 1, 2006	
INCOME	
Dues Allotment	\$4,500.00
Miscellaneous Income (sale of CD-ROM)	10.00
Sponsorships (includes \$8,078.88 from Toronto Conference)	23,328.88
TOTAL INCOME	\$27,838.88
EXPENSES	
Meeting Expense (includes payment to SLA for Toronto conference and speaker expenses)	13,053.85
Miscellaneous Expense (includes Murray Wortzel Award – \$1000 – and lapel pins – \$1,164.75)	2,164.75
TOTAL EXPENSES	\$15,218.60
OVERALL TOTAL	+\$12,620.28

The balance in the treasury as of today is \$27,705.68.

June 2005 to June 2006

Our expenses since the last conference included:

- \$507.35 for our Toronto speakers' expenses;
- \$12,546.50 in expenses for the Toronto conference events;
- \$1,000 for the Gale Group Murray Wortzel Award to Terry Dean; and
- \$1,164.75 for our Division lapel pins

We had tremendous good fortune with Fundraising Chair Nancy Minter's success in procuring \$13,600 in sponsorships. Coupled with the Factiva sponsorship of the International Reception (which Ann Sweeney has arranged) and the income from our ticketed events, including the GIS continuing education program, we took in more this year than we spent.

MEMBERSHIP

Greta Ober reported that we gained 129 new members this year. Ten of our members have belonged to the Division for over 45 years. We will write an article for *Information Outlook* about these people.

CONFERENCE PROGRAMMING

Terry Hill, the Program Chair, was not present at the meeting. Linda Richer noted what a wonderful job he did. This is a collaborative effort with each section sponsoring at least one event. Jim Gillispie is the Programming Chair-Elect and will serve as Chair for the Denver conference. Tara Murray, the Chair-Elect for the Denver conference and Chair for Seattle, brings a wealth of experience as the president, program planner, and webmaster of the Central Pennsylvania Chapter. Assisting Jim and Tara in Denver will be Marsha Rodney who will serve as our local representative.

Section Reports.

Geography and Map. Vanette Schwartz reported that Jim Gillispie did a wonderful job teaching a Continuing Education course on geographic information systems. The section will be sponsoring a reception at Johns Hopkins University Library this evening and a program on government mapping developments on Wednesday. Jim invited people to join the Cartographic Users Advisory Council. We will need a new section representative to the Council, as Bruce Obenhaus's term is expiring.

International Relations. Greta Ober reported for Karen Shaines. The section is in its third year. It has 58 members. There were eight responses to the Division-sponsored survey earlier this year; the results appeared in the Winter 2006 Bulletin.

Nonprofit Sector. Melanie Sciochetti reported that the section has 58 members from foundations, research institutes, think tanks, hospitals, etc. Twenty people responded to the survey. The section is sponsoring an event, "Meet the Nonprofit Sector," with a panel of librarians in the nonprofit field who will discuss their work.

Public Policy. Elana Broch said that her section had a low response rate to the survey. She is working on creating ways to get more people involved. The section is sponsoring two sessions regarding statistics: one on descriptive statistics, "Taking the Sting Out of Statistics," and one on inferential statistics, "Does She or Doesn't She: Only Her Statistician Knows for Sure." She is also speaking at another session, "Juggling Work and Family."

Fundraising. Nancy Minter reported that we have 17 companies sponsoring our events this year. We are very pleased with the results of the fundraising efforts. Anyone knowing of a possible sponsor for the Denver conference should contact Linda Richer, who will lead the fundraising efforts next year in her role as Past Chair.

PUBLIC RELATIONS

Ann Sweeney described SLA's PR Toolkit, a blueprint to be used to draw up a PR plan. Nancy Minter presented a program at the Leadership Summit in Houston last January about how DSOC is implementing the PR Toolkit. The presentation was recorded and will be accessible on SLA's Click U. Ann discussed our DSOC lapel pins that will be presented to members at every opportunity, our brochure that is widely distributed, and the promotional pieces she wrote about the Division.

Half of our Division members are not affiliated with any section. We will make efforts to encourage these members to join a section.

Our three twins from Africa were mentioned. Twins really want to attend the annual conference; Ann and Nancy Minter will explore the options we can consider for this.

The International Reception was again a resounding success. People were waiting outside the door until there was room enough to come in! Factiva has agreed to sponsor the event again next year.

ARCHIVES

Beth Hansen reported that the Division is doing very well with the archives. The two boxes containing our archives are now housed at the Lilly Endowment in Indianapolis. There are some gaps in the older parts of the archives and efforts are being made to fill them. Electronic documents (web pages, emails, etc.) are being printed out and stored in paper copy. SLA recommends this because current methods of storing e-documents (disks, CD-ROM) are not considered ideal archival media.

COMMUNICATIONS

- **Bulletin:** We are currently looking for a new editor for the Bulletin to replace Heidi Yacker.
- **Website:** Brandy King took over as webmaster when Greta Ober became Chair-Elect. She is working on a redesign that will be simple, visually appealing, and easy to use. A team of beta-testers was selected. Suggestions are welcome.
- **Discussion List:** Tara Murray reported that the DSOC discussion list has 420 subscribers. She is working on getting new members subscribed. She discussed the problem people have when replying to emails sent via the list. In some browsers, the name in the "To" box appears as the sender of the original email, but the reply actually goes to the whole list. This has led to some inadvertent correspondence. Tara will change the setting so that a reply will go to the sender of the original email. People will have to fill in the list name if they want to reply to the whole list. There will be a notice of this procedure in the email.

AWARDS AND RECOGNITION

Lyle Minter organized the awards for 2005-2006.

- **Continuing Education Award.** DSOC invests in the continuing education of one member by covering the charge for a CE course at the conference. Deborah McKinney was awarded \$199 to attend the SLA course "Connecting: Building and Using a Human Source Network."
- **Division Honor.** Vanette Schwartz was awarded a special honor with thanks for building bridges between the Social Science Division and the Geography and Map Division, for facilitating the transition to the Geography and Map Section with wisdom, tact, and grace. Vanette worked with both divisions from 2001-2003 and focused on bringing G&M into DSOC. She received a certificate and a gift of a travel alarm clock etched with a globe. In accepting the award, Vanette acknowledged the others who had worked with her.
- There was no Murray Wortzel Award presented this year. This biannual award will be presented next year in Denver.
- **SLA awards**
 - Ann Sweeney was presented the SLA Member Achievement Award for all of her work with SLA (SLA Public Relations Committee and SLA President's Task Force on Global Strategy) and especially with our division. She was chair of the division and was responsible for establishing the sections. Most notably, however, has been her organization each year of the very popular International Reception at the annual conference.
 - Pam Osborne won the SLA Professional Award for her work with Mercy Corps. She developed a digital library for the organization's field personnel. In nine months she created an online library consisting of 3,500 documents and 3,800 photographs. The collection is regularly ported onto DVDs and distributed to Mercy Corps's field offices. Access to this information has proven invaluable for the field personnel.
- Two DSOC members were asked to deliver papers at the conference:
 - Brandy King: "Boolean vs Semantic Search Interfaces – Which Works Better?"
 - Brian Oliver: "Tradition and Transformation Converge"

OLD BUSINESS

Beth Hansen was recognized for her major accomplishment of putting together the Division's governing documents.

NEW BUSINESS

New Sections

- **Labor Issues Section.** The Division Cabinet will pass our new Labor Issues Section. It is already active. Joan Cassidy, who works for the NY State Teachers Union, will be the Section Chair. There are currently 27 members of the Labor Issues Caucus – only five are Social Science Division members.
- **Academic Section.** Linda Richer will take over efforts to explore the possibility of forming an Academic Section. The idea was proposed last year by Daille Petit.

Transition from July to January fiscal year. Our Division will complete its move to complying with SLA's realignment of the fiscal year with the calendar year. Some of our officers will continue in their posts until January. Some will still serve from June to June (e.g., Conference Chairs).

Nominations Committee

Nancy Minter and Beth Hansen presented the new slate:

Chair Elect: Heidi Yacker, Congressional Research Service

Secretary/Treasurer: Jan Watterworth, Mathematica

There was a motion to accept the slate and the slate was accepted.

Greta Ober and Linda will continue to look for new officers.

REMARKS FROM INCOMING CHAIR, GRETA OBER

Greta thanked Linda for her wonderful work this past year, acknowledging the many issues – some she inherited, others were new – that she handled tactfully and thoroughly. Greta will continue to work with Linda on the Labor and Academic Sections.

When she was offered the post last year, Greta needed a few days to think about it – what would she contribute? She will build upon our partnerships, sponsors, outreach and promotion, communications.

Partnership. Reaching out to other divisions, identifying opportunities for shared conference events and sponsorships.

Sponsors. Identifying ways we can build upon our sponsorships – e.g., ads in the Bulletin, perhaps different levels of sponsorship, discounts on Bulletin ads to sponsors – recognizing dedicated sponsors such as Factiva.

Outreach and promotion. Just getting out and meeting other people, handing out our brochures and pins.

Communications. Continuing our current efforts of posting to the listserv, expanding communications to the Division through the list and our website. Develop a blog? A wiki?

She acknowledged the people present, congratulated them on participating. She encouraged people to work together and to reach out to others, spread the word that DSOC is very welcoming and great to work with.

Linda thanked Greta for her enthusiasm and ideas. The gavel will be transferred at the Leadership Conference at Reno, NV, in January.

The meeting was adjourned at 9:10.