



# Leadership and Management Division

Annual Business Meeting

11 December 2018

# Chair's Report

- LMD Service Plan
- 2018 Leadership Summit
- 2018 Conference
- Awards
- Membership
- Website
- Thank you to outgoing Board Members

# Treasurer's Report

LMD 2018 Budget – Projection versus Actuals		
ACCOUNTS		
Accounts	Assets as of 1/7/2018 (Pooled Fund is 2017-Q2 ending balance)	Assets as of 12/3/2018 (Pooled Fund is 2018-Q2 ending balance)
LMD Checking Account	\$11,321.44	\$14,381.26
LMD Savings Account	\$865.93	\$866.17
LMD PayPal Account	\$0.00	\$0.00
Pooled Money Market Fund	\$19,226.83	\$19,768.93
<b>TOTAL DIVISION ACCOUNT BALANCES</b>	<b>\$31,414.20</b>	<b>\$35,016.36</b>
	<b>Budget 2018</b>	<b>Actuals as of 12/3/2018</b>
<b>TOTAL INCOME</b>	<b>\$5,546.00</b>	<b>\$6,405.41</b>
<b>TOTAL EXPENSES</b>	<b>\$7,990.00</b>	<b>\$3,345.59</b>
<b>TOTAL NET (INCOME MINUS EXPENSES)</b>	<b>(\$2,444.00)</b>	<b>\$3,059.82</b>

# Membership Report

- LMD Total Membership holding steady at 0.9% increase (+4 members) since January to 437 Members
- Continued or launched new recruitment programs to rebuild after two years of major losses
- 13 requests for Conference Buddies were matched with LMD Mentors at Baltimore Annual Conference
- Analyzed effectiveness of past LMD recruitment and retention campaigns

# Communications Report

## Member Communications Programs

- Active engagement on LMD Connect
- Social media
- Direct mail

## Annual Conference Support

## Division website migration underway

# Sections

- Consulting
  - SLA 2018: Reference requests: Time management and Expectation Setting (with Solo Division); How to get started as a consultant (with AIIP)
- Content Buying
  - Content Buying Section Annual Breakfast Session: Technology and Innovation – Trends and Changes in Information Usage Now and in the Future.
- Marketing
  - Practical Applications of Data Analytics to Library Marketing; Learn library Marketing Basics in an hour!

# Awards Committee Report

- Karen Switt Award: Bill Noorlander
- SLA Leadership Symposium Grant (new!): Dan Bostrom
- Career Advancement Award: No winner selected
- Key take-aways:
  - Simplify application format and develop additional guidelines for applicants
  - Identify and approach potential recipients

# Nominations Report

## 2019 LMD Board of Directors Candidates

**Biographies of all the candidates have been posted to the SLA LMD Connect site**

- Chair-Elect: Geraldine Clement-Stoneham
- Secretary: Will Olmstadt
- Chair, Awards Committee: Natasha Chowdory
- Webmaster: Chrissy Geluk
- Chair, Professional Development: Rebecca Jones
- Chair, Consulting Section: Julia Parker
- Co-Chair, Marketing Section: Sabah Eltareb



# Chair Elect Report

- Virtual Book Club - *When* by Daniel Pink and *Brave Leadership* by Kimberly Davis
- Micro-Volunteer Opportunities for LMD
- 2019 Conference in Cleveland, Ohio

# Thank You

Thank you for attending the 2019 Leadership  
and Management Annual Business Meeting!