9/24/2021

Taxonomy Brainstorming-Educational Session

Intro Foundational sessions?

Intro tracks

Senior/Advanced Tracks

Combination Sessions?

Engineering/Taxonomy etc.

Taxo 101 Sessions/CE Courses

Tagging vs. Classification

Soft vs. Hard Skills for Taxo Jobs

What separates Sr. from Jr. positions? Steps? Career paths?

Discussion Panel Presentation?

Day in the Life? -Panel of Practitioners

Lessons Learned

Best Practices

Technology Available-Auto Classification-Customer facing vs Internal

Machine Learing/AI

“Taxonomy-I Don’t Know What it is But We Need More of it”

“What Taxonomy is, What it can do for you and What it is Not”

Use Cases and Potential

“Design Process-Where and When to Engage Your Taxonomist-Partner with UX/Info Architects”

“Taxonomy Evangelist”

Buy In

Taxonomy: Driving Competitive Intelligence

Research Methodologies

Stand alone sessions?

Card Sorting Exercises

Tree Testing & Actionable Recommendations

Metrics-Used in Dev & maintenance

Standards

Standards Specific Ontology Standard-Ontology of standards

Why Standards are important? Why you should care about standards

Which Standard is applicable to your use case?

Basic review of standards-what is available? Standards Interpretation-Workshop?

Rules of Taxonomy and When to break them?

In person/Virtual/Hybrid

What works best for what topics and in what format?

What session ideas to save for conference vs other sessions vs CE courses

Case Studies & Application