9/24/2021

Taxonomy Brainstorming-Educational Session

Intro Foundational sessions?

 Intro tracks

 Senior/Advanced Tracks

Combination Sessions?

 Engineering/Taxonomy etc.

Taxo 101 Sessions/CE Courses

 Tagging vs. Classification

 Soft vs. Hard Skills for Taxo Jobs

 What separates Sr. from Jr. positions? Steps? Career paths?

 Discussion Panel Presentation?

 Day in the Life? -Panel of Practitioners

 Lessons Learned

 Best Practices

 Technology Available-Auto Classification-Customer facing vs Internal

 Machine Learing/AI

“Taxonomy-I Don’t Know What it is But We Need More of it”

“What Taxonomy is, What it can do for you and What it is Not”

 Use Cases and Potential

“Design Process-Where and When to Engage Your Taxonomist-Partner with UX/Info Architects”

“Taxonomy Evangelist”

 Buy In

Taxonomy: Driving Competitive Intelligence

Research Methodologies

 Stand alone sessions?

Card Sorting Exercises

 Tree Testing & Actionable Recommendations

 Metrics-Used in Dev & maintenance

Standards

 Standards Specific Ontology Standard-Ontology of standards

 Why Standards are important? Why you should care about standards

 Which Standard is applicable to your use case?

 Basic review of standards-what is available? Standards Interpretation-Workshop?

 Rules of Taxonomy and When to break them?

In person/Virtual/Hybrid

 What works best for what topics and in what format?

 What session ideas to save for conference vs other sessions vs CE courses

Case Studies & Application