

# Essential Ways to Make SharePoint Work for You

2015 SLA-PHT Division Spring Meeting  
April 20, 2015

Greg Cohee  
Partner, Pharmica Consulting



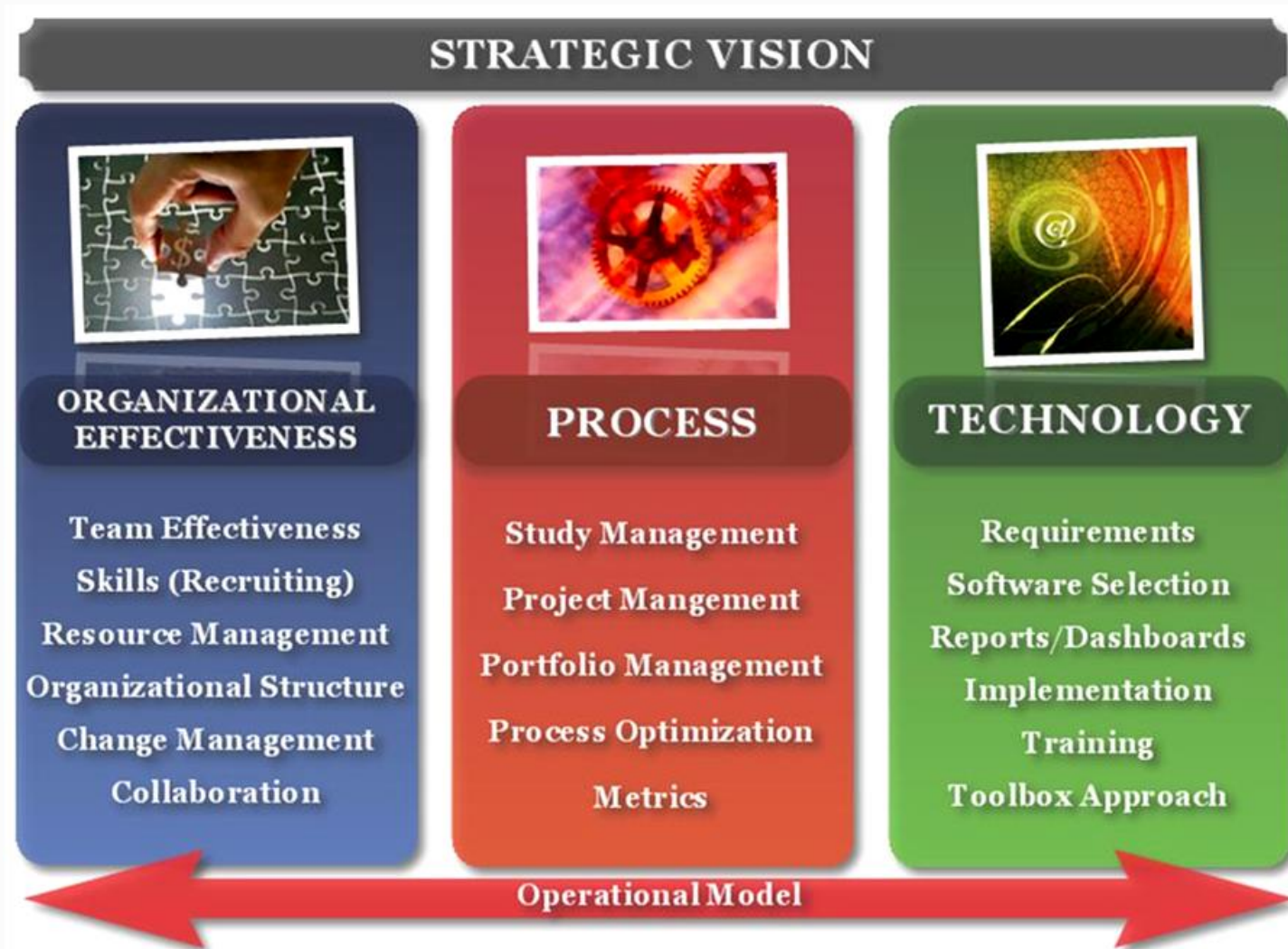
*“Technology provides no benefits of its own; it is the application of the technology to business opportunities that produces ROI.”*

Robert McDowell

Author, 'In Search of Business Value'

How can we make SharePoint  
work for you?

# PHARMICA Consulting



- ☞ Focus: Exclusively on the life science industry
- ☞ Expertise: R&D Operational Excellence
- ☞ Know How: Pharmaceutical drug development processes, systems, data, project management, regulations, & collaboration
- ☞ Goal: Improving efficiency & enabling faster, better decisions

# PHARMICA'S SHAREPOINT CONFERENCE FOR THE LIFE SCIENCES INDUSTRY

SEPTEMBER 30<sup>TH</sup> - OCTOBER 1<sup>ST</sup>, 2014

**REGISTER NOW**



Bristol-Myers  
Squibb Company

Johnson & Johnson



Genentech



biogen idec

MILLENNIUM



Daiichi-Sankyo



CHILTERN



MERCK



Abbott  
A Promise for Life



Medtronic



Otsuka

AstraZeneca



Boehringer  
Ingelheim



NOVARTIS



COVANCE  
THE DEVELOPMENT SERVICES COMPANY



Novo Nordisk



Forest Laboratories, Inc.



SUCAMPO  
PHARMACEUTICALS, INC.





Dynamic  
Workplace



Device  
Explosion



# The Modern Workplace



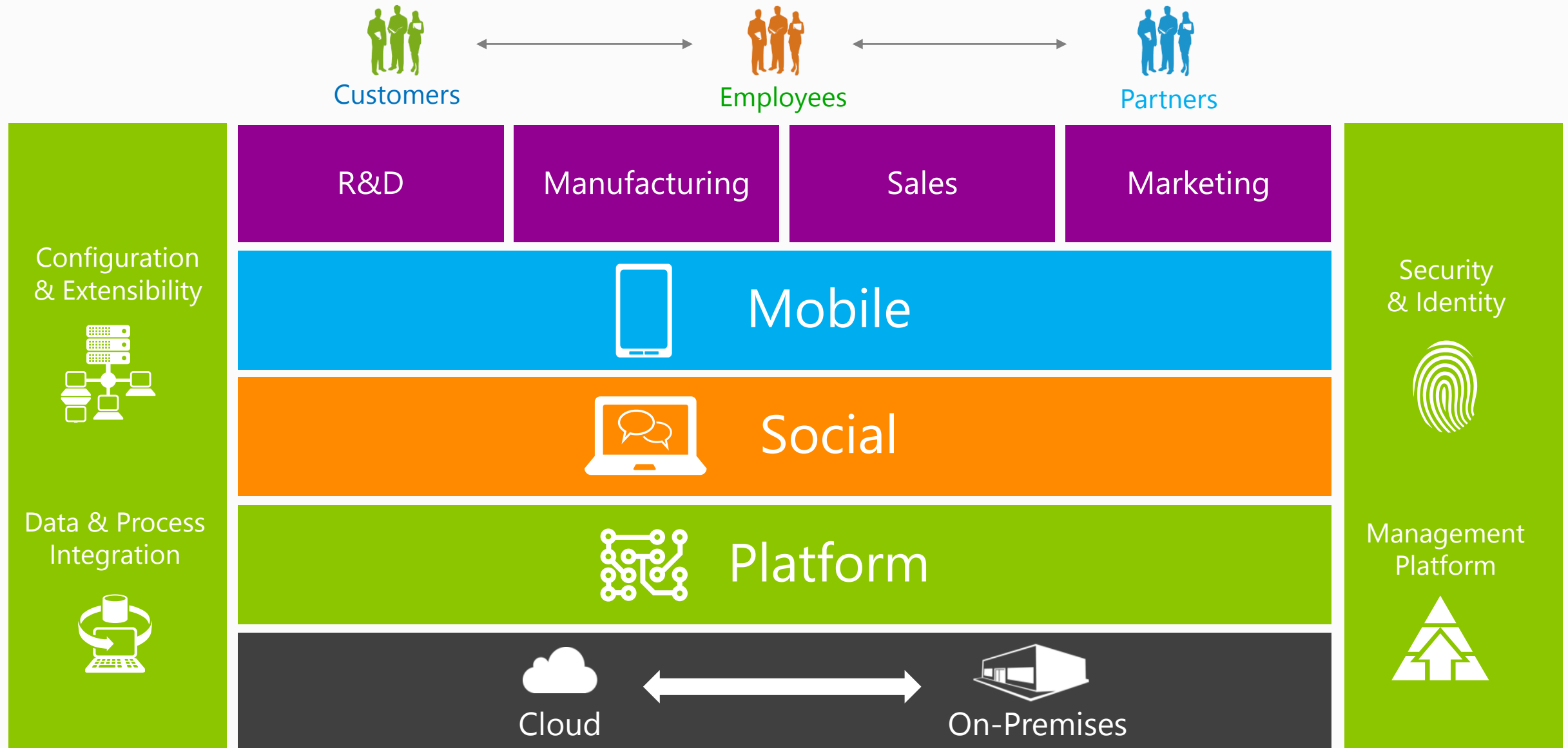
Global  
Organizations



Secure Access  
& Compliance



# SharePoint: An End-to-end Solution Platform







# Enterprise Information Management

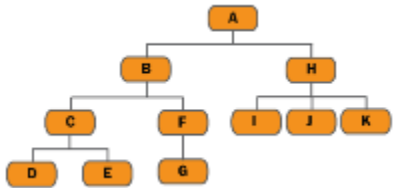
Provides Logical Structure & Facilitates Standardization

Replaces Network Drives and Online Repositories

Robust Search Capability



# Improving Information Architecture = Improving Findability



Classification  
& Hierarchy



Labeling &  
Tagging



Navigation &  
Wayfinding



Search

# Logical Hierarchies



Creating a formal Information Architecture is critical

Information should reflect your Business or Process

Using Templates provides a consistent layout & look/Feel

Applying visual queues will help differentiate areas



# Use Navigation Aids to Surface Content

Portfolio Tracker (click Project URL to access site)

Oncology

Neuroscience

Immunoscience

Virology

Cardiovascular

Discovery		Early Development		Late Stage Development	
Project Name	Project URL	Project Name	Project URL	Project Name	Project URL
Project-CVY	Project-CVY	Project-XYZ	Project-XYZ	OncoPro Lung Cancer	460 885
654-976	654-976	Project-1234	Project-1234	There are no items to show in this view.	
Immunoglobulin Factor	Project-3245	There are no items to show in this view.		There are no items to show in this view.	
There are no items to show in this view.		There are no items to show in this view.		There are no items to show in this view.	
There are no items to show in this view.		There are no items to show in this view.		Project Name	Project URL
				Cardio Stent	260

Global Medical Information Site Map

Rosters/Contact List

Meet the Leadership Team

Worksmart Contracts

Org Charts

V2R

Strategy and Innovation

Communications

Stakeholder Mgmt

MI Update Meetings

Global Contact Center & Operations

GMI University

Global Leadership

Project management

Execution Excellences

Content and Knowledge

Mgt Expertise

Customer Communications

Training and Learning

PI

PPD

MI Toolbox

Core Content Working group

Immunology

CV

Metabolics

Virology

Neuroscience

Oncology

Risk Management

Regional Resources

Reports and Measures

Grip Reports

Survey Results

QA Reports

Scorecards/Dashboards/metrics

Policy & Procedures

Guidance/How-To

MIRFS

Launch Readiness

Best Practices

Trecnet Resources

Exhibit Booths

Data on File

Trackers

Upcoming Events

Working Groups

Accenture Pilot

Core Content Knowledge Mgmt Team

Functional Training

Global Core Content

Global MIO

GMCC

GMI V2R

GMILT

GMIPP

Medical Information Emerging Markets & Pacific Rim

MIO Document Workspace

Strategy and Innovation Team

TRECnet Global Users

TRECnet SuperUsers

USMILT Workspace



# Improving Findability with Search

## 🌀 Search scopes

- Pre-filter data set results based on set location: instead of searching "All Sites"
- SharePoint Search can also be configured to Index external repositories

## 🌀 Build and implement a new custom ranking model

- You decide what weight to give properties
- Can apply to entire farm, or single site

## 🌀 Use keywords, synonyms, and best bets to provide a relevant set of search results for popular search terms

- Defined Keywords are used to present a user with a definition and and/or predefined "best bet" links
- Synonyms are useful when several search terms are used for the same concept and content
- Use Site Collection Web Analytics Reports to help you plan keywords, synonyms, and Best Bets

## 🌀 Plan for iFilters

- iFilters used to read individual file types (what's inside) when it crawls content

# The Importance of Taxonomies & Metadata

**SOP Library - Microsoft Internet Explorer**

Address: <http://office-b2/SiteDirectory/ndp/SOP%20Library%2011/Forms/AllItems.aspx>

**contoso** Non Drug Projects

Welcome Luis Bonifaz | My Site | My Links

Home | Document Center | Item | News | Reports | Search | Sites

Site Actions

All Sites | Advanced Search

Home > Sites > Non Drug Projects > SOP Library

**SOP Library**

Library for SOPs

New | Upload | Actions

View: All Documents

Type	Name	Modified	Modified By	Approval Status	SOP Document ID	SOP Department	SOP Function	SOP Signature Workflow	SOP Approval WF
Document	Contract Management	6/7/2006 3:18 PM	Mike Ray	Approved	1034	Finance	Records Management	Completed	Approved
Document	Document Submission	6/7/2006 3:18 PM	Mike Ray	Approved	1044	Clinical	Study Management	Completed	Approved
Document	Facilities Management	6/7/2006 3:18 PM	Mike Ray	Approved	1050	Clinical	Investigator Recruitment	Completed	Approved
Document	IT Procurement	6/7/2006 3:19 PM	Mike Ray	Approved	1052	Regulatory	CFR 21 Part 11	Completed	Approved
Document	Office Procurement	6/7/2006 3:30 PM	Mike Ray	Approved	1190	Manufacturing	Production Management	Completed	Approved
Document	Personnel Management <b>NEW</b>	7/27/2006 4:09 PM	Luis Bonifaz	Draft	1210	Regulatory	21 CFR Part 11	In Progress	

Context Menu for Personnel Management:

- View Properties
- Edit Properties
- Edit in Microsoft Office Word
- Send To
- Check Out**
- Publish a Major Version
- Version History
- Workflows
- Audit History
- Alert Me

**Metadata Tags enable quicker enterprise searches**

- Documents can be sorted, grouped, filtered by any Metadata tag (i.e., List data header)
- Folders/Directories are no longer needed

# Customize Sites & Workspaces

The screenshot shows the MC Inc.'s Library Services website. The top navigation bar includes 'Site Actions', 'Browse', and 'Page'. A search bar is located on the right. The main content area is divided into several sections: 'Welcome to the MC Inc.'s Library Services Site!', 'Announcements', 'Company Publications', 'E Library', 'What do you want to do?', and 'Training Events'. The left sidebar contains a 'Quick Links' menu with options like 'Resources', 'eBooks', 'eJournals', 'DVDs', 'Databases', 'OVID', 'Quora', 'Trial Trove', 'PubMed', 'IDRAC', 'Service Requests', 'Order an Article', 'Order a Book', 'Request Literature Search', 'Request a Patent Search', 'Tutorials', and 'Contact Us'. The 'Announcements' section lists recent updates, including 'EBOOK OF THE MONTH: Conn's Current Therapy 2013, 1st ed.' and 'COMING SOON! -- New Cataloging System'. The 'Company Publications' section features a list of recent research articles and clinical trial results. The 'E Library' section displays a collection of books. The 'What do you want to do?' section provides a form for users to indicate their needs. The 'Training Events' section shows a calendar for March 2013 with a specific event highlighted on March 12th.

Site Actions ▾ Browse Page Greg Cohee ▾ Search this site...

MC Library Services

## Welcome to the MC Inc.'s Library Services Site!

Welcome to the BioPharma Inc.'s Library Services website. Our mission is to provide access to all the information necessary to make BioPharma Inc.'s the worlds leading drug development company.

### Announcements

Title	Created
<a href="#">EBOOK OF THE MONTH: Conn's Current Therapy 2013, 1st ed.</a> <small>NEW</small>	3/18/2013 10:55 PM
<a href="#">COMING SOON! -- New Cataloging System</a> <small>NEW</small>	3/18/2013 7:51 AM

### Company Publications

#### Prescription Medicine News

- [Merck Announces HPS2-THRIVE Study of TREDAPTIVE™ \(Extended-Release Niacin/Laropiprant\) Did Not Achieve Primary Endpoint](#)
- [Merck Reports New Phase III Analyses on Anemia Management Strategies Used With VICTRELIS® \(boceprevir\) Combination Therapy, Including Cirrhotic Patients](#)
- [Merck Announces FDA Acceptance of New Drug Application for Suvorexant, an Investigational Insomnia Medicine](#)
- [ISENTRESS® \(raltegravir\) in Combination Therapy Demonstrated Long-Term Efficacy, Safety and Tolerability in Previously Untreated Adult Patients with HIV-1 for up to 240 Weeks](#)
- [FDA Approves New Labeling for ISENTRESS® \(raltegravir\) to Include 156-Week Data Demonstrating Long-Term Efficacy, Safety and Tolerability with ISENTRESS in Combination Therapy in Previously Untreated Adult Patients Infected with HIV-1](#)
- [Merck Reports Phase III Study Results Evaluating Anemia Management Strategies Used With VICTRELIS® \(boceprevir\) Combination Therapy](#)
- [New Data Analyses for VICTRELIS™ \(boceprevir\) Will Be Presented at The International Liver Congress™ / 2012 EASL Annual Meeting](#)

### E Library

#### What do you want to do?

Please indicate what service you are looking for and you will be provided with additional guidance.

#### Training Events

March, 2013

S	M	T	W	T	F	S
24	25	26	27	28	1	2
					<a href="#">Add</a>	
3	4	5	6	7	8	9
		10:00 a New E				
10	11	12	13	14	15	16

## Things to Think about:

- ☞ Determine how you work
- ☞ Evaluate where your time is spent
- ☞ What do Visitors Need?
- ☞ What are the Pain Points?
- ☞ Look for Repetitive Tasks
- ☞ Excel Spreadsheets & Shared Documents



# Consistent & Intuitive Site Designs

The screenshot shows the Bristol-Myers Squibb Medical website with several sections highlighted by red boxes and arrows:

- Top Navigation Bar:** Includes links for MP Home Page, Policies and Guidelines, Publication Planning, Datavision, Training, Congresses, Toolbox, and Metrics.
- Left Sidebar:** Contains links for About Medical Publications, Site Map, Clinical and Managed Care Medical Writing, and Links (Internal, External, Congress Webinars, R&D Sites, Medical Sites).
- Center Content Area:** Features a "Resources" section with icons for Newsroom, Sunshine Act, Document Initiation Form, Business Operations, and Congress Calendar. Below this is a "Frequently Accessed Resources" section with a large red "X" over it, and a "Contact Information" section. A "Useful Links" section at the bottom includes logos for GDMA, Bristol-Myers Squibb Medical, R&D, inSite, My Directories SharePoint Sites & BMS Links, BMS All Access, and My Site.
- Right Sidebar:** Displays "Therapeutic Areas" including Cardiovascular, Immunology, Metabolics, Neuroscience, Oncology, Virology, Mature Brands, and Pipeline.

# Use Team Collaboration Sites to Drive Adoption & Efficiency

Site Actions

Browse

Page

PHARMICA CONSULTING

STREAMLINE

Study-ABC

Greg Cohen

Search this site...

I Like It

Tags & Notes

Study-ABC

MyStreamline

Studies

Projects

Portfolio

Reports

Investigator Database

Contracts and Budgets

LMS

Meeting Workspace

Study Information

Study Summary

CRO Management

Study Data Entry Forms

Planned Metrics

Reports and Metrics

Study Milestones

Study Performance

Training Completion

Systems

CTMS

IVRS

EDC

eTMF

Documents

Study Information

Study Documents

Communications

Study Alerts

Study Calendar

Newsletters

Training

Training Certification

Help

Help Desk

FAQ's

Links

Vendors

Recycle Bin

All Site Content

Study Milestones

Calendar

Site Startup Status

Study Enrollment

Books to be Entered

Milestone	Plan	Actual	Comments
Protocol Assigned	1/1/2013	1/2/2013	
Protocol Approval	1/29/2013	1/29/2013	
FFPV	2/5/2013	2/5/2013	
LPLV	1/29/2014	1/29/2014	
DB Lock/CSR	3/1/2014	3/8/2014	

Issues Log

Unable to display this Web Part. To troubleshoot the problem, open this Web page in a Microsoft SharePoint Foundation-compatible HTML editor such as Microsoft SharePoint Designer. If the problem persists, contact your Web server administrator.

Correlation ID:a0496397-359f-4ec3-9958-cb3031fbc085

Study Tasks

Title	Assigned To	Status	Due Date	3/3/2013	3/10/2013
				S M T W T F S	S M T W T F S
Protocol Developme	Matt Kiernan	Completed	3/8/2013	█	
Recruit Investigator	Matt Kiernan	In Progress	3/7/2013	█	█
Choose a CRO	Matt Kiernan	In Progress	3/13/2013	█	█
Collect Investigator	Matt Kiernan	Not Started	3/15/2013	█	█
Recruit Patients	Matt Kiernan	Not Started	3/20/2013	█	█
Clean Data	Matt Kiernan	Not Started	3/23/2013	█	█
Tables & Listing	Matt Kiernan	Not Started	4/11/2013	█	█

My Studies

Study- MK313

Study-321

Study-ABC

12345

Study Site Actions

Edit Study Information

Select Another Study Portal

Add a Study Member

Add a New Site

Create Country Document Set

Site Users

There are no people or groups to show in this view, or you do not have permissions to view the people or groups.

Site Document Status

Country	Site Number	Status
United States	123	Not Started
United States	345	Approved
Italy	567	Past Due
Italy	789	Past Due
Jordan	00000000000001	Past Due
Jordan	2223432423	Past Due
Afghanistan	999789	Past Due
Afghanistan	Dr Jim	Past Due
Italy	Dr Evans	Past Due

Click for Expanded List

1 - 10

Study Summary: Study-ABC

Last Updated on: 1/7/2013 8:53 PM

Protocol Number:

Study-ABC

Project Code:

Project-XYZ

Project Name:

none

Study Title:

none

Commercial:

none

IND:

none

NDA:

none

Study Status:

Active

Approved:

no

Approved Budget:

10,000

Therapeutic Area:

Oncology

In House Contact:

none

Project Department:

none

Name of CRO:

none

Phase:

Preclinical

Indications:

none

Study Design:

none

Study Population:

none

Project Summary

Project Close

Out due

69 days ago

ADD TASK

EDIT LIST

Kickoff 7/5 - 7/31

Configure DSRD Web Application at AIS 8/25 - 9/15

Configure GRDIT top level site and department pages 10/6 - 10/13

QA Testing - Revision/Refactoring cycle based on Usage feedback 10/20 - 10/27

Finalize site, perform any UAT and Go Live 10/27 - 10/29

Post-GoLive Support 10/1 - 10/31

GRDIT site 7/6 - 10/29

TAPAS site 9/1 - 9/26

Project Close Out 10/1 - 10/31

Gather Requirements 9/1 - 9/8

QA Testing - Revision/Refactoring cycle based on Usage feedback 9/15 - 9/22

Tasks

new task or edit this list

Task Name	Due Date	Assigned To
Daichi GRDIT and TAPAS sites	December 31, 2014	
Planning	October 31, 2014	
Kickoff	July 31, 2014	
PM Tasks	October 31, 2014	
GRDIT site	October 29, 2014	
Gather Requirements	July 15, 2014	
Configure DSRD Web Application at AIS	September 15, 2014	
Install Language Packs	September 15, 2014	
Implement Branding	September 08, 2014	
Configure Multilingual Support	October 08, 2014	
Configure GRDIT top level site and department pages	October 13, 2014	
Coordinate and Publish translated (multilingual) content (assumption 2 hours per page, 4 department sites with 4 pages each, main R&D IT site with 4 pages - 20 pages total)	October 22, 2014	
QA Testing - Revision/Refactoring cycle based on Usage feedback	October 27, 2014	
Finalize site, perform any UAT and Go Live	October 29, 2014	
TAPAS site	September 26, 2014	
Gather Requirements	September 08, 2014	
Identify/implement visualization options in SharePoint for TAPAS process model	September 24, 2014	

Contacts

new item

Full Name	Job Title	Business Phone	Email Address
There are no items to show in this view of the "Contacts" list.			

Documents

new

upload

edit

share

Name	Modified	Modified By
Invoices	December 10, 2014	Mark Eckert
SOWs	December 11, 2014	Greg Cohen
TAPAS Workstream WebSite Content_18Nov14 Changes	November 19, 2014	Mark Eckert
GeneralSharePointSupport_Change-in-Scope3_Pharmica-DSI_14Nov2014	November 14, 2014	Greg Cohen
DASHBOARD 31Dec 2014	January 06	Mark Eckert
Process Decomp Tree	January 29	Mark Eckert
TAPAS GoLive Checklist	November 04, 2014	Mark Eckert
2015-02-12 Weekly Status Report	February 12	Mark Eckert
DASHBOARD 31Jan 2015	February 17	Mark Eckert
Document	February 19	Earon Scotto
2015-03-04 Deloitte-Pharmica Group CheckPoint	6 days ago	Mark Eckert

Document Type: (11)

Document Type: Contracts - Legal (1)

Document Type: Design (0)

TAPAS Budget\_forA1

September 22, 2014

Greg Cohen

# Use Meeting & Document Workspaces

The image shows a web application interface for 'Collaboration Team Meetings'. The main content area is titled 'Collaboration Team Meetings' and includes a 'Subject: R&D Collaboration Services Team Status Meeting', 'Date: 10/28/2010 Time: 11:00 AM - 12:00 PM', and 'Location: LVL D2.268 / HPW 8T5203 / 1.866.217.3840 Code 609 252 5435'. Below this is a 'Home' button and a 'Meeting workspace for the R&D Collaboration Project Team' section. The 'Meeting Summary' section includes a 'Collaboration in Action Plan' with a list of suggestions and a 'SOP Highly Confidential' section with a list of items. The 'Action Items - (Series Items)' section shows a table with columns for Status, Title, Assigned To, Start Date, and % Complete. The 'Proposed Agenda Topic Tracker - (Series Items)' section shows a table with columns for Title, Owner, Priority, and Created. On the right side, there is an 'Agenda' section with a table of items, a 'Meeting Decks' section with a message about no items being shown, and an 'Attendees' section with a table of names and responses. A callout window titled 'Team Calendar' is shown in the top right corner, displaying a calendar for November 2010 with a 'Weekly Project Team Meeting' event highlighted on Tuesday, November 2nd.



# Capture Data...Don't Re-enter Data

Site Actions ▾ Browse Items List

MC Library Services ▸ Order Form ▸ All Items ▾

MC Library Services

Quick Links  
Resources  
eBooks  
eJournals  
DVDs  
Databases  
OVID  
Quosa  
Trial Trove  
PubMed  
IDRAC  
Service Requests  
Order an Article

Title	Request Type	Author(s)	Journal Title	ISSN	Month/Year	Volume/Issue	Pages	Service Type	Service Level	Special Instructions	Requestor
Nadas' Pediatric Cardiology NEW	Book	Keane			2006	2nd ed.		eBook	Normal - 2 Business Days		Eric Lake
ICD-9-CM NEW	Book				2013	Volumes 1, 2 and 3		Photocopy	Normal - 2 Business Days		Mark Eckert
Bulletin des sciences mathématiques NEW	Article				April 2009	416		Photocopy	Normal - 2 Business Days		Greg Cohee

Add new item

1. Create a list of data items you want to capture

2. SharePoint automatically creates the Data Entry Form

4. Data is automatically entered into SharePoint list

3. Edit Checks ensure data is entered correctly

Order Form - New Item

Save Cancel Paste Cut Copy Attach File Spelling

Commit Clipboard Actions Spelling

Title \*

Request Type \*  
☐ Book  
☐ Article

Author(s)

Journal Title

ISSN

Month/Year \*

Volume/Issue \*

Pages

Service Type  
Photocopy

Service Level  
Normal - 2 Business Days

Special Instructions

Requestor

# Manage List Data

Site Actions ▾ Browse **LIST TOOLS** Items List Greg Cohee ▾ Search this site...

New Item New Folder View Item Edit Item Delete Item Attach File Change Item Order Alert Me Workflows Approve/Reject I Like It Tags & Notes

Quick Links

Resources

eBooks

eJournals

DVDs

Databases

OVID

Quosa

Trial Trove

PubMed

IDRAC

Service Requests

Order an Article

Order a Book

Request Literature Search

Request a Patent Search

Tutorials

Contact Us

Recycle Bin

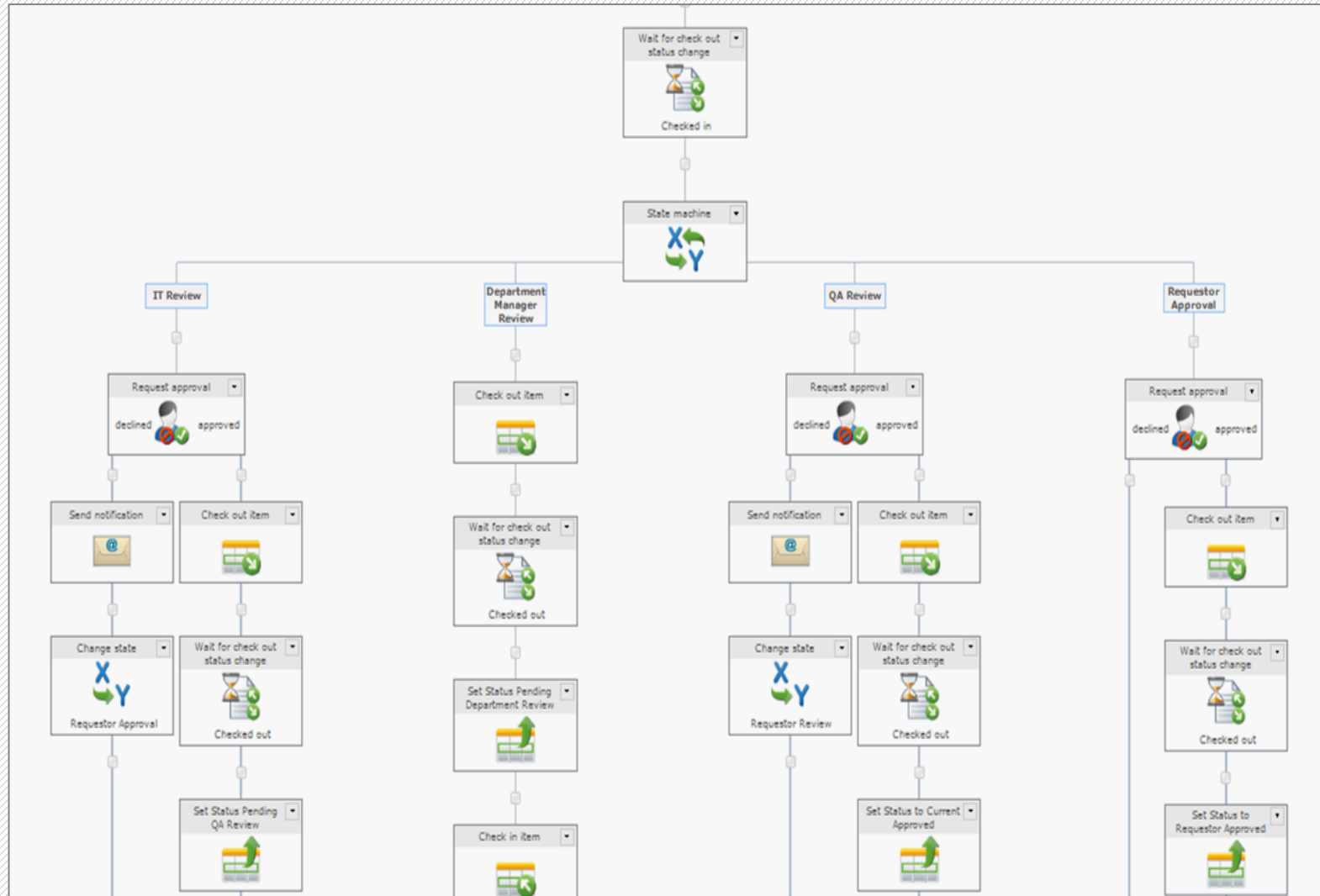
URL	Source	Subscription Type	Expiration Date	Notes
Source : Access Medicine (1)				
Source : Internal (1)				
Source : MD Consult (5)				
Abeloff's Clinical Oncology, 4th ed. - 2008, Abeloff	MD Consult	Life of Edition		
Bradley's Neurology in Clinical Practice, 6th ed. - 2012, Daroff	MD Consult	Subscription	12/31/2014	
Braunwald's Heart Disease, 9th ed. - 2011, Bonow	MD Consult	Life of Edition		
Campbell's Operative Orthopaedics, 12th ed. - 2012, Canale	MD Consult	Subscription	8/12/2013	
Clinical Dermatology, 5th ed. - 2009, Habif	MD Consult	Subscription	7/19/2013	
Source : R2 (1)				
Basic Pharmacokinetics, 1st ed. - 2009, Jambhekar and Breen	R2	Life of Edition		
Source : Stat!Ref (3)				
Add new link				

List Data (and Documents) can be:

- Sorted
- Filtered
- Grouped
- Counted
- Summed

Then, save custom Views

# Leverage Workflows



Use Workflows to automate business processes:

- Alerts
- Document Routing
- Approvals
- Expiration Reminders
- Data Flagging
- Move/Pull Data





# Enterprise Social

There is a 20-25% potential increase in knowledge worker productivity when social technologies are adopted across the enterprise.

Social Workplace Tools

Real-time collaboration

Cloud storing & sharing

[The Social Economy: Unlocking Value & Productivity  
Through Social Technologies](#)

McKinsey Global Institute, July 2012

# Targeted Communications

All

Business Units

Depend on Pfizer World

99.99%

Uptime

PfizerWorld always available

58

Million

Page Views in 2013

More than  
151,000

Colleagues,  
Contractors & Partners  
around the world use  
Pfizer World

89,000

Connections in MyWorld,  
with 76k messages  
shared

100+

Communities in  
PfizerWorld. All  
divisions represented.

The screenshot displays the PfizerWorld Business Technology portal. At the top, the header includes the PfizerWorld logo, the text "Business Technology", and a user profile for Joshua Gaffey. Navigation links for Home, About Pfizer, Social Channels, Colleague Resource Center, hr Source, and Resources are visible. A search bar and a "Go to Community" link are also present. The main content area features a featured article titled "In Social Media: Freda Lewis-Hall Discusses Smoking Cessation" with a video thumbnail. Below this, there are several promotional banners for "Innovative Core", "Pfizer Dare to Try", and "Take Action THE HUB Earn Points". A section titled "PFIZER NEWS" lists several articles, including "Business Technology to Demonstrate New Tools and Services", "Microsoft Training Courses Available in June", "Colleagues Invited to Volunteer at Camp Sebago", and "Global GMP Concepts Training Session on Leveraging Workforce Excellence". On the right side, there is a "MyWorld" section with a "Recent Comments" list and a "The Hub Leaderboard".



# Social Media Tools



Video Clips

## Discussion Forums



**BOSS**

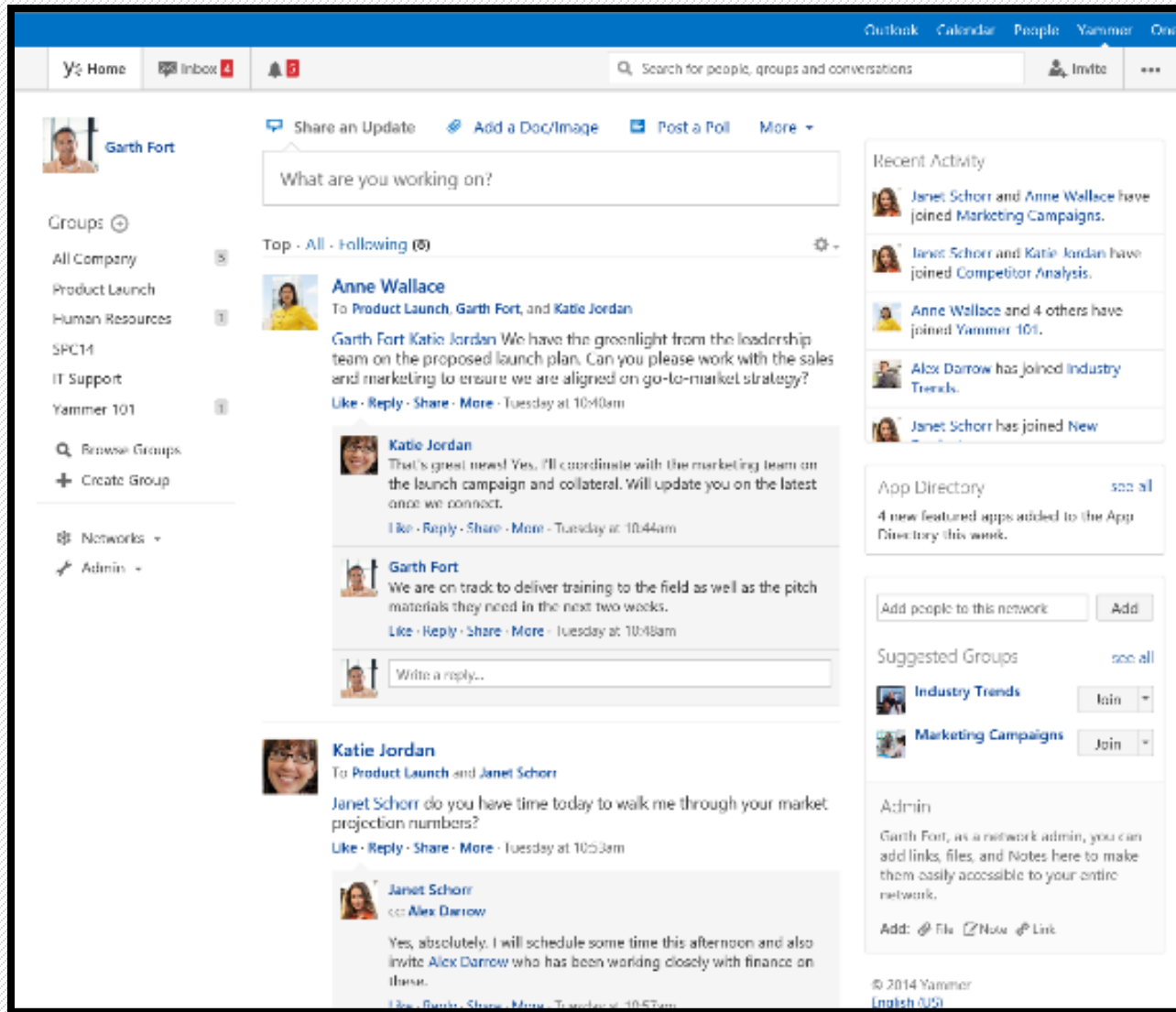
**Boss' Boss' Boss**



Blogs

Follow, Like, Share...

# Yammer in the Workplace



## Real Yammer Metrics:

- 16,940 users (~61%)
- 2,000 "engaged" users
- 1,767 groups
  - 1,063 public
  - 704 private
- 1,039 mobile users
- 12% of use is mobile



# Co-authoring with Office Tools & Yammer Discussions

The screenshot displays the PowerPoint Online interface. The main window shows a presentation slide titled "EE TV ENERGY EFFICIENT TV MARKETING CAMPAIGN." by Garth Fort, dated March 2014. The slide features a background image of a forest and a green circular graphic. The left sidebar shows a slide thumbnail view with five slides. The right sidebar, titled "Yammer Conversations", displays a list of discussions. The top discussion is by Garth Fort, asking for a review by Thursday. The second discussion is by Katie Jordan, asking for a call to discuss sales numbers. The third discussion is by Garth Fort, asking for feedback by Friday. The bottom discussion is by Anne Wallace, stating "Will do!".

**PowerPoint Online** | Garth Fort | Marketing Campaigns FY14 | Share | Garth Fort ?

**FILE** **HOME** **INSERT** **DESIGN** **TRANSITIONS** **ANIMATIONS** **VIEW** Tell me what you want to do **OPEN IN POWERPOINT**

Undo | Clipboard | Delete | New Slide | Slides | Font | Paragraph | Drawing | Settings | Pandora

**1**

**2**

**3**

**4**

**5**

**EE TV**  
**ENERGY EFFICIENT TV**  
**MARKETING CAMPAIGN.**

Garth Fort | March 2014

**Yammer Conversations**

Say something about this document

**Garth Fort**  
To All Company, Katie Jordan, and Bonnie Kearney  
Katie Jordan Bonnie Kearney can you please review by Thursday?  
[Like](#) - [Reply](#) - [View Conversation](#) - Monday at 2:12pm

Katie Jordan likes this.

**Katie Jordan**  
Can we please schedule a call to discuss Sales numbers today?  
[Like](#) - [Reply](#) - [View Conversation](#) - Tuesday at 6:12am  
 Anne Wallace likes this.

Write a reply...

**Garth Fort**  
To Product Launch and Anne Wallace  
Anne Wallace can you please provide feedback by Friday?  
[Like](#) - [Reply](#) - [View Conversation](#) - Tuesday at 6:00am

Anne Wallace likes this.

**Anne Wallace**  
Will do!  
[Like](#) - [Reply](#) - [View Conversation](#) - Tuesday at 6:06am

Write a reply...

**Executive Summary**  
Contoso and Northwind have a long and trusted relationship that spans more than three decades.

SLIDE 1 OF 5 | HELP IMPROVE OFFICE | NOTES

# Enterprise Cloud Storing & Sharing

OneDrive for Business connects SharePoint with your computer

Store Documents Centrally & Access Remotely

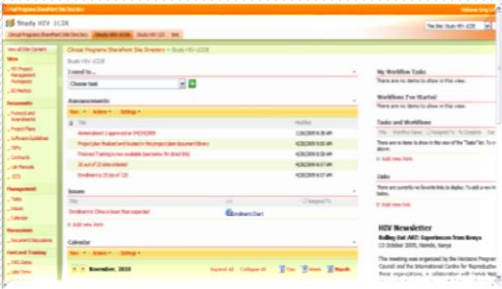
Share files selectively & securely with colleagues, partners, & vendors

Easy access to documents, reports, policies from virtually any device

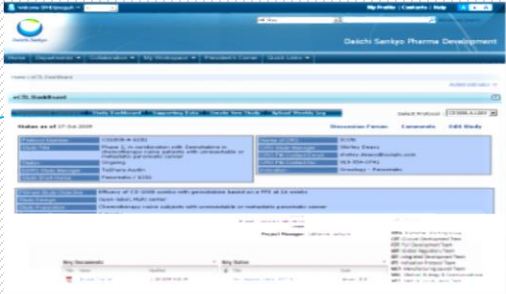


# Global Team Collaboration

Alliance Partner Portal



Drug Team Site



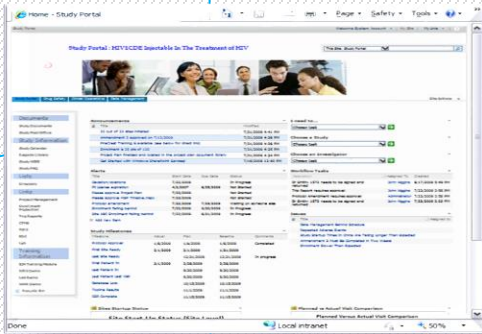
Meeting Workspace



CRO Portal



Study Team Site



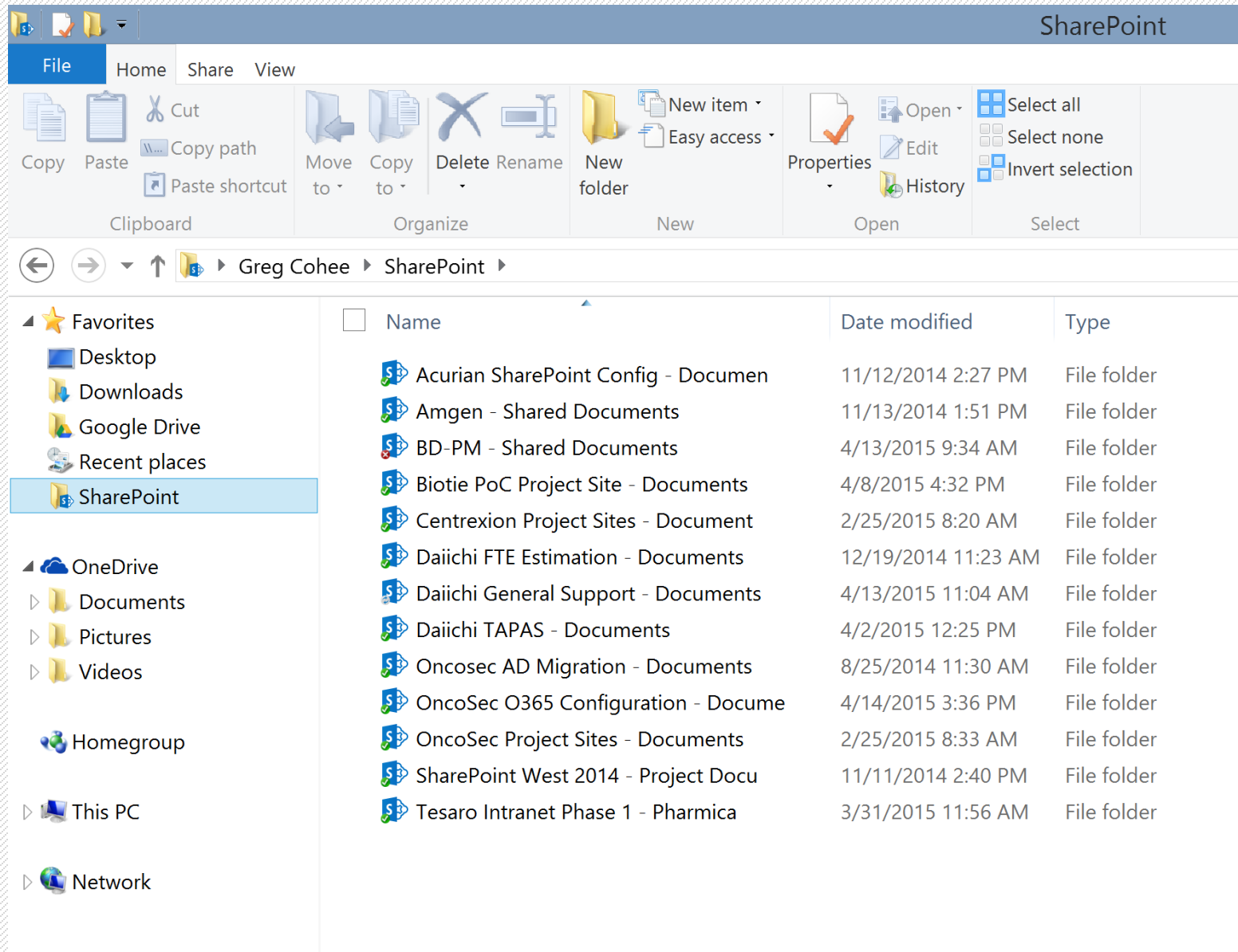
Meeting Workspace



Investigator Portal



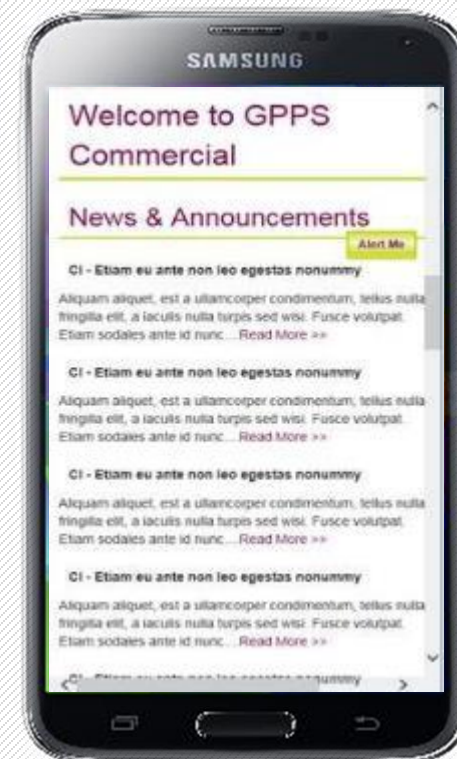
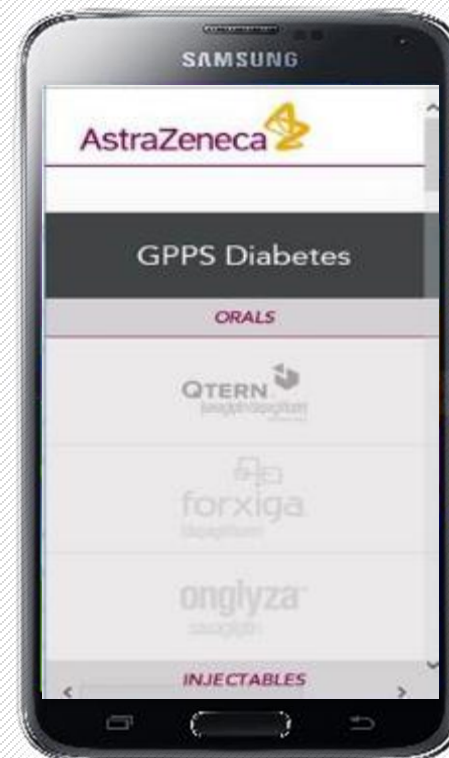
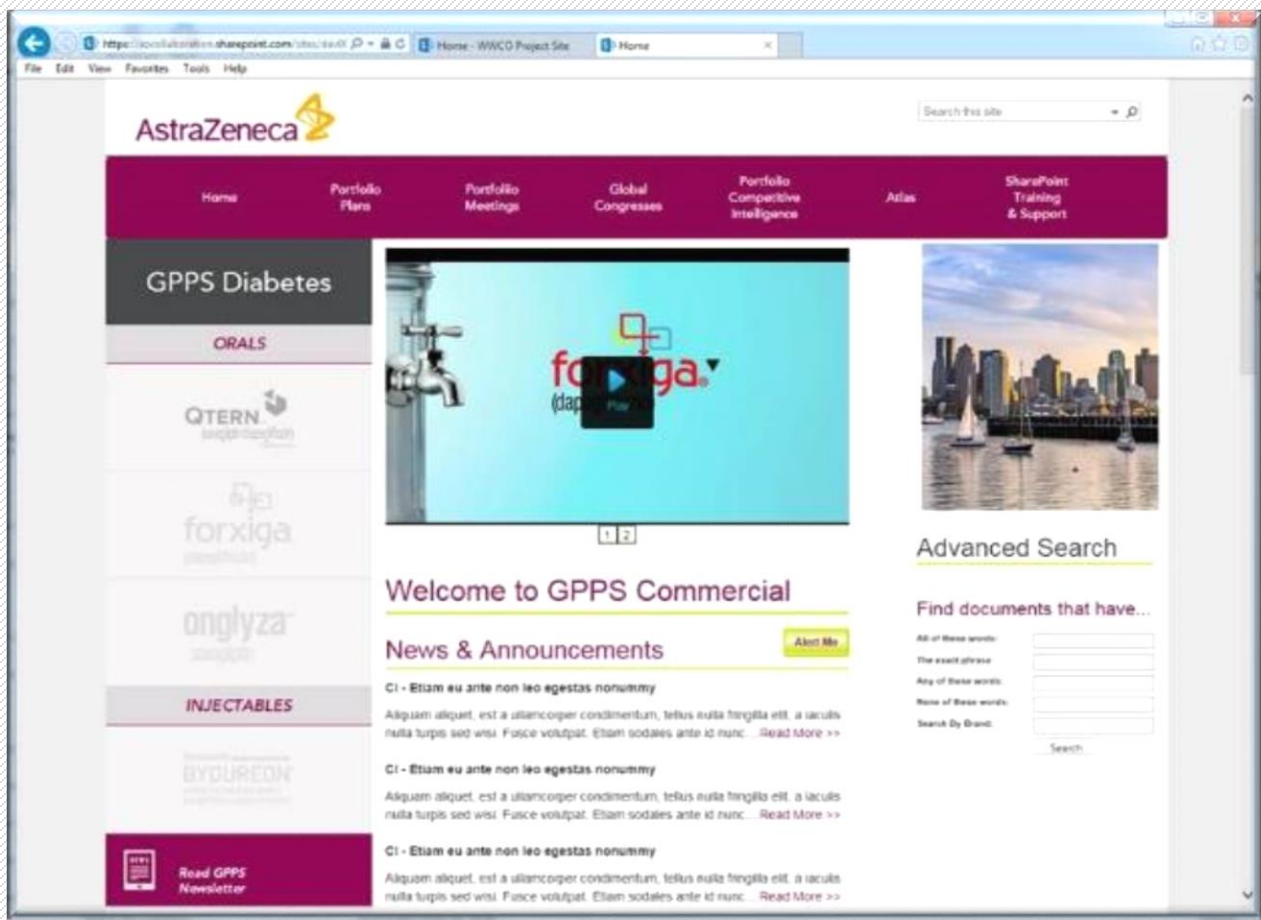
# OneDrive



- Connects your desktop to SharePoint
- Personal Document Library & Team sites
- Automatic Syncing
- Offline access
- App for Mobile Devices



# Adaptive Design for Mobile Devices



# Governance is not just important...it's Critical!

Site Proliferation and Fragmentation

Unused sites consume server resources and slow environment

Lack of consistent look/feel and navigation

No single point of entry

News/info-based sites are expensive to create and maintain

No common means to measure performance vs. investment



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