

Social Media & Public Relations Coordinator

This committee member is responsible for:

- Posting chapter events and news on the chapter's social media outlets
- Sharing information about select chapter events with other library/research organizations in the Twin Cities
- Sharing information about other library/research organization events with the chapter, through social media outlets
- Keeping the contact information for sharing information updated
- Submitting news releases for select chapter events to appropriate news sources
- Monitoring social media sites for inappropriate posts
- Serving on the chapter advisory board
- Assisting other committee chairs with projects as requested

Other library/research organizations include, but are not limited to:

- Art Libraries Society of North America-Twin Cities (ARLIS/NA-TC),
- Capitol Area Library Consortium (CALCO)
- Minnesota Association Law Libraries
- Minitex News mailing list
- Metronet
- Minnesota Library Association Community Calendar
- Health Science Libraries of Minnesota
- SCIP
- Twin Cities Archives Roundtable (T-CART)
- Twin Cities Research Group
- APRA (prospect research)

News sources receiving chapter event information includes but is not limited to:

- Minneapolis/St. Paul Business Journal
- Finance & Commerce