



## **Pittsburgh Chapter, Special Libraries Association :: Strategic Plan - 2015**

### **VISION**

The Pittsburgh Chapter, Special Libraries Association is the local organization for innovative information professionals and their strategic partners.

**Board Responsibility for Vision:** The Board will reaffirm or revise the vision every five years at the opening board meeting [2019 is the next reaffirmation/revision].

### **MISSION**

The Pittsburgh Chapter, Special Libraries Association offers professional development opportunities, enables members to add value to their organizations, advocates and promotes the role of the information professional in the community, and facilitates a network of communication between the association, chapter members, and strategic partners.

**Board Responsibility for Mission:** The Board will reaffirm or revise the mission each year at the opening board meeting.

### **STRATEGIES**

- Position Chapter members to create information opportunities
- Provide channels for effective communication among members
- Increase the Chapter's role in the community
- Increase the Chapter membership by encouraging participation in Chapter activities
- Develop future information leaders
- Increase Chapter and association visibility

**Board Responsibility for Strategies:** The Board will reaffirm or revise strategies each year at the opening board meeting.

### **PRIORITIES 2015 :: For the Term of Chapter President Leslie Eibl**

- **Increase Member Outreach and Retention**
  - Review social media presence
  - Explore and promote current and new areas of programming
  - Provide mentoring opportunities to engage future leaders

**Board Responsibility for Priorities:** The president will determine priorities, reflecting the strategies, each year by the opening board meeting. The president will direct the appropriate board members or committee chairs to develop tactics to accomplish these priorities.

**Board Responsibility for Strategic Plan:** This strategic plan will guide the Board and committee chairs in deciding allocations of Chapter resources, program planning, and directing the energies of officers, committees and members. The plan is concise and modular. It is concise so that its content is immediately accessible and understandable. It is modular so that sections of the plan are reaffirmable or revisable at regular intervals, which are specified in the plan. The Board is responsible to ensure that Chapter efforts are consistent with the plan, or that any inconsistencies are remedied by appropriate revision of the plan.