



**Michigan Chapter SLA Board Meeting  
Teleconference  
January 25, 2011**

President Karly Szczepkowski called the meeting to order at 6:32 p.m.

**1. Call to order**

Meeting was called to order by President Karly Szczepkowski, Seconded by Bryce. In attendance were: Nancy Yee (Archivist), Vicky Bellon (Hospitality), Beth Spencer (Public Relations), Jennifer Zimmer (Director), Breezy Silver (President-Elect), Bryce Rudder (Bulletin Editor), Randy Dykhuis (Treasurer).

**2. President's Report:**

President Karly attended the SLA Leadership Summit in Washington DC last Thursday and Friday and brought back a lot of great info and ideas from the different sessions. A variety of topics were presented and discussed, topics important to the function of the organization as well as how to develop professionally. Highlighted in Karly's report:

- Treasury Session: Our expenditures and income this year are expected to break even, an improvement from the previous year's spending being greater
- Future Ready: Everyone is encouraged to check out an SLA blog at <http://futureready365.sla.org/>. It features everyday posts relevant to the organization. Members are welcome to contribute entries. Keep an eye out for future postings from Karly!
- Remote & Virtual Programming: Pres. Karly served and presented on this panel with others and will be happy to email presentation notes to those who are interested. =
- Promoting SLA: Focus outside our current membership. Gave rise to some changes to our RSVP form.
- Website Changes: Before the year is out, we will be migrating our current website to a new web host, WordPress. All SLA Chapters are expected to complete migration before Dec. 31 2011. Our webmaster Joel is already aware of the upcoming redesign of the website, which will begin in March. If you would like to preview examples of what our site may look like, check out Chapters [Europe](#) or [Toronto](#). The goal is to have a more consistent look among SLA Chapters. Templates will be designed and there will be greater use of the SLA logo. The website will also have space for advertising allowing us to use banner ads as another way we may get some funding from vendors. The price will be \$40 per year. Karly will find out when this annual hosting fee will be due.
- Need to Know sessions – Still in early phases, this is a new program that invites current non-members of SLA to attend.
- Growing Community Finances - We receive an allotment from SLA based on the number of members we have as of Dec. 31. The more members we have, the more

funding we will be allotted. From the information garnered from this session, there will now be a small fee for non-members to attend our Michigan Chapter SLA events.

Karly came away with a lot of great ideas she is looking forward to implementing. She will be contacting other members to collect, discuss and collaborate ideas for their roles and for the chapter.

The next annual conference will be in Philadelphia this June. Early bird registration is Feb. 2<sup>nd</sup>-April 1<sup>st</sup>. Keynotes are Thomas Friedman (Pulitzer Prize winner and author) and James Kane. Kane is a research consultant that specializes in building loyalty and connections. He will be pairing with a chapter to pilot a Loyalty program; details not yet known.

### **3. President-Elect's /Programming Chair Report:**

The Programming committee has been busy! Currently they are preparing for the upcoming Google Analytics webinar. They are testing for recording the presentation so it can be accessible for others to view at a later time if they were unable to attend the live session. Registration for the webinar New Tech Tools in March will open at a later date.

In-person and Multi-Chapter events are also in the works. Multi-Chapter events will be a partnership between Indiana, Illinois and Michigan. Karly has met with representatives from Illinois to discuss possibilities for 2011.

Are there any ideas for where to hold this year's Christmas party?

### **4. Treasurer's Report:**

\$14,799.23 is current balance in checking account, \$3,991.64 in savings, and \$5,845.39 in the pooled account. Grand total of monies is \$24,636.26. Accounts are reconciled through 12/31/2010. Bills from the 2010 holiday party have all come in and been paid. Checks for tuition winners have been mailed. We're all up to date, and in good shape!

### **5. Webmaster Report:**

Joel has been very productive in updating the Chapter website. There have been a lot of pages that hadn't been updated in a few years that are now taken care of. He has been consistently adding the job postings that Judy, our Employment Chair has been sending (<http://units.sla.org/chapter/cmi/jobs.html>). The Home Page (<http://units.sla.org/chapter/cmi/index.html>) now features upcoming program information from Breezy. Current Chapter officer names and contact information has been posted, and the Holiday party information has been moved.

A Michigan Chapter SLA page will be set up on LinkedIn, and a Twitter accounts will also be established. "Tweets" will be automated from whatever is posted on our Facebook wall or website. (Joel & Breezy have admin rights on Facebook).

**6. WSU Career Guidance Report:**

The e-mail went to chapter members and SLIS students the first week of school; the response was strong and immediate with seven mentors volunteering and 13 students requesting mentors. Most of the student requests came within 48 hours of the post. Match-making has begun. Board input regarding when they think another request should be made is welcomed.

**7. Employment Chair**

Judy has no formal report, but wanted to alert us that she is open to feedback and ideas. She has been busy trolling for employment tips and job postings, and there are a few projects in development.

**8. Any comments, questions, adds?**

None

**9. Next meeting**

Scheduled for Tuesday, March 1<sup>st</sup> at 6:30pm.

**10. Meeting Close**

Karly moved that the meeting be closed and Bryce seconded. Karly adjourned the meeting at 7:06 p.m.

Submitted,  
Jessica Enget, Secretary  
January 25, 2011