



**Michigan Chapter SLA Board Meeting  
Teleconference  
July 10, 2013**

President Joe Anteau called the meeting to order at 6:32 p.m.

**1. Call to order**

Meeting was called to order by President Joe Anteau, Bryce motioned; seconded by Jennifer. In attendance were: Joe Anteau, Jennifer Zimmer, Angela Jones, Jim Van Loon, Leanna Simon, Joel Seewald, Randy Dykhuis, Christine Flott and Bryce Rudder.

**2. Secretary's Report – Angela Jones**

Minutes for the June 2013 meeting minutes were put to vote for approval. Angela moved for approval, Bryce motioned; seconded by Jennifer. These minutes have been approved.

**3. President's Report – Joe Anteau**

Joe opened discussion regarding recent SLA communications concerning marketing efforts to gauge how members feel about a potential organizational name change. The organization has made attempts in the past to address a name change. Based on early communications the marketing department may be in the early stages of broaching the issue in attempts to expand the profession. Although there were differing opinions among the board members, members agreed to stay abreast of further communications to better understand the direction of the organization. Also Bryce Rudder is seeking a call for articles by July 15<sup>th</sup> for the newsletter.

**4. President-Elect's/Programming Chair Report – Jennifer Zimmer**

The planning committee is finalizing the conference wrap up event which will be held on August 13<sup>th</sup> at the Livonia Public Library. The committee is also considering utilizing Google hangout for remote access. The final location for the annual Holiday party will be chosen by the end of August. Also the planning committee is organizing a committee to organize the SLA president invitation. The ongoing pub trivia meet up has been successful and additional dates will be posted on the List-serv.

## **5. Director's Report – Randy Dykhuis**

Former SLA president, Karly Szczepkowski, is chairing the nominating committee along with Susan Pritts and Chad Groenhout. They are seeking candidates to fill the open positions in 2014 the deadline is July 30<sup>th</sup>.

## **6. Webmaster-Joel Seewald**

Joel removed the IHS sponsorship advertisement from the website. He also added pages for the student travel and stipend winners as well as the recommended practices.

## **7. Leanna Simon-Membership**

Leanna indicates the chapter is currently breaking even with 141 members. She is also considering utilizing Google Drive as a membership counter tool.

## **8. Special Topic-Increase Membership**

After further discussion, Joe indicated to reconsider the options for increasing the member until the next meeting as the chapter may review how other state chapters are handling the issue.

The two ideas the chapter is considering are:

- 1) Rewarding people who attend all, or maybe a majority of events, throughout the year get to attend the holiday party for free.
- 2) Enter attendees at each event into a raffle for a gift card of some kind. I think to maximize attendance it would work best to allow an entry for each event attended. For instance if someone attends 5 events then they are entered 5 times. We could have the drawing at the holiday party and make it so they must be present to win.

## **9. Meeting Close**

Joe moved that the meeting be closed, Bryce motioned; Jennifer seconded. Joe adjourned the meeting at 7:01 pm.

Submitted,

Angela Jones, Secretary

July 16, 2013