

SLA Georgia Chapter

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September 2009 – Georgia Chapter Events

September 2, 2009 Categories: Events and Announcements

September 10th, 6pm – 8pm – SLA Second Thursday Networking Event
Apres Diem, 931 Monroe Dr NE # C103, Atlanta, GA 30308-1778

Come mix and mingle with SLA and ALLA friends and colleagues.

RSVP: <http://www.evite.com/app/publicUrl/ORWCIIQEILZVZFZPQKBX/sept09>
or email Casey Long at caseylong@gsu.edu

September 22nd – 11:30am – 1:30pm – Developing an Effective Portal Strategy
IHG, Three Ravinia Drive, Suite 100, Atlanta, Georgia 30346

Ilene R. Strongin-Garry and Laura Stabler will demonstrate their new corporate portal and describe the steps it takes to build an effective portal. Lunch will be provided.

RSVP: <http://www.evite.com/app/publicUrl/BMILGPMDUUCGKJFNYYIQ/ihg>
or email Casey Long at caseylong@gsu.edu

November & December Free Online Trainings

November 4, 2009 Categories: Events and Announcements

November 10 – 11:00am – 12:00pm – Second Life – Learn all about it! Part 2
<http://www.sla.org/content/learn/members/webinars/secondlife.cfm>

November 12 – 2:00pm – 3:00pm – Introduction to Wikis (Wikis 101)
Presenter: Karen Huffman, Senior Applications and Database Administrator, National Geographic Society
<http://www.sla.org/content/learn/members/webinars/wikis.cfm#w101>

November 19 – 2:00pm – 3:00pm – Participating in Virtual Communities (Wikis 102)
Presenter: Karen Huffman, Senior Applications and Database Administrator, National Geographic Society
<http://www.sla.org/content/learn/members/webinars/wikis.cfm#w102>

December 2 – 2:00pm – 3:00pm – Understanding Digital Libraries
Presenter: Michael Lesk, Professor of library and information science at Rutgers University
<http://www.sla.org/content/learn/members/webinars/120209webinar.cfm>

December 3 – 2:00pm – 3:00pm – Second Life – Learn all about it! Part 1
Presenters: Cindy Hill (Sydney Delphin in Second Life)
Scott Brown (Steven Source in Second Life)
Christy Confetti-Higgins (Violet Portola in Second Life)
<http://www.sla.org/content/learn/members/webinars/secondlife.cfm>

December 8 – 2:00pm – 3:00pm – Developing Your Site for Success (Wikis 201)
Presenter: Karen Huffman, Senior Applications and Database Administrator, National Geographic Society
<http://www.sla.org/content/learn/members/webinars/wikis.cfm#w201>

December 10 – 11:00 am – 12:00 pm – Second Life – Learn all about it! Part 2
Presenters: Cindy Hill (Sydney Delphin in Second Life)
Scott Brown (Steven Source in Second Life)
Christy Confetti-Higgins (Violet Portola in Second Life)
<http://www.sla.org/content/learn/members/webinars/secondlife.cfm>

December 15 – 2:00pm – 3:00pm – Playing in the Sandbox (Wikis 202)
Presenter: Karen Huffman, Senior Applications and Database Administrator, National Geographic Society
<http://www.sla.org/content/learn/members/webinars/wikis.cfm#w202>

December 16 – 2:00pm – 3:00pm – Becoming Green (or Greener) in your Workplace: Moving Past the Simple Steps
Presenter: Anca Novacovici, Founder and president of Eco-Coach, Inc
<http://www.sla.org/content/learn/members/webinars/121609webinar.cfm>

Save the Date!!! – December 9th – Holiday Party

November 4, 2009 Categories: Events and Announcements

December 9th – 6:00pm – 9:00pm – SLA / ALLA Holiday Party

Once again we will be celebrating the end of the year and the holiday season with the Atlanta Law Librarians Association. This year's festivities will be held at Gordon Biersch in Buckhead (3242 Peachtree Rd NE, Atlanta, GA 30305). More details to come.

November 18th – 4:00pm – 6:00pm – Fall Business Meeting

November 4, 2009 Categories: Events and Announcements

Location: TBA (Midtown or Virginia Highlands restaurant location – currently talking to Atkins Park, Dantanna's, and Manual's Tavern about a private room)

Cost: \$15

Got concerns about the proposed name for the Association? Are there issues you'd like to see the Chapter address in 2010? Do you want to hear the results of the SLA Georgia Chapter Election? Mark your calendars for this event to network with other members, share your opinions, and learn about issues impacting the Chapter and the Association. Drinks and light appetizers will be served.

SLA Georgia Chapter Fall Business Meeting

November 5, 2009 Categories: Events and Announcements

Please note: This event will not be at Anthony's and will not be a lunch meeting. We apologize for confusion due to the change in plans.

Date: November 18, 2009

Time: 4:00pm – 6:00pm

Location: Atkins Park Restaurant, 794 N Highland Ave, Atlanta, GA 30306 (**Tel:** (404) 876-7249 / <http://atkinspark.com>)

Event Details: To be more aligned with the SLA calendar year the Georgia Chapter will now host an annual business meeting in the Fall of each year. This will be a time to reveal the election results for the new chapter officers and discuss issues of concern in the Chapter.

Come learn the election results and participate in a discussion about the SLA proposed name change, alignment project, and other issues you would like to see the board address. There will be a game with prizes, appetizers and beverages.

Event will be held in the private room upstairs. While there is smoking in the bar area, smoking is not permitted in the private room or the restaurant portion of the facility.

Event Cost: \$15

RSVP by: November 15th via the [Evite link](#) or by emailing Casey Long at clong@agnesscott.edu.

Parking: Street parking available. [More parking options](#).

For more information contact Casey Long at 404-471-6343 or clong@agnesscott.edu .

SLA / ALLA Holiday Party – Sponsored by West, a Thomson Reuters Business

December 8, 2009 Categories: Events and Announcements

Have you seen the guest list? Including those who RSVPed via email, that are not listed on the Evite, there will be nearly 50 people at the holiday party this year. You can check out the Evite guest list at the following link:

<http://www.evite.com/app/publicUrl/YPDQCBDFWSUUPYFKYFWH/holiday09>

When: December 9th, 2009 from 6pm-9pm

Where: Gordon Biersch Restaurant, 3242 Peachtree Road, NE Atlanta, GA 30305

Cost: \$10 (you can pay at the door or by paypal (slagachapter@gmail.com))

Parking: Free

2010 SLA Georgia Chapter Officers

December 8, 2009 Categories: Events and Announcements

The 2010 SLA Georgia Chapter Officers are:

- President: Regina Cannon
- President-Elect: Mary-Frances Pannetierre
- Secretary: Joyce Jefferson
- Director, Vendor Relations: David Thibodeau
- Director, Membership: Olivia Blakemore
- Director, Communications: Deanna Hall
- Past President: Casey Long

Thank you to Irene McMorland, Bing Wang, and Ros Lett for their service to the Chapter as Board members. Your time and efforts are greatly appreciated!

Final Two Days to Vote

December 8, 2009 Categories: Officer News

Don't forget to vote on the proposed name change for SLA.

Deadline: December 9th

How to Vote: www.sla.org/evote

Overview of Comments Made at Fall Business Meeting Regarding Name Change

Summarized below are some interesting points that were raised. These are being shared not to sway the vote of Georgia Chapter members in either direction. It is simply a summary of the thoughts and ideas that emerged in the Fall Business meeting discussion

- The name change is an attempt to broaden the membership base of the association. By changing to a name that resonates with a larger group of information and knowledge professionals, the Association will be able to grow and sustain itself.
- While the name change removes the L word from the Association name it does not change the job titles of the individual members. It will not change the roles individual members play in their current organization, nor will it detract from the identity of the individual member who still is associated with a title that contains the word librarian.
- An interesting alternative to the currently proposed name change would be to retain the current name and simply change the word Special to Specialized. SLA would stand for Specialized Libraries Association. Another option could include Specialized Libraries and Information Professional Association.
- Most felt that the name change would not impact their decision to remain a member. Most felt that they value the services and opportunities SLA provides.
- The words Library or Librarian may not represent all of the individuals in the association, but they do have powerful connotations. For the most part, despite silly stereotypes, people outside of the profession view librarians positively. They understand the word librarian and though they may underestimate what a librarian can do for them, they understand the term and have a basic understanding of what to expect when working with a librarian. Some members felt that to lose the name librarian or libraries from the profession would make it more confusing for the users we are trying to serve.

Mark Your Calendar: 2010 SLA Georgia Chapter Events

December 14, 2009 Categories: Events and Announcements

January 15, 2010 – 12:00pm – 1:00pm – Piedmont Hospital, Sauls Memorial Library Brown Bag

Location: 1968 Peachtree Road Northwest, Atlanta, GA 30309

RSVP: Clara Williams at 770-407-1047 or crwilliams@argosy.edu

January 16, 2010 – 2:00pm – 3:30pm – SLA Georgia Chapter Program Planning Meeting (all invited)

Location: Borders in Buckhead (Coffee Shop), 3637 Peachtree Rd., Atlanta, GA 30319

RSVP: via [Evite](#) or email Casey Long at clong@agnesscott.edu

January 21, 2010 – 3:00pm – 5:00pm – Personal Knowledge Management – Elisabeth Shields, Speaker

Location: Kurt Salmon, 1355 Peachtree Street, NE, Suite 900, Atlanta, GA 30309

RSVP: via [Evite](#) or email Casey Long at clong@agnesscott.edu

January 28 – 29th, 2010 – SLA Leadership Summit, St. Louis

<http://www.sla.org/content/resources/leadcenter/LeadershipSummit/10leadsummit/index.cfm>

February, 11, 2010 – 6:00pm – 8:00pm – Networking @ Twist(Cancelled)

Location: 3500 Peachtree Road Northeast, Atlanta, GA 30326-1236

RSVP: via [Evite](#) or email Casey Long at clong@agnesscott.edu

February 19, 2010 – 12:00pm – 1:30pm – The Foundation Center Brown Bag

Location: 50 Hurt Plaza Southeast, Atlanta, GA 30303

RSVP: Clara Williams at 770-407-1047 or crwilliams@argosy.edu

March 25, 2010 – 12:00pm -1:00pm – DeVry University/Decatur (new location)

RSVP: Clara Williams at 770-407-1047 or crwilliams@argosy.edu

April 15, 2010 – Annual Spring Luncheon – Janice LaChance, Speaker

Location/Time: Anthony's Fine Dining

May 18, 2010 – Robins Airforce Base Tour

June 13-16, 2010 – National Conference, New Orleans

<http://www.sla.org/content/Events/conference/ac2010/index.cfm>

August 21, 2010- 12pm – 2pm -Volunteer with Books for Africa

Location: 2971 Olympic Industrial Drive, Suite C, Smyrna, GA 30080 US

RSVP: [Evite](#) or Casey Long at clong@agnesscott.edu

September 14, 2010 - 6PM – 8PM – Dinner Program: Sharing Skills and Impacting the Community

Cost: \$18.50 for members; \$22 for non-members (RSVP=commitment to pay)

Location: [Parkers on Ponce](#), 116 East Ponce De Leon Avenue, Decatur, GA 30030-2526

RSVP: [Evite](#) or Casey Long at clong@agnesscott.edu

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SLA Georgia Chapter Dinner Event – September 14th

May 18, 2010 Categories: Events and Announcements

Sharing Skills and Impacting the Community

Librarians and information professionals often complain that no one knows what they really have to offer. Not Sarah Mauldin & Terrence Manion! They are part of a team of librarians that developed a legal research institute designed to help non-legal professionals find the legal information needed for business and personal issues. Come have a great meal while learning what motivated them to develop this institute, how they obtained funding to develop this tool, and how they are marketing it. This will not be a hands-on legal training workshop, but you may walk away with a better understanding of how to learn the legal skills you may need for your job. More importantly, you will see how librarians can market their skills their community.

Date & Time: Tuesday, September 14th from 6PM – 8PM

Location: Parker's on Ponce, 116 East Ponce De Leon Avenue, Decatur, GA 30030-2526

RSVP: Email Casey Long at clong@agnesscott.edu or rsvp via [Evite](#).

Cost: \$18.50 for members; \$22 for non-members

Directions: <http://www.parkersonponce.com/directions.html>

Event Schedule

6:00pm – 6:30pm: Mix and mingle with other information professionals (we will sit down to start ordering around 6:15)

6:30pm – 7:00pm: Dinner

7:00pm – 8:00pm: Program

Menu

Attendees will be served salad, dessert, a non-alcoholic beverage, and one of the following menu entrees.

- Oven Roasted Chicken, Jalapeño-Cheddar Grit Cake, Braised Collards
- 8oz. Prime New York Strip with a Loaded Baked Potato
- Rigatoni with Seared Eggplant, Fresh Tomato, Basil, Garlic, and Smoked Mozzarella
- Sweet & Spicy Barbecue Salmon, Roasted Corn Salsa, Scallion Mashed Potatoes

Individuals may pay for alcoholic beverages separately.

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Nancy Snell to Receive SLA 2010 Diversity Leadership Development Program Award

May 18, 2010 Categories: Member News Tags: Member News

Check it out! Nancy Snell made national SLA news!

<http://www.sla.org/content/SLA/pressroom/pressrelease/10pr/pr1015.cfm>

If you have attended any SLA Georgia Chapter event in the last few years you have probably met Nancy Snell. She is one of the Chapter's most active members. In addition to supporting the local events through attendance, Nancy represented the Chapter on the fundraising committee for SARC and is currently serving on the Georgia Chapter Board as the Treasurer. She is an asset to the Chapter and we are excited she is being appreciated nationally for all she has done for the organization and the profession.

If you attending the SLA Annual Conference in New Orleans, plan to attend the Diversity Leadership Development Program Breakfast on June 15 so you can congratulate Nancy in person!

SLA Georgia Chapter Volunteer Event – Saturday, August 21st

May 21, 2010 Categories: Events and Announcements

The SLA Georgia Chapter will be helping [Books for Africa](#) sort, catalog, and pack up books that will be sent to Africa to support school libraries, orphanages, adult literacy programs and community centers.

When: Saturday, August 21, 2010 from 12PM – 2PM

Where: 2971 Olympic Industrial Drive, Suite C, Smyrna, GA 30080 US ([Directions](#) | [Map](#))

Cost: Free! If you want to donate to Books for Africa you can donate directly from their [website](#).

RSVP: Respond via [Evite](#) or email Casey Long at clong@agnesscott.edu. Let us know if you plan to drive yourself, need a ride, or can offer a ride to someone else.

About Books For Africa: [Books for Africa](#) was founded in 1988 by Tom Warth who worked with librarians and book publishers in Minneapolis to create a system for collecting discarded books from American schools, libraries, and publishers to send to Africa. Books are donated by publishers, schools, libraries, individuals, and organizations and then sorted and packed by volunteers who carefully choose books that are age and subject appropriate. The books (between 18,000 -22,000 titles) are then shipped to non-governmental organizations (NGOs) in Africa that have the ability to pay for shipping costs (about \$9,500), clear a container at port and distribute the books in the recipient country. These organizations include: United Nations High Commissioner for Refugees, Peace Corps, World Bank, Save the Children, Catholic Relief Services, and [many more](#). Donations can be made direct to a specific project from the Books for Africa website to help these organization pay for the shipping costs.

How This Charity Rates: Books for Africa received an exceptional rating from [Charity Navigator](#) for it's use of funds. The Better Business Bureau, however, was unable to certify this charity due to inadequate information regarding it's participation in cause-related marketing and the use of funds from cause-related marketing campaigns. For more information check out the [BBB Review](#).



Free Webinar Sessions: Transliteracy and Pivot Points

May 25, 2010 Categories: Events and Announcements

The [Georgia Library Association](#) PACE (Professional and Continuing Education) Interest Group and [Georgia Public Library Service](#) are pleased to announce the launch of the bi-monthly Wednesday Webinar series, which will highlight trends, innovation, and best practices in Georgia Libraries. These free webinars will be of interest to employees of all library types, and are approved for one Continuing Education (CE) contact hour each. Separate registration is required for each hour-long session. The first two sessions will take place in June.



~~~~~ Introducing Transliteracy

Bobbi Newman
Wednesday, June 16, 2010, 10:00-11:00am Eastern Time
[Register](#)

The skills needed to be an active participant in today's society are rapidly evolving. Literacy is changing; more is needed than the ability to read and write. Digital literacy, media literacy, information literacy, 21st century literacy and other new literacies are all included in transliteracy. Some are fortunate enough to learn these skills in a classroom, but in many cases people are looking to libraries, all libraries, for the instruction they need. This session will cover the importance of transliteracy, the roles libraries play in educating patrons and what we can do to ensure our staff and patrons are transliterate.

For additional details and to register:
<http://georgialibraries.org/events/introducing-transliteracy-bobbi-newman>
You will be sent additional information prior to the event including the link to join.

~~~~~ Pivot Points for Change

Buffy Hamilton
Wednesday, June 16, 2010, 11:15-12:15 Eastern Time
[Register](#)

In this webinar, we will explore how small changes can lead to innovation, professional growth, and more responsive service to patrons for libraries and librarians. Learn how librarians can utilize cloud computing and web 2.0 tools for more efficient and effective practice.

For additional details and to register:
<http://georgialibraries.org/events/pivot-points-change-buffy-hamilton>
You will be sent additional information prior to the event including the link to join.

~~~~~  
We hope you'll join us for one or both of these sessions. Information on additional upcoming sessions will be available in the coming weeks.

Sarah Steiner, Georgia Library Association, PACE Chair Pat Carterette, Georgia Public Library Service Buffy Hamilton, Wednesday Webinars Steering & Advisory

## Oral History Workshop – Saturday, September 11th

August 11, 2010 Categories: Events and Announcements

The Agnes Scott Alumnae Association invites you to learn the basics of conducting oral history interviews by attending a workshop with Dr. Cliff Kuhn, Georgia State professor of history and former president of the Oral History Association. This workshop will cover all aspects of conducting successful oral history interviews, including preparation, conduct and usage. Dr. Kuhn is a distinguished national leader in the field of oral history. Read his biography and professional accomplishments here: <http://www2.gsu.edu/~wwwhis/4032.html>

This workshop is free and open to the public. Students and professionals interested in incorporating oral history into their work are encouraged to attend. In exchange for attending this free workshop, participants will be asked to commit three hours of volunteer labor to Agnes Scott Voices, the college's oral history program.

### Introduction to Oral History

Saturday, September 11, 2pm – 6pm  
Agnes Scott College, Anna I. Young Alumnae House, Tea Room  
141 E. College Ave., Decatur GA 30030

Space is limited. Please reserve your spot now by visiting <http://www.surveymonkey.com/s/WB6P5CX> and filling out a short response form.

If you have any questions, please contact Alumnae Relations Coordinator Julia Stover '03 at [jstover@agnesscott.edu](mailto:jstover@agnesscott.edu) or 404 471-6323. Directions, parking information and reminders will be emailed to attendees before the workshop.

## Mary Ellen Bates in Atlanta

February 16, 2011 Categories: Events and Announcements Tags: Events and Announcements

[Evite Link](#)

[Powerpoint Presentation](#)

[Photos](#)

**Dow Jones**

**American Association of Law Libraries (AALL) /**

**Bureau of National Affairs (BNA)**

**Atlanta Law Libraries Association (ALLA)**

**Metro Atlanta Library Association (MALA)**

**SLA-Alabama and Georgia Chapters and Equinox Software**

Present

**Mary Ellen Bates LIVE in Atlanta!**

When: Tuesday, March 8, 2011, from 5:30 to 7:00 pm

Where: Jimmy Carter Library and Museum Auditorium B

(Directions: <http://www.jimmycarterlibrary.gov/directions.phtml>)

Topic: What will the information profession look like in ten years?

If you've attended library meetings, then you know how quickly Mary Ellen fills a room with overflow crowds spilling out onto hallways. We won't be able to do that at the Carter Library with its limited auditorium seating, so we encourage you to register early and "spread the word" to your colleagues promoting advanced registration. We are offering a discounted rate — **\$10 per person, available until March 1** — HALF off the day of event price — \$20 per person.

**This program also qualifies for 1.5 hours of continuing education credit.**

**Advanced ticket purchase options include:**

PayPal: Go to paypal.com

Select the send money tab;

Enter this email address: [slagachapter@gmail.com](mailto:slagachapter@gmail.com)

OR

Check: Payable to SLA-Georgia Chapter and mail to:

Nancy Snell, SLA GA Treasurer

c/o Kurt Salmon

1355 Peachtree Street, Suite 900

Atlanta, GA 30309

Please email [slagachapter@gmail.com](mailto:slagachapter@gmail.com) notifying us of your check payment and plan to attend.

Note: Advanced registration is preferred, but if you need to pay at the door (cash or check only), please try to arrive **30 minutes early**, so that we may assist you. The program will start promptly at 5:30 p.m., and we don't want you to miss a minute of Ms. Bates' presentation.

*This program is made possible, in part, by the AALL/BNA Continuing Education Grants Program.*

Please contact program coordinator Ernie Evangelista with questions. He can be reached at 404.498.8927 or [Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org).

Advanced thanks for your consideration. We look forward to seeing as many of you at the Carter Library and Museum to hear Mary Ellen Bates LIVE on March 8!

Suzannah Lipscomb,

Dir. of Comm., GA-SLA Chapter

## **You 2.0 Managing Your Brand on Social Media**

February 16, 2011 Categories: Events and Announcements Tags: Events and Announcements

FREE Event – You 2.0 Managing Your Brand on Social Media

Presenter: Joelle Coachman

Date: Wednesday, February 23, 2011

Time: 12:00 pm – 1:00 pm

Location: McKenna Long & Aldridge,

303 Peachtree St. Suite 5300, Atlanta, GA 30308, 404-527-8425 RSVP – Limit 20 – Contact Elisa Woods 404-527-8425 or [ewoods@mckennalong.com](mailto:ewoods@mckennalong.com)



## Pharmaceutical and Health Technology Division Spring meeting, April 10-12, 2011

February 24, 2011 Categories: Events and Announcements

From: The SLA – Pharmaceutical & Health Technology Division

Dear SLA colleagues,

Please join your PH&T colleagues at the annual P&HT Division Spring meeting April 10-12 : to be hosted in Orlando, FL.

This year's meeting will be themed: **Future Ready: Accelerating the availability of actionable information**

**The PHTD Spring Meeting will be held April 10-12, 2011** at the Hilton Bonnet Creek Resort, Orlando, FL

Follow the link to view the entire agenda for our 3-day event which features :

**\* Opening Keynote : Kevin Davies, Chief Editor for Bio-IT World, “The Road to the \$1,000 Genome and Personalized Medicine”**

**\* Best Practices: Measuring ROI of Products and Services**

**\* Blueprint of an Ideal Corporate Information Center**

Please view the entire agenda on our Homepage

<http://units.sla.org/division/dpht/meetings/spring2011/spring2011main.shtml#agendaspring2011>

**NOTE:** Please register and **make your hotel reservations by March 10, 2011 to enjoy the special conference rate of \$179/night for a single room.** The deadline was mistakenly posted (by me!) as a later date, but the **deadline IS MARCH 10** to get the guaranteed rate. After the March 10 deadline, the conference rate may not be available and the rooms could go up as much as \$100/night.

You must call the Hilton Orlando Bonnet Creek directly for room reservations at 1.888.353.2013 and reference the SRP code “ZSLA” to get the discounted room rate.

We look forward to a fun 3-days networking with our colleagues and meeting new ones – see you in Orlando!

Kimberley

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Kimberley Poelman, MLIS

SLA PHT Division

Public Relations Chair

e: [kpoelman@yahoo.com](mailto:kpoelman@yahoo.com)

## Marie Kaddell: Becoming Future Ready

May 3, 2011 Categories: Events and Announcements

Marie Kaddell: Becoming Future Ready

**Host:** SLA-Georgia Chapter (SLA-GA) and Atlanta Law Libraries Association (ALLA)

**Phone:** 404.498.8927

**When:** Thursday, May 12 from 05:00 PM to 7:00 PM

**Where:** John Marshall Law School  
1422 West Peachtree Street  
Atlanta, GA 30309

**Presentation**

**Photos**

## Volunteer Opportunities

May 17, 2011 Categories: Volunteer Opportunities

We are not currently aware of any volunteer opportunities. Please let us know if you are aware of anything we should add.

## Career Opportunities

May 23, 2011 Categories: Employment and Internship Opportunities

From our site you will find listings of job announcements as well as links to a variety of employment resources.

## Negotiate Contracts for E-resources Webinar

June 27, 2011 Categories: Events and Announcements Tags: e-resources, license negotiations, webinar

[Webinar archive \(slides and audio\)](#)

Please join the SLA Georgia Chapter for a live webinar:

Negotiate Contracts for E-resources

**Wednesday, July 13**

**11:30am to 12:30pm**

Speakers:

Lisa Macklin, Director of Emory Libraries Intellectual Property Rights Office

and

Elizabeth Winter, Electronic Resources Coordinator at Georgia Tech

### Agenda:

Part 1–

License negotiation/Contract basics

Purpose of licensing

Process of licensing

Local procedures

Business vs. legal terms

Negotiation etiquette

Part 2–

Common license provisions/issues

Common legal language

Governing law

Click-through/shrinkwrap licenses

Defining authorized users

Unauthorized downloads

A question/answer period will follow.

The session is limited to 50 participants.

## Librarians on the Radio & Annual Business Meeting

September 28, 2011 Categories: Events and Announcements Tags: librarians, lost in the stacks, radio, wreck

View [Powerpoint Presentation](#)

“[Lost in the Stacks](#)” airs every Friday at noon on 91.1 FM in the Atlanta area and streams live on <http://wrek.org>

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**Host:** SLA-GA Programs

**Phone:** 404-894-0401

**When:** Monday, October 17 at 11:30 AM to Monday, October 17 at 1:00 PM

**Where:** Georgia Tech Library — Ferst Room  
355 Ferst Drive  
Atlanta, GA 30332

Evite: [View this invitation](#)

### Message From Host

**Ameet Doshi, User Experience Librarian at Georgia Tech, will talk about his weekly radio show, “Lost in the Stacks” and give us a tour of the studio.**

**Election results for next year’s Officers will be announced.**

**PLEASE RSVP BY October 10 MAKING CHOICES** of Jason’s Deli boxed lunches from:

1. Bread: Croissant, Whole wheat bread, Multigrain ciabatta, Wheat wrap, French bread, Onion bun, Fococcia, Rye.
2. Meat: Ham, Roasted turkey, Chicken salad, Smoked turkey, Tuna salad, Roast beef
3. Cheese: American, Swiss, Cheddar, Jalapeno pepper jack, Provolone
4. Side: Potato salad, Pasta salad, Tuna penne salad

### OR

The Garden box on Multigrain ciabatta or Wheat wrap.

### Program Cost

The cost is \$10.00, payable in advance

Go to [paypal.com](https://www.paypal.com)

Select the Personal – Send money tab

Enter this email [slagachapter@gmail.com](mailto:slagachapter@gmail.com)

or you can pay at the door.

The street address is for the nearest visitor parking lot (\$1.50 per hour). You can also take MARTA to the Midtown Station and board the Tech Trolley to campus.

**We will be accepting donations of non-perishable items for the Hosea Feed the Hungry campaign, if you would care to contribute.**

## Joint Holiday Party: ALLA / SLA-GA

November 16, 2011 Categories: Events and Announcements Tags: alla, holiday party, sla georgia



**Host:** Atlanta Law Libraries Association and Special Libraries Association – GA Chapter

**When:** Tuesday, December 6, 6:30 – 8:30 PM

**Where:** Neiman Marcus Cafe

(lower level past Gifts and Housewares) free parking\*

Lenox Square Mall

Atlanta, GA 30326

**View the Evite**

\$15 per person (ALLA/SLA members)

\$20 per person for non-member guests

**RSVP to [slagachapter@gmail.com](mailto:slagachapter@gmail.com) by 5:00 PM, Tuesday, November 29: A reservation is a commitment to pay!**

Pay by check – MAIL:

Attn: Nancy Snell

Kurt Salmon

1355 Peachtree St, NE, Suite 900

Atlanta, GA 30909

PAYPAL:

Go to [paypal.com](http://paypal.com)

Select the Personal – Send money tab

Enter this email: [slagachapter@gmail.com](mailto:slagachapter@gmail.com)

RESERVATION:

Reserving your spot is a commitment to pay. Notify Nancy Snell by email at [slagachapter@gmail.com](mailto:slagachapter@gmail.com) on or before Tuesday, November 29.

NO tickets will be sold at the door, but payment taken for reservations.

Please help us to support Hosea Feed the Hungry, <http://www.hoseafeedthehungry.com/>  
with donations of canned goods, non-perishable items or cash.

COME JOIN US for DOOR PRIZES and HOLIDAY FUN!

**THANKS again to Thomson West for sponsoring our annual event!**

\* Parking – <http://www.simon.com/mall/guestservices.aspx?id=207>

Lenox Square offers free parking, Valet Parking and Up Front Plus Premier Parking. Free parking is located around the entire property, with a total of 8,000 parking spaces. Up to 4 levels of garage parking are available in 3 parking decks. Neiman Marcus has direct lower level access. Handicapped spots are located near all major entrances. Valet Parking: In addition, with drive-up valet parking service at two locations – at the Peachtree Road Entrance (next to Crate & Barrel), and also near Neiman Marcus, for just \$7.00. Up Front Plus! Premier Parking: If you like to park your own vehicle but want a guaranteed front row spot, try Up Front Plus! Up Front Plus! parking is located at the Main Entrance on Peachtree Road. For \$5 you can Park Closer and Shop Longer!

## 2012 Brown Bag Lunch Series

November 16, 2011 Categories: Events and Announcements Tags: brown bag, carter center, georgia tech, lunch



### It's time for the 2012 Brown Bag Lunch Series, sponsored by the Georgia Chapter of SLA

The Brown Bag Lunch Series, a FREE event sponsored annually by the Georgia Chapter, offers an opportunity for you to enjoy a personalized tour of local libraries/information centers and network with colleagues!

***Georgia Institute of Technology/Library & Information Center***

Susan Wells Parham, Research Data Librarian

[susan.parham@gatech.edu](mailto:susan.parham@gatech.edu)

404-894-4522 (phone)

Julie G. Speer, Head, Scholarly Communication and Digital Services

[Julie.Speer@library.gatech.edu](mailto:Julie.Speer@library.gatech.edu)

404-385-0089

Charlie Bennett

[charlie.bennett@library.gatech.edu](mailto:charlie.bennett@library.gatech.edu)

Clough Commons Tour & WREK Radio Show

Georgia Institute of Technology

Atlanta, GA 30332

February 23, 2012

11:30 a.m. – 1:00 p.m.

Limit -25

***The Carter Center***

Janet DeForest

Coordinator of Research Information Services Resource Room

[jdefore@emory.edu](mailto:jdefore@emory.edu)

The Carter Center

One Copenhill

Atlanta, GA 30307

404- 420-5167 (phone)

March 16, 2012

12:00 p.m. – 1:00 p.m.

Limit -15

To reserve your spot, contact Clara Williams at 770-407-1047 or [crwilliams@argosy.edu](mailto:crwilliams@argosy.edu)

*Space is limited, so sign up and mark your calendars!*



## Happy Holidays / Season's Greetings

December 16, 2011 Categories: Events and Announcements Tags: christmas, happy holidays, Thank you, winter



Happy Holidays/ Season's Greetings,

Thanks to the holiday party planners, Elisa Woods and Will Haines along with those who helped them, the Joint Holiday ALLA/SLA-GA Party was a success! The Neiman Marcus Cafe was buzzing and fun was had by all in attendance.

Congratulations to our Joint ALLA/SLA-GA Chapter Holiday winners attending the party at Neiman Marcus Café Tuesday evening: Trivia: Austin Williams \$25 bookstore gift-card; Networking: Joelle Coachman NM Café Lunch certificate; grand prize: Nancy Johnson, InterContinental Buckhead Hotel One-night value \$280. Our year has ended on a high note!

For photos of the holiday party, go to <http://www.flickr.com/photos/sla-ga/sets/72157628416044379/>

THANKS again to Thomson West for sponsoring our annual event and to Neiman Marcus for their gift card and to the InterContinental for the certificate for one night's stay.

Additionally, thanks to those who contributed to the food drive. We were able to present to the Hosea Feed the Hungry & Homeless, food baskets (5) containing 76 canned goods and 49 additional items including crackers, Quaker chewy bars, cereals/ oatmeal, hot chocolate, popcorn, baby products, cookies, as well as, a monetary contribution of \$50. It is our hope that these contributions will assist in spreading the Holiday spirit to those less fortunate.

Best holiday wishes to you and yours.

Mary-Frances

Mary-Frances Panettiere  
President, Georgia Chapter, SLA  
Asst. Head, CAM  
Georgia Tech Library and Information Center  
Atlanta, GA 30332-0900  
(404) 894-0401

## Bubbling Under: Hot New Sites for Librarians

January 4, 2012 Categories: Events and Announcements Tags: alla, librarians, sla

- Host: SLA-GA/ALLA
- When: Tuesday, January 24 at 12:00 PM to Tuesday, January 24 at 2:00 PM
- Where: Gordon Biersch Brewery Restaurant  
848 Peachtree St NE  
Atlanta, GA 30308

This program qualifies for **2 hours of continuing education credit**. Forms will be available upon request.

### Message From Host

Presenter – John DiGilio  
Past-Chair- SLA Legal Division

SLA / ALLA members \$20 per person and \$25 for non members  
Gordon Biersch is walking distance from the Midtown MARTA station and taking MARTA is highly recommended.

### RESERVATION:

**Reserving your spot is a commitment to pay** Nancy Snell  
notify by email [slagachapter@gmail.com](mailto:slagachapter@gmail.com)  
Deadline by **NOON, Friday, January 20**

**MAIL – Pay by check –**  
Attn: Nancy Snell  
Kurt Salmon  
1355 Peachtree Street, N.E., Suite 900,  
Atlanta, GA 30309, USA  
[slagachapter@gmail.com](mailto:slagachapter@gmail.com)

**PAYPAL:**  
Go to [paypal.com](https://www.paypal.com)  
Select the Personal – Send money tab  
Enter this email [slagachapter@gmail.com](mailto:slagachapter@gmail.com)

[Evite link](#)

## 2012 Leadership Summit Reception

January 13, 2012 Categories: Events and Announcements Tags: atlanta, leadership summit, sla

Please join us for the Summit Reception Thursday, January 26, beginning at 6:00 pm at the [Neiman Marcus Cafe](#) at Lenox Square Mall.

### Walking directions from the Intercontinental Hotel to the Neiman Marcus store:

- 1) From the hotel's main entrance, turn RIGHT and head NORTH on Peachtree Road.
- 2) You'll pass the Buckhead MARTA station.
- 3) Neiman Marcus is an anchor store at **Lenox Square Mall**. You'll see the mall to the RIGHT after passing the Westin Buckhead Hotel.
- 4) You can enter the store directly from the parking lot or you can enter the mall and walk inside to reach the store.
- 5) The Neiman Marcus Café is located in the store's LOWER LEVEL beyond the housewares department, near the restrooms, elevator and parking garage entrance.

**TOTAL distance is 1/3 mile and estimated walking time is 10 minutes!**

[Mapquest directions from hotel to Neiman Marcus Cafe](#)

### The Georgia Chapter is offering EXTRA tickets for ADVANCED SALE ONLY.

**SLA Members:** \$35  
**Non SLA Members:** \$45

The Chapter will accept payment via PayPal or check.

#### PAYPAL:

Go to [paypal.com](http://paypal.com)  
Select the Personal – Send money tab  
Enter this email: [slagachapter@gmail.com](mailto:slagachapter@gmail.com)

#### CHECK: Mail your check to:

Nancy Snell  
Kurt Salmon and Associates  
1355 Peachtree Street, NE  
Suite 900  
Atlanta, GA 30309  
USA

Be sure to email Nancy to let her know that your check is en route at [slagachapter@gmail.com](mailto:slagachapter@gmail.com)

## Thank you to all our Summit Reception Sponsors!

### Magnolia Level

**DOWJONES**

### Crepe Myrtle Level

**Bloomberg  
BNA**

### Peach Level

[SLA Eastern Canada Chapter](#) – 80th anniversary

[SLA Kentucky Chapter](#) – 40th Anniversary

[SLA Physics-Astronomy-Mathematics \(PAM\) Division](#) – 40th anniversary

[SLA Southern California Chapter](#) – 85th anniversary

## SLA-GA Chapter presents Susan Klopfer at our Spring Luncheon. Wednesday, June 27 sponsored by Cengage Learning

May 29, 2012 Categories: Events and Announcements

Special Libraries Association – Georgia Chapter’s Spring Luncheon  
Wednesday, June 27, 2012 – Noon to 1:30PM  
Location: Rhodes Hall, 1516 Peachtree Street, NW Atlanta, GA 30309  
Free parking on Spring Street behind Rhodes Hall  
[http://www.georgiasla.org/historic\\_sites/rhodeshall/](http://www.georgiasla.org/historic_sites/rhodeshall/)

### **Click here to RSVP**

Presenter: Susan Klopfer, Executive Director, Goizueta Business Library, Emory University

Has “Google in a box” replaced critical thinking?

We are now working with a generation of users who define locating information (any information) with a blank box – just big enough for the perfect 2 word search. Little regard for context, authority, or quality. Just an obsessively, blind, naïve trust that the search engine will interpret their search and that “good enough” results will be pushed back. When you consider that for all of our customers, no matter what the field or specialty, this information is being used to solve problems, to make decisions, we have every right to be concerned, even scared.

Are there any opportunities left for us to truly add value, to transform a mindset of satisficing to excellence? And what does this reality mean for our profession and our positions within our organizations? While Susan has a lot of thoughts on these questions and more, which she will put out there during her presentation, we expect and hope to have many more questions and challenges raised, than answered.

Lunch buffet entree options include:

- Blackened Tilapia
- Chicken Piccata
- Vegetarian Lasagna

### **Advanced Registration: \$25 through June 15. \$30 (June 16-June 22).**

To ensure enough food, there will be NO on-site registration.

#### **Payment Options:**

**Online:** PayPal using this link: <http://www.paypal.com>.

Select the Personal – Send money tab.

Enter this email address: [slagachapter@gmail.com](mailto:slagachapter@gmail.com)

**Checks accepted in advance or at the door; Make payable to SLA-Georgia Chapter.**

If mailing, send to:

Nancy Snell

Kurt Salmon

1355 Peachtree Street, NE, Suite 900

Atlanta, GA 30309

**Remember that an online response is a commitment to pay!**

Sponsored in part by:



## Chapter Event Report: Has Google in a Box Replaced Critical Thinking?

July 27, 2012 Categories: Events

The SLA Annual Luncheon attendees enjoyed a delicious meal in an extraordinary historical setting on June 27, 2012. Thirty-two librarians convened within the lovely ambience of Rhodes Hall's tiled fireplaces, parquet floors, wall murals and hand painted windows. Originally built as a retirement home in Romanesque Revival style for Amos Rhodes, today it is a turn-of-the-century house museum. Lou Palmer, representing our sponsor Cengage Learning, attended as a special guest.

In addition to the catered lunch, our program featured a dynamic presentation by Susan Kloppe, the Executive Director of Goizueta Business School at Emory University. She shared her perspectives on the state of the profession and how we should move forward. Susan revealed her frustration and sadness about what she sees happening and not happening — both within the library programs and also in the professional associations. She described how she struggles with a generation of users who are accustomed to search using a blank box without regard to the context, the authority or the quality of the information results. In a world in which we need information to solve problems and to make decisions, she hopes we can be part of the solution to the lack of critical thinking. What keeps her awake at night: business school students are graduating today without having developed critical thinking skills and without the confidence they need to facilitate discovery. How will they know what questions to ask?

We might think that a good response to this deficit would be to educate our community how to be intelligent consumers. "We now have students who know nothing other than Google in a box," she says. And she doesn't see that changing. But she also wonders if we as information professionals are equipped to teach them. How do we teach asking the right questions? How do we teach synthesizing data, recognizing value, and receptivity to discovery? How do we dispel the concept of Google in a box as encapsulating search? How do we make users take responsibility as consumers of information? How do we initiate conversation around taking information seriously?

She does not look to information literacy as the answer. She asks, "What does success look like for your organization?" And she advises, "Start with the customer — it doesn't start with us." Talk to your customers; then learn and embrace their language. It is not about the information literacy model, but more about tools and a framework of thinking well. She recommends a SWOT analysis in which strengths, weaknesses, opportunities and threats are delineated.

Susan suggest that such an analysis is an iterative process that involves risks, small steps and failures. She referenced an article written by Michael Porter in the Harvard Business Review with the title, "The Five Forces That Shape Strategy." In the article, he discusses the process of assessing the competitive marketplace and then carefully evaluating the strengths, weaknesses, opportunities and threats (SWOT) in your strategy. Such an analysis can be a team annual exercise. Susan said "We conduct an internal SWOT of the team — but when addressing the questions, we ask from the perspective of our customers." She added, "It can be a humbling experience but well worth it." Honesty, on-pointedness, and focus are required for this process.

Susan offered this link which demonstrates the essence of a SWOT analysis. <http://www.sales-and-marketing-for-you.com/swot-analysis.html>

What followed the presentation was a lively discussion that was unfortunately all too brief. Here are some ideas that were shared: learning is an organizational process, so it is not about better service. Our job is to help users be successful in their information search. And, finally, we live in a shallow society with deep business — and information — concerns. Critical thinking and analysis are crucial.

Lynda L. Larsen  
Librarian  
Kilpatrick Townsend & Stockton LLP  
[llarsen@kilpatricktownsend.com](mailto:llarsen@kilpatricktownsend.com)

## Joint Program with ALLA

August 31, 2012 Categories: Events and Announcements

We trust everyone enjoyed the hot summer we have experienced! As the temperature cools the ALLA Board is set to heat things up with our monthly meetings! The first meeting, our annual summer recap, will be Tuesday, September 11<sup>th</sup> from 12-1:15pm. We will meet in room 652 of the Urban Life Building at Georgia State University. Urban Life is on the corner of Piedmont and Decatur Streets and houses the Georgia State University College of Law and College of Law Library. Join us as we reintroduce our board for this year and hear from conference attendees who will share with us moments of pleasure, pride and surprise from SEAALL, AALL, CALI and SLA! Lunch will be provided so please RSVP Deborah Schander at [dschander@gsu.edu](mailto:dschander@gsu.edu) by Tuesday, September 4<sup>th</sup> to reserve your spot for our first meeting of the year! Finally, let Deborah know whether you have any particular dietary restrictions...we want to make sure everyone is appropriately well fed!

We have an exciting agenda and look forward to sharing a wonderful year with our members!

## President's Message

September 3, 2012 Categories: Officer News

The Labor Day Holiday designates the beginning of the school year and the end of summer. Hope this message finds you working diligently on enhancing your personal and professional skill set. During the next few months the SLA-GA Chapter's plan is to provide presentations and workshops to assist in expanding work skills along with developing methods for coping with change. Our Program Chair Sarah Mauldin is preparing several activities to feed both the soul and the intellect. The Chapter hopes to schedule a few happy hour / meet-n-greets before the end of the year. Mark your calendar for our annual joint holiday party in December. In the meantime, focus on living happily in the present.

Much Peace,  
Elisa Woods  
Research Librarian, McKenna Long & Aldridge

## Planning, planning, planning...

September 10, 2012 Categories: Officer News

As President-Elect I serve as the program planner for the Georgia Chapter while waiting my turn to fill Elisa's shoes as President. That includes dreaming up topics, securing venues, rustling up speakers, and helping to get you all excited and wanting to attend our programs. The first Fall program is a joint one with the Atlanta Law Libraries Association (ALLA). We will have attendees from the annual conferences of SLA, SEAALL, AALL, and CALI talk about some of the great stuff they learned and make you want to attend next year as well.

I'm working on a collection of great programs for the rest of the fall, including a happy hour or two. I'm also joining forces with ALLA President-Elect Rebecca Velez to plan another fabulous joint SLA/ALLA Holiday Party.

SEAALL, the Southeastern Chapter of AALL, will be holding its annual meeting in Decatur April 18-20 and SLA members are invited to attend and/or propose programs for the meeting. As we discover how our jobs are changing with the evolving economy and technology, it is more important than ever that we learn from librarians of all kinds how they do what they do. You never know when you might need to provide guidance to a patron with a question about law, public company performance, horticulture, or anything in between. I invite you to propose a program that helps law librarians understand what is so special about your special library and to attend the conference to learn more about everyone else's very special library. Proposals are due on October 5. You can use proposal form in [Word](#) or try out the [GoogleDocs form](#).

If you have any questions about programming in general, have a suggestion for what you want to know more about, or want help getting your idea in shape to be a proposal, please email [me](#).

Sarah Mauldin  
Head Librarian, Smith Gambrell & Russell



## **In Search of Our Next Treasurer – It Could Be You!**

September 17, 2012 Categories: Officer News

As treasurer for the past four years, I've been watching our finances. And even though we are a non-profit organization with a very basic set of books, our finances have reflected the economic turbulence of the past four years.

We have money. We have never been in debt and we have never been close to the edge, but we have seen changes. We lost members who lost their jobs, sponsors cut back on their contributions and SLA revised their membership dues which provided us with less money from headquarters than in the past.

Like everyone else, we've been making do with less. From the start of my two terms, our goal has always been to try to raise money via donations, sponsorships and fees to cover the costs of the program without dipping into the existing funds. We do, however, use those chapter funds to make up the shortfall primarily for programs when needed.

Despite all that, we've managed to create a mix of programming that has included nationally known speakers as well as our accessible local experts.

But now, it is time for me to give up the books. The by-laws restrict treasurers to two, two-year terms. So it is time for someone else to take on the position. SLA headquarters handles all required financial reporting, so you don't have to file any tax returns or other required federal documents. You just send reports to SLA. And as a board member, you can participate in meeting and event planning as much as you want.

A board position is a great way to meet other members of the Georgia chapter and really get to know them. I highly recommend it. Please contact any member of the board for additional information.

Nancy Snell  
Senior Research Analyst, Kurt Salmon

## Association and Chapter Governance

September 24, 2012 Categories: Officer News

I am the Secretary for the Georgia Chapter. I'm in the first year of a two-year term, so you can't run for the post quite yet.

The secretary's main responsibilities, just as in any organization, are to keep records of chapter board meetings and to look after the vital records. The chapter archivist looks after inactive records.

The secretary should also be familiar with SLA and chapter governance. All members should at least be acquainted with chapter governance so you can be ready when the Nominating Committee comes calling.

SLA chapters and divisions are all sub-units of the global Association and don't exist independently so we don't have any founding charters or Articles of Incorporation of our own to look after.

At one time our chapter had conventional by-laws to keep us operating, but a few years ago SLA decided to change to a style of governing document that was intended to give units more flexibility. So in 2004 we created the rather generically-named Georgia Chapter Governing Document. You can read it on the chapter blog [here](#). Pretty short and simple, isn't it? As you might guess, running even a sub-unit of an association isn't always that simple. Our Governing Document has to be read with reference to SLA's [Recommended Practices for Chapters](#). It's 48 pages, which is why I haven't made a handy pocket-sized reference copy. I do keep a downloaded copy for times when the SLA website may be down, typically on a Sunday night. There's always a chance the document might have been revised since I last saw it, so try to schedule your important constitutional questions for a time when all SLA services are fully accessible.

Elections for the SLA's 2013 officers close on Wednesday, make sure your vote is counted.

Irene McMorland  
[irene.mcmorland@gmail.com](mailto:irene.mcmorland@gmail.com)

## New Membership Chair & Director; Member News; November Program Announcement

October 1, 2012 Categories: Events, Member News, Officer News

I'm the newest SLA Georgia Board member, replacing Allison Evatt. My role is to focus on an active membership for the Chapter and to assist the board with membership-related activities. To that end, please welcome new or renewing members for the month of August: Ericka Loze, Jane Killian, Valerie Burton and Renee Shaw.

I'm also helping out by organizing one of our upcoming programs this fall. Here's what we have on the agenda for November 15th: **The Science of Stress & Relaxation**. Dr. Thaddeus Pace, Emory University professor, who has undertaken scientific studies relating to stress, illness and relief of stress through contemplative practices, will join us at the Smith Gambrell & Russell conference room at 6:00 pm. Mark your calendars and come early for networking!

Budget cuts, staff problems, work issues at the office? This program is for you. If stress is not an issue, come to hear the latest scientific findings about the importance of relaxation for your health.

**Networking:** 5:30 – 6:00 pm

**Program:** 6:00 – 7:30 pm.

**Location:**

Smith Gambrell & Russell LLP  
Promenade, Suite 3100  
1230 Peachtree Street, N.E.  
Atlanta, Georgia 30309-3592

The Midtown Arts MARTA station is nearby.

Lynda Larsen  
404-387-3065

## My SLA Georgia Chapter job...

October 8, 2012 Categories: Officer News

Hello. I'm Ernie Evangelista, Vendor Relations Director, for the Georgia Chapter. I've been a chapter member for over 15 years, since moving to Atlanta to work at the Federal Reserve Bank of Atlanta. While a big part of my position is to secure funding for our chapter programs, I feel that I contribute more than that. I work with our Chapter Board to brain storm ideas for programs and set overall direction.

Now, more about fundraising. As a librarian, I use my research skills to identify prospective supporters for our meetings either in cash or in kind. For those of you who attended our March 2011 program featuring Mary Ellen Bates, you may recall how her talk was sponsored in part by vendors, other SLA units and local library groups. This multi-group arrangement certainly proved to be a "win win" for everyone. And ultimately, that's my job — to get potential funders to see how supporting a particular Georgia chapter event will be good for them.

Got any ideas for how I can do that? I can use your help. With my term of office running through 2014, my position helped me to improve my communications skills while meeting interesting information professionals in the process. Please contact me with any questions, ideas or prospective vendors I can reach out to. My telephone is 404.498.8927 and my email address is [slageorgia@gmail.com](mailto:slageorgia@gmail.com).

## SLA Opposes the Closing of the Georgia Archives

October 10, 2012 Categories: Officer News

Attention SLA-GA members:

On behalf of the entire organization, SLA has expressed its opposition on the Georgia Archives in an official letter to Georgia Governor Nathan Deal. The original post appeared on SLA's blog on October 5 but we also reproduce the full text below.

Elisa Woods  
SLA-GA Chapter President

### **SLA Opposes Budget Cuts that would Close Georgia Archives**

In an October 4th letter, SLA strongly urged Georgia Governor Nathan Deal to reconsider budget cuts that would hinder public access to or close the Georgia Archives:

“SLA opposes the elimination, downsizing or diminution of information services at the Georgia Archives until a detailed plan is produced and vetted by qualified information and policy experts who understand the critical nature of maintaining valuable access to information for current and future users-government, businesses, researchers, and other individuals.”

Stating that citizens of Georgia rely upon Archive access to effectively conduct their work, SLA warned, “An extreme budget cut like this is short-sighted and will lead to increased costs for tax payers that are not apparent right now.”

Sign a petition opposing the budget cut [here](#).

Read the full letter [here](#) (PDF).

## Happy Hour and Networking Event at Taco Mac

October 13, 2012 Categories: Events Tags: Happy hour, networking, social



**Come one, come all to Happy Hour and Networking for SLA Georgia Chapter members!**  
Join chapter leaders for this Dutch treat event.

**WHEN:** Tuesday, October 23, 6:00 – 8:00 pm

**WHERE:** Taco Mac – Lindbergh  
573 Main Street, Atlanta, GA 30324  
Private Room – Second Floor

**LINK:** <http://tacomac.com/locations/lindbergh/>

**PARKING:** Validated for up to three hours with food/drink purchase

**MARTA:** At Lindbergh Center station

- Find out who went to SLA Annual Conference and what they learned
- Learn about upcoming Georgia Chapter programs
- Meet Chapter officers and consider running for office
- Talk about the Georgia Archives
- And if you dare, discuss your Halloween costumes or the Election.

Though you can come and go as you like, please let us know if you can come to ensure enough wait staff at Taco Mac.

Please complete the RSVP form at:

<http://bit.ly/RfUVNO>

## Near Field Communication – Coming to a Library Near You?

October 15, 2012 Categories: Officer News

Near field communication (NFC) is a means of exchanging information wirelessly across short distances. It could be the next step beyond RFID and QR codes. Although it is currently in much wider use outside of the United States and in commercial settings, rather than in US libraries, there is a great deal of potential for libraries in the future.

Two librarians, Sheli McHugh and Kristen Yarmey, of the University of Scranton are strong proponents of the technology for libraries. They offered a webinar on July 25th (the slides from which are available at [http://www.slideshare.net/kristeny/near-field-communication-introduction-and-implications-13740255?from=share\\_email](http://www.slideshare.net/kristeny/near-field-communication-introduction-and-implications-13740255?from=share_email) ) and also have authored an article entitled “Near Field Communication: Introduction and Implications” published in the Journal of Web Librarianship, Vol. 6, 2012, pp 186-207.

Along with detailing how NFC is currently being used in the larger world, they also propose many possibilities for how it could benefit libraries. Like RFID and QR codes, NFC can link physical materials to digital information. Book reviews, editorial reviews, and author’s biographical information could be made available on the book; bibliographic information could be captured in various citation formats. Even more, a projected rating for the value of the book could be made based on the user’s LibraryThing or GoodReads preferences. Like RFID or QR codes, NFC requires tags; however, it doesn’t require a cell phone’s camera to be used to read the tags. Proximity to the phone itself would be sufficient. More information can be stored in an NFC tags than in RFID or QR codes; the NFC tag doesn’t make a visual impact on the poster/book cover/etc. like a QR code does; also, NFC allows for two way communication.

A common use for NFC is for payment for goods and services just by tapping the mobile phone on an NFC-enabled cash register without any need for a credit card. In libraries, fines, photocopies, printing, scanning, and purchasing tickets to library events could all be done via NFC. It could also serve as the library card for check out of material. In fact, the user would just use his/her own phone to check the book out—no need to go to Circulation. Mobile phones with NFC could as electronic keys for after-hours access to the library space as well.

Because NFC can be interactive, it can be used for mobile marketing. A poster could allow the viewer to buy tickets to the event, get a coupon downloaded to their phone or get directions. Reference books could link to relevant databases or other e-resources; library doors could offer library hours, connect users to online resources, or offer an augmented reality tour of the building/collection.

Libraries could link to social media via NFC. A book with NFC tapped by the user’s phone could be added his Good Reads or Library Thing account. Group members needing to meet could use building-wide NFC tags to identify each person’s location and select an optimum meeting spot. Scavenger hunt type games could also be easily adapted to NFC.

“NFC requires and rewards physical proximity. For libraries, this technology is a new opportunity to connect physical collections (for books to media) with digital extras.” The importance of physical proximity could be a boon to libraries, enhancing the value of the place itself.

The authors do caution that there could be privacy and security concern with NFC, similar to those with RFID and anything concerning credit card security. Still, it is an exciting new technology with many possibilities for libraries. NFC empowers objects to communicate with just the tap of a cell phone; libraries are all about housing objects with information users need; this technology can streamline and enhance that transfer of information. Please consider reading the article by McHugh and Yarmey cited above for more.

Mary-Frances Panettiere  
SLA-GA Past President  
[mary-frances.panettiere@library.gatech.edu](mailto:mary-frances.panettiere@library.gatech.edu)

## 2013 Brown Bag Lunch Series

October 17, 2012 Categories: Events and Announcements



**It's time for the 2013 Brown Bag Lunch Series, sponsored by the Georgia Chapter of SLA.**

**The Brown Bag Lunch Series, a FREE event sponsored annually by the Georgia Chapter, offers an opportunity for you to enjoy a personalized tour of local libraries/information centers and network with colleagues.**

***Savannah College of Art & Design (SCAD)***

**Teresa M. Burk  
Head Librarian  
[tburk@scad.edu](mailto:tburk@scad.edu)  
404-253-3278 (office)  
February 1, 2013  
12:00 p.m. – 1:00 p.m.  
Limit – 15**

***Art Institute of Atlanta – Decatur Campus***

***Myra Hall  
Librarian  
[mahall@aii.edu](mailto:mahall@aii.edu)  
404-942-1811  
1 West Court Square, Suite 110  
Decatur, GA 30030  
January 15, 2013  
12:00 – 1:00 p.m.  
Limit – 15***

**To reserve your spot, contact:**

**Clara Williams at 770-407-1047 or [erwilliams@argosy.edu](mailto:erwilliams@argosy.edu)**

**Space is limited, so sign up and mark your calendars!**



## Chapter News Goes Digital

October 22, 2012 Categories: Officer News

Hello! As Director of Communications for the SLA-Georgia chapter, I have been coordinating and updating our information-sharing resources in order to reach out to chapter members. The blog on our chapter website is now our primary place to share material that was previously published in the Peach State Update. We now have weekly messages from our chapter officers and we continue to welcome submissions for member news, event reports, photographs and other submissions that any chapter member would like to contribute. Given everyone's busy schedules it's difficult to attend all of the various chapter-related events like the brown bag luncheons or other scheduled meetings, so I am always eager to hear from anyone who attends an event and can write up a summary to share with the rest of us.

Do you have an interest in social media? Experience in communications or marketing? Would you like to gain or develop your skills in these areas? We have the able efforts from fellow officers Ernie Evangelista and Lynda Larsen for their efforts as members of the Communications Committee, but we greatly welcome your input and participation.

Additionally, the chapter's email listserv continues to be an active resource, but we also have a [Twitter](#) account and our pages on [Facebook](#) and [LinkedIn](#) – we'd love for you to connect with us there. In addition we have a [Flickr](#) account to collect photos from SLA chapter events or other member activities – if you've got a camera on your phone (and who doesn't these days?) or a digital camera, please do send us your photos!

Sansanee Serprungsuk  
McKenna Long & Aldridge  
[sserprungsuk@mckennalong.com](mailto:sserprungsuk@mckennalong.com)

Program: The Science of Stress and Relaxation

October 25, 2012 Categories: Events and Announcements Tags: program, relaxation, stress

Dr. Thaddeus Pace, Emory University professor, who has undertaken scientific studies relating to stress, illness and relief of stress through contemplative practices, will join us at the Smith Gambrell & Russell conference room at 6:00 pm. on November 15, 2012.

Budget cuts, staff problems, work issues at the office? This program is for you. Come to hear the latest scientific findings about the importance of relaxation for your health.

|             |                                                                                                   |
|-------------|---------------------------------------------------------------------------------------------------|
| Networking: | 5:30 - 6:00 p.m.                                                                                  |
| Program:    | 6:00 - 7:30 p.m.                                                                                  |
| Location:   | Smith Gambrell & Russell LLP<br>1230 Peachtree Street, NE<br>Suite 3100<br>Atlanta, Georgia 30309 |

[Edit](#)

The Arts Center MARTA station is nearby. Parking is available on lots located on Peachtree and West Peachtree Streets. Mark your calendars and come early for networking! RSVP here: <http://tinyurl.com/SLA-November-2012>

## Celebrating 60 years strong!

October 29, 2012 Categories: Events and Announcements, Officer News

The year's end is two months within sight. Before the end of the year, our chapter has several ongoing activities: electing new officers, marketing November's program, preparing for the joint holiday party and celebrate our 60th anniversary.

Before we go on, I would like to thank all members that took the time to break bread and fellowship during happy hour and networking at Taco Mac this month. Also in attendance were member Suzannah Lipscomb and her husband Micah along with budding future information professional, sweet baby Owen. He has grown so much since his holiday party debut last year.

**GROW while giving back to the Chapter!** Our Chapter is extending a call to remind members of the importance of service to our Chapter! Now is your chance to demonstrate and refine your leadership skills. The Nominating Committee of SLA Georgia Chapter wants YOU to think about boosting your skill set and strengthening your hold on your current job or even positioning yourself for advancement. Consider becoming part of your SLA Georgia Chapter leadership team! We currently have two volunteer positions open: President Elect and Treasurer. If you are interested in joining us or would like to nominate a member, please contact either Ernie Evangelista at [ernie.m.evangelista@atl.frb.org](mailto:ernie.m.evangelista@atl.frb.org) or Joanne Tobin at [joanne.tobin@library.gatech.edu](mailto:joanne.tobin@library.gatech.edu).

Usually the holidays tend to bring on anxiety of all sorts. Our November program, coordinated by our new Membership Chair Lynda Larsen, should assist us all in preparing for the holiday season professionally and personally. This is a no-cost-to-you program, [please RSVP using this link <http://tinyurl.com/SLA-November-2012>], entitled 'Science of Stress and Relaxation'. Our speaker is Dr. Thaddeus Pace, Emory University professor, who has undertaken scientific studies relating to stress, illness and relief of stress through contemplative practices. Join us November 15 at Smith Gambrell & Russell. Networking starts at 5:30 and the program begins at 6:00 pm.

As in years past, our Chapter will work with the Atlanta Law Libraries Association (ALLA) to host a joint holiday party. Sarah Maudlin (SLA) and Rebecca Velez (ALLA) have teamed together to locate an easily accessible venue with great food. Keep a look out for further details.

Before the year is over, it is imperative we celebrate members who have brought our Chapter forward 60 years strong! Please help the current board gather a list of all SLA-GA Chapter-member accomplishments over the past 60 years. We need to hear from you, if you have held a national, division or local office (i.e., national president, past local president, etc. ); received an SLA award (i.e., fellow, scholarship, prize or acknowledgement); or if you would like to brag and let us know your significant career accomplishment as a member (i.e. retired, promoted, wrote a book, etc.). We want to hear from you and make it known. Do not ASSUME we have this information already....we do not. Send your information to the Chapter's email address [slagachapter@gmail.com](mailto:slagachapter@gmail.com). The Executive Board will compile the information in preparation for our annual holiday party.

Let's join together to make our year end fun and festive.

Elisa Woods  
President

## GROW while giving back to the Chapter!

November 2, 2012 Categories: Events and Announcements, Volunteer Opportunities

In these days of high unemployment and a more competitive applicant pool, how can you distinguish yourself from other job seekers? Feeling insecure about your current job? Who doesn't live in fear of being outsourced or downsized?

If you haven't thought of it, then the Nominating Committee of SLA Georgia Chapter wants YOU to consider boosting your skill set and strengthening your hold on your current job or even positioning yourself for advancement. Let our chapter help YOU to achieve these goals by becoming part of YOUR SLA Georgia Chapter leadership team!

We currently have THREE open volunteer positions and their duties and responsibilities are described below. All terms of office begin on January 1, 2013. **If you are interested in joining us or would like to nominate a member, please contact either Ernie Evangelista at [ernie.m.evangelista@atl.frb.org](mailto:ernie.m.evangelista@atl.frb.org) or Joanne Tobin at [joanne.tobin@library.gatech.edu](mailto:joanne.tobin@library.gatech.edu).**

### President Elect:

This is a three year term as follows: President-Elect, President and Past President. Though the term begins on January 1, the chapter provides "hands on" training from the current President for the first six months. By July 1 (and until June 30 of the following year), the President-Elect plans chapter programs. This is a great opportunity to use and apply your creativity, planning and organizational skills.

In your second year, as Chapter President, you'll preside over Board meetings and work with the Board to set budgets, plans and overall direction as well as represent the Chapter at the Leadership Summit and Annual Conference.

### Treasurer:

This is a two year term with the following responsibilities:

- Maintain financial records of the Chapter;
- Prepare, sign and submit required reports to the Association Office accurately and on time;
- Collaborate with the President to prepare and present the budget at Chapter Board meetings;
- Collect, deposit and expend funds for the Chapter as requested and authorized by the President;
- Report on the Chapter's fiscal condition at Chapter Board meetings;
- Monitor Chapter fund-raising activities to ensure compliance with Association practices.

### Director – Vendor Relations:

The chapter recognized years ago that there was more to this two year position than fundraising. While finding financial support for our programs is critical, the Vendor Relations Director is expected to:

- Cultivate relationships with current and potential corporate sponsors;
- Collaborate with the Chapter Board on long-range planning and handling cash and in-kind contributions;
- Ensure sponsor recognition for their support of chapter events.

Do NOT be intimidated by these job descriptions! Through the hard work of past administrations, many chapter and Board activities have been systematized and the Chapter Board collaborates so that NO ONE feels like they're shouldering extra weight.

So, while giving back to your profession, develop or improve skills of great lifetime benefit. Gaining experience in strategic planning, public speaking, marketing, delegating and networking is a PLUS in today's more complex world. And in the process, you'll get better acquainted with the diverse and dynamic group that is the SLA Georgia Chapter. So, GROW and come join us. **Our call for nominations closes at NOON, Thursday, November 15.**

## Learning how to relax – and a few other things

November 5, 2012 Categories: Events and Announcements, Officer News

Many of us have extremely stressful jobs, and most of us make them more stressful for ourselves because our ethic as librarians is to provide the absolute best service we can for patrons, meaning we often go above and beyond the call. Our November program will be on Thursday the 15<sup>th</sup> at Smith, Gambrell and Russell in Midtown and will feature networking starting at 5:30 and from 6 to 7:30 PM a presentation from Dr. Thaddeaus Pace of Emory University on **The Science of Stress and Relaxation**. This program comes just in time for those of us thinking about budgets, Thanksgiving, and the stress that is ever present in December. Please RSVP for the program at <http://tinyurl.com/SLA-November-2012>. I would like to thank Lynda Larsen for her hard work in putting this program together.

We are looking forward to the upcoming joint Holiday party with ALLA. Final details are still being worked out, so stay tuned for more information.

The Brown Bag Lunch Series organized by Clara Williams is coming up in January and February. In January you can visit the library at the Decatur campus of Art Institute of Atlanta and in February you can visit the Library of the Atlanta campus of Savannah College of Art and Design. For more information please see the flyer on the SLA-GA website. Thanks to Clara for keeping this great program going.

Sarah Mauldin  
Vice-President/President-Elect

## The SLA Georgia Chapter presents Chris Olson speaking about Personal Brands

November 8, 2012 Categories: Events, Events and Announcements



### The SLA Georgia Chapter presents Chris Olson speaking about Personal Brands.

**Everyone has a personal brand**, whether it's been crafted or not. People make impressions and like corporate brands, personal brands are composed of basic branding components, all of which can be managed into a personal brand strategy designed to achieve a set of personal goals and objectives.

*Crafting a Personal Brand* is a 3 hour workshop dedicated to exploring the concept and reality of personal brands. Led by Chris Olson, an expert in developing and managing the brands of libraries, information services and knowledge sharing communities, the workshop aims to help attendees become aware of their current personal brands and how they can be managed to meet professional goals.

Chris reviews the basic components of a personal brand and provides insights into what works and what doesn't. Participants get feedback and ideas from colleagues for their personal brand, as well as insights into how they contribute to their organization's overall communication's strategy.

### Is This Workshop for Me?

Yes! Job seekers, independent researchers, embedded information professionals, knowledge workers seeking career advancement, students about to enter the workforce, retired professionals contemplating part-time work, and others are sure to find this workshop to be engaging, fun, and informative.

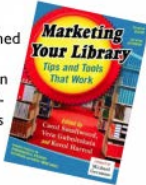
### Who is Chris Olson?

Chris has been marketing and communicating the value of information services for nearly 30 years with her firm, Chris Olson & Associates. She has a full roster of clients who rely on her abilities, resources and advice to guide their brands successfully. In 2012 Chris was named an SLA Fellow in recognition of her contributions to and leadership in the profession.

*When:* Saturday, March 16, 2013 10am – 1pm (registration begins at 9:45am)

*Where:* Clough Commons, Georgia Tech, Room 102

Chris wrote the branding chapter in the recently published book, *Marketing Your Library*. She's bringing copies which can be purchased for \$40. (normally \$55) Cash is preferred. Chris doesn't receive royalties.



(Reduced / free parking on campus)

### Refreshments:

morning snacks, lunch & bottled water to be provided

### Tickets:

\$60; \$30 for students, unemployed and retired librarians.

NO refunds can be issued and there will be NO on-site registration.

**Register at:** <http://bit.ly/XKjl6e>

## Professional diversity – What’s in a name?

November 12, 2012 Categories: Officer News

What’s your focus? How did you become an information professional/analyst/librarian? What’s your title? Every time I meet a member of SLA, particularly at the annual convention, those are often my conversation starters.

I’ve always found the career paths of SLA members to be most fascinating. Part of that is probably because of my own path into this industry. I started in journalism working for a weekly and then a daily newspaper, moving from there into specialized publications as editor, shifting into real estate market research and now working an information professional doing research in the consulting industry. There’s a common thread through there of finding information, analyzing the information or the source and producing or communicating it in an appropriate format.

This is all a long way of saying that I’ve often tried to figure out the best 1-minute elevator speech that defines the SLA chapter in a way that would attract the many folks who work with information, content and materials in Atlanta and Georgia.

I’ve looked at titles, but that’s a moving target. With the exception of possibly the individuals who work in academic or law libraries, there isn’t a standard. Of course, there’s librarian, but there is also research analyst, text archivist, research associate, information manager, knowledge management specialist, lead researcher, content manager, content specialist, business intelligence associate, and many, many other variations.

That certainly shows the diversity of our membership and thus the depth and breadth of our member experience. And that’s something that should appeal to most anyone in the information industry. It’s the type of experience that I like exploring.

Nancy Snell  
Treasurer

## Joint Holiday Party with ALLA – December 5, 2012, 6-9 PM

November 16, 2012 Categories: Events and Announcements

The annual ALLA/SLA-GA Joint Holiday Party will be on Wednesday, December 5 at Manuel's Tavern, at the corner of North Avenue and N. Highland Avenue from 6-9 PM. There is ample free parking available. Manuel's is also accessible via the #2 and #16 buses. Tickets are \$10 for members and \$15 for non-member guests and include a buffet supper and a ticket for one beverage, as well as stations for iced tea and coffee. The bar will also be open to pay with cash if you so choose. An RSVP is considered a promise to pay. Please RSVP by **Friday, November 30** so we can provide an accurate headcount. Because we are having a meal where headcounts matter we will not sell tickets at the door. Payment may be sent to Nancy Snell via check, via Paypal, or paid by check at the door.

[ONLINE RSVP FORM](#)

We look forward to seeing you soon.



## SLA Georgia THANKS our sponsors

December 3, 2012 Categories: Officer News

Given the time of year, the SLA Georgia Chapter wants to acknowledge and thank our corporate supporters in 2012. And since we hosted this year's Leadership Summit, we have quite a few organizations to name:

- Dow Jones
- Bloomberg BNA
- Cengage Learning
- Thomson West
- SLA Physics-Astronomy-Mathematics (PAM) Division – 40th anniversary
- SLA Eastern Canada Chapter – 80th anniversary
- SLA Kentucky Chapter – 40th anniversary
- SLA Southern California Chapter – 85th anniversary

We congratulate the SLA units who celebrated milestones in 2012 and appreciate their supporting the Leadership Summit reception.

And thanks too to Cengage Learning for its funding assistance for our “Spring” luncheon featuring SLA Fellow Susan Kloppe who spoke on Google and critical thinking. We are also grateful for companies such as Thomson West, who, each year, helps to fund our joint holiday soiree with the Atlanta Law Library Association (ALLA). The party is THIS Wednesday, December 5 and promises to be another fun filled evening. Hope to see you there and be sure to thank Debbie Maron and Erika Beck for Thomson's support!

With chapter officers already planning 2013 programs, we look forward to featuring some other big names. But these events can only happen with support from our corporate partners and allies. When I contact you about our programs, I hope you'll consider thoughtfully and join our list of friends above.

-Ernie Evangelista,  
Director, Vendor Relations  
SLA Georgia Chapter

## Data Curation

December 10, 2012 Categories: Officer News

An emerging area for librarians is in research data curation. Data are the bare facts or items which may be generated from experiments, observations, surveys, etc. They become information with analysis and interpretation. Traditional library resources are the information – the final report, the article, the book. The data, however, is valuable in and of itself. It can be double checked by other researchers to verify the conclusions drawn. It can be manipulated and recombined by other researchers for new interpretations and new knowledge. Librarians have a role in making the basic data available.

Data differs from traditional information sources in a number of ways. There can be huge quantities of it. It is often stored in individual researchers' labs, not in commonly known and accessible places (although there are some subject-oriented repositories emerging). It is saved in a variety of formats and may need a varied set of tools for manipulation for unknown future purposes. The data itself is often not well documented, since its original intent was merely to be used by the compiler who knew the parameters of its collection. Librarians need to supply useful, appropriate metadata so that future manipulation, analysis and re-use are able to be done with full, accurate knowledge of the origin of the data.

Librarians not only can help researchers identify the data sources for already existing data, but they also have major roles to play in the preservation and sharing of that data. Providing expertise in data manipulation tools and in data mining is the type of contributions that will make the librarian an active partner in the research process.

Mary-Frances Panettiere  
SLA-GA Past President  
[mary-frances.panettiere@library.gatech.edu](mailto:mary-frances.panettiere@library.gatech.edu)

## Event Report: “The Science of Stress & Relaxation”

December 17, 2012 Categories: Events

“The Science of Stress & Relaxation” by Dr. Thaddeus Pace, Emory University  
November 15, 2012  
Smith Gambrell & Russell

A group of SLA-GA members came together on the evening on November 15 to hear Dr. Thaddeus Pace, a professor in the Department of Psychiatry & Behavioral Sciences at the Emory University School of Medicine, present on the topic of “The Science of Stress and Relaxation.” Over the course of an hour Dr. Pace discussed the current state of his research, which involves the biological mechanisms that link psychological stress to illness, as well as devising new approaches to combating stress.

Dr. Pace discussed a scientific approach to the mind-body connection of stress and illness, a subject which has only undergone rigorous study within the last few decades. Higher stress exposure over time is associated with conditions such as hypertension, heart attacks, strokes, or major depression; major health problems exacerbate stress levels. Stress can create changes in behavior and emotions, but also physiological changes, such as increased heart rate, higher blood pressure, as well as higher amounts of adrenalin and cortisol in the body.

Dr. Pace described a scientific experiment in which volunteers had to present a speech in relation to a job interview before a panel, which was also recorded on video. The volunteers, despite knowing this was only an experiment, experienced their presentation experience as a “profound social evaluation threat” and demonstrated measurable stress factors in a series of stress tests. The tests appeared to indicate that healthier people tend to be able to recover more quickly from stress, while others who are less healthy or genetically predisposed are slower to de-stress.

In addition, the immune system can be affected in the face of stress. Dr. Pace explained how stress is basically a system-wide inflammatory response that triggers the body’s immune system. When the immune system goes overboard in reaction to stress, it is harmful in the long term, contributing, for instance, to cardiovascular disease or depression.

The second half of the presentation focused on developing approaches to stress reduction as a means to better health. Dr. Pace discussed how meditation is being studied for its capacity for reducing stress and therefore helping people to be healthier in the long term. He referenced a particular form of meditation known as analytical meditation, which involves focusing on a specific topic or idea so that it becomes ingrained in a person at a basic, essential level – for instance the idea of compassion. The underlying science suggests that meditation has the ability to make changes in the brain, which has the potential for impact on health. Dr. Pace described a program that is in development at the university as part of the Emory-Tibet Partnership and is known as Cognitive-Based Compassion Training (CBCT). It is an eight-week course in compassion meditation, which includes group discussion, guided meditation, and self-directed meditation, all focused on developing both an emotional and intellectual understanding of the concept of compassion. The effectiveness of the protocol of CBCT is being studied in pilot programs for diverse populations. Dr. Pace discussed one such program involving children in foster care, a population that experiences significant stress, and how this training in compassion meditation is being studied as to its effectiveness in reducing stress and related health and behavioral problems in this sensitive group. A subsequent challenge will be making CBCT available on a greater scale, with more instructors qualified to run the program.

Many thanks to Dr. Pace for a most interesting presentation. Thanks as well to Lynda Larsen for planning the event and to Sarah Mauldin, who arranged to host the event at Smith Gambrell & Russell.

Sansanee Sermprungsuk  
Director, Communications

## Message from our new Chapter President

January 21, 2013 Categories: Officer News

Happy New Year! I hope 2013 is starting out well for all of you.

We have an exciting lineup of programs planned for the next few months. We have the excellent Brown Bag series coordinated by Clara Williams in January and February. In March we will have an amazing workshop on Personal Branding featuring Chris Olson. In April we'll have a program about planning for retirement, both financially and mentally, and will have speakers who have retired who will talk about their experiences of what makes for a good (or bad) retirement. We'll also have a financial planner who will speak about the financial side, so it will be a program of use to members from all generations. Our May luncheon will feature Jason Puckett of the Georgia State University Library talking about open source and other exciting trends in librarianship. Throw in a few happy hours and we're looking at a jam packed and exciting start to 2013.

Hope to see you all soon!

P.S. We were incredibly successful in our fundraising for Hope for the Holidays at the Holiday Party. Pictures of the kids receiving their gifts will be available soon.

Sarah Mauldin  
SLA-GA President

## It's the Year of the Snake

January 28, 2013 Categories: Officer News

It'll practically be February as you read this. And that brings us to the beginning of the Chinese New Year on February 10th.

And that is probably what I should consider as the start of my year as President-elect. Taking on the role of the SLA Georgia chapter comes in many phases. Officially it started January 1st, 2013, but as the 2012 treasurer, I spent the first weeks of January preparing year-end financials.

My first official duty comes up Feb 6th-8th when I'll be the Georgia representative at the SLA Leadership Summit, the winter planning meeting of national, division and chapter leaders. After that, I will start planning programs for July through May. Several years ago, the Georgia board set up a "school year" timeline for programming. That provides me with some planning time for the first half of the year before I need to produce some programs for the 2013-2014 year. (It won't actually follow the theme of the Year of the Snake. That would be a twist!)

But interestingly enough, since the Georgia chapter was formed in 1952, we were born in the Year of the Dragon and more specifically in the Year of the Water Dragon. The Water Dragon is known for its ability to balance left-brain logic with right-brain creativity. And that is certainly an excellent description for a chapter as a whole.

So, send me your ideas for program whether left brain or right brain and we'll work together to produce them.

Nancy Snell  
Vice President/President-Elect

## Introducing Your New Treasurer: June Hauck

February 5, 2013 Categories: Officer News

June Hauck, SLA Georgia Chapter Treasurer for 2013-14, holds a position as Senior Medical Communications Associate with UCB, Inc., a Belgian biopharmaceutical company which maintains its U.S. headquarters in Smyrna. June came to the Atlanta area in 2004 to join UCB, after spending the previous 23 years in Kalamazoo, Michigan, as a Senior Information Scientist with Pfizer/Pharmacia/Upjohn. While in Michigan, June was active in the Western Michigan SLA Chapter, holding a number of Chapter offices in the 1980's and 1990's. She left SLA while she was busy raising her children, and rejoined after relocating to Georgia. June holds a B.A. in Computer Science and an M.A. in Library & Information Science from the University of Iowa, and spent a year in the National Library of Medicine's Associate program. She lives in Marietta with her husband Tim, and children Daniel, 22, and Laura, 17.

## Lunch and Learn Reports: AIA and SCAD

February 12, 2013 Categories: Events, Member News Tags: aia, lunch\_and\_learn, scad

The Chapter's *2013 Brown Bag Talk and Tour Series* was again a success! We wish to thank our hosts – **Myra Hall at the Art Institute of Atlanta (AIA), Decatur Campus**, and **Teresa Burk at the Savannah College of Art and Design (SCAD)** for their spirit of volunteerism! Those members who registered and attended were able to learn much from the discussions, tours, and networking. **Below are recaps from some of the attendees.**

–Submitted by *Dr. Clara R. Williams, Chapter Member*

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### AIA Brown Bag Talk and Tour

**From: Lynda Larsen, Chapter Member**

**Myra Hall** and her assistant, **Josh Alley**, hosted the *AIA Brown Bag lunch* — they closed the library just for us! We ate our lunches there, while learning about The Art Institute. We learned that AI has been in the Decatur location for five years. There are 450 students in this location; on the main campus in Dunwoody, there are 2500 students. The school teaches applied design including graphic arts, web design, media arts, fashion detail, photography, advertising and interior design. All students take drawing and color theory.

After we finished eating, we toured and looked in on busy classrooms loaded with expensive computers and equipment — and students. The school has five computer labs. Hallway walls featured some of the students' impressive design work. As soon as we left, the library reopened, and the students were waiting to file back in. In this environment, the goals of the AI library are to teach students research, as well as technological skills needed for their coursework and artistic expression.

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### SCAD Brown Bag Talk and Tour

**From: Ernie Evangelista, Chapter Member**

**Teresa Burk** was a terrific host for the *SCAD-Atlanta Brown Bag lunch*. We began with a tour of the school's galleries downstairs, then of the library and ended with presentations from Mary Murphy and Caley Cannon. For me, the visit reinforced that, even in our more digital age, there is STILL (and perhaps even GREATER) value in PHYSICAL collections. Despite the resolution and high definition quality of digitized content, some things, like artists' books, are meant to be handled (with gloves). The SCAD Atlanta library is a beautiful space, and though it's outside my professional subject expertise, it reminded me of how diverse our special library world is!

Thanks again to Teresa, Caley and Mary for spending time with us.

## Join us for Chapter Happy Hour on February 27!

February 13, 2013 Categories: Events, Events and Announcements

February is the shortest month!

But before it is over, we're having a Happy Hour. Come join your fellow Georgia SLA chapter members at Rosa Mexicano, February 27, 5:30 to 7:30 pm. We'll check out their Happy Hour specials which run from 4 pm to 7 pm.

Location: Rosa Mexicano, Atlantic Station

Getting there: Two hours free parking or take MARTA to the Arts Center Station, then take MARTA shuttle

These links provide additional information:

[Rosa Mexicano website](#)

[Happy Hour menu](#)

Hope to see you there!

Nancy Snell  
Vice President



## The SLA Georgia Chapter presents Chris Olson speaking about Personal Brands

February 15, 2013 Categories: Events, Events and Announcements



### The SLA Georgia Chapter presents Chris Olson speaking about Personal Brands.

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*Crafting a Personal Brand* is a 3 hour workshop dedicated to exploring the concept and reality of personal brands. Led by Chris Olson, an expert in developing and managing the brands of libraries, information services and knowledge sharing communities, the workshop aims to help attendees become aware of their current personal brands and how they can be managed to meet professional goals.

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### Is This Workshop for Me?

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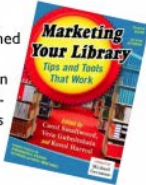
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*When:* Saturday, March 16, 2013 10am – 1pm (registration begins at 9:45am)

*Where:* Clough Commons, Georgia Tech, Room 102

Chris wrote the branding chapter in the recently published book, *Marketing Your Library*. She's bringing copies which can be purchased for \$40. (normally \$55) Cash is preferred. Chris doesn't receive royalties.



(Reduced / free parking on campus)

### Refreshments:

morning snacks, lunch & bottled water to be provided

### Tickets:

\$60; \$30 for students, unemployed and retired librarians.

NO refunds can be issued and there will be NO on-site registration.

## Marketing, Social Media and Personal Branding: Why They Matter

February 28, 2013 Categories: Events, Events and Announcements, Officer News

By Lynda Larsen, Membership Director

According to a recent study by ABI research, by the end of 2013, the number of active smartphones around the world will total around 1.4 billion.<sup>1</sup>

“So what does this even mean? First of all, it’s a clear indication that more and more people are continuing to rely on their phones as a primary means of all types of communication.”<sup>2</sup> Of course, mobile devices aren’t limited to smartphones, but is this a communication trend?

Law librarians already know mobile application development is important for corporate owners of LexisNexis, Westlaw, as well as for organizations such as the American Bar Association. Is there a clue here: shouldn’t you be knowledgeable about mobile applications and how they work? Have you checked out law school web pages lately to see a full listing of the amazing array of legal apps now available?

For information professionals in public libraries, the story is not much different. How many times does a day does a library user inquire about setting up an email or Facebook account?

In today’s on-the-move, multi-tasking, 24/7 world, branding is more important than ever. You want to get noticed! Recruiters and marketers in large corporations are now using social media as an important element in their overall marketing and communication strategies. Increasingly, social media is utilized to provide enhanced customer service by big companies like IBM, Oracle and FedEx.<sup>3</sup>

Stephen Baker, in a recent New York Times Opinion piece writes, “Social networks, like them or not, are fast laying out a new grid of personal connections. Even if this matrix of humanity sputters in advertising and marketing, it’s bound to spawn new industries in consulting, education, collaborative design, market research, media and loads of products and services yet to be imagined.”<sup>4</sup>

If more attention is focused on branding goods and services, doesn’t that apply to people too? Think Martha Stewart, J. Lo and Tiger Woods. While information professionals may not become quite so famous, we do need to know more about social media and personal branding.

That’s why the SLA Georgia Chapter is proud to present 2012 SLA Fellow and marketing consultant Chris Olson on Saturday, March 16th, at Clough Commons on the Georgia Tech campus. In a three-hour continuing education workshop, Chris will review components of personal brands, social media and other forms of communication. Participants will be able to discuss how these principles can be applied to their libraries and information centers. So, here’s your chance to apply what you learn and jump start or advance your career!

Program details, including an online registration form, can be found here:

<http://georgia.sla1.org/category/events-and-announcements/>

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<sup>1</sup> See <http://www.abiresearch.com/press/45-million-windows-phone-and-20-million-blackberry>

<sup>2</sup> See <http://www.digitaltrends.com/mobile/worldwide-smartphone-usage-will-reach-1-4-billion-2013/#ixzz2KNL4W13y>

<sup>3</sup> Social Media Today, Webinar, “Global Customer Experience: Getting It Right,” February 7, 2013.

<sup>4</sup> Baker, Stephen. “Can Social Media Sell Soap?” New York Times Opinion, January 5, 2013. <http://www.nytimes.com/2013/01/06/opinion/sunday/can-social-media-sell-soap.html?pagewanted=all>

## Call for proposals BIG Atlanta – Deadline March 23

March 12, 2013 Categories: Events and Announcements

Sharing this conference opportunity with our SLA chapter members.

Nancy Snell  
Vice President/President-Elect

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### \*\*\*Extended Deadline to March 23\*\*\*

The *Atlanta Area Bibliographic Instruction Group (AABIG)* 12th annual conference will convene on **May 17, 2013** at the Mercer University in Atlanta. This year's theme is ***Beyond Face Value: Asserting the Value of Instruction and Making Instruction Valuable***.

This year, the conference will focus on the practical and new ways librarians are affirming their worth to their institutions through effective instruction, assessment, and marketing. AABIG invites proposals for 20- and 45-minute sessions that address this theme. The committee particularly invites submissions from public and academic librarians, school media specialists, and individuals from diverse backgrounds. Lively and interactive sessions are preferred.

Ideas include but are not limited to:

- effective instruction, outreach, and assessment methods
- effective strategies for online and face-to-face instruction
- practical techniques for advocacy/marketing toward external stakeholders
- innovative techniques, examples, and pedagogy to intrigue and entice students

Submit your proposal here: <http://tinyurl.com/AABIG2013>

Extended Deadline: **March 23, 2013**. Please direct further questions to [Elizabeth Andrejasich Gibes](#).

## Being GREEN as we welcome Spring...

April 3, 2013 Categories: Officer News

I never regretted leaving New York for library school in Chapel Hill, North Carolina over twenty years ago, especially at this time of year. Despite our “up and down” temperature swings in the last few months, compared to other parts of the country, we had a pretty mild winter. (I think I must have worn my heavy wool coat just a handful of times.) And as vernal equinox passed a few weeks ago, there are signs for spring everywhere.

For those of you with allergies, I wish you luck, but fear not. Fingers crossed that an occasional downpour will wash away accumulated pollen.

I believe that the SLA Georgia Chapter was “green” even before this environmentally conscious movement caught on. Some of you may recall having programs at venues that were MARTA-accessible. We continued this tradition on Saturday, March 16 — the day of our three hour workshop, “Crafting a Personal Brand,” presented by 2012 SLA Fellow and 2013 SLA Maryland Chapter president Chris Olson. Thanks to former chapter president Mary Frances Panettiere who secured space at Georgia Tech’s VERY “green” Clough Undergraduate Learning Commons. Warm and pleasant weather was our reward after learning so much from Chris and each other. (Check out another post for a program report.)

With Earth Day not too far away (Monday, April 22), chapter members should know that our programs strive to minimize our carbon footprint and reduce waste. We accomplished these goals for our workshop in these ways:

- 1) We selected a venue accessible by public transportation.
- 2) We saved gas by carpooling. One car transported Chris Olson and two workshop registrants to and from Georgia Tech, while another offered rides between campus and the North Avenue MARTA station.
- 3) We recycled. Georgia Tech’s Clough Commons has recycling stations throughout the building, so our disposables were separated into trash, paper and plastic.

Thanks to chapter volunteers Lynda Larsen and Sansanee Serprungsuk and kudos to Chapter President Sarah Mauldin for selecting program venues with mass transit accessibility. If you have ideas for meeting places or Happy Hour networking sites near MARTA, let us know.

Thank you for keeping us green!

Ernie Evangelista

Director, Vendor Relations

## Jason Puckett on “The Value of Free” at SLA Georgia Chapter Spring Luncheon

April 16, 2013 Categories: Events, Events and Announcements

In case you haven’t seen the blooming trees and plants around town (or reacted to the pollen in the air), it’s Spring Time in Atlanta! SLA Georgia Chapter is proud to present 2010 Library Journal Mover and Shaker Jason Puckett who’ll talk to us about open access to scholarship, open source software and other developments around “free” in the information industry.

### The Details

WHEN: Wednesday, May 15, 2013, 11:45 am

WHERE: LPC (Formerly La Pietra Cucina)  
1545 Peachtree Street, Atlanta, GA 30309  
404.888.8709

WHAT: Two course meal (Salad and Sandwich including vegetarian option)

HOW MUCH: \$20 – Members / \$25 – Non-members

MASS TRANSIT: Arts Center Rail Station and Bus #110 Peachtree Route North

DIRECTIONS: <http://www.lpcrestaurant.com/p/contact-us.html>

PARKING: Valet – \$3

PAYMENT: PayPal or Check (Found at online RSVP form)

RSVP: [Closed]

### **More on the program:**

Some of the most important issues in libraries today revolve around the idea of “free”: Free open access to scholarship, free and open source software, the free law movement, and others. What do all these “free”s mean for libraries? How should libraries take advantage of free technology, what are the downsides, and what implications do the open information movements have for the mission of information professionals, especially those who work in corporate environments?

As an assistant professor and Communications subject librarian at Georgia State University in downtown Atlanta, Puckett uses Zotero, free, open-source software, to create research guides. And in 2011, he authored the book, *Zotero: A Guide for Librarians, Researchers and Educators*. As part of our program, Jason’s offering copies of his book at a special price of \$20. Be sure to indicate your interest in our online RSVP form (See link above.)!

### Program Schedule

|          |                           |
|----------|---------------------------|
| 11:45 am | Check-In<br>Meal ordering |
| Noon     | Chapter announcements     |
| 12:15    | Speaker Remarks           |
| 12:45    | Questions                 |
| 1:00     | Program Ends              |

### Edit

For more on Jason:

<http://www.libraryjournal.com/article/CA6721867.html>

<http://jasonpuckett.net/about/>

<http://research.library.gsu.edu/zotero>

**To ensure an accurate head count, there will be NO on-site registration and remember that an online response is a commitment to pay!**

## Double the fun – Happy Hour

April 29, 2013 Categories: Events and Announcements

Join members of SLA Georgia and MALA as we meet for a combined networking Happy Hour in celebration of spring! Meet and mingle with fellow Georgia chapter members and Atlanta members of MALA (Metro Atlanta Librarians Association).

Thursday, May 2, 2013 – 5:30-7:30 pm

Bucket Shop Lenox  
3475 Lenox Road  
Atlanta, GA 30326  
404-261-9244  
<http://www.bucketshopcafe.com/>

Please let us know if you plan to come.

## Corporate Libraries Metrics Task Force

May 9, 2013 Categories: Member News

*Provided by member Deanna Hall, originally posted [here](#):*

In January, President Deb Hunt convened a Corporate Library Metrics Task Force to respond to the letter to the editor from Deanna Morrow Hall (*Information Outlook* Nov/Dec 2012, p. 3\*). This letter enumerated the five studies of corporate library value that SLA has funded, and concluded that “– if corporate libraries are still unable to measure and communicate their value to top management, it is not for lack of definition as to how to do it. Rather, it is the result of a failure of SLA, as their professional organization, to assimilate what is already known, and from this, to create standard templates from which corporate librarians may choose the method(s) most applicable to their individual situations.” The Task Force is composed of Hall (Chair), former SLA President Ethel Salonen (Mitre Corp.), and Margaret Aby Carroll, PhD (University of North Texas). Hunt has asked the Task Force to create a “toolkit”, to be completed by June 2013.

Chair: [Deanna Morrow Hall](#)

Board Liaison: [Marilyn Bromley](#)

Staff Member: [Carolyn Sosnowski](#)

[Margaret Carroll](#)

[Sylvia James](#)

[Ethel Salonen](#)

## SLA Annual Convention – See You There?

May 28, 2013 Categories: Member News

It's almost June and that means the SLA annual convention is coming up. This year the keynote speaker, Mike Walsh, starts off the 2013 convention in San Diego at 9 am on Sunday morning with a take on innovation. That's an early start, but that's not too bad for those of us who will still be on the EDT time clock. It'll feel like mid-morning!

Attending SLA conventions are always a challenge because there can be an overwhelming amount of sessions, vendors and networking opportunities making it hard to decide where to focus and what to attend.

But, it is worth it because exposed to upcoming trends, industry news, and others in the profession provides a unique – “out of the box” experience that is hard to make yourself do in between day-to-day work load.

I'll be attending the convention as your chapter representative. Let me know if you are going, we can arrange a Georgia meetup. And let me know of any issues or concerns you have about SLA.

Nancy Snell  
SLA-GA Vice President



## June 2013 SLA Conference Recap

July 1, 2013 Categories: Member News

The SLA Annual conference is always stimulating and exhausting as there is so much to do and learn and find out.

Here are a few initial take-aways....

Collaboration, social media, content management, value add, analytics, and big data are all active buzzwords in the industry. But the key take-away — provide value add through analysis of the data for research and for content by providing the tools needed for collaboration and social media

- - Social media
    - Each channel is different; learn audiences for each
    - That means that you do not send the same message to each channel
  - Measuring ROI
    - Focus on outcomes and correlations; use stories to highlight results not as part of results
    - Create metrics via usage reports. You can create a visualization of network use over time, surveys and/or case studies to build a ROI picture
  - Knowledge management
    - KM is 90% people and 10% technology.
    - Use technology as a tool to find a solution, do not find the technology and create a use for the tool or make people fit into the tool
    - Let your users drive your technology needs
  - Research
    - Change the perception of the information center from a passive source into an active source of information and education and analysis

Nancy Snell SLA-GA Vice President

## Event Report: Crafting a Personal Brand workshop with Chris Olson

July 15, 2013 Categories: Events, Member News



Student volunteer Kendall Barksdale

*[Note: The following guest post was contributed by Kendall Barksdale, a student volunteer and participant at our workshop with Chris Olson.]*

I am Kendall Barksdale from Harlem, New York and a senior English major at Clark Atlanta University. When I began studying English my pursuit was to become an editor of books and magazines, and an author of poetry and children's books. However, during my sophomore year at Clark Atlanta University, I was introduced to the field of Library Science through the Mellon-funded internship: Recruiting Tomorrow's Library Leaders (RTLL) Program coordinated by the Atlanta University Center (AUC) Robert W. Woodruff Library. RTLL participating institutions included: Clark Atlanta University, Morehouse College, Spelman College, Bennett College, Dillard University, and Johnson C. Smith University. During this internship, I realized that I could still become an editor and writer while pursuing a career in library science.

As an RTLL intern in spring semester 2012, I worked on a video project at the AUC Woodruff Library that focused on the stereotypes of libraries and librarianship through the perspectives of students and librarians. For the video project, my mentors at Woodruff scheduled interviews for me and my fellow interns at the Coca-Cola Company Archives and Georgia Tech Library. I had the opportunity to learn about what librarians and archivists do through these interviews. From my visit to the Coca-Cola Archives, I received a summer internship there.

My experience as a Coca-Cola archivist intern is what really motivated me to want to work in the archives field and solidified my decision to become an archivist as a career choice. Holding, analyzing, and rehousing Coca-Cola artifacts that were decades older than me fascinated me, especially when I connected the events in the pictures and documents to today. This is when I knew I wanted to become an archivist, which would not have been possible if it were not for the AUC Woodruff Library RTLL Program. I also attended the AUC Woodruff Library 2013 RTLL Summer Institute which provided the opportunity to network with professionals in the library and archives field. It was a great experience and I enjoyed the panel talks and hearing from different leaders.

Through the AUC Woodruff Library RTLL program, I also had the privilege of attending the Special Library Association Georgia workshop on March 16, 2013 on Georgia Tech's campus where I volunteered and participated in the "Crafting a Personal Brand" workshop. The workshop lasted from 9am until 2pm, but during this small time frame, I learned an abundance of information on how to professionally and personally brand myself. I also had the opportunity to network with other librarians, such as archivists that shared their interesting work experiences with me. This experience reminded me of one of the class sessions of the RTLL Program, in which we learned about the importance of branding and marketing a company and oneself.

The host of the workshop, Chris Olson, was very energetic and informational. She taught us what to consider when making business cards, how to professionally speak while keeping one's attention, presenting on a specific topic, and ways to leave a long lasting impression. My favorite part of the workshop was when Ms. Olson divided us into pairs and we had to create a 1 minute elevator speech of what we would say to an employer of our field of interest for possible hiring. This activity was very challenging because we were required to state a little information about ourselves, our interest and qualifications of that job, while keeping the employer's attention and leaving an impression. This activity was very beneficial to me because it taught me how to sell myself to an employer in an awkward setting with limited amount of time, while being brief and stating pertinent information about myself as a potential employee. After twenty minutes of preparing our speech, my group mate and I acted out my scenario, in which she was a publisher and I was trying to convince the publisher to take a look at some of my writing samples for possible publishing. I enjoyed seeing each groups' presentation and the creativity that they used.

One thing that left a long-lasting impression on me was when Ms. Olson stated that because of her shortened name and the way she spells Chris, many people do not know her gender until they meet. She said that people are surprised that she is a female, and that she purposely does this to leave her impression. Another statement that caught my attention was when Ms. Olson told us that whenever she gives presentation she coordinates the colors she wears that day to the colors of her business card as a way of branding herself. I thought this was brilliant and excellent ways of making people remember her. When the workshop concluded everyone received a certificate of participation.

Today I carry with me key aspects of branding that I learned from the SLA Georgia workshop and from the RTLL class session on branding and marketing. Being a member of the AUC Woodruff Library RTLL program taught me many important attributes of professionalism, career choice, and personal characteristics that contribute to the field of librarianship. If it were not for the AUC Woodruff Library RTLL program, I would have never discovered my passion for archives or would have decided on a career within the field of librarianship.

Kendall J. Barksdale  
Senior English Major  
Clark Atlanta University  
Digital Archives Student Assistant  
Robert W. Woodruff Library  
[kbarksdale@aucr.edu](mailto:kbarksdale@aucr.edu)

## SLA Georgia Celebrates Atlanta Downtown Restaurant Week

July 25, 2013 Categories: Events, Events and Announcements

Happy Summer, SLA Georgia!

For our foodie members or those watching their budgets, have we got a program for you! To draw crowds to Downtown Atlanta restaurants NEXT week, several eateries are offering prix fixe menus (\$15, \$25 or \$35). Chow Bing is a three month old Asian fusion restaurant in the Pencil Factory Lofts on Decatur Street. **Interested members are invited to gather at Chow Bing NEXT Wednesday, July 31, between 6:00 and 6:30.**

More information at:

Home Page: <http://www.chowbing.com>

Deal and menu: <http://www.atlantadowntown.com/fun/restaurant-week/darw-2013/chow-bing-chinese-grill>

Map / Directions: <http://atlantadowntown.com/map/chow-bing1>

Of course, diners are not limited to the \$15 Resto Week menu. Diners can order off their regular menu.

Parking is available at the Pencil Factory Lofts and the King Memorial MARTA train station (off the East-West train line) is nearby.

Catch up with friends or make new acquaintances, while eating a delicious meal!

To make sure we save enough seats, please **RSVP by NOON, Tuesday, July 30** to [slageorgia@gmail.com](mailto:slageorgia@gmail.com). Apologies for the short notice and please contact Ernie Evangelista at [ernie.m.evangelista@atl.frb.org](mailto:ernie.m.evangelista@atl.frb.org) with any questions. Ernie will follow up with those interested and see you at Chow Bing next Wednesday!

Xie xie (Thanks!)

## Event Report: May 15 Spring Lunch featuring Jason Puckett

August 5, 2013 Categories: Events, Member News, Officer News

Even before working at the Federal Reserve Bank of Atlanta, I was aware of the expression, “There’s no such thing as a free lunch,” or in today’s texting vernacular – TNSTAAFL. After googling the phrase, I learned from Wikipedia that it referred “to the once-common tradition of American saloons to provide a free lunch to patrons who ordered at least one drink.” Because their meals were intentionally salty (such as ham, cheese and salted crackers), they tended to drink more than they otherwise would. So, the drinks purchased more than compensated for the cost of the meal. Pretty smart, eh?

On Wednesday, May 15, twenty SLA Georgia Chapter members gathered at LPC (formerly La Pietra Cucina) to hear Jason Puckett, Communication Librarian at Georgia State University in downtown Atlanta. Named a *Library Journal* Mover and Shaker in 2010, he is the author of *Zotero: A Guide for Librarians, Researchers and Educators*. Jason spoke on “The Value of Free,” in the context of today’s computing environment. My key highlights from his talk were:

- 1) Even if there is little to no need for technology in one’s information environment, Jason advised us to BE AWARE of open source software such as Zotero which automatically senses content and allows users to add it to his/her personal library.
- 2) “Technology is a social issue.” Today, more content than ever is available to a wider audience. Given greater access to vast amounts of content, it’s not surprising that the following issues are major topics of debate: Net neutrality, SOPA (Stop Online Piracy Act), open access and DRM (digital rights management).

Jason described each issue and responded to concerns about using open source software. At a time when identify theft, data breaches and hacking attacks are common (I heard on NPR – National Public Radio – recently that Chinese hackers acquired schematic designs for the newest American defense weapons!), I tread very carefully when considering the use of open source content or software. Nonetheless, it’s good to keep up with such developments and I’m grateful to Jason for sharing with us.

For those interested, this link points to the Open Source Initiative that Jason mentioned: <http://opensource.org/>

And if you contact Jason, he might still be willing sell his book to you for \$20! (It retails at Amazon for \$32.40.)

In other Chapter news, President Sarah Mauldin introduced our 2013 Chapter Board and reminded us that SLA Georgia has an active social media presence on Facebook, LinkedIn, Twitter and Flickr. In fact, this link takes you to photos from our lunch: <http://www.flickr.com/photos/sla-ga/sets/72157633879952008/>

Thanks to those of you who attended the program. Since lunch wasn’t free, we hope that it was worth your time and money spent. If not, please let me know so that future programs better meet your expectations.

Looking forward to seeing you at our next Chapter event!

Ernie Evangelista  
Director, Vendor Relations  
SLA Georgia Chapter  
[ernie.m.evangelista@atl.frb.org](mailto:ernie.m.evangelista@atl.frb.org)

## You are the Focus

August 12, 2013 Categories: Member News, Officer News, Volunteer Opportunities

But what is the focus? Who is the SLA Georgia chapter and what should we be or do?

That is what SLA Georgia wants to know.

To find out, we are setting up a series of focus groups – one a week for a total of four – throughout September at different times and different places throughout Atlanta.

Why four?

Because we have four SLA Fellows located in Atlanta and they will each lead a session.

There are four weeks in September and that'll be four hours of feedback!

We are still working out the logistics, but here's a tentative schedule so you can plan your calendar too.

Thursday, September 5th – Northwest Atlanta – Gail Stahl (evening)

Wednesday, September 11th – Perimeter with Liz Bibby (noon)

Wednesday, September 18th – Decatur with Susan Klopper (evening)

Tuesday, September 24th – Midtown with Ann Cullen (evening)

We'll be sending out "sign-up sheets" just as soon as we get all the details confirmed.

Nancy Snell

SLA-GA Vice President

## What happened this summer?

August 15, 2013 Categories: Events, Events and Announcements

It did rain a lot but in between the rain, a number of folks attended annual conventions and meetings. Come join us as we meet with AALL to hear recaps of those meetings.

Mark your calendars for Tuesday, September 10, noon, at the Georgia State School of Law. A meeting invitation for RSVPs will be sent out later in August.

Nancy Snell  
SLA-GA Vice President

## September Focus Groups – Sign Up Now!

August 20, 2013 Categories: Events, Events and Announcements, Member News

As I mentioned last week, the Georgia Chapter is setting up a series of focus groups and we want you to participate.

We want to know — Who is the SLA Georgia chapter and what should we be or do?

Here's the schedule with places and the names of our facilitators:

**Thursday, September 5<sup>th</sup>** – Northwest Atlanta – Gail Stahl (evening)

**Wednesday, September 11<sup>th</sup>** – Perimeter with Liz Bibby (noon)

**Wednesday, September 18<sup>th</sup>** – Decatur with Susan Klopper (evening)

**Tuesday, September 24<sup>th</sup>** – Midtown with Ann Cullen (evening)

Use this link to sign up. <https://docs.google.com/forms/d/1SrU7BKqocwBBgCLJOg4GYxjvqBb8l-XjdScROeZEupM/viewform>

Pick your desired time and place and answer the pre-registration questions, so we can organize our questions.

Hope to see you at one of these sessions!

Nancy Snell  
SLA-GA Vice President

## Program Report: SLA/ALLA Joint Meeting on Conferences – September 10, 2013

September 23, 2013 Categories: Member News, Officer News

The Tuesday, September 10 joint meeting for SLA Georgia and the Atlanta Law Libraries Association (ALLA) continued to demonstrate the strong collaboration and synergy between our two professional organizations. For the second year, the Georgia State University Law Library hosted the event that featured five speakers reporting on meetings they attended earlier this year.

SLA member **Rebecca Gebhardt** kicked things off reporting on her first SLA Annual Conference held in San Diego, California June 9 – 11. She shared her perspective as a non-librarian vendor (working as a director for Linex Systems). The Tuesday, June 11 panel session, “Connect, Collaborate, Strategize,” resonated with her as it reinforced the librarian’s role as the “glue” in an organization that helps staff to find information and then enable access to it. Metadata tagging and the use of tools such as SharePoint were two examples she provided for how info pros can add value. She offered this formula for success:

**Content + Context = Knowledge**

For more on SLA 2013, go to: <http://www.sla.org/attend/sla-annual-conference/>

**Carrie Canfield**, Research Librarian at Fisher and Phillips, reported on the 13<sup>th</sup> SEALL (Southeastern Chapter American Association of Law Libraries) meeting at Decatur, Georgia, from April 18-20 whose theme was “Meeting in the Middle.” She was very excited about Bloomberg Law which is trying to enter the legal research marketplace long dominated by Lexis and Westlaw.

For more on SEAL, go to: <http://law.gsu.edu/events/index/seall2013/schedule>

**Mark Durbin**, Head of Technical Services at the John Marshall Law School Library, spoke on 106<sup>th</sup> annual meeting of the American Association of Law Libraries (AALL) held in Seattle, Washington July 13-16 with the theme “Rethink Your Value.” A fairly empty exhibit hall testified to the high quality of programs offered. Besides a session on setting up an “e device bar,” Mark reminded us of these best practices related to managing people:

- Don’t interrupt while others are talking.
- Give feedback to your direct reports.
- Find out what motivates your staff.

For 2013 meeting highlights, go to: <http://www.aallnet.org/conference/more/past-meetings/2013-highlights>

**Kris Niedringhaus**, Associate Dean for Library and Information Services and Associate Professor, recently returned to GSU succeeding Nancy Johnson who retired last year. Kris shared her takeaways from the 23<sup>rd</sup> CALI (Center for Computer Assisted Legal Instruction) conference, hosted by the Illinois Institute of Technology (IIT)-Chicago and Kent College of Law June 13-15 with the theme, Driving Innovation. Web designer, author of “Tapworthy: Designing Great iPhone Apps” and keynote speaker Josh Clark, spoke on the “Seven Deadly Myths of Mobile.” For more information and to watch Clark’s talk, go to:

<http://conference.cali.org/2013/content/keynote-josh-clark-seven-deadly-myths-mobile-auditorium>

Kris noted another session on open access textbooks and that most, if not all, sessions were recorded and available online at: <http://conference.cali.org/2013/program/sessions>

SLA Georgia Vendor Relations Director **Ernie Evangelista** closed the program speaking on the Wolfram Data Summit, held in Washington, DC, September 5-6. As Resource and Access Manager at the Federal Reserve Bank of Atlanta, he took on data management as a new responsibility in late 2011 and is still trying to understand it.

The fourth Data Summit was an invitation only event attended by nearly 100 people of whom a quarter were speakers or Wolfram staff. It didn’t feature an exhibit hall and, except for the kick-off session, presentations (featuring ONE speaker) were no longer than a half hour.

Ernie noted how different this format is from other meetings he has attended. He also noted the diversity of industries and positions of those at the meeting: Chief Executive Officer (CEO) to Vice President (VP) to Director to Professor. These organizations were represented at the meeting: Library of Congress, Progressive Insurance, Dun & Bradstreet and US News and World Report. Though there was little that he felt he could take back from the meeting and apply to his work environment, Ernie valued seeing and learning how other organizations manage and utilize their data. He learned about Coursera, a free online active learning site, the linked data service at the Library of Congress and that Google operates in this space: Google Big Query.

For more on the meeting, go to: <http://www.wolframdatasummit.org/2013/>

With a class starting at 1:00 pm, the audience of 31 appreciated the speakers adhering to their time limits. Thanks again to ALLA President Rebecca Velez for coordinating this program and to Austin Martin Williams and the GSU Law School Library for hosting! (Stay tuned for photographs to be available on the SLA Georgia web site.)

-Ernie Evangelista

Resource and Access Manager  
Knowledge and Information Management  
Federal Reserve Bank of Atlanta



## Thank you

September 25, 2013 Categories: Member News

Thanks to everyone who participated in our focus groups this past month. And special thanks to our SLA Fellows who led the groups – Gail Stahl, Liz Bibby, Susan Kloppe and Ann Cullen.

We started with the same questions, but got totally different thoughts, ideas and feedback from each one of our four sessions.

Thanks again and soon we will share the results with you.

Nancy Snell

President-elect – SLA Georgia Chapter

## October Networking

October 7, 2013 Categories: Events and Announcements Tags: Events and Announcements, networking

Hello all,

Are you interested in the future of the SLA Georgia Chapter?

If you attended one of our focus group session in September, drop by to hear what others said. If you missed our focus group sessions, this is your chance to share feedback on the Chapter.

Either way, we hope you'll stop by Ormsby's, a "classic neighborhood tavern" in the West Side for drinks, snacks or, if the mood strikes, dinner, on **Thursday, October 24, from 5:30 – 7:30 pm.**

Ormsby's

<http://www.ormsbysatlanta.com/>

1170 Howell Mill Rd.

Atlanta Ga. 30318

(TEL) 404.968.2033

Since space can get tight at Ormsby's, please let us know if you are planning to come – [nancy.snell@kurtsalmon.com](mailto:nancy.snell@kurtsalmon.com) or [ernie.m.evangelista@atl.frb.org](mailto:ernie.m.evangelista@atl.frb.org).

So as they say on the web site — Ormsby's – A good place to be. Come on over.

Nancy Snell

## Coming soon: Chapter Elections

October 9, 2013 Categories: Events and Announcements, Officer News Tags: elections

The Nominations Committee, consisting of Sansanee Sermprungsuk (chair), Anne Bao and Jane Killian, are pleased to announce the following open positions in the upcoming chapter elections which will take place in November:

President-elect and Program Chair (3-year term)

Secretary (2-year term)

Director (Communications) (2-year term)

Director (Membership) (2-year term)

At this time we are accepting nominations for these positions. Please get in touch if you would like any additional information or would like to be included on the slate of candidates. Thank you!

Sansanee Sermprungsuk  
[ssermprungsuk@mckennalong.com](mailto:ssermprungsuk@mckennalong.com)

## Focus Group Report

October 21, 2013 Categories: Member News Tags: Member News

As you know, the Georgia SLA board conducted a series of focus groups to determine the desires, goals and needs of the Georgia SLA chapter to help plan programming and to establish a foundation for updating the chapter's strategic plan. There were four focus groups with a total attendance of 20 including our four fellows who facilitated the groups – Liz Bibby, Gail Stahl, Susan Klopper and Ann Cullen.

We are a diverse group scattered widely through metropolitan Atlanta (and Georgia). But that attendance, more than anything, tells us that you are committed to SLA Georgia. We hope to rise to the challenge.

### So what did we find out?

As a whole, members indicated an extremely strong desire for networking opportunities beyond happy hours and the annual luncheon/holiday party. They also expressed a desire for programs that provide knowledge and learning opportunities on the industry, new tools and techniques.

Those who have been members of the association for over five years definitely feel that the chapter is smaller and less active. Others, who are newer, sense a Midtown/Decatur centric chapter and a somewhat "closed" and inclusive group.

Participants felt strongly that there is a need to build visibility and create a more active chapter.

Communication was a recurring issue. Directions to meetings need to be very detailed particularly about parking availability and costs. The board should keep pushing information out via all possible channels in ways that don't require members to hunt for information. Reports on events and happenings should be posted as soon as possible to reinforce the group's activities.

And when pushing the message, the chapter should do it in ways that reflect that that SLA is different than ALA. The association is much more diverse in library types, librarian roles, and other untraditional organizations that are not generally realized. We should look for opportunities to tell this story of diversity to surprise and inform prospective members.

Participants prefer quality over quantity. And they did reach an informal consensus that programs needed to be held at different times and places, preferring that the board plan a flexible schedule rather than a regular date such as the third Wednesday of the month. However, they also want an idea of the general structure of chapter programming to know what to expect throughout the year.

Participants were very positive about trying to do more joint programming with other associations. Among the suggestions were SCIP, AAIP, ASIST, AIIP, ALLA, AEL, ILTA, and LMA.

Suggestions for programming generated a number of ideas. Some of these will take time and commitments such as developing webinars and/or other training programs. However, several involved utilizing the depth of knowledge and information within the existing group, ideas that can be more rapidly implemented.

And while participants did point out issues with the chapter, they also felt that given the recent economy that generated a number of cutbacks in the industry, the chapter is still viable.

Nancy Snell

President Elect 2013

## 2013 Holiday Party

October 29, 2013 Categories: Events, Events and Announcements

Mark your calendars.

We've booked The Flying Biscuit in Buckhead for Thursday, December 12th for our annual holiday party. We'll send out a sign-up form with all the information in late November.

So plan on joining us.

Nancy Snell

## Vote!

November 18, 2013 Categories: Events and Announcements, Officer News

Elections for the 2014 slate of officers is now underway. The vote closes this Friday, November 22. If you are a member of the SLA Georgia chapter and you did not receive an email with a link for voting, please contact Sarah Mauldin at [SMAULDIN@sgrlaw.com](mailto:SMAULDIN@sgrlaw.com).

## Holiday Party – Sign up!

November 20, 2013 Categories: Events, Events and Announcements Tags: Events

It's the Holiday season.

Come mingle with members and friends of the SLA Georgia chapter and the Atlanta Law Libraries Association (ALLA) on Thursday, December 12<sup>th</sup> at the Flying Biscuit in Buckhead, from 6:00 – 8:00 pm.

They aren't open to the public in the evening, so we have the entire restaurant to ourselves. So, come eat, drink (two drink tickets per person), and be merry.

Registration deadline is **Wednesday, December 4**. Remember that an rsvp is a commitment to pay! And a BIG thank you to **Thomson West** for its continued sponsorship for this festive event.

Sign up at this link:

<https://docs.google.com/spreadsheets/viewform?formkey=dGVpQ043ak5WMXFHcXJZaXFENEoyaVE6MA>

More on Flying Biscuit – Buckhead Location:

Terminus Building – Suite 145

3280 Peachtree Road NE

Atlanta, GA 30325

404-477-0013

Web site: <http://www.flyingbiscuit.com/sm-location/terminus/>

Note: The Flying Biscuit is located on the interior courtyard and does not actually face Peachtree Street. Please see the attached parking map for access to parking. There is a fee for parking.

## SLA Georgia Chapter's 2014 Board

November 25, 2013 Categories: Member News, Officer News Tags: Member News

### 2014 Board

President – Nancy Snell

Vice President/President Elect – Ernie Evangelista

Past President – Sarah Mauldin

Secretary – Irene McMorland

Treasurer – June Hauck

Director – Communications – Lynda Larsen

Director – Membership – Anne Bao

Thanks to all who took the time to vote. And thanks to our nominating committee – Sansanee Sermprungsuk and Jane Killian — for serving on that committee.



## Member Profile: Clara Williams – Organizing Brown Bags for 20 Years

January 7, 2014 Categories: Member News Tags: Member News

by Ernie Evangelista, SLA Georgia 2014 President-Elect



Clara Williams

SLA has been one constant in Dr. Clara Williams's career. Besides the Georgia Chapter, Clara is or has been active in SLA's Education, Leadership and Management and Science-Technology Divisions. Twenty years ago, she led the chapter's marketing committee with former member Karalyn Cavanaugh. Together, they visited local high schools on Career Days to introduce the library profession and they launched the Brown Bag series in which members would bring lunch to a host library to learn about its collections and services, while also enjoying a tour of the facilities.

With so many of today's information centers offering virtual and online resources and services, there has been a shift away from libraries as a place. In keeping up with this change and based on focus group feedback received last fall from chapter members, Clara and the SLA Georgia Board revised the format of this program series – participants will still bring their lunch and gather together. However, now it is less about a tour of a physical space and more about discussing topics of professional interest, relevance to our chapter, and member development. Clara was instrumental in moving us to this new Lunch and Learn format.

Librarianship is and has been a lifelong career for Clara. While attending Clark College (now Clark Atlanta University), she worked as a student assistant at Trevor Arnett Library. She complemented her English major with a minor in library science. She headed north to her father's business school alma mater, the University of Michigan, and was awarded a scholarship and stipend to pursue her graduate degree in library science. (Her father, William T. Robie, was one of the first African-Americans to graduate from the U of M Ross Business School). She returned to Atlanta and briefly worked as an administrative assistant at Trust Company Bank (now SunTrust) before joining the library at Clark College. Her career progressed as she worked in various positions (e.g. bibliographic instruction, inter-library lending, online searching and management, to name a few) at these institutions: Georgia Tech, Mercer University, Clark College, DeVry University and Argosy University.

Besides starting a family, she completed her doctorate at Argosy in higher education, with a concentration in instructional leadership in 2012. She and husband Clarence (They've been married for 37 years!) are very proud parents of Bryan, Julie, and Jennifer, all very accomplished in their respective fields of film media, osteopathic medicine, and urban and regional planning in South Africa, respectively.

Clara's energy is not only reflected in balancing her family and work lives, but also in her other passions – her church (West Hunter Street Baptist) and the Girl Scouts. In fact, she started a troop at the church and they (all sixteen) are affectionately known as "her girls." In the way that she mentored her scouts, Clara fondly recalled the guidance she received from Dr. Frances Hogan, Barbara Walker, Mary Evelyn Gibert, Tattie Roan, and Frances Kaiser early in her career as well as support from her mother, Odelle Robie. These role models, supplemented by Clara's SLA membership, were major influences in her professional life. She valued the friendships made through SLA, many as a result of networking at the annual SLA and IFLA (International Federation of Library Associations) conferences.

With her busy schedule and work in the Perimeter area, Clara is not able to attend as many chapter events as she'd like. But, she continues to diligently plan our Lunch and Learn programs. So, if you hear from her about possibly hosting a program, consider accepting and be sure to thank her for her years of service to SLA Georgia. She's a chapter treasure and we are so glad to count her in our ranks.

Clara has lined up an interesting list of Lunch and Learns to begin 2014, so be sure to check out our next blog post!

## Lunch & Learn (Brown Bags) – Sign up now

January 12, 2014 Categories: Events, Events and Announcements, Featured Tags: Lunch & Learn

It's January and that means it is the start of the Georgia SLA chapter's Lunch & Learn series, an updated version of the Brown Bag.

Pack a lunch and sign up for one or all of the three sessions. Space is limited so it will be first-come, first serve with priority for Georgia chapter members.

### Defense Forensic Science Center

January 29, 2014

12:00 – 2:00 p.m.

4930 N. 31st St., Bldg. 925

Forest Park, GA 30297

Jane Killian, Library Director

Limit – 15

Today's Crime Lab Explored

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### Shorter University (Cobb) Campus Library

February 11, 2014

12:00 – 1:00 p.m.

Shorter University (Cobb) Campus Library

1090 Northchase Pkwy., Suite 140

Marietta, GA 30067

Stephanie Dunn, Off Campus Librarian

Limit – 10

Collaborating in a Virtual Environment

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### Argosy University (Atlanta) Information Commons

March 12, 2014

12:00 – 1:00 p.m.

980 Hammond Dr. N.W.

Atlanta, GA 30328

Laura Gargis – Librarian/Learner Support Specialist

Limit – 15

Learn how an information commons operates

Use this form to register: [https://docs.google.com/forms/d/1eNRAtDO9keTu0W4\\_1citBW4VIXF6Qo0QySvs2eqE38Q/viewform](https://docs.google.com/forms/d/1eNRAtDO9keTu0W4_1citBW4VIXF6Qo0QySvs2eqE38Q/viewform)

## 2014 Leadership Summit Report

January 27, 2014 Categories: Events, Officer News Tags: leadership summit

by Nancy Snell and Ernie Evangelista

On Wednesday, January 15, SLA's MidSouth Chapter (with 25 members!) welcomed nearly 170 SLA'ers at the 2014 Leadership Summit in Memphis, Tennessee. While Nancy's a seasoned Summit attendee, this was Ernie's first official meeting. So, it was an eye-opening experience for him to meet the people (HQ staff and elected officers) who run SLA and hear the issues facing the Association. Here's our combined conference highlights:

- **2014 Annual Conference:** Takes place in Vancouver, British Columbia, Canada from Sunday, June 9 to Tuesday, June 10. This three day format will also be used at least through the 2016 annual meeting. And 15 minute Quick Takes will debut in Vancouver!
- **2014 Fellows:** They are Mary Ellen Bates, Tony Landolt, Catherine Lavalle-Welch, Daniel Lee and Leslie Reynolds. (You may remember that Bates spoke to the Chapter and other library groups in Atlanta in March 2011 on the future of the information profession.)
- **2014 Presidential Theme:** "Beyond borders" from Kate Arnold.
- **SLA Membership:** Almost 8,000. SLA CEO Janice Lachance stressed that chapter, divisions and members will need to play bigger roles in growing the association. We learned that institutional memberships are available for \$750. Under this plan, one person is the "official" member, but up to three can be added so that they can attend SLA meetings at member rates. HQ also plans to release a survey to all members (the first in several years) soon.
- **Name Change:** After reviewing member survey results last year on a possible name change, the Board decided NOT to put the issue up for a vote.
- **Business Partners:** We were encouraged to think of vendors as business partners reflecting our mutual interdependence on each other.

As Nancy and I listened to presentations on running for the Board, budgets and bookkeeping and heard stories from other chapters on their challenges, we realized that our chapter's focus groups from last year reflected the same concerns: Finding future leaders, engaging and retaining members and program planning.

So, we returned from Memphis energized by meeting other SLA leaders, former SLA Presidents (Cindy Hill and Rebecca Vargha) and headquarters staff. With our rebranded Lunch and Learn series off the ground, we hope that 2014 will be memorable for the Georgia Chapter, one in which we acted on member feedback and showed LOCAL added value for one's SLA membership.

Please share your thoughts and comments with us since the Chapter can only be as strong as the collective effort invested by each of us.

If you want to know more, visit:

- <http://georgia.sla1.org>
- <http://www.sla.org>
- <http://www.sla.org/blog/>

And on a side note, Ernie's photos from Memphis can be found at: <http://www.flickr.com/photos/sla-ga/sets/72157640030748054/>

## Snow Jam

January 29, 2014 Categories: Events, Events and Announcements Tags: Lunch & Learn

Atlanta's Snow Jam shut the city down on Tuesday and Wednesday. And that meant we did not have our first 2014 Lunch & Learn – the tour of the Defense Forensic Science Center at Forest Park that was scheduled for Wednesday, January 29th.

But, we postponed it. We did not cancel it.

We'll set up a new date and let you know as soon as we figure that out.

Nancy Snell

## Board Meeting Next Week

January 29, 2014 Categories: Events, Events and Announcements, Officer News

The SLA Georgia Chapter meets every other month, usually on the first Wednesday of the month. Our first meeting of 2014 will be:

Wednesday, February 5  
5:30-6:30 pm

Kurt Salmon  
1355 Peachtree Street  
Suite 900  
Atlanta, GA 30309

Let us know if you have any issues or concerns and/or if you would like to attend the meeting.

Nancy Snell

## Have you filled out the SLA Membership Survey?

February 11, 2014 Categories: Member News

The survey is part of SLA's continuing effort to meet member needs by enhancing our current benefits and education programs, and by identifying new programs to help members succeed.

An initial survey was sent out on Friday, January 31<sup>st</sup> with reminders scheduled for Feb 10<sup>th</sup> and Feb. 17<sup>th</sup>.

Deadline for submitting the surveys is Feb 21<sup>st</sup>.

If you did not receive the survey sent from [resources@sla.org](mailto:resources@sla.org), please check your spam and junk folders as mass e-mails such as these will set off spam triggers in some cases.

It takes just ten minutes. Please take the time to fill it out.

*Submitted by Nancy Snell, SLA Georgia Chapter President.*

## Have you filled out the SLA Membership Survey?

February 12, 2014 Categories: Member News

## Everyday Leadership – Webinar – March 11, 2014

February 19, 2014 Categories: Events and Announcements Tags: program, webinar

The SLA Solo Librarians Division and the SLA New York Chapter have teamed up to present a webinar series with veteran library trainer Pat Wagner of SIERA ([sieralearn.com](http://sieralearn.com)). And SLA Georgia is a co-sponsor which allows our chapter members to pay a reduced rate.

The first webinar is now open for registration as detailed below. Georgia continuing education credits are available for this webinar.

### Everyday Leadership for Special and Solo Librarians

**Tuesday, March 11, 2014, 5 to 6 pm ET**

#### Program Description

Regardless of your position in your workplace, you can be a leader: someone with vision, character, and influence who is comfortable with risk, even if you don't have a team or staff reporting to you. Do you have a big-picture view of your library workplace? Do you think about the future and talk about your vision for better technology, improved customer service, and superior information products? Do people want to follow your lead? Do they listen to your ideas and take you seriously?

#### Agenda

- Introduction: How Is Leadership Different from Management for a Special Librarian?
- The Key Idea: Anyone Can Inspire Innovation, Including Solos
- How Do Special Library Leaders Manage Risk Within Their Institutions?
- What Is The New Destination You Are Working Toward?
- How Do You Influence Change When You Are Not In Charge?
- Character Counts: What Are The Virtues Of Leadership?
- What Can You Do, Every Day Regardless of Your Position

#### Outcomes

- Focus on future outcomes, not just today.
- Become a positive influence for change in your workplace.
- Attract and build an ad hoc team for achieving big goals, even if you are a solo.

Veteran library trainer Pat Wagner of SIERA, [sieralearn.com](http://sieralearn.com), is a frequent speaker at national library conferences; and at SLA, AALL and MLA chapter meetings around the U.S. and Canada. She has been a trainer and consultant since 1978, and she is known for her practical and good-humored programs.

#### Webinar Fees

\$5 – Members of Solo Division and SLA N.Y. Chapter

\$5 – Members of Co-sponsors: SLA New England, DC, Georgia and Illinois Chapters, and the Leadership and Management Division

\$10 – SLA Members

\$20 – Non-members

#### Registration

Register in two easy steps:

1. Pay the webinar fee using the SLA NY website and PayPal at:  
<http://newyork.sla.org/events-2/event-registration/?ee=118>
2. Register for the webinar using the URL sent to you in your confirmation message.

Paid registrants may access a recording of the webinar so sign up even if you can't attend in person.

If you need the Georgia Continuing Education credits, please send an email to [slageorgia@gmail.com](mailto:slageorgia@gmail.com).

#### Be sure to mark your calendar for the rest of the series!

Tuesday, **May 13, 2014** – 5 to 6 pm ET

The Tools of Influence for Special and Solo Librarians

Tuesday, **September 23, 2014** – 5 to 6 pm ET

Fifteen Reasons to Quit Your Special or Solo Library Job (or Ask Someone Else to Leave)

Tuesday, **November 18, 2014** – 5 to 6 pm ET

Solo Project Management: When You are the Whole Team

Questions? Contact Solo Division Past Chair Tom Nielsen at: [tjnielsen@metro.org](mailto:tjnielsen@metro.org).



## SLA Georgia Connects With Agnes Scott Students

February 26, 2014 Categories: Featured

by Ernie Evangelista

On Tuesday, February 4, three SLA Georgia members braved Decatur traffic and rainy weather to talk about business research at a career program at Agnes Scott College planned by former Chapter President Casey Long. The hour-long session, attended by a few undergraduate students and several Agnes Scott Library staffers, featured Brian McGreevy, Nancy Snell and Ernie Evangelista. Brian is a former chapter president and Nancy and Ernie are the current President and President-Elect respectively.

The panel responded to questions sent in advance by Casey along with those from the audience. The panel reflected the diversity in backgrounds in today's information professionals.

Ernie Evangelista applied his undergraduate degree in Economics to positions in investment management and retail operations in New York. He applied to graduate library science programs with the hopes of bringing more technology to the field. After two years as Reference Librarian at the Public Library of Charlotte and Mecklenburg County in Charlotte, North Carolina, he left to become Research Librarian at the Federal Reserve Bank of Atlanta. Since then, his role has changed a few times and he's now Resource and Access Manager at the Bank and celebrates his 18th anniversary at the Bank in March.

While working as a staff writer and editor for several Atlanta publications, Brian McGreevy became interested in secondary research and earned an MLIS degree. After completing an internship at Deloitte & Touche, he joined SpencerStuart, a global executive search firm, as a Research Analyst. He's now Global Knowledge Manager at Heidrick & Struggles, another executive search company, where he supervises researchers in India. Even in this position, Brian continues to follow his mantra to "make smart people smarter."

All of the speakers emphasized the importance of identifying one's career goals and then reaching out to tLike Brian, Nancy Snell's background was in journalism. While doing market research in the commercial real estate industry, she became interested in organizing information. She continues to do that as a Senior Research Analyst at Kurt Salmon, a global management consultancy.

he organizations and professionals who can help to achieve them. Today's online tools and social media outlets facilitate making such connections:

- Follow thought leaders on Twitter;
- Connect to potential mentors through LinkedIn;
- Reach out to local experts through organizations such as SLA;
- Network with as many people as you can at local professional events.

Despite the Great Recession, there are more job opportunities than ever for information professionals! But, as this career panel demonstrated, there is still tremendous value in old-fashioned networking and connecting with others in person. And because SLA provides the foundation and infrastructure for fostering these professional relationships, we hope that this added value will attract budding librarians and justify fees for current members.

Photos from the panel can be found at:

<http://www.flickr.com/photos/sla-ga/sets/72157640603578555/>

## REVISED CALENDAR FOR 2014 LUNCH & LEARN SERIES

March 5, 2014 Categories: Events and Announcements

Who would have thought? Both of our Lunch & Learn programs scheduled for January and February were cancelled due to ice/snow/ice. What are the odds of that?

But it is now March and there shouldn't been any more ice. We're re-scheduling

Date not changed:

Argosy University (Atlanta) Information Commons  
March 12, 2014  
12:00 – 1:00 p.m.  
980 Hammond Dr. N.W.  
Atlanta, GA 30328  
Laura Gargis – Librarian/Learner Support Specialist  
Limit – 15  
Learn how an information commons operates

If you signed up for this back in January, you are already on the list. We still have space so sign up here if you want to come.  
<https://docs.google.com/forms/d/10QBlyRPD418YO7eG9HecR5wXzMbtj5X7FCbBOARXdQ4/viewform>

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Rescheduled:

Shorter University (Cobb) Campus Library  
March 27, 2014  
12:00 – 1:00 p.m.  
Shorter University (Cobb) Campus Library  
1090 Northchase Pkwy., Suite 140  
Marietta, GA 30067  
Stephanie Dunn, Off Campus Librarian  
Limit – 10  
Collaborating in a Virtual Environment  
Sign up here: <https://docs.google.com/forms/d/1l5ohd05AKlXynPzPC4fRDs4X-LVTJuM6qP512BN4EeQ/viewform>  
Note: This is a new form. Please sign up even if you registered to attend in February.

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Rescheduled:

Defense Forensic Science Center  
April 23, 2014  
12:00 – 2:00 p.m.  
4930 N. 31st St., Bldg. 925  
Forest Park, GA 30297  
Jane Killian, Library Director  
Limit – 15  
Today's Crime Lab Explored

Sign up here: <https://docs.google.com/forms/d/1tPfwGVPhIBzsJhJFEVsc2r36l5Fhif8FwGqdyNQtkL4/viewform>

Note: This is a new form. Please sign up even if you registered to attend in January.

## Join us at the Center for Puppetry Arts – April 12, 2014

March 11, 2014 Categories: Events, Events and Announcements Tags: program

Charlotte's Web – on stage at the Center for the Puppetry Arts – April 12th

Join us for the performance, a tour of library and a behind the scenes look.

Ian Franklin, SLA Georgia member and Puppetry Center intern, will give us the tour of the library and a behind the scenes look at the Center, including the Scene and Puppet Building Workshops before the show. Plus, there will be time to see the museum before or after the show.

### Charlotte's Web

Charlotte the friendly spider has a plan to save Wilbur the pig: she's going to make him famous using her wits, words, and webs! With a colorful cast of barn-yard characters including the old sheep and Templeton the gluttonous rat, E.B. White's gentle tale of unlikely friendship will have you cheering: "Terrific, terrific, terrific"

Date: **April 12, 2014**

Tour: 12 noon

Performance: 2 pm

Friends and families are welcome to join us.

To get the group discount, reservations must be made by **March 19<sup>th</sup>**.

Please sign up here:

[https://docs.google.com/forms/d/1IultvbhBGi\\_fYrrBP6v8SbxEAPVdfawMDgEygjZXYtA/viewform](https://docs.google.com/forms/d/1IultvbhBGi_fYrrBP6v8SbxEAPVdfawMDgEygjZXYtA/viewform)

Center for Puppetry Arts  
1404 Spring Street, NW at 18th  
Atlanta, GA 30309-2820 USA  
<http://www.puppet.org/>

## Why I Belong to SLA

March 20, 2014 Categories: Officer News

By June Hauck, Georgia Chapter Treasurer, 2013-1014

I first joined SLA in the 1980's when I was working at a pharmaceutical company technical library in Michigan. Several of my work colleagues were members of the local chapter, so I joined as well. Our chapter met several times a year, except for the winter months when travel conditions could be iffy. I greatly enjoyed getting to know the other librarians in the chapter, leaning about their situations, and picking up tips. I became quite active in the chapter, eventually filling just about every office from Bulletin Editor to President. I dropped out in the 1990's when I was raising my kids and did not rejoin again until 2004 when I relocated to Georgia.

In my new work situation, I fulfilled information duties, but was not part of a library or information center. Being isolated from the information community spurred me to re-engage with SLA, and I rejoined and became part of the Georgia Chapter. I find it stimulating to attend local and national meetings to get re-energized and pick up tips.

Recently, I attended the Pharmaceutical and Health Division meeting and learned about a new option in contracting for global licenses for journal content. Upon returning from the meeting, I explored this option and by implementing it, was able to save my department tens of thousands of dollars in copyright fees. This made management very happy and was a fantastic return on the investment of attending the meeting. Hurray for SLA!

## LUNCH AND LEARN: Argosy University, Atlanta Campus

March 31, 2014 Categories: Events, Member News Tags: Lunch & Learn



BY ELISA WOODS

This event was rescheduled for March because of the January 2014 ice storms experienced here in Atlanta. SLA-GA's "Lunch and Learn" program provides the opportunity for our members to visit local libraries, information centers, and research facilities to network with colleagues and experience the inner workings of these sites. At this time, I would like to thank our long standing SLA-GA member Dr. Clara R. Williams for coordinating and keeping the "Lunch and Learn" program a viable service to our Chapter.

Argosy University was formed in September 2001 by the merging of three separate academic institutions. The American School of Professional Psychology emphasized the research-oriented approach to the traditional PhD degree. The University of Sarasota offered degree programs in business and education, and the Medical Institute of Minnesota prepared skilled allied healthcare personnel for careers in the booming medical technology fields. Today, under the Education Management Corporation (EDMC) umbrella, there are 19 campuses across the United States.

Our "Lunch and Learn" hosts Laura Gargis (MLIS), Librarian/Learner Support Specialist, Tyvon Chisum, Learner Support Specialist, and Clara Williams (Ed.D, MLS, adjunct faculty) welcomed attendees, including – SLA-GA President Nancy Snell and members Mary Kay Hooker and Elisa Woods. Laura and Tyvon shared their background and a brief overview of the campus and services of the Information Commons. Our group discussed various electronic vendor options catering to the discipline programs for undergraduate and graduate degrees. We also discussed the preference of students, from our experiences, to select hardcopies for reference purposes, rather than temporary, subscription-based electronic access. We agreed that reliable long-term access to print resources is preferred by the average student nowadays.

During our tour of the Information Commons (IC) and the Academic Resource Center (a unit under the IC), we were able to meet other friendly IC staff, as well as observe the beautiful view of the Perimeter area of Atlanta from the 4th floor IC location. Going forward, Clara and Laura mentioned the IC's plan to renovate and take on a more relaxed leisure feel, which would encourage intellectual collaboration and casual connections between students, faculty and staff at the campus.

Our visit to Argosy University Atlanta Campus was another great opportunity for SLA-GA members to broaden their perspectives on issues in the field and to converse with colleagues.

## Lunch and Learn Report: Shorter University – Collaborating in a Virtual Environment

April 4, 2014 Categories: Events Tags: lunch\_and\_learn, shorter

By Anne Bao

The Shorter University Lunch & Learn on March 28, 2014 was hosted by Stephanie Dunn (MLIS), Off-Campus Librarian. Her presentation was titled “Collaborating in a Virtual Environment.”

Shorter University has campus locations in Rome (main campus), Riverdale, Gwinnett, and Cobb. The programs offered include Bachelors’ degrees in various disciplines and an Associate’s, Bachelor’s and Master’s degree in the College of Adult and Professional Programs (CAPP). Stephanie Dunn, the Off-Campus Librarian, is based in Riverdale, but makes weekly visits to the Gwinnett and Cobb campuses to provide services. The main campus in Rome is the location for the Library Director. An on-campus Assistant Resource Facilitator works at each campus, under Stephanie’s supervision, and supports basic library functions and video equipment inventory.

Stephanie provides a broad range of reference services, including support of Learning Teams (LT) across the curricula. She is available for face-to-face reference consultation and phone reference. She provides in-class bibliographic instruction to students and faculty on: electronic resources, search techniques using Boolean operators, the Shorter Scholar platform, APA style, copyright issues, Turn-It-In (for plagiarism) and Moodle (an online teaching-learning platform which displays all course materials and teaching transactions between faculty and students). Stephanie has PowerPoint presentations to share with students who are not able to attend training on library resources, Moodle, and other topics. Current virtual services include: Scholar, Online Library Catalog, social media, email, and occasional text messaging. The library has a Facebook page, and there is also a Shorter University Facebook page. Stephanie offers superb assistance to faculty, students, and staff, while encouraging them to become confident independent library users.

## WHY I BELONG TO SLA

April 10, 2014 Categories: Member News

by Ernie Evangelista, 2014 SLA Georgia President-Elect

I was exposed to Special Libraries Association (SLA) in September 1991, the first month of my library science graduate program at the University of North Carolina at Chapel Hill. Having worked in investment management and retail operations before starting library school, I felt the strongest affinity with SLA as a professional group versus the American Library Association (ALA) or ASIS, now ASIS&T (Association for Information Science and Technology). As a student, I attended chapter meetings throughout the Research Triangle area (Chapel Hill, Durham and Raleigh) and was fortunate to meet so many knowledgeable information professionals such as former SLA President Rebecca Vargha and UNC Journalism School Librarian Barbara Semonche. I became Treasurer of our student chapter and, in 1993, won a Business and Finance Division grant, along with our Student Chapter President, to attend the SLA annual meeting in Cincinnati — my very first SLA conference. (As a side note, Susan Kloppper was the B&F Division Chair at the time!)

Twenty years later, I keep up with most of my fellow SLA student chapter officers and often run into Rebecca Vargha at SLA meetings. In the way that these SLA leaders offered advice and guidance throughout my career, I want to pass along my lessons learned with and be a role model to the next generation of information professionals. Though technology has changed the nature of the profession, some things remain the same: Knowledge sharing, Building relationships and Continuous learning. SLA helps me do these things and so much more virtually and in person at the national and local level.

As 2014 Georgia Chapter President-Elect, I hope that SLA Georgia has been and continues to provide LOCAL value to our members in the following ways:

- Virtual and in-person opportunities, some in collaboration with other local library groups, for professional development.
- Field trips to interesting libraries in the metro Atlanta area to learn about and observe information services and delivery to customers.
- Informal networking among members so that we get to know each other better.

Based on feedback received from last year's focus groups, the Georgia Chapter Board hopes that the variety of programs planned thus far offer something of value for each SLA Georgia member. After all, that's why we volunteered to lead the Chapter in the first place and why my ultimate answer to the question, "Why I belong to SLA" is: to get members, our library customers and budding information professionals excited about being part of a dynamic and interactive group that shares and promotes knowledge management practices while dispelling stereotypes depicting libraries as relics of the past — no longer relevant in today's more technological world.

## IP Featured at 2014 SLA Georgia Spring Lunch and Annual Business Meeting

April 17, 2014 Categories: Events and Announcements

The answer may not be obvious, but THIS WEEK, what do Bose, Capital One and Toshiba have in common? The answer: All were featured in the news in cases involving intellectual property or IP. With so much press coverage on this topic, the SLA Georgia Chapter is proud to present Dr. Alex Cummings of Georgia State University as our featured speaker at this year's Spring Lunch and Annual Business Meeting.

### The Details

|               |                                                                                                        |
|---------------|--------------------------------------------------------------------------------------------------------|
| WHEN:         | Tuesday, May 20, 2014, 11:45 am – 1:15 pm                                                              |
| WHERE:        | <u><a href="#">Brio Tuscan Grille</a></u> , 2964 Peachtree Road, NW, Atlanta, GA 30305, (404) 601-5555 |
| WHAT:         | Two course meal (Salad and entrée including vegetarian option)                                         |
| MASS TRANSIT: | <u><a href="#">MARTA Bus Route #110 – The Peach</a></u>                                                |
| DIRECTIONS:   | <u><a href="http://www.brioitalian.com/buckhead.html">http://www.brioitalian.com/buckhead.html</a></u> |
| PARKING:      | Complimentary on-site valet parking offered                                                            |
| HOW MUCH:     | \$20 SLA members / \$30 Non-members and guests                                                         |
| PAYMENT:      | PayPal or Check (More information in our online RSVP form. We can provide receipts!)                   |
| RSVP:         | Complete our <u><a href="#">online form</a></u> by <b>close of business Thursday, May 15</b> .         |

### More on our speaker and program:

Alex Cummings is an assistant professor at Georgia State University and a historian of law, media, public policy and the American city. As noted in his GSU profile, “his work examines how the transition to an ‘information society’ reshaped American political culture and economic policy, as well as the built environment.” His first book, published in 2013 by Oxford University Press, is “Democracy of Sound: Music Piracy and the Remaking of American Copyright in the Twentieth Century.” If there’s enough interest, copies of his book MAY be available for sale at our meeting at a reduced rate of \$20. (Be sure you answered Question #8 in our online RSVP form.) And this program qualifies for a half hour of continuing education credit.

### Program Schedule:

|          |                                                                      |
|----------|----------------------------------------------------------------------|
| 11:45 am | Check-In<br>Meal ordering                                            |
| Noon     | Welcome and chapter announcements from Nancy Snell.<br>Lunch served. |
| 12:30    | Speaker remarks followed by questions.                               |
| 1:15     | Closing announcements from Ernie Evangelista.<br>Program ends.       |

### For more on Dr. Cummings:

- <http://www2.gsu.edu/~wwwhis/5517.html>
- <http://www.amazon.com/Democracy-Sound-Remaking-Copyright-Twentieth/dp/0199858225>

**To ensure an accurate head count, there will be NO on-site registration and remember that an online response is a commitment to pay!**



## The Tools of Influence for Special and Solo Librarians – May 13

April 29, 2014 Categories: Events and Announcements Tags: webinar

The SLA NY/Solo Librarians Division Webinar Series Continues...

If you enjoyed Pat Wagner's Everyday Leadership webinar, you may also want to check out the next webinar coming up May 13th. (And even if you didn't do the first one, you can sign up for the next.)

Registration for "The Tools of Influence for Special and Solo Librarians" is open. Please see the event details and registration URL below.

### The Tools of Influence for Special and Solo Librarians

Presented by: **Pat Wagner** of Siera: Learn. Teach. Inspire. ([sieralearn.com](http://sieralearn.com))

**Tuesday, May 13, 2014 from 5 to 6 pm ET**

**Program Description** Positive influence makes it easier for people to say yes to you. Regardless of age, wealth, and power, people will want to work with you and do favors for you. Think of it as manners plus: a genuine interest in other people, goodwill and good humor, and a friendly demeanor are the foundation. Can you be the person who other people seek out with trust and respect?

**Agenda** – Introduction: How To Define Positive Influence – The Key Idea: Connecting With People On Their Terms – The Influence Model: Rapport, Information, Action

– The Virtues Of Positive Influence: Empathy, Precision, Responsibility

– Do Unto Others As They Prefer To Be Done To

– The Importance Of Gratitude And Praise

– Building Personal and Professional Networks

### Outcomes

– Improve influence with co-workers and customers.

– Learn and apply specific methods to increase rapport.

– Change ratio of interactions to include more thanks and praise.

**Speaker** Pat Wagner has been a trainer and consultant for libraries since 1978. She is a frequent speaker at national library conferences and SLA, AALL, and MLA chapter meetings around the US and Canada. She is known for her practical and good-humored programs.

### Webinar Fees

\$5 – Members of Solo Division and SLA NY

\$5 – Members of DC, New England, Illinois and Georgia Chapters and Leadership and Management Division

\$10 – SLA Members

\$20 – Non-members

### Registration

Register in two easy steps:

1. Pay the webinar fee using the SLA NY website and PayPal at: <http://newyork.sla.org/events-2/event-registration/?ee=128> (You do not need a PayPal account)
2. Register for the webinar using the URL sent to you in your confirmation message.

Can't make it in person? All paid registrants will receive the webinar recording within a week.

Questions? Contact Solo Division Past Chair Tom Nielsen at: [tnielsen@metro.org](mailto:tnielsen@metro.org).

Mark your calendar for two more webinars in the series:

– Tuesday, September 23, 2014 – 5 to 6 pm ET

Fifteen Reasons to Quit Your Special or Solo Library Job (or Ask Someone Else to Leave)

– Tuesday, November 18, 2014 – 5 to 6 pm ET

Solo Project Management: When You are the Whole Team



## Reminder: SLA Georgia Spring 2014 Lunch and Annual Business Meeting

May 8, 2014 Categories: Events and Announcements

by Ernie Evangelista, 2014 SLA Georgia President-Elect

Though wintry weather lingers in the Northern Plains states, spring (and perhaps summer?) is here in metro Atlanta. Dr. Alex Cummings is the featured speaker for SLA Georgia Chapter's spring lunch and annual business meeting. He'll discuss how the emergence of our "information society" after the Second World War fostered a greater awareness of and focus on copyright and intellectual property rights.

Our program is timely if you came across the Monday, May 5 edition of the *Wall Street Journal* which included an editorial from its former publisher L. Gordon Crovitz, "Information Age: The End of the Permissionless Web." In his commentary, Crovitz lamented that increased and tighter regulation in the United States over Web-based applications and technologies will stifle innovation and place the country at a disadvantage in such fields as healthcare and commercial use of drones. If you've booked vacation accommodations using Airbnb or rides home via Uber, then you'll likely be affected by the calls for greater oversight in our digital economy. For example, New York Attorney General Eric Schneiderman requested the names of Airbnb hosts to identify potential criminal violators. This link points to Crovitz's article: <http://online.wsj.com/news/articles/SB10001424052702303678404579539830222230704>

At our meeting, President Nancy Snell will also share news and developments about the Association and the Georgia Chapter. So, please join us for an hour and a half of networking, lunching at Brio Tuscan Grille and learning. Program details at: <http://georgia.sla1.org/2014/04/ip-featured-at-2014-sla-georgia-spring-luncheon/>

And to give the restaurant an accurate headcount, registration closes next **Thursday, May 15**, so be sure to sign up at: <http://bit.ly/1lcA1yq>.

Contact President-Elect Ernie Evangelista with any questions. He can be reached at (404) 498-8927 or [Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org). See you soon!

## SLA Georgia Chapter Visits Center for Puppetry Arts

May 22, 2014 Categories: Events, Events and Announcements Tags: center for puppetry arts, field trip

By Ian Franklin

On Saturday, April 12th, the Georgia Chapter members visited the Center for Puppetry Arts and its library. The day began with the Center's puppet production of Charlotte's Web, based on the beloved children's book by E.B. White. After the performance, members visited museum exhibits. After the exhibits, attendees were treated to a behind-the-scenes tour of the Center, which included the puppet and scene workshops.

The tour ended at the Center's Nancy Staub Archive and Research Library, where SLA student member Ian Franklin is currently an intern. The library contains books, periodicals, and videos on puppetry, as well as an archive of the Center's history and puppet history in general. The collection is international in scope, and contains materials from as early as 1920. The library and archives are available by appointment to the general public for research use. For more information on the Center for Puppetry Arts and its library, visit [www.puppet.org](http://www.puppet.org).

To see the photos taken by Ernie Evangelista, visit <https://www.flickr.com/photos/sla-ga/>

## Not Going to SLA? Get Your Social Media Groove On!

June 4, 2014 Categories: Events and Announcements, Featured

SLA 2014 Conference Social Media Links By Vinnessa Erminio

Whether or not you can attend the conference in Vancouver, get your social media groove on! The SLA Online Content Advisory Council members have been hard at work creating and updating social media outlets to get ready for the annual conference. OCAC members will be updating these accounts from the conference to give everyone near or far an enhanced and interactive experience!

On Pinterest, check out our 2014 conference board:

On Twitter, use #SLA2014 to see the conference conversations. Also, follow @SLAconf and @SLA2014Tips for updates and great info.

On Instagram, we'll be uploading photos:

<http://instagram.com/slahq>

On Facebook, you'll like our posts when you see us at:

<https://www.facebook.com/slahq>

And on LinkedIn, see our group space to connect with all the great members here in town or in Vancouver:

<http://linkd.in/1u8C0ZE>

## AEL / SLA Georgia Summer Field Trip 2014

June 25, 2014 Categories: Events and Announcements

This spring, SLA Georgia connected with the Atlanta Emerging Librarians (AEL) group, a unit of the Georgia Library Association. Now, as a result, Mandi Goodsett, AEL program planner and Reference Librarian / Government Information Coordinator at Georgia Southwestern State University, organized tours of two Atlanta “special” libraries, the Jimmy Carter Presidential Library and Museum and CNN for **Saturday, July 12**. Georgia SLA members are invited as well.

Program details, a schedule and registration form can be found at: <http://bit.ly/1yKBaWe>

With the Carter Library tour limited to 20 and the CNN Library tour limited to 30, we can only offer this “free” field trip to members of the two groups. And to round out the day, Mandi added other activities for those interested:

- A Jimmy Carter Presidential Museum tour (\$8 cost)
- A Dutch Treat lunch at the CNN Center
- The Atlanta Street Food Festival at Piedmont Park.

Additional information can be found in the link above.

Please contact Mandi at [Mandi.Goodsett@gsw.edu](mailto:Mandi.Goodsett@gsw.edu) with any questions and sign up by **NOON, Thursday, July 10**.

## 2014 Spring Lunch and Business Meeting Report

July 1, 2014 Categories: Events, Events and Announcements

by Ernie Evangelista, 2014 SLA Georgia President-Elect

On Tuesday, May 20, 16 SLA Georgia members attended the chapter's annual business meeting and spring luncheon at Brio Tuscan Grille in Buckhead. In between our two course Italian meal, President Nancy Snell reported on the association and our chapter. And after lunch, Dr. Alex Cummings, our featured speaker from Georgia State University spoke on "the politics of intellectual property in postwar America."

Nancy highlighted key issues and events facing SLA in 2014:

- The **SLA Leadership Summit** in Memphis, Tennessee in January and a subsequent report on ideas to restructure SLA units. Because the Georgia Chapter consists of nearly 100 members, we do not need to consider restructuring.
- The upcoming **annual conference in Vancouver**, British Columbia, Canada reflects SLA President Kate Arnold's theme for the year, "Beyond Borders." As Information and Support Programme Lead at Macmillan Cancer Support in London, England, Kate personifies her theme. In the January/February 2014 issue of *Information Outlook*, she called on members to be more inclusive in the ways we work, think and behave.
- The chapter's sponsorship of the **Solo Librarians webinar series led by Pat Wagner of Siera**. The next two sessions take place on Tuesday, September 23 and November 18 and cost \$5 each for chapter members. For additional information, go to: <http://georgia.sla1.org/2014/02/everyday-leadership-webinar-march-11-2014/>
- Other upcoming chapter events include an evening mixer and our September election.

Historian Alex Cummings traced key events since the Korean War that shaped the current state of intellectual property in this country:

- The advertising industry driving, in part, the "information revolution" in the 1960s;
- Passage of the Sound Recording Act in 1971;
- Media conglomerate consolidation as part of the "New Economy" in the 1990s;
- A new definition of "public interest" as a result of the Great Recession in 2008.

The first point resonated with SLA Georgia Chapter Communications Director Lynda Larsen who noted that Madison Avenue coined the phrase, "Information Society." Julie Schein, at the Federal Reserve Bank of Atlanta, marveled at how technology continues to affect copyright violation as demonstrated by the marketplace for "used" MP3 files.

As a result of these developments, copyright, patents and trademarks all fall under the umbrella of intellectual property today. Dr. Cummings's remarks reflected research from his book, *Democracy of Sound: Music Piracy and the Remaking of American Copyright in the Twentieth Century*. For more, go to: <http://amzn.to/1wNSLKY>

We appreciated Dr. Cummings speaking to us and thanks to those who attended the event. Photos can be found at this Flickr link: <https://www.flickr.com/photos/sla-ga/sets/72157643919163823/>

## Maximizing Consultant-Client Partnerships

July 15, 2014 Categories: Events Tags: annual\_conference, cindy\_shamel, ulla\_destricker, workshop

### SLA 2014 Vancouver Preconference Workshop Report

By Ilene Strongin-Garry, Manager  
Knowledge Management & Sharing Culture Champion, IHG (InterContinental Hotels Group)

At SLA's 2014 annual conference, colleagues Cindy Shamel (<http://www.shamelinfo.com/>) and Ulla de Stricker ([www.destricker.com](http://www.destricker.com)) teamed up to present a preconference workshop titled "Maximizing Consultant-Client Partnerships". In it, they shared with attendees the many ways in which information professionals may enter into client relationships that go well beyond traditional roles of service provider and service recipient.

In a discussion format – participants were grateful to be spared the PowerPoint! – they led a wide ranging conversation shedding light on the opportunities for and benefits of building partnerships with clients (regardless whether money changes hands). Participants had the opportunity to relate their own experience and to ask questions about the specific characteristics and behaviors associated with partnerships.

The handout Shamel and de Stricker used to structure the session set the stage by declaring:

Key characteristics of the consultant-client relationship are related to the very nature of *influence as opposed to control*:

- We can offer insight and expertise, but we cannot get invested in the decisions of clients
- We are in no position to direct; we can but recommend: It's a fine line!
- We are responsible for guiding clients toward *their* objectives
- We cannot begin to offer our guidance until the clients have recognized it is available

From that foundation, they covered several major topics including:

- How the need for assistance is discovered by clients and how we must therefore communicate what we can do for them
- Constructing the framework for collaboration: How understanding what the *client* values supports the definition and discussion of who does what in the project undertaken so that the negotiation about scope and effort is productive
- Handling surprises and new discoveries during the project and managing the associated communication
- Dealing with potential anxiety on the part of the client's staff members
- Wrapping up the project and using its successful completion as an instrument to set up new partnerships

All these topics are closely interrelated, making the session dynamic and lively because each point made brought up new ones from participants applying it to their own situations. Thus, we got to hear about how a particular scenario plays out in private and public sectors including academia. It was instructive to hear about the successes of others – and to hear the instructors being open and honest about the fact that information professionals are NOT ALWAYS successful in their efforts to set up collaborative partnerships with their clients (for any number of reasons). Their attitude is that it is wise to apply one's efforts where they may be expected to do some good.

Should the Shamel and de Stricker session be offered again, attendance is highly recommended!



## A Vancouver Report: 2014 SLA Annual Conference Highlights

July 25, 2014 Categories: Events Tags: annual conference, report

by Ernie Evangelista, 2014 SLA Georgia President-Elect

The 2014 SLA Annual Conference and Info Expo took place June 6-10 in Vancouver, British Columbia, Canada and drew 2,402 information professionals and exhibitors and include these highlights:

- 691 attendees from 35 nations (outside the United States) reflected President Kate Arnold's theme, "Beyond Borders";
- 464 first-timers;
- 200 conference sessions and 150 booths at the Info Expo;
- Advanced notice of these 2015-2016 priorities:
  1. Value of the information profession
  2. Value of SLA
  3. Value of the member experience
- Key topics covered were data visualization, data management, Altmetrics and semantic search.

Based on feedback received from SLA Georgia members Nancy Snell and Ann Cullen and Federal Reserve System librarians, here are key lessons learned:

### 1) Information professionals need to step up now to include analysis and insights for strategic decision making, a compliment to their librarian/research training which equals added value.

Today's librarians no longer just find information. They demonstrate added value by analyzing what they're finding to identify trends and share insights. Amy Affelt, Director of Database Research at Compass Lexecon, urged session attendees to analyze data, provide context and tell stories using data, perhaps incorporating graphics and other visual elements to do so.

### 2) Big Data has opened a new world of opportunities for librarians.

As noted by Jill Strand in her post-SLA Conference online chat, data was a key topic at this year's conference.

Some sessions focused on data resources such as those from the World Bank. By making its data more open and accessible, the World Bank drastically improved its public image. On their web site, they clearly identified what is licensed, public, or third-party data. Even you cannot access their licensed data, they let you know it's there! Other key features of the World Bank web site are live support from analysts working with the data and [DataBank](#), an analysis and visualization tool that contains collections of time series data on a variety of topics.

Other sessions focused on how librarians can apply their skill sets to data research and data resource evaluation and management. Amy Affelt (See item #1) noted how information professionals can help customers find data, confirm that it is authoritative and promote a deeper understanding of its use through questions such as, "Did users consider alternative data sources?" or "What biases are inherent in the interpretation of this data?" She noted that librarians could do the following with data:

- Search
- Discover
- Analyze
- Communicate impacts
- Create deliverables

And she listed these opportunities in the data world for librarians:

- Data policy expert
- Data release expert – Explaining data when it's released and what it means.
- Exit survey on data expert – Capturing metadata and making underlying data available for reuse
- Digital privacy expert.

### 3) The Power of Social Media

Social media continues to grab attention as a resource and news sharing tool as demonstrated by the SLA conference's very active Twitter feed – providing a real-time example of the power of Twitter as a tool for spotting trends, identifying leaders and marketing sessions. And like data, social media has emerged as another key information resource. In her session, "Finding those who don't want to be found," Julie Clegg of Todington International gave examples of using Facebook posts to identify and find people. She highlighted free tools for finding details on people and demonstrated how easy it is to piece together little bits of data on a person to get a more complete picture of who they are. She demonstrated:

- Geofeedia – Shows all social media posts from a geographic location that you define.
- Teachingprivacy.com – Has an app where you can enter someone's Twitter or Instagram username and locate them on a map.
- Google's Reverse Image Look up.

And even if someone is not active on social media sites, you can find someone else connected to them who is – a friend or family member – so that, through them, you can find out information through what these third parties are posting.

### 4) Best Practices: Build and grow relationships and share knowledge to meet business objectives

Various speakers encouraged conference participants to model or BE the change that you want to be.

While knowledge sharing is a cultural issue, it can be influenced by anyone at any level of the organization. It is critical since organizational knowledge erodes very quickly. So, figure out how your users use knowledge, seek opportunities to introduce, promote or strengthen knowledge sharing, share it in ways to foster deeper and greater engagement so that a knowledge sharing culture becomes the norm and celebrate and publicize successes.

Other conference sessions focused on how we can accomplish these goals.

In his session, Law Librarian Eugene Giudice proclaimed, "I am the trustee of my profession." Therefore, it was his mantra to extend the reach and presence of the library to as many clients and departments as possible with the goal of becoming the "Go To" person in the organization when it comes to finding information. In a subsequent session, 2014

SLA Award winner Jane Dysart reiterated Giudice's call to "be seen and sell your services."

In another session, University of Maryland librarian Gary White shared how his library supports student and university initiatives related to innovation and entrepreneurship:

- The library actively collaborates with University of Maryland alumni who support students' innovation and entrepreneurial projects.
- Its Innovation Commons is conveniently located next to the Library's Learning Commons,
- It hosts "Innovation Fridays" in which students pitch their 'fearless ideas' – alternately held in business and engineering libraries.

Lastly, an often-heard message from Tracy Maleeff to Christine DeLuca was "Communicate Your Value." And be proactive and patient in doing so because in most cases, changes will NOT occur overnight.

Thanks to SLA Georgia members Nancy Snell (from Kurt Salmon) and Ann Cullen (Emory University Goizueta Business Library), St. Louis Fed Senior Librarian Adrienne Brennecke and Richmond Fed Strategic Intelligence Analyst William Perkins for their contributions to these lessons learned!

Photos from Vancouver and the conference can be viewed at this Flickr link: <https://www.flickr.com/photos/sla-ga/sets/72157643314832184/>

## Summer 2014: Field Trip Report to Carter and CNN Libraries

August 4, 2014 Categories: Events and Announcements Tags: carter\_library, cnn\_library, field\_trip

by Ernie Evangelista, 2014 SLA Georgia President-Elect and Mandi Goodsett, 2014 Atlanta Emerging Librarians Program Planner

SLA Georgia continued its program partnership with the Atlanta Emerging Librarians (AEL) of the Georgia Library Association (GLA) this summer. AEL program planner Mandi Goodsett, Reference Librarian and Government Documents Coordinator at Georgia Southwestern State University, organized a field trip on Saturday, July 12, to the Jimmy Carter Presidential Library and Museum and the CNN Library. Mandi's flexible scheduling allowed program participants to choose which libraries to visit as well as networking during lunch at the CNN Center.

SLA Georgia members Ann Cullen, Jessica Epstein, George Peckham-Rooney, Stephen Sherman and Ernie Evangelista joined AEL members in learning about these special libraries. The CNN tour was especially interesting because their policies did not allow us to either take photographs or report on library specifics such as the evolution of their services and what they do to support this complex media organization.

Thanks to Mandi for planning an informative day. Her write-up of the event can be found at: <http://glanews.blogspot.com/2014/07/atlanta-emerging-librarians-summer.html>. And photos that were allowed can be found at this SLA Georgia Flickr album: <https://www.flickr.com/photos/sla-ga/sets/72157645542531578/>

Our chapter looks forward to continuing joint programming with AEL and appreciates this suggestion as part of our focus group surveys last fall. Please contact Ernie Evangelista at [ernie.m.evangelista@atl.frb.org](mailto:ernie.m.evangelista@atl.frb.org) with other program ideas or if you'd like to host a future meeting.

## SLA Georgia Summer Happy Hour

August 14, 2014 Categories: Events, Events and Announcements Tags: happy\_hour, networking

by **Ernie Evangelista, 2014 SLA Georgia President-Elect**

It's hot outside, so cool off with SLA Georgia members at Rooftop 866 in Midtown Atlanta on **Wednesday, August 27 from 5:30 to 7:30**. Bring your sunglasses and enjoy skyline views of the city while drinking your beverage of choice.

- Catch up with SLA Georgians on how they spent their summer
- Hear about upcoming SLA events and
- Share your ideas for future chapter programs such as Google Glass, data science or embedded librarians.

As added treats, Chapter leaders will provide snacks and Rooftop bar staff will teach a mixology class at 6:00 pm. So, why sit in rush hour traffic when you've got these great reasons to network with fellow SLAers?

To maintain an accurate head count, please complete this **RSVP form** by **NOON Monday, August 25**. And note that this event is open to SLA Georgia members in good standing. Contact **Ernie Evangelista** with any questions at (404) 498-8927. Let's kick off the Labor Day holiday weekend together at Rooftop 866!

**For more on Rooftop 866, go to:**

<http://www.rooftop866.com/>

<http://renaissance-hotels.marriott.com/events/renaissance-atlanta-midtown-hotel/08-27-2014-mixology-class-at-rooftop866>

**For directions, go to:**

<http://www.rooftop866.com/atlanta-midtown-bar-and-lounge/rooftop-866-directions-2.html>

Located next to the Renaissance Atlanta Midtown Hotel, **Rooftop 866 will validate parking at the hotel** which is located between the North Avenue and Midtown MARTA stations. (Remember that West Peachtree Street is one way heading north.)

SLA Georgia Summer Happy Hour – Recap

August 28, 2014 Categories: Events Tags: happy\_hour, networking

by Ernie Evangelista, 2014 SLA Georgia President-Elect

No report on what you missed, but try to match the drink or news item with some of those who were at Rooftop 866 Wednesday night, August 27. Hint: Our [Flickr photos](#) may help you find answers!



Sitting pretty at Rooftop 866.

| The People            | Drink / News                                 |
|-----------------------|----------------------------------------------|
| Anne Bao              | Expecting twins!                             |
| June Hauck            | Margarita                                    |
| Jane Killian          | Renovating a condo.                          |
| George Peckham-Rooney | Rooftop 75                                   |
| Meredith Rector       | Sangria                                      |
| Nancy Snell           | Traveled to two different countries in June. |

## Fifteen Reasons to Quit – Webinar: Sep 23

September 2, 2014 Categories: Events, Events and Announcements Tags: webinar

### Fifteen Reasons to Quit Your Special or Solo Library Job (or Ask Someone Else to Leave)

Presented by: Pat Wagner

**Tuesday, September 23, 2014 – 5 to 6 pm ET**

#### Program Description

Are you trying to decide if the situation at work is serious enough to start your job-hunt, or are you a member of a department with questions about a co-worker's chronic negative behaviors? The stereotypical "dysfunctional workplace" is about what people say and do every day, and how words and behaviors impact others. From chronic headaches to feelings of benign contempt towards the people in charge, learn the flags that might indicate change is warranted.

**Agenda** – Introduction: The Line In The Sand: Take Responsibility For Your Life – The Key Idea: Why Leaving Can Be The Better Choice For You And Your Workplace – Why It Is Not Just About Them: How Do Good People Become Toxic? – Fifteen Reasons: Do You Recognize Yourself In Any Of These Examples? – Which Reasons Are Most Critical? – Prepare An Exit Strategy

– How To Keep From Bringing Old Habits To The New Job

#### Outcomes

– Identify specific behaviors that might need addressing in co-workers. – Evaluate your own impact on your workplace culture. – Establish a plan: Always looking for your next workplace.

**Speaker** Pat Wagner has been a trainer and consultant for libraries since 1978. She is a frequent speaker at national library conferences and SLA, AALL, and MLA chapter meetings around the US and Canada. She is known for her practical and good-humored programs.

#### Webinar Fees

\$5 – Members of Solo Division and SLA NY

\$5 – Members of DC, New England, Illinois and Georgia Chapters and Leadership and Management Division

\$10 – SLA Members

\$20 – Non-members

#### Registration

Register in two easy steps:

1. Register and pay the webinar fee below using your credit card or Paypal account at:

<http://slanypublications.org/event-registration/?ee=5>

2. You must then reserve your space at the webinar using the URL sent to you in your confirmation email.

Can't make it in person? All paid registrants will receive the webinar recording.

Send any questions to Solo Division Past Chair Tom Nielsen at: [tnielsen@metro.org](mailto:tnielsen@metro.org).

And mark your calendar for the next webinar:

– Tuesday, November 18, 2014 – 5 to 6 pm ET

Solo Project Management: When You are the Whole Team

## The “school year” begins

September 2, 2014 Categories: Officer News, Volunteer Opportunities Tags: elections, sla georgia

The school year has begun and while all of us are not in the academic arena, we each do still have a bit of the school schedule in our day-to-day lives.

The SLA year is based on the January through December calendar year. However, we do some things based on the school year. For example, the President-Elect is responsible for programming, but s/he assumes that responsibility in mid-year or rather the school year in order to ease her/him into the program planning process.

The start of the school year also reminds us that our Chapter Board election looms ahead. For 2015, we'll be electing a new President-Elect, treasurer and a director.

Taking on a board position is a great way to participate in the SLA Georgia chapter. It offers networking opportunities, a greater understanding of the organization, a way to develop leadership skills and an avenue for developing the programs you want.

The past few years have been transitional for SLA at both the national and local levels. While SLA headquarters staff and the SLA Board of Directors have researched alternatives to the current division and chapter models, we've been focused on how to strategically meet the needs of our chapter members.

In September 2013, SLA Georgia tapped our SLA Fellows to facilitate a series of focus group meetings with Atlanta based members – asking for their input, thoughts and desires. Now, we intend to poll our non-Atlanta membership for their feedback on chapter programs and events. And gradually as time and resources allow, we are working to implement the lessons learned from those sessions.

It is an ongoing process as our membership evolves and changes as it has since the chapter was formed in 1952.

I've served as Membership Director, Treasurer, President-Elect and now President. Next year, I'll be the Past President – serving in a role designed to provide continuity and keep organizational knowledge in place. It's been rewarding and eye-opening, eye-opening because I've realized how much of SLA is driven by its volunteer officers and its members who keep the national and the local chapters alive.

Help us keep it going by taking on a board position, suggesting program ideas, offering your office or library as a program location or simply by participating in our events.

Nancy Snell

2014 Georgia Chapter President

## Career Opportunity: Reference Librarian

September 16, 2014 Categories: Employment and Internship Opportunities Tags: Employment and Internship Opportunities

**From SLA Georgia member Jane Killian. Received September 2, 2014:**

InfoCurrent is looking for a reference librarian for a long-term government contract position in DC. The Reference Librarian will staff the reference desk answering in-depth business and legal research questions via email, phone or in person. This person will also manage interlibrary loan requests, and provide circulation services.

Required Qualifications:

- . ALA accredited Master's Degree in Library Science
- . Minimum of 2 years professional reference and research experience
- . Experience with business and legal online research services (Lexis, Westlaw, Factiva, etc.)
- . Demonstrated ability to deliver in-person and online reference service
- . Excellent analytical, organizational, oral/written communication and interpersonal skills and the ability to work as a member of a team

Please submit your resume in Word format to [michelle.hermes@infocurrent.com](mailto:michelle.hermes@infocurrent.com) for consideration.



## Career Opportunity: Public Services Librarian

September 16, 2014 Categories: Employment and Internship Opportunities Tags: Employment and Internship Opportunities

From SLA Leadership list. Posted by Elaine Lasda Bergman September 15, 2014.

Public Services Librarian – UCF Universal Orlando Foundation Library at Rosen College

Responsibilities: The University of Central Florida (UCF) Libraries is accepting applications for a full-time librarian to serve at the Universal Orlando Foundation Library at the Rosen College of Hospitality Management. Primary responsibilities include participation in all modes of reference, library instruction, web development, outreach, and collection development duties. The Public Services Librarian, reporting to the Head Rosen College Librarian, also maintains current knowledge of numerous print and electronic resources, as well as procedures related to circulation and other library services. He/she also participates in regular electronic meetings, attends occasional meetings on the UCF Orlando campus, and participates in appropriate professional service and research activities. Some evening and weekend hours may be required.

Required qualifications:

- Master’s degree from an American Library Association accredited institution
- At least one year post-MLS library experience

Preferred qualifications:

- Experience with academic, branch, or regional campus librarianship
- Strong service orientation and an ability to work with a wide variety of constituents
- Strong communication skills
- Flexibility, initiative, and ability to work both independently and collaboratively
- Experience with library instruction and/or experience in the preparation of instructional materials or tutorials
- Experience with the design and maintenance of webpages or online tutorials
- Experience with current reference practices and technologies
- Experience with hospitality, business, management, or related resources
- Commitment to professional service and research activities

Environment: This position serves students and faculty on the UCF Rosen College campus, located approximately 28 miles from the main Orlando campus. The college has an enrollment of 3,500. Full time staffing within the Rosen Library is five: two librarians and three support staff. The University of Central Florida is the nation’s 2nd largest public university, enrolling over 60,000 students and offering 91 bachelor’s, 86 master’s, and 30 doctoral programs. The main UCF library and branches have a collection of 2.2 million volumes, subscription base of 43,000 serials, and serve as a partial depository for government documents and patents. The total library materials budget is \$6.1 million. Full-time staffing of 116 includes 44 faculty. For more information about the UCF Libraries and the Rosen Library see <http://library.ucf.edu> and <http://library.ucf.edu/rosen>.

Salary and Rank: Commensurate with experience and qualifications. This is a full-time, non-tenure track faculty position with generous insurance benefits and retirement options, 22 paid annual days, 13 sick days, 9 holidays, and no state income tax.

To Apply: For position number 33419 submit a letter of application addressing the stated qualifications, a curriculum vitae, and contact information for three current professional references at <http://www.jobswithucf.com:80/postings/39525> by the closing date, 16 October 2014. Review of applications will begin immediately. Questions may be directed to UCF Human Resources: [employment@ucf.edu](mailto:employment@ucf.edu) or 407-823-2771. Searches are conducted in accordance with the state of Florida open-records laws. UCF is an equal opportunity, equal access, affirmative action employer.

## Personal Knowledge Management (PKM) featured in Fall 2014 SLA Georgia Lunch

October 7, 2014 Categories: Events and Announcements Tags: fall\_business\_meeting, knowledge\_management

Though information professionals are knowledge management (KM) champions in the workplace, how well do we practice what we promote? The Fall 2014 SLA Georgia lunch follows up a January 2010 chapter program on this topic that featured member Elisabeth Shields. Our updated program features Elisabeth's collaborators for the web site, [Personal Knowledge Management for Academia and Librarians](#), [Crystal Renfro](#) and [Mary Axford](#) from the [Georgia Tech Library](#).

### The Details

WHEN: Tuesday, October 21, 2014, Noon – 1:00 pm

WHERE: Fork and Juniper at the [Hyatt Midtown Hotel](#), 125 Tenth Street, NE, Atlanta, GA 30309, (404) 443-1234

WHAT: [DUTCH TREAT lunch](#)

MASS TRANSIT: [MARTA](#) – Exit at [Midtown Station](#) and walk two blocks EAST on Tenth Street.

DIRECTIONS: <http://bit.ly/1uX134Y>

PARKING: Street parking, \$6 paid parking in lot across the hotel or \$12 hotel parking.

RSVP: Complete our [online form](#) by **close of business Friday, October 17**.

### More on our program:

Our RSVP form includes space for members to submit their questions on PKM, so take advantage of this opportunity to learn from our experts and each other!

Besides learning about best PKM practices from Mary and Crystal, President Nancy Snell will share news on SLA and the Georgia Chapter.

While we're able to order from Fork and Juniper's lunch menu, the restaurant also offers a \$12 fixed price Farm Table featuring salads, vegetables, soup, two entrees, bread and dessert!

### Program Schedule:

Noon Welcome and chapter announcements from Nancy Snell.  
Lunch served.

12:15 Speaker remarks followed by questions.

1:00 Closing announcements from President-Elect Ernie Evangelista.  
Program ends.

## Solo Project Management – Webinar November 18

October 20, 2014 Categories: Events, Events and Announcements Tags: webinar

**The New York Chapter of the Special Libraries Association**

and

**The SLA Solo Librarians Division**

**proudly present...**

## When You Are The Whole Team

Presented by: Pat Wagner of Siera: Learn. Teach. Inspire. ([sieralearn.com](http://sieralearn.com))

Tuesday, November 18, 2014 – 5 to 6 pm ET

The final webinar in the SLA NY/Solo Librarians Division Webinar Series is now open for registration, please see the event details and registration URL below.

**Program Description** Most project management models assume you have co-workers and employees to share the work. But if you are working alone, normal strategies like delegation become problematic. How do you negotiate with bosses and customers, juggle obligations, and modify the time-space continuum (or clone yourself)?

## Agenda

- The Key Idea: Evaluate Your Resources, Ask For What You Want
- Do You Say Yes To Everyone?
- Even Solo Librarians Need A Written Plan
- Negotiating With Internal And External Customers
- Good Intentions (Late Hours) Hide Information About Resources
- Case Studies

## Outcomes

- Evaluate accurately what can be done with the resources you have.
- Better communicate limits to bosses and customers.
- Sort priorities and improve focus.

## Speaker

Pat Wagner has been a trainer and consultant for libraries since 1978. She is a frequent speaker at national library conferences and SLA, AALL, and MLA chapter meetings around the US and Canada. She is known for her practical and good-humored programs.

## Details

Solo Project Management Tuesday, November 18, 2014 – 5 to 6 pm ET

## Webinar Fees

\$5 – Members of SLA Solo Division and Leadership and Management Division

\$5 – Members of SLA NY, DC, New England, Illinois and **Georgia** Chapters

\$10 – SLA Members

\$20 – Non-members

## Registration

Register in two easy steps:

1. Register and pay the webinar fee below using your credit card or Paypal account at: <http://slanypublications.org/event-registration/?ee=10>
2. You must then reserve your space at the webinar using the URL sent to you in your confirmation email.

Can't make it in person? All paid registrants will receive the webinar recording by November 25.

Questions?

Contact Solo Division Past Chair Tom Nielsen at: [tnielsen@metro.org](mailto:tnielsen@metro.org).

## Felices Fiestas from ALLA/SLA Georgia

November 16, 2014 Categories: Events, Events and Announcements Tags: holiday\_party

Though it's now colder outside, the 2014 SLA Georgia and ALLA holiday party promises to be *muy caliente* (piping hot)!

### The Details

When: Tuesday, December 9, 6:00 to 8:00 pm

Where: [Eclipse di Luna](#), 764 Miami Circle, NE, Atlanta, GA 30324, (404) 846-0049

What: A buffet dinner for ALLA and SLA Georgians and their guests with:

- Eight tapas
- Two desserts
- Soft drinks, beer, wine and sangria.

How much:

- \$15 for current ALLA and SLA Georgia members
- \$25 for non-ALLA or SLA members

Payment: PayPal or check; Instructions in online RSVP form.

Directions: <http://mapq.st/1Ton8Q>

Parking: FREE on-site

Mass transit: While MARTA can be used to get to the restaurant, we recommend driving or car-pooling.

RSVP: Please complete our [online form](#) by cob **Tuesday, December 2** and remember that a completed RSVP form is a commitment to pay.

### This year's party will also feature:

- Latin-themed holiday trivia contest
- Library-related prizes
- Optional gift contribution for the [Georgia Truancy Intervention Project or TIP](#).  
Additional information will be emailed to those attending the party.

### Schedule:

5:45 Registration and drinks

6:00 Dinner begins

6:30 ALLA and SLA Georgia announcements

7:00 Trivia contest followed by prizes

8:00 Dinner ends

We thank Thomson West for its continued sponsorship of our joint holiday party and welcome Springer as a prize contributor this year.

Please contact 2014 Vice-Presidents Richelle Reid or Ernie Evangelista with any questions:

Richelle – [rlreid@emory.edu](mailto:rlreid@emory.edu) or (404) 727-4322

Ernie – [ernie.m.evangelista@atl.frb.org](mailto:ernie.m.evangelista@atl.frb.org) or (404) 498-8927

Gracias y nos vemos el 09 de diciembre. (Thanks and see you on December 9!)

## 2014 Holiday Party Reminder and a Giving Opportunity

December 3, 2014 Categories: Events and Announcements Tags: holiday\_party

by Ernie Evangelista, 2014 SLA Georgia President-Elect

It's not too late! If you haven't replied yet to attend next Tuesday's holiday party with the Atlanta Law Libraries Association (ALLA), the time to act is NOW! Details and an RSVP form at: <http://georgia.sla1.org/2014/11/felices-fiestas-from-allasla-georgia/>.

2014 ALLA President-Elect Richelle Reid has a direct connection to this year's ALLA/SLA Georgia holiday party charity, [Truancy Intervention Project](#), in that she's a former employee and witnessed first hand their work and results. TIP is a non-profit organization that "strives to decrease chronic absenteeism by pairing trained volunteers with children and their families to provide them with the advocacy, resources and services necessary to ensure good attendance and success in school." There are two ways of supporting this very worthy cause: Adopt a Child/Family Gift Giving or an online donation.

### Gift Giving

Review the adoption list at: <https://docs.google.com/document/d/1STV8OgGS5u7yfGhzqG76joZgIXtDV74HvZQ0IDMZUoc/edit>

1. Select the person or persons you'd like to adopt.
2. Add your name and affiliation in the column marked "ALLA/SLA Member."
3. Bring your wrapped gifts with you to the ALLA/SLA Georgia holiday party at **Eclipse di Luna Tuesday, December 9, from 6:00 to 8:00 pm.**

### TIP guidelines for adopters:

- Do not purchase more than three gifts for each child you adopt.
- Do not exceed more than **\$75.00** for each child you adopt.
- If you purchase a bike, please leave it UNASSEMBLED in the box.
- Please purchase uniform type clothing, i.e. solid color polo tops, khaki or black pants, sweat shirts, and undergarments.
- Wrap each gift individually and put a gift tag with the child's name and number (ex. 1A-SW) on each individual gift and place them all in one bag. Securely attach the Holiday Gift Tag on the front of the one large bag.
- If you adopt a parent or guardian, please purchase gift certificates, such as Kroger, Wal-Mart, Target, etc.
- Please be sensitive to religious differences and refrain from purchasing religious items.

### Sample Holiday Gift Tag

Note: To preserve confidentiality, only the group # and children's initials have been provided on our list. **Please use the group # (numbers and letter) and adoptee's initials on the main gift tag) as shown below.**

TM

82-B

### Online Donations

Begin at: <http://www.truancyproject.org/index.php/donate>

You can contribute any amount and be sure to include ALLA/SLA Georgia in the comments/notes box so that TIP knows that your donation is part of our gift drive.

Please contact Richelle Reid at (404) 727-4322 or [rlreid@emory.edu](mailto:rlreid@emory.edu) with any questions and advanced thanks for your generosity!

## Celebración de días festivos: Lo pasé de maravilla

December 12, 2014 Categories: Events and Announcements Tags: holiday\_party

by Ernie Evangelista, 2014 SLA Georgia President-Elect

Drizzle late Tuesday afternoon, December 9, cleared but the air that night turned chilly. Nonetheless, 33 SLA Georgians and ALLA (Atlanta Law Libraries Association) members and guests had a wonderful time. (That's our headline in Spanish.)

As the party invitation promised, the atmosphere at Eclipse di Luna was *muy caliente* (very hot). Several guests checked in with drinks already in hand thanks to quick and efficient service from Kris and restaurant wait staff. Debbie Maron of West, our event sponsor, kicked off the party that featured a four course meal of eight tapas and three desserts.

Before dessert, ALLA and SLA Georgia Presidents Deborah Schander and Nancy Snell, respectively, thanked members and guests for attending. 2015 SLA Georgia President-Elect Meg Butler may have brought our youngest guest ever, six month old daughter Catherine, to the party. Nancy also shared news that SLA Fellow Liz Bibby would be retiring as Director at the Federal Reserve Bank of Atlanta the next day. So, rather than disrupt the many lively conversations going on, party planners Richelle Reid and Ernie Evangelista skipped their planned Latin holiday trivia contest, but continued with a raffle prize drawing. Nancy Adams, Patty Kenly and Deborah Schander each won a \$25 Barnes and Noble gift card. ALLA Member-At-Large Benedette Wright won a two food book package donated by Springer, while Liz Bibby walked away with a copy of "Behind the Executive Door," also donated by Springer.

Richelle acknowledged those who either brought gifts or donated to the Truancy Intervention Project or TIP. She later reported that 18 children and parents were adopted through the gift drive. Though the party's over, members can continue to support TIP, using information at: <http://georgia.sla1.org/2014/12/2014-holiday-party-reminder-and-a-giving-opportunity/>

And be sure to check out photos at: <https://www.flickr.com/photos/sla-ga/sets/72157649304211899/>

## SLA Georgia Fall 2014 Meeting Report: PKM

December 19, 2014 Categories: Events and Announcements Tags: fall\_business\_meeting, knowledge\_management

by Ernie Evangelista, 2014 SLA Georgia President-Elect

SLA Georgia featured technology at its Fall business meeting on Tuesday, October 21, at the [Fork and Juniper Restaurant](#) in the Hyatt Hotel in midtown Atlanta. Georgia Tech librarians [Mary Axford](#) and [Crystal Renfro](#) spoke to us about personal knowledge management or PKM. Some members may remember [Elisabeth Shields](#) covering this topic a few years ago. Crystal and Mary, along with Elisabeth, launched the web site, [Personal Knowledge Management for Academia and Librarians](#) in 2012. In 2013, Mary and Crystal created a 26 lesson program “[A Year to Improved Productivity for Librarians and Academic Researchers](#).”

2015 SLA Georgia Treasurer-Elect Rebecca Gebhardt summarized the meeting at: <http://www.linuxsystems.com/blog/item/pkm-for-work-and-for-life>. Lessons learned by other program participants included:

- PKM guru Harold Jarche offers an online course on personal knowledge mastery in 40 days. More at: <http://jarche.com/pkm/>
- MOOC stands for massive open online course.
- Evernote and OneNote (from Microsoft) are two widely used PKM tools.

While the program drew an attendance of 15, the rest of SLA Georgia stands to benefit through guest blogs on PKM from Crystal and Mary in 2015. So that they cover the interests and needs of Chapter members, please share your preferences for PKM topics in our [Google doc survey](#) by **cob Friday, January 30**.

Please contact program planner Ernie Evangelista with any questions, comments or feedback on this approach to engage and integrate all chapter members.. He can be reached at (404) 498-8927 or via email, [Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org).

To see event photos, check out our [Flickr album](#). And thanks to Springer for donating our raffle prize, *Candy Bites: The Science of Sweets*, won by Jim Braden.

## 2015 – A New Year

January 14, 2015 Categories: Member News, Peach State Update Tags: Chapter update

Over the past couple of years, the SLA Georgia board reached out to its members in several ways, all meant to gauge member needs, goals and the perception of the chapter. We met with focus groups, surveyed members outside Atlanta, polled past presidents, and asked for input from our Atlanta-based SLA Fellows.

### We learned what our members want.

- Networking is key. Our members want networking opportunities, preferably face to face. So we are trying to provide meeting opportunities with various meeting locations and times to provide the chance to do so.
- Education is also key. In 2014, we revived the Fall business meeting with featured speakers and we offered two lunch and learn programs and a webinar series in partnership with other SLA units.
- Knowledge of industry tools also ranks particularly high. We hosted Georgia Tech librarians Crystal Renfro and Mary Axford who spoke on knowledge management tools.

### We've also experienced challenges.

- Our varied membership base has different focuses ranging from academic to corporate to public. That's a broad spectrum of industry categories that we can't completely cover every year, but we do try to vary our programs with that in mind.
- We cover a large geographic area with traffic issues that prevents full participation by all members. We moved our programs around metro Atlanta and this year, Patti Schminke from Savannah will join our board to add a non-Atlanta perspective.
- Offering webinars, while a useful tool for education, isn't an option that our members want, partly because there are just so many available. So, Ernie has recruited Crystal and Mary to serve as regular guest bloggers in 2015 writing about knowledge management tools. We also plan to increase the content and frequency of our blog content.

So this year we'll continue to incorporate lessons learned in our programming and apply them to the chapter's strategic plan.

But as always – every year, we do have a core group of members who volunteer their time and effort to serve on the Georgia Board. The new board starts each year in January and it changes just a bit, making it a blend of current members and new ones who bring their ideas and enthusiasm for supporting SLA Georgia.

### The 2015 Board:

Ernie Evangelista – President  
Meg Butler – President-Elect  
Irene McMorland – Secretary  
Rebecca Gebhardt – Treasurer  
Anne Bao – Director Membership  
Lynda Larsen – Director Communications  
Patti Schminke – Director at Large  
Nancy Snell – Past President

I'm looking forward to working with this board.

Nancy Snell



## SLA Webinars

January 15, 2015 Categories: Events and Announcements Tags: webinar

**Make this page your one stop shop for tracking webinars offered by SLA units. We'll update as new information is received.**

**Webinar Title:** Using Analytics to Understand Social Media Activity  
**Day / Date / Time:** Wednesday, February 4, 12:00 – 1:00 pm ET  
**SLA Unit Sponsor:** IT Division  
**Registration Fee:** Free  
**Registration Link:** <https://attendee.gotowebinar.com/register/8018277969838780417>

### Webinar Information:

Librarians make use of social media to be part of communities, or promote services and events. Social media are used to create “participatory services” emphasizing engagement with users. However, there has been little investigation into the success of social media use by libraries.

This webinar will discuss the role of Twitter and Pinterest in enhancing participatory services. Research findings which suggest better strategies for user engagement will be presented, along with several tools and methods that can be used to conduct social media analytics.

The webinar will allow you to:

- \* Understand the role of social media in enhancing participatory services and user engagement
- \* Examine some common tools and practices associated with analyzing social media activities
- \* Learn about the capabilities of different social media channels and how they can be tailored
- \* Use strategies for effectively incorporating social media tools into your own institution

### Speaker Background:

Michelle Chen, Ph.D., is currently an Assistant Professor at the School of Information at San José State University. Prior to joining the SJSU iSchool, she taught in several different universities, including the University of Texas at Austin, the University of Connecticut and the University of San Francisco. Her primary research and teaching areas include information visualization, data mining, social network analysis, and online user behavior. In particular, she is interested in investigating the range of motives that drive online users to seek and exchange information, the interaction dynamics shaped by these networked environments, and the economic and business consequences of the informational and social value derived from such behavior. Michelle’s research can be found in Information Systems Research, Big Data Research, Review of Business Research, etc. She is also a member of SJSU’s Cybersecurity and Big Data Initiative.

## Liz Bibby Retired

January 20, 2015 Categories: Member News

In case you missed Nancy Snell's announcement at the Holiday Party in December, Liz Bibby officially retired on December 31, 2014 from her position as Director, Knowledge & Information Management at the Federal Reserve Bank of Atlanta. Liz first became a member of the Georgia Chapter, formerly the South Atlantic Chapter, in 1982 when she moved here from Chicago. She chaired various committees and served as Chapter President in 1986-87. In 1999, she moved to Boston where she became New England Chapter Treasurer and, later, President. She rejoined the Georgia Chapter when she returned to Atlanta in 2007.

Liz is a class of 2000 SLA Fellow and held numerous positions with the Association, most notably chairing the Nominations Committee and the Diversity Leadership Development Program Committee. She was active in the Leadership and Management Division (LMD), serving as Chair from 1990-1991 and winning the Management Leadership Award in 1994. She was also Director of the Business and Finance (B&F) Division from 1997-1999 and won the Primark Award for Outstanding Leadership in Business Librarianship in 2000.

Liz joined SLA as a very young librarian in her first special library job in Cleveland, went on to edit the Illinois Chapter Bulletin and made SLA an important part of her professional life. Liz said, "SLA opened so many doors for me it's almost impossible to summarize them at this stage. I would never have developed my public speaking abilities for example, without that first challenge standing in front of a formal meeting of 250+ people in a Chicago ballroom! Opportunities to try new things in a non-threatening environment, to be mentored and then to mentor others, and most of all to network with other professionals and exchange ideas, to challenge ideas and be challenged in return, were invaluable. I am hopeful that our profession's Millennials will be able to harvest the same richness that my generation did while finding new ways to do so."

Liz plans to remain in her Buckhead condo, so expect to see her occasionally at an SLA meeting or around town. Congratulations, Liz!

## SLA Ga Member Profile: John Cruickshank

February 11, 2015 Categories: Member News Tags: john\_cruickshank

When former SLA Georgia President Regina Cannon retired, **John Cruickshank** succeeded her as Librarian at the [Griffin Campus Library](#) of the University of Georgia. John was one of five chapter members who attended the [Leadership Summit](#) in Baltimore last month. He is the Chair-Elect of the [Food, Agriculture and Nutrition](#) (FAN) Division and also belongs to the [Environment and Resource Management](#) (ERM) and [Science-Technology](#) (SciTech) divisions.

Here's more information about John:

John Cruickshank began his library career in 1995 at Mississippi State University where he worked for three years as a science librarian and then for five years as branch librarian at the College of Veterinary Medicine. From 2004 to 2013 he worked as a solo librarian at the Skidaway Institute of Oceanography in Savannah, GA, and he has been branch librarian at the [University of Georgia Griffin Campus](#) since June, 2013. John has been a member of SLA since 1998 and served as Chair of the Strategic Planning Committee of the Science-Technology Division from 1999 to 2000.

He previously worked at the [Skidaway Institute of Oceanography](#) in Savannah where, over a five year period, he focused on data management and database searching. He's now applying these skills to assist agricultural researchers at the Griffin campus. He is excited to be able to provide data, research and other essential services in a branch library within a large university setting.

He's proud of his local involvement during his first year at Griffin. He led a workshop during the [Atlanta Area Bibliographic Instruction Group](#) (AABIG) [conference in Cartersville last year](#). He valued the feedback he received there on his program, "How can we take the 'error' out of 'trial and error'?" And to keep up with what new librarians are learning, he attends workshops hosted by the [Atlanta Emerging Librarians](#) group.

Support from administrators at both the Griffin campus and the University of Georgia Libraries in Athens allowed John to get involved in community-related projects. Throughout his first year on the job, he researched the history of the Fairmont District, an African-American subdivision of Griffin. He reported on that history for the [Fairmont Education Prosperity Initiative](#) in commemoration of the 50th anniversary of the U.S. Supreme Court decision, *Brown vs Board of Education, Topeka, Kansas*. He's now working with [Christian Lopez](#) at the [Russell Library](#) in Athens to prepare an oral history of the community.

He feels very fortunate to have an excellent and highly experienced library assistant, Ms. Jerri Snodgrass. None of these projects would have been possible without her help.

Because administrators at the University of Georgia Griffin campus as well as the University of Georgia Libraries encouraged his involvement with SLA, he will lead SLA's FAN Division next year. The Georgia Chapter's proud of John and hopes he'll get to attend future events in town!

## Career Opportunity: Information Center Supervisor

February 13, 2015 Categories: Employment and Internship Opportunities Tags: cadence\_group, job

Cadence Group is looking for an Information Center Supervisor to supervise a staff of 6, managing the entire electronic document processing workflow including scanning, quality checks, and digital records maintenance.

### **Requirements:**

- Minimum of 5 years of experience in a records and information management setting, some preferably in a law library
- Knowledge of and experience following best practices associated with document and information management
- Minimum of 2 year of experience in a supervisory or managerial role
- Experience holding team members accountable for timely completion of tasks in their areas of responsibility
- Ability to motivate, mentor, and coach team members to perform their best
- Strong interpersonal skills; ability to work well both with team and management
- Practical knowledge and use of available technology, including Excel and Access
- Ability to learn and adopt new software systems quickly
- Excellent oral and written communications skills
- Bachelor's degree in related field

### **Responsibilities:**

- Writing standard operating procedures
- Supervising the document scanning/imaging team
- Managing electronic document processing and workflow from beginning to end (including conversion, quality control, storage, and tracking)
- Setting the standards for performance and expectations for the team
- Managing team schedule and assignments
- Conducting periodic one-on-one checkpoints with each team member
- Resolving team issues quickly
- Performing quality checks on scanned images
- Maintaining digital records
- Providing Circulation support (e.g., pulling requests, filing)
- Communicating and coordinating with others within the legal department
- Training new team members

### **Preferred Experience:**

- Contract and document lifecycle experience
- Supported software conversion and/or implementation
- Worked closely with users to implement technology enhancements
- Proficient using MS Excel and Access

How to Apply: Please click on this link, complete form and upload your resume:

<http://www.cadence-group.com/job-descriptions/#information-center-supervisor>

## Investing in Yourselves: Supporting SLA

February 23, 2015 Categories: Officer News, Volunteer Opportunities Tags: volunteer

Today's technologies foster, celebrate and reinforce "living in the moment". Using our mobile devices, we can share photos and updates on where we are and what we're doing. We can comment on what others are sharing with us. No more waiting. It's instantaneous.

We are busier than ever in our multitasking world. With so much competing for our attention and time, I offer a value proposition for your supporting SLA Georgia. We provide in-person opportunities for members, supporters and others to develop new skills and connect with information professionals throughout the Peach State. So, attending Chapter events is the EASIEST way for Chapter support. Our events are generally free to members or cost a nominal fee.

If you're looking to develop specific skills, the Chapter offers numerous opportunities for you to apply what you've learned or would like to. Here's how.

Are you *ENTREPRENEURIAL*? Or would you like to be? **Treasurer Rebecca Gebhardt**'s exploring new approaches for fundraising.

Are you *TECH SAVVY* and *ACTIVE on social networks*? **Communications Director Lynda Larsen**'s looking to expand the chapter's presence beyond our web site.

Need to develop writing and blogging skills? Lynda's searching for "reporters" to cover chapter events. Or you can contribute an article or commentary on any information industry topic for our web site.

Are you an *event planner at heart*? Are you up on the latest trends in the information industry or just naturally *CURIIOUS*? Would you like to develop or improve *public speaking skills*? **President-Elect Meg Butler**'s looking for ideas, speakers, hosts and venues for future chapter programs.

Are you *FOCUSED on the "BIG PICTURE"*? Then consider joining **Past President Nancy Snell**'s workgroup to update the Chapter's strategic plan.

Are you a "*PEOPLE PERSON*"? Or would you like to hone your *interpersonal skills*? **Directors Anne Bao and Patti Schminke** could use your help, so hop on board our "Welcome Wagon."

Our [Chapter Officers page](#) provides contact information, so please reach out to the team leads above with your interest. If you don't relate to any of these professional development opportunities, then let ME know what you're interested in or what skills you'd like to learn or improve. I'm sure we can match your need with a Chapter project. Or to make things really easy, just complete this [ONLINE volunteer interest form](#).

No worries if you'd rather not volunteer, BUT if we contact you for assistance, please don't turn us away. We're restructuring our volunteer assignments to be SHORT-TERM with clear dates and specific goals in mind. So, apply the SAM (Someone asked me) principle and say YES when called upon.

The result: A great return on your volunteer investment and win-win outcomes for yourselves and the chapter.

## Position Announcement: Lynda Crumley Memorial Internship

March 2, 2015 Categories: Employment and Internship Opportunities Tags: internship

### Lynda Crumley Memorial Internship

The Friends of Smyrna Library and the Director of Smyrna Public Library, Smyrna, Georgia, will interview for the position of Library Intern. This paid internship is sponsored by the Friends of Smyrna Library.

**PERIOD OF EMPLOYMENT: May-August, 2015**

**HOURS: 120 hours total; schedule negotiable**

**COMPENSATION: \$2,500**

#### JOB DESCRIPTION:

The focus of the 2015 internship is Youth Services. The successful candidate will be responsible for implementation of a weekly children's program during Summer Reading. Under the guidance of Smyrna Library's Youth Services Librarian, the intern will prepare, present and/or host the weekly program; provide reader's advisory and reference services to children and their families; shelve children's materials; promote and market Youth Services events, services and collections; and other duties as assigned.

#### QUALIFICATIONS:

Current student or immediate graduate of an accredited Masters of Library and Information Science program.

#### APPLICATION MATERIALS:

- ☐ Cover Letter
- ☐ Resume
- ☐ Contact information for three professional references

Additional support materials may be submitted.

#### APPLICATION DEADLINE:

- ☐ Monday, March 16, 2015
- ☐ Send application materials and questions to **Mary Wallace Moore** at [mwmoore@smyrnaga.gov](mailto:mwmoore@smyrnaga.gov).
- ☐ The successful candidate will be notified by April 30.

## Happy Hour Mash Up: MALA, SGA and SLA Ga RESCHEDULED to March 11

March 2, 2015 Categories: Events, Events and Announcements Tags: happy\_hour

With wintry weather behind us (for now), MALA, SGA and SLA Georgia rescheduled our Happy Hour Mash Up to **Wednesday, March 11**.

### ORIGINAL ANNOUNCEMENT

As they say in Beijing, “Gong Xi Fa Cai”, or in Hong Kong, “Gong Hey Fat Choy!” (Happy New Year!)

On the heels of SLA Georgia’s festive holiday party in December with the Atlanta Law Libraries Association ([ALLA](#)), we’re expanding our social and professional circles by partnering with the Metro Atlanta Library Association ([MALA](#)) and the Society of Georgia Archivists ([SGA](#)) for our first Dutch Treat Happy Hour in 2015. Registration is now closed.

**When:** Wednesday, March 11, 2015, 6:00 – 8:00 pm

**Where:** [Makan](#) (Inside the Courtyard Decatur Downtown Hotel), 130 Clairemont Avenue, Suite 100, Decatur, GA 30030

**Directions:** <http://www.makanatl.com/findus/>

**Parking:** FREE street parking AFTER 6:00 pm and two hour validated parking in garage behind hotel.

**Mass transit:** Walking distance from [Decatur MARTA rail station](#)

Though you can drop by any time, you may want to check out Makan’s Happy Hour Specials (until 7:00 pm) of half priced appetizers and small plates along with \$2 pork belly buns. And for dinner, their fusion [menu](#) includes vegetarian options.

So respond here and join us at Makan’s Communal Table where we’ll mix, mingle and belatedly celebrate Chinese New Year (Thursday, February 19).

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## Member Profile: In Her Own Words – Rebecca Gebhardt

March 3, 2015 Categories: Member News Tags: rebecca\_gebhardt

**Rebecca Gebhardt** is 2015 SLA Georgia Treasurer. She is a director at Linex Systems and blogs regularly at <http://www.linexsystems.com/blog>.

### 1. How long have you been a librarian at your current employer?

I have been working with librarians for about 10 years, since I joined Linex.

### 2. What is your title and what are you main job responsibilities?

My first role with Linex was as Head of Customer Support, and said customers we private and academic librarians. These relationships are ongoing: Linex is a software solution so my work with clients is continuous as they implement, roll out and then further adapt or grow the use of their platform. This also places me as a natural liaison between clients and our internal product development, as my use of our product is what ever our clients are doing or want to be able to do.

I now also work in sales for Linex. All of this requires an understanding of my clients not just in their use of Linex, but in their day to day work: what are their desired outcomes, what are the obstacles they encounter, how are they measured within their organizations, how do they prefer to work, etc.

### 3. What other libraries have you worked in and what were some of your major achievements there?

Most of the Linex clients are law librarians, as well as some corporate and also academic. I started in the UK, and now mainly work with US and Australian libraries.

### 4. Why did you become a librarian?

I trained in Classics and Art Connoisseurship, and had started a career in the art world. The opportunity to work at Linex arose in this period, while I was looking for my next challenge in any case. While a complete departure from my field of work thus far, I was energised by the product and the team and decided to take a leap of faith into this library software world. And have never looked back.

### 5. What are the challenges you see facing information professionals and special libraries today?

As my work is steeped in my clients' needs, I quickly found myself inhabiting the librarian world: I joined librarian associations, I read library and KM blogs, and I myself blog about library and KM practices. From where I sit, an ongoing challenge is that of placing the library function within an organization. More and more, library and information personnel are joining strategic teams and in some cases the management round tables and C-suite. But it is a developing process and it can still be difficult to show the role the library plays in the terms each other department best understands: numbers for finance, reach for BizDev, strategy for executives, etc.

### 6. What ideas do you have for overcoming these challenges?

Librarians are getting creative about how they brand and position themselves. I see them using content and information dissemination to help drive strategic goals. Leaning in to the conversations about organization missions and objectives allows them to target their work to those same outcomes. Branding their output in various ways is also on the rise, as the library makes their role more and more apparent to all stakeholders.

### 7. What advice would you give new entrants to our profession?

Make our voice heard and know how your role and department fit in to the larger goals of your company or organization. If nobody tells you what this is, then ask!

### 8. When you're not at work, what are you interests and hobbies?

Arts and the outdoors, Atlanta's great climate means I can spend most of the year hiking, walking or playing tennis in the open, as well as enjoying the many parks and outdoor festivals. The great arts selection, from the Opera House and Woodruff center to all the independent theaters and galleries keep my hours occupied. Beyond this, eating my husband's wonderful Italian cooking and reading as many books as I can get my hands on.



## Spring 2015 Lunch and Learn Series

March 10, 2015 Categories: Events, Events and Announcements Tags: lunch\_and\_learn



SLA Georgia Lunch and Learn planner [Clara Williams](#) has done it again! She scheduled three unique lunch programs in March and April, so [sign up here](#) and be sure to bring your lunches!

### **Wednesday, March 18, Noon – 1:30: Art Institute of Atlanta (AIA) Library**

Clara kicks off the series by hosting the first lunch at the [AIA Library](#). Learn about its information literacy services and resources on culinary arts, graphic design, visual effects and other arts disciplines. Sorry, but registration for this session is CLOSED.

### **Wednesday, April 1, Noon – 1:30: [Defense Forensic Science Center](#)**

CSI, NCIS and TV crime show fans — You do NOT want to miss this program hosted by Jane Killian at the Gillem Enclave in Forest Park.

### **Monday, April 27, Noon – 1:30: Foundation Center**

The [Foundation Center Library](#) recently relocated to a new space in downtown Atlanta. Hear Stephen Sherman describe the move and, more importantly, how the Center has partnered with its nonprofit support group neighbors.

This program is MARTA accessible! So, park your cars and take the train to the Peachtree Center station. Follow these [directions](#) and proceed to the Georgia Pacific Center.

Complete our [registration form](#) soon because space is LIMITED for each program.

While there is no fee for SLA Georgia members, there is a **\$10 fee for each session for non-members**. And remember that a completed form is a commitment to pay. Before each lunch, the host will contact participants to confirm your attendance and share any directions, parking and security information you may need.

Please contact Clara with any questions at: [crwilliams@aii.edu](mailto:crwilliams@aii.edu).

Thank you!

## Lunch and Learn Report: AIA Library

March 20, 2015 Categories: Events, Events and Announcements Tags: aia, clara\_\_williams, lunch\_and\_learn

SLA Georgia Lunch and Learn program coordinator **Dr. Clara Williams** hosted the Chapter's first professional program of the year on Wednesday, March 18 at her institution, the **Art Institute of Atlanta** (AIA) in Dunwoody. Established in 1949, AIA "educates and prepares its students for creative careers" such as advertising, culinary arts, digital film and video production, fashion and retail management, interior design, media arts and animation, photography and visual and game programming and is part of the public school national network.

Four SLA Georgians and two guests listened to Clara describe her library's world of change and movement. Though she's been there only eight months, Clara hit the ground running. As a solo librarian, she relies heavily on her six to eight student assistants for operational support and a "Friends of the Library" group for strategic guidance in order to meet the needs of three distinct user groups: Faculty, AIA students and AIA's older adult learners. Collectively, they comprise the library's nearly 410 pass through traffic each day. As AIA President Newton Myer says, "The library is the HUB of campus."

Like the students who whirl around the five story AIA building, Clara is constantly on the go. She promotes library resources and services. She teaches information literacy classes and trains and encourages her student staff to show customers HOW to use their Voyager online catalog and not just point them to where they can find needed books. She seizes "teaching moments" whenever she can.

After her introduction, Clara took our group on a tour of the AIA Library which includes a computer lab, with four workstations designed for prospective student assessment testing, a DVD collection of 6,000 titles, a serials collection with over 100 titles and a book collection of nearly 40,000 titles. Through eBrary and EBSCOHost, patrons can access over 152,000 eBooks. And users can access several unique program-specific databases such as StyleSight (for fashion studies). Our visit ended with stops on the fifth floor to observe chefs and bakers in training and the second floor for a quick peek at the Fashion Resource Center.

Photos from the event are posted at this **SLA Georgia Flickr album**.

Thank you Clara for an informative visit!

## Member Profile: In Her Own Words – Jane Killian

March 26, 2015 Categories: Member News Tags: jane\_killian, member\_profile

**Jane Killian works at the Defense Forensic Science Center (DFSC) in the Gillem Enclave at Forest Park, Georgia and will host an SLA Georgia Lunch and Learn program there on Wednesday, April 1, at noon.**

### 1. How long have you been a librarian at your current employer?

My life at the DFSC covers the last three years. And my government career spans 16 ½ years.

### 2. What is your title and what are your main job responsibilities?

I'm the Chief Librarian and the only librarian. Besides my regular librarian duties, my other (terrific) challenges include functioning as the administrative operations officer and contract officer for the Office of Quality Initiatives and Training. In short, librarian duties range from A to Z.

### 3. What other libraries have you worked in and what were some of your major achievements there?

My library life started as an MSLS student working at two University of Kentucky (Go Cats!) campus libraries. Then, it was on to Berry College, the Federal Bureau of Investigation (FBI) Academy, the FBI Laboratory, and now DFSC. I started an accredited bibliographic instructional program at the FBI Academy and it still continues today. At the FBI Lab, I became embedded with some of the scientists to assist in an informational manner on their cases (which was pretty cool). And in my current position, my supervisors have seen the skills that are packaged in "librarians" and are now using me for other duties, which is great for me!

### 4. Why did you become a librarian?

The librarian idea came along after taking the Myers-Briggs (Type Indicator personality inventory) test. The concept and my temperament stuck with the idea, so I made a mid-life career decision to go back to school. After my first two classes I marveled that the course content suited me so well but I had never had anyone along the way say, "You should really take a look at this path".

### 5. What are the challenges you see facing information professionals and special libraries today?

Our challenge is to first prove ourselves as very competent librarians and then take on other duties so that we can market ourselves as excellent organizers and planners. We also have to do it to not be viewed as a luxury but crucial to business operations. This can be challenging and tough if your supervisors want to pigeon-hole you or your work.

### 6. What ideas do you have for overcoming these challenges?

Soft skills are the challenges for the ages because no one has arrived at the peak of "most people skilled". I seek out and watch how other people handle challenges. Much of it is the repetitiveness in seeing them react the same way, like humor (Jane, remember everything is not serious), choosing to argue/fight/confront (Jane, everything is not important to everyone), refraining from expressing opinions (Jane, keep your mouth shut), and various other manners of watching them express their patience in a situation (Jane, always be patient).

### 7. What advice would you give new entrants to our profession?

I still think that future librarians should do other lines of work before going back to school and then expecting to be immediately hired as a fresh graduate. My career path took me to work in an advertising agency in Atlanta, organizational student work at three Arizona college campuses, and doing sales and service work in the graphics industry in Louisville before deciding to go back to graduate school. So, by the time I went back to school, my bag of skills had a solid ten year foundation.

### 8. When you're not at work, what are your interests and hobbies?

Stress relievers and fun time activities include yoga, biking, jogging, hiking, golf and cooking. Pet therapy with our newly rescued cat is a daily must!

## Spring 2015 Chapter Lunch: Just Us

April 8, 2015 Categories: Events, Events and Announcements Tags: agnes\_scott, spring\_lunch

SLA Georgia has been fortunate to have Fellow and Goizueta Business Library Director [Susan Klopfer](#), Georgia State University librarian [Jason Puckett](#) and GSU professor [Alex Cummings](#) speak at our last three spring lunches. This year, we're trying something new. Building on Georgia Chapter member engagements by former presidents Sarah Mauldin and Nancy Snell, our 2015 Spring Lunch will focus on **US and our chapter**.

**When:** Tuesday, May 19, Noon – 1:00 pm

**Where:** [McCain Library](#), Room 211, [Agnes Scott College](#), Decatur, GA

**Directions:** <https://www.agnesscott.edu/maps-directions.html>

To encourage as many chapter members to attend, there is NO registration fee and we will provide lunch! In return, we ask that you come with feedback and questions about your SLA member experience at the national and local level. In what ways are SLA and the Georgia Chapter meeting your needs from a professional association and where do we fall short?

We'll only follow up with those able to come, so **RSVP by end of day Friday, May 8** to give us enough time to plan our lunch menu. Thanks to McCain Library Director Elizabeth Bagley and past SLA Georgia President Casey Long for hosting us.

Please contact Ernie Evangelista ([Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org)) with any questions and we look forward to lively discussion during a tasty and FREE lunch!

## Lunch and Learn Report: DFSC Library

April 14, 2015 Categories: Events Tags: dfsc\_library, jane\_killian, lunch\_and\_learn

No foolin'. After last year's winter storms forced SLA Georgia to postpone our Lunch and Learn program at the **Defense Forensic Science Center** (DFSC), our third try was the charm!

DFSC Librarian **Jane Killian** hosted seven information pros on Wednesday, April 1. Jane kicked off the program explaining her organization, customers, resources and services. The DFSC is part of the Department of Defense (DoD) and occupies a 133,000 square foot facility in Forest Park, Georgia. Jane works in the Office of Quality Initiatives and Training (OQIT) which develops and maintains examiner training, professional certification and lab accreditation procedures. Her customers include agents, examiners and scientists at the U.S. Army Criminal Investigation Laboratory (USACIL) which serves all branches of the military. She often "walks a loop" around the building to ensure visibility and she records customer transactions via tick marking.

Since Jane doesn't work in a physical space functioning as a library, she showed us the DFSC intranet listing her specialized database resources. As member Ruth Rowell commented, "I think Jane is the very first librarian I've met who presided over a mostly digital library."

After Jane's talk, examiner and forensic scientist Jessie Brown escorted us through the long and immaculately clean hallways of the Center. We stopped at various display cases where he described a unit's function and shared stories about their work with DNA (the "golden child" of forensic science), firearms, fingerprints, trace evidence and digital evidence which includes social media.

Though we could not enter the secured laboratory areas, the building's design allowed plenty of natural light and we could sneak peeks as we walked by. Thanks again to Debbie Glidewell, Jane's director, Jessie and Jane for hosting us. While Debbie noted, "I can't imagine not having our library service," tour participants described their visit "cool, interesting, fascinating and fantastic."

## Career Opportunity: Library Research Specialist, King & Spalding, Atlanta, GA

April 29, 2015 Categories: Employment and Internship Opportunities

### Library Research Specialist

**Location:** Atlanta

**Description:** The Library Research Specialist works with a team of research librarians to provide in-depth legal, business, and competitive intelligence research to lawyers and staff throughout the firm. The main focus of this position is conducting competitive intelligence research and analysis designed to further the strategic initiatives and business development goals of the firm.

*Candidates will have the following skills and responsibilities:*

- Provide comprehensive research and preliminary analysis on legal and non-legal topics using a wide variety of print and electronic resources.
- Work closely with practice groups and marketing staff to provide actionable competitive intelligence by using external and internal resources to synthesize research into highly usable and concise reports.
- Conduct extensive research in online resources including, but not limited to, Westlaw, Lexis, CourtLink, PACER, Capital IQ, Intelligize, Dun & Bradstreet, IntelliConnect, and Bloomberg.
- Advise lawyers and staff on appropriate sources and strategies to successfully complete research tasks in a timely and cost-effective manner.
- Provide current awareness services to monitor clients, industries and competitors.
- Participate in evaluating new research products and services.
- Train lawyers and staff of all experience levels in the use of print and electronic library resources.
- Possess outstanding customer-service and organizational skills necessary to successfully manage multiple research requests in a fast-paced environment with competing deadlines.
- Maintain a positive and highly professional relationship with all levels of firm personnel to promote trust and confidence in the provision of library research services.

**Requirements:**

- BA or BS degree from an accredited college or university.
- Advanced degree in library science, law, or business; or an equivalent combination of training, education and experience that demonstrates the ability to perform the duties of the position.
- Ability to serve on-call on a rotating basis and to support research requests after business hours including weekends and holidays.
- Prior legal or law firm experience is desirable.

**To apply:** Please apply directly on the King & Spalding job site at:

[https://re11.ultipro.com/KSLAW/jobboard/JobDetails.aspx?ID=\\*CE8804342D39B11B](https://re11.ultipro.com/KSLAW/jobboard/JobDetails.aspx?ID=*CE8804342D39B11B)

## Member Profile: In His Own Words – Stephen Sherman

May 1, 2015 Categories: Member News Tags: member\_profile, stephen\_sherman

**Stephen Sherman** joined the staff of the [Foundation Center's Atlanta library/learning center](#) in November 2008 and currently fulfills the role of senior librarian. His duties include managing the library's collection of materials on fundraising and nonprofit management, providing in-depth resource consultations for Foundation Center patrons, and serving as the Atlanta office's liaison for the [Grant Space portal](#). He also teaches many community programs on grant seeking and proposal writing and is a frequent speaker at branches of the [Atlanta-Fulton Public Library System](#).

Stephen is a graduate of the [University of North Carolina at Chapel Hill's School of Information and Library Science](#). He began his library career as a circulation/interlibrary loan assistant at [Chowan College](#) (now Chowan University), a small liberal arts college in northeastern North Carolina, and completed internships or assistantships with the [EPA Library in Research Triangle Park](#) and [North Carolina State University Libraries](#). Stephen has also worked as a part-time reference librarian for [Georgia Perimeter College's Clarkston campus library](#).

Stephen serves as a contracts for services panelist for [Fulton County Arts and Culture](#) and also volunteers with the [Metro Atlanta Library Association](#) (MALA). His personal interests include rooting for the [Atlanta Falcons](#) and following the U.S. national soccer teams. Stephen lives with his wife and 2-year-old daughter near Decatur.

## Lunch and Learn Report: The Foundation Center

May 13, 2015 Categories: Events Tags: anne\_bao, foundation\_center, lunch\_and\_learn, lynda\_larsen, stephen\_sherman

by Anne Bao, SLA Georgia Membership Director

On April 27<sup>th</sup>, I attended a very interesting Lunch and Learn at the [Foundation Center's Atlanta library/learning center](#). [Foundation Center](#) offices are located in Cleveland, Washington D.C. and San Francisco, while the he main office is in New York City. The new location for [Foundation Center-Atlanta](#) was previously a bank, underwent extensive renovation, and opened its doors in May 2014.

[Stephen Sherman](#) is the senior librarian, and there are two other librarians, one of whom is Lynda Larsen, who is also the Communications Director for Special Libraries Association, Georgia Chapter. I was given a complete tour of the library facility, which is bright and cheery because of its large windows. There is a separate training/instruction room equipped with a 72-inch display monitor that is operated by touch and includes a webcam. Functions performed by the library/learning center include being curators of the library's collection of materials on fundraising and nonprofit management, providing in-depth resource consultations for Foundation Center patrons, and maintaining the Center's online [GrantSpace portal](#). Instruction is given on grant seeking and proposal writing. The library is open to the public, and most materials can be checked out by patrons. The Atlanta location has approximately 4,000 items in its print collection, including soft cover reports.

Established in 1956, Foundation Center is the leading source of information concerning philanthropy worldwide. Foundation Center maintains the most comprehensive database on U.S. and, increasingly, global grant makers and their grants-a robust, accessible knowledge bank for the sector. Thousands of people visit Foundation Center's web site each day and are served in its five library/learning centers and at more than 470 Funding Information Network locations nationwide and around the world.

To view photos of the Foundation Center Atlanta Library and our other April 2015 lunch at the Defense Forensic Science Center, visit [SLA Georgia's Flickr page](#).



## Remembering Mimi Drake

May 23, 2015 Categories: Member News Tags: miriam\_drake

Former Georgia Tech Library Director and SLA President Miriam (Mimi) Drake passed away on December 24, 2014. Since SLA Headquarters included her biography in its [post](#), I thought it more fitting to share my “research” on Mimi and her legacy to SLA Georgia.

First, I learned that during the SLA Annual Conference in June 1983 in New Orleans, while Assistant Director of Purdue University Libraries and Chairman of the OCLC Board of Trustees, Mimi was recognized by H.W. Wilson and SLA’s Leadership and Management Division (LMD) for editing and contributing to the October 1982 issue on management of *Special Libraries*.

Mimi was the featured speaker on “shaping the future of information” at the Chapter’s March 7, 2000 meeting. When she retired the following year, she received the Chapter’s Distinguished Member award.

As part of SLA’s centennial celebration in 2009, [Mimi was interviewed by SLA Fellow Gail Stahl](#). Even now, her sage advice still applies:

- “... Try to interest students in the association, tell them what the association can be for them, for their careers, networking and things on the personal level that I think are really important.”
- “We ... have to demonstrate our value ... We need to continue to enrich the field... Try to anticipate what’s coming down the pike.”

When the Chapter asked, Mimi said yes. She drafted a welcome letter for the 2012 SLA Leadership Summit, hosted by the chapter in Atlanta. And until she fell ill, she was willing to speak at a future meeting and contribute to the Chapter web site.

I wish that my paths crossed more often with Mimi’s, but can thankfully still apply her words of wisdom. With the Memorial Day holiday on Monday and the SLA Annual Conference starting in a few weeks, it’s fitting to remember Mimi, so please share any memories you have of Mimi by adding a comment to this post.

## The Conference is Here!

June 9, 2015 Categories: Events and Announcements Tags: recommendations

Though I missed the SLA annual conferences between 2008 and 2013, I can't remember a meeting with so much collective anticipation. In case you haven't shared your feedback yet on the recommendations from consultants Ulla de Stricker and Cindy Shamel, please log in to the SLA site and review it at: <https://www.sla.org/wp-content/uploads/2015/05/0615-OM-A01-Recomm-Rpt-SLA-Board-15-May-2015.pdf>.

Consultants' Recommendations Report Summary: Centralize educational, sponsorship and networking opportunities as much as possible so that SLA functions as one association rather than as individual chapters and divisions acting independently most of the time (see Area IV – Key Strategy 1 on p. 5).

There are two proposed recommendations affecting chapter members, listed below with section and page reference numbers. Please note that the recommendations are proposed to be implemented as a package.

**Finances** – Proposal 7.2.a.2 Terminate annual allotments to units (p. 35)

**Chapter Structure** – Proposal 6.1.b.2 Encourage struggling chapters to transit to caucus status or to merge with other nearby chapters and enforce reporting requirements for chapters. Large urban areas' chapters do not have difficulty meeting those requirements. (p. 27)

And in case you missed the SLA Town Hall on Wednesday, May 27, you can listen to a [recording](#) (after logging in) or read [notes from Emma Davidson, SLA New York President-Elect](#). Do you have other questions and comments based on the Town Hall?

Since I leave for Boston on Friday, I'd be glad to share SLA Georgia feedback that any of you may have at the annual business meeting on **Tuesday, June 16, at 5:00 pm**. I'd do the same for the [proposal from SLA president-elect candidate Dee Magnoni](#).

If you're not going to Boston, then join the conference virtually. Use social media to keep up with hot topics and lessons learned. Tracy Maleeff, 2015 Chair of the Annual Conference Advisory and Online Content Advisory Councils will moderate a Twitter chat during the Closing General Session on Tuesday at 4:00 pm which features [Kim Dority](#), on her forthcoming book, *Rethinking Information Work: A Career Guide for Librarians and Other Information Professionals*. For chat details, go to: [https://librarysherpa.wordpress.com/2015/06/07/sla2015\\_slataalk/](https://librarysherpa.wordpress.com/2015/06/07/sla2015_slataalk/)

### And a heads up on THREE upcoming SLA Georgia events:

**Saturday, June 13, 2:00 pm**: Join Past President Nancy Snell as she talks to potential graduate library school students at the MLS Fair hosted by the [Metro Atlanta Library Association](#) (MALA) and [Georgia Library Association's New Members Round Table](#) at Oglethorpe University's Turner Lynch Campus Center, Trustee Room. Let's spread the word out about SLA!

**Wednesday, June 24, 5:30 pm**: Attend the third Board meeting of the SLA Georgia Chapter at the Federal Reserve Bank of Atlanta. Listen to your Board discuss issues facing the chapter. Please email me if you'd like to attend by **close of business Wednesday, June 17**.

**Monday, August 10, 12:30 pm**: Learn about the National Parks Service's [Open Parks Network](#) from Chris Vinson of Clemson University who'll update his presentation from last year's SLA annual conference in Vancouver, British Columbia, Canada. SLA Georgia cohosts this meeting with MALA and the [Society of Georgia Archivists](#) (SGA) and it takes place at Lupton Hall at Oglethorpe University.

With so many opportunities for involvement, no matter which stage you are in your career, we hope you'll feel reinvigorated and join us to succeed, lead and advance.

## MLIS College Fair

June 18, 2015 Categories: Events, Events and Announcements

On Saturday, June 13, 2015, the Metro Atlanta Library Association (MALA) and GLA New Members' Round Table (NMRT) co-hosted a MLIS programs college fair on the campus of Oglethorpe University in Atlanta.

SLA Georgia was invited to participate to promote the association and offer a perspective on job prospects in the industry. Nancy Snell, current Past President of the Georgia SLA chapter, represented the chapter.

About forty prospective library and archival science master's students attended and were able to interact with representatives from the Master of Archival Studies Program at Clayton State University and MLIS programs at Valdosta State University, University of South Carolina, University of North Texas and the University of North Carolina-Chapel Hill. The University of Kentucky and Florida State University were unable to attend but sent program and admission materials.

MALA and NMRT plans to make this an annual event with schools and industry associations.

## SLA Georgia Chapter 2015 Spring Luncheon Report

June 23, 2015 Categories: Events, Events and Announcements Tags: spring\_lunch

By Deanna Hall

President Ernie Evangelista hosted the Chapter's annual spring luncheon on May 19 at the McCain Library at Agnes Scott College in Decatur. Former president Casey Long, who is employed at the Library, was co-host. The opportunity to see the Library was almost worth the trip by itself! The architectural style of the original building, constructed in 1938, is "collegiate gothic" (think Cambridge and Oxford Universities) and the building is on the National Register of Historic Places. The lunch was free (a catered box lunch) as an experiment to determine whether more members would attend.

Ten SLA members attended. During the lunch, the question arose as to how many members are currently in the Georgia Chapter. Membership Chair Anne Bao reported that the number is a little more than 80. Consequently, the attendance represented somewhat more than 10% of the membership, which is typical. It is evident that the Georgia Chapter is a microcosm of the national membership: a substantial percentage of its membership consisting of retirees.

President Ernie Evangelista commented on the report SLA: Succeed. Lead. Advance submitted by Ulla de Stricker and Shamel Information to the SLA Board on 15 May 2015. He encouraged everyone to attend the Town Hall meeting on 27 May and to ask questions about the report's recommendations. He particularly drew our attention to Section 6.1.b Recommendations for Chapters, especially the possibility of the Georgia Chapter transitioning to caucus status, or merging with the Alabama Chapter.

President-Elect Meg Butler used the luncheon as an opportunity to poll the attendees on the following three questions: significant issues your workplace library is facing; personal professional goals for the year; and goals for involvement with SLA.

She will use the answers to these questions to craft her program next year when she is President. As Ernie stated in his invitation to the luncheon: "Here's a deal you can't refuse: Eat for free while ensuring the relevance of SLA!"

Check out our [Flickr album](#) for event photos.

## Save the date – August 10, 2015

July 6, 2015 Categories: Events, Events and Announcements Tags: Events and Announcements

### An Update on the Open Parks Network

Monday, August 10, 12:30 pm

Learn about the National Parks Service's Open Parks Network, a digital archive project, from Chris Vinson of Clemson University.

<https://openparksnetwork.org/>

SLA Georgia is co-hosting this program with the Society of Georgia Archivists (SGA) and Metro Atlanta Library Association (MALA). The event will take place at Lupton Hall at Oglethorpe University.

More details to come closer to the event.

## January 2015 SLA Georgia President Update

July 20, 2015 Categories: Peach State Update

**Hello SLA Georgians,**

Get ready for a productive and rewarding year in which our chapter provides grass roots value for your SLA membership!

Starting with this message, I'll reach out to you monthly via listserv email with information on Georgia chapter members and activities and news at the national, chapter and local levels.

### SLA Leadership Summit and SLA HQ News

Five chapter members attended the Summit in Baltimore last week:

- Meg Butler as SLA Georgia President-Elect
- John Cruickshank as Food, Agriculture and Nutrition (FAN) Division Chair-Elect
- Ann Cullen as Business and Finance Division Chair
- Ernie Evangelista as SLA Georgia President
- Rebecca Gebhardt as SLA Georgia Treasurer

Note too that former SLA Georgia President Gail Stahl is serving as Business and Finance Division Treasurer this year.

A big theme at this year's Summit was STRATEGIC PLANNING. Past President Nancy Snell will lead our chapter's strategic planning efforts this year which will incorporate values of the information professional, SLA and the member experience. For more on SLA's 2015-16 strategic priorities, go to: <https://www.sla.org/about-sla/strategic-plan/sla-strategic-priorities-2015-2016/>

At the Summit, we learned that Interim Executives Cindy Shamel and Ulla de Stricker were selected from proposals received last year. Many members encouraged continued transparency and disclosure of this type of information from the SLA Board to keep members engaged.

For more on the Summit, consider participating in a Twitter Chat **TOMORROW, from 3:00 – 4:00 pm ET**. Details at: <https://www.sla.org/slataalk-lessons-learned-leadership-summit/>

### SLA Annual Conference

The 2015 annual conference takes place in Boston June 14-16. Go to: <http://www.sla.org/attend/2015-annual-conference/> for details. Housing registration opens **Monday, February 2!**

For any Braves fans out there, Atlanta will be playing the Red Sox Tuesday, June 16. The New England Chapter's raffling tickets for the game so take advantage of this sweet \$5 deal. Details and a link to purchase raffle tix at: <http://boston2015.sla.org/?p=817>.

-

### SLA Georgia

Our Chapter Board's first meeting is **Wednesday, February 4, at 5:30 pm at the Atlanta Fulton Public Library's Peachtree Branch at 1315 Peachtree Street, NE** (corner of 16 and Peachtree Streets). We'll discuss goals and projects for this year, so let me know if you'd like to join us.

In the meantime, did you know that SLA Fellow and Georgia Chapter member Liz Bibby retired as director at the Federal Reserve Bank of Atlanta last December? For more, go to: <http://georgia.sla1.org/2015/01/liz-bibby-retired/>.

And if you can't keep up with SLA webinars and other programs, be sure to use SLA's calendar: <http://calendar.sla.org/>. Think of it as your one stop shop for finding and registering for SLA in-person and virtual programs.

Check out the SLA Georgia site for member news and profiles as well as local event announcements and subsequent reports.

This year, we'll continue our Lunch and Learn programs and our Fall business lunch will feature a former SLA President!

### **Other chapter reminders:**

- Please complete the feedback form on your personal knowledge management topic preferences: <http://goo.gl/forms/DK0llcUezn>.
- Join us for our first 2015 chapter event: A joint Happy Hour with the Metro Atlanta Library Association (MALA) and the Society of Georgia Archivists (SGA) on **Wednesday, February 25**. Save the date and we'll share details soon!

Whether at the Chapter, Division or national level, SLA can only be as strong as its members want it to be. So, in that spirit, please use the contact information below to share any questions, feedback or concerns about SLA with me.

Thanks!

**Ernie Evangelista**  
**2015 SLA Georgia President**

**[Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org)**

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## February 2015 SLA Georgia President Update

July 20, 2015 Categories: Peach State Update

Hello SLA Georgians,

Chapter leaders have been busy planning 2015 initiatives and events. I hope you'll do **THREE** things as a result of this email: **ATTEND** our events, **VOLUNTEER** your time and **VISIT** our web site.

**ATTEND** SLA Georgia events:

- **Wednesday, February 25, 6:00 – 8:00** – Happy Hour Mash Up with the Metro Atlanta Library Association and Society of Georgia Archivists. Details at: <http://georgia.sla1.org/2015/02/feb-25-happy-hour-mash-up-mala-sga-and-sla-ga/>
- **Wednesday, March 18, Noon** — Our first 2015 Lunch and Learn at the Atlanta Institute of Art (AIA) Library. Details at: <http://georgia.sla1.org/2015/02/spring-2015-sla-georgia-lunch-and-learn-series/>

**VOLUNTEER:**

Several wise SLA leaders confirmed that one person or even a few members cannot sustain chapter activity. While our chapter may not be as large or active as New York or DC, we can hold our own. After all, we hosted TWO Leadership Summits in the last six years! So review our [Volunteer Opportunities post](#) and let us know how we can help YOU with your professional development.

**VISIT** our web site: Thanks to SLA Georgia Webmaster Rod Bustos for managing our site. New content includes:

- A profile on member [John Cruickshank](#) who's the [FAN Division](#) Chair-Elect this year
- [2015 Chapter Officers list](#) with contact information
- A link to [SLA's calendar](#) with virtual and in-person events
- A [Cadence Group job posting](#). (Thanks to member Jim Braden for sharing with us.)

**Other Announcements:**

- **SLA Annual Conference** – “Be revolutionary” and attend the [annual meeting](#) in Boston in June. SLA Georgian Ann Cullen is also the [Business and Finance Division](#) Chair and they planned several interesting conference programs. And Braves fans: They play the Red Sox Monday and Tuesday, June 15 and 16.
- **SLA Leadership Summit** – These links relate to the January meeting in Baltimore:
  - [Summary](#) from the Knowledge Management Division
  - [Slides and notes](#) (You will need to log in with your SLA ID and password).

Please contact me with any questions and comments and regards,

**Ernie Evangelista**  
**2015 SLA Georgia President**  
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## March 2015 SLA Georgia President Update

July 20, 2015 Categories: Peach State Update

### March Madness

Until I attended library school, college basketball held very little interest for me. Now, as a University of North Carolina graduate, it's ALL about hoops and the hardwood this month. Welcome to March Madness — the traditional end of the five month long season marked by Senior Day/Night, arch rivalry games, conference tournaments and, of course, the “Big Dance” — the 68 team playoff tournament resulting in a National Champion. Just as teams have been preparing for this month, so have SLA and the Georgia Chapter.

**First, news from the Chapter. We have four events in the next two months:**

**Wednesday, March 11, 6:00 – 8:00 pm:** Happy Hour Mash Up with MALA and SGA

Celebrate the new lunar year with members from the Metro Atlanta Library Association (MALA) and the Society of Georgia Archivists (SGA) at Makan in Decatur. Details and sign up form at: <http://georgia.sla1.org/2015/03/feb-25-happy-hour-mash-up-mala-sga-and-sla-ga/>.

**Wednesday, March 18, Noon – 1:30:** Lunch and Learn at the Art Institute of Atlanta

We kick off our annual series at the AIA Library, hosted by Lunch and Learn chapter coordinator [Clara Williams](#).

**Wednesday, April 1, Noon – 1:30** Lunch and Learn at the Defense Forensic Science Center

CSI, NCIS and crime show fans — You do NOT want to miss this lunch hosted by Jane Killian at the Gillem Enclave in Forest Park.

**Monday, April 27, Noon – 1:30:** Lunch and Learn at the Foundation Center Library

The Foundation Center Library recently relocated to a new space downtown. Hear Stephen Sherman describe the move and, more importantly, how the Center has partnered with other nonprofit support groups.

Registration for these lunch programs are **FREE to SLA Georgia members** and seating is limited, so register at: <http://georgia.sla1.org/2015/02/spring-2015-sla-georgia-lunch-and-learn-series/>.

### Other SLA Georgia News:

- Newly elected Treasurer **Rebecca Gebhardt** brings a unique and different perspective to our team. Read about her “[In Her Own Words](#).”
- For job seekers, check out the 120 hour May to August [internship at the Smyrna Public Library](#).
- We updated our Chapter Email List page to include [SLA's terms and conditions](#).

### News from SLA Headquarters

**Be revolutionary!** Early Bird registration for the [Annual Conference in Boston](#) closes on **April 17**. And if funds are tight, remember that several divisions and chapters are offering [travel awards](#).

For our newer and younger members, the [First Five Years Advisory Council](#) wants to hear from you, so please complete their [survey](#).

I hope that this information sets you up for a productive SLA month ahead. There's more content at the [SLA Georgia web site](#), so don't be shy about asking questions or sharing your thoughts on any post. Just click on the bubble cloud image in the lower right corner of each entry. Or feel free to email me directly at [Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org). After all, we're all part of the SAME SLA Georgia team!

**Ernie Evangelista**  
**2015 SLA Georgia President**  
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## April 2015 SLA Georgia President Update

July 20, 2015 Categories: Peach State Update

### Spring Awakening

Winter's over! Or so we'd like to think based on the following:

- On March 7, we "sprung forward" and advanced our clocks an hour for daylight savings time.
- Plant life is renewing with leaves budding in our trees and flowers popping out of the ground.
- We remember the importance of the environment and sustainability on **Earth Day, celebrated this year on Wednesday, April 22.**
- Many college students, especially those from northern regions, are trekking to Florida beaches and other hot spots for semester break.
- And for sports fans, baseball season has begun and golf's first major tournament of the year, **the Master's**, started today in Augusta, Georgia.

Spring's here, so as you emerge from winter doldrums, catch up on SLA news and events.

### SLA Georgia News

SLA Georgia continues to host professional development and networking programs this year. We kicked off our Lunch and Learn programs at the Art Institute of Atlanta (AIA) on March 18 and at the Defense Forensic Science Center (DFSC) at the Gillem Enclave on April 1. Thanks to our respective hosts, Dr. Clara Williams and Jane Killian who is our April featured member. Be sure to register for our next lunch on Monday, April 27 at the Foundation Center, spot-lighted by the Georgia Libraries Association (GLA) in January. Remember that you can easily get there from the Peachtree Center MARTA train and Atlanta Streetcar stations, so save time and parking fees.

You're also invited to attend our next Chapter Board meeting on **Wednesday, April 29, at 5:30 at the Federal Reserve Bank of Atlanta.** If you'd like to join us, let me know by end of day Wednesday, April 22 so that you can be registered as a Bank guest. Our remaining 2015 Board meetings take place on June 24, August 19, September 16 and December 9.

Our annual Spring Lunch takes place **Tuesday, May 19, at noon at Agnes Scott College's McCain Library, Room 211.** This year, no guest speaker; "Just Us," an opportunity for SLA Georgians to talk to each other about our careers, our profession, SLA and SLA Georgia. And while economists claim that "there is no such thing as a free lunch," this one will be. So, **RSVP by cob Friday, May 1.** If you can't join us, we're planning a virtual meeting later this year so that members throughout the Peach State can attend.

And in case you missed it, twenty info pros and their guests from the Metro Atlanta Library Association (MALA), Society of Georgia Archivists (SGA) and SLA Georgia, enjoyed tasty food and drink at our Happy Hour Mash Up on Wednesday, March 11 at Makan Restaurant and Bar in Decatur. **Save Monday, August 10** on your calendars for our next joint event with them – Chris Vinson on the Open Parks Network digital archive!

### SLA News

**Annual Conference:** SLA is gearing up for the Annual Conference. Early registration closes **April 17**, so plan to join chapter members Liz Bibby, Ann Cullen, John Cruickshank, Rebecca Gebhardt, Kim Rosas, Patti Schminke, Gail Stahl and others in Boston. If funding is an issue, note that several divisions and chapters are offering travel awards, but hurry to make sure you don't miss any deadlines!

**Information Outlook:** The January / February 2015 issue is online. Be sure to login and check out articles on "Forging a New Identity for Your Library."

**Strategic Priorities:** 2015 SLA President Jill Strand blogged about two of SLA's three strategic priorities this year: The value of the information professional and value of SLA. I'm sure she'll reinforce her suggestion to "lean into the curve" when she covers the value of the SLA member experience.

In the meantime, check the SLA Calendar for division and chapter web events such as a FREE webinar hosted by SLA's Transportation Division on Wednesday, May 20, at 1:00 pm ET, "The Final Frontier: Library Life In a Post e-Book World."

I hope you'll find time this spring to add SLA Georgia events to your list of activities. If none of our programs appeal to you, let us know what YOU are interested in. We can't act on information we do not know. So, enjoy the warmer temperatures and we look forward to seeing you soon especially at our free Tuesday, May 19 Chapter lunch!

**Ernie Evangelista**  
**2015 SLA Georgia President**  
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## May 2015 SLA Georgia President Update

July 20, 2015 Categories: Peach State Update

### Boston Bound

Are you packed and ready for the [annual SLA Conference in Boston](#)? Have you selected which sessions to attend or mapped your route through the Info Expo?

My first trip to Beantown took place many, many years ago. My sister, aunt, great-aunt and I traveled by Greyhound bus from New York. My two most vivid memories of that trip were a group photograph in front of the Harvard University gates and the [butterfly collection at the Harvard Museum of Natural History](#). I returned several times since then and relished tasty memories of eating and drinking at [Anthony's Pier 4](#), [No Name Restaurant](#) and [Harpoon Brewery](#) when the waterfront area was a little rougher. If you'll be joining SLA Georgians Ann Cullen, [John Cruickshank](#), Patti Schminke, [Rebecca Gebhardt](#) and others in Boston, be sure to check out the [New England chapter's guide](#) to the city.

It's fitting that the 2015 SLA Annual Conference theme is "Be Revolutionary!" since Boston is considered the birthplace of the American Revolution. I'm sure that the association's future will be a hot topic because SLA President Jill Strand recently shared a report on [new directions for SLA](#) recommended by interim directors and consultants [Ulla de Stricker](#) and [Cindy Shamel](#). (To view the report, you'll have to log in with your SLA user ID and password.) One change that I'm already aware of is that SLA's [Leadership Summit](#) will go on hiatus in 2016 while that event is under review.

And whether or not you'll be in Boston next month, **here's the latest news from SLA Georgia**:

- SLA Georgia webmaster Rod Bustos updated [our site format for mobile devices](#). Check it out on your phones and tablets.
- SLA Georgia began a programming partnership with the [Metro Atlanta Library Association](#) (MALA) and the [Society of Georgia Archivists](#) (SGA) this year with a joint Happy Hour. Mark your calendars for **Monday, August 10** for our next event — **An update on the National Parks Service's digital initiative from Chris Vinson**.
- Thank you to [Dr. Clara Williams](#), [Jane Killian](#) and [Stephen Sherman](#) who hosted Lunch and Learn programs in March and April respectively at the [Art Institute of Atlanta](#), the [Defense Forensic Science Center](#) and the [Foundation Center](#).
- A member joined our open Board meeting at the Federal Reserve Bank of Atlanta on Wednesday, April 29. We'll meet again on **June 24, August 19, September 16 and December 9**.
- Former Chapter President Casey Long hosted the Chapter's Spring Lunch at the McCain Library at Agnes Scott College on Tuesday, May 19. Ten members enjoyed a complimentary lunch and discussed ways that the Chapter could support future professional development goals.

Since all SLA units will be affected by which consultant recommendations are adopted, rest assured that the Georgia Chapter has NO plans for drastic changes. We plan to continue offering local value to SLA Georgians through in-person social and learning programs. Jill's message to SLA members listed [five ways](#) for SLA members to share feedback on the new directions report. Feel free to send your thoughts on the report or any other SLA matters to me via email ([Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org)). As I mentioned during our Tuesday lunch, this is OUR chapter and OUR association, so I hope to hear from as many of you as possible.

The [Atlanta Braves](#) are playing the [Boston Red Sox](#) June 15-18, during the conference. While I won't be able to attend a game (Go Braves!), I plan to enjoy some delicious cannolis in the North End before leaving town. Anyone have any recommendations? Or better yet, who'd like to explore the Italian bakeries with me? It'll be wicked awesome!

**Ernie Evangelista**

**2015 SLA Georgia President**

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## June 2015 SLA Georgia President Update

July 20, 2015 Categories: Peach State Update

What a revolutionar y SLA annual meeng! F or those of you who could not join John Cruickshank, Ann Cullen, Rebecca Gebhardt, Kim Rosas, Pa Schmink e, Ilene Strongin-Garry, Gail Stahl and me in Boston, stay tuned for a post on key lessons learned. To see what you missed, check out the chapter's Flickr album at:

[hp s://www.flickr.com/photos/sla-ga/sets/72157649765315183](https://www.flickr.com/photos/sla-ga/sets/72157649765315183)

In the meanme, I w anted to let you know that **on Monday, June 15, during the joint cabinet meeng , the SLA Board voted to extend the period for receiving member comments on the Succeed. Lead. Advance. recommendaons r eport to 11:59 pm, Tuesday, June 23.**

Please email your quesons and f eedback on the report to [secretary@sla.org](mailto:secretary@sla.org).

This is also a LAST CALL for anyone interested in attending the SLA Georgia Chapter Board meeng ne xt **Wednesday, June 24, at 5:30 pm at the Federal Reserve Bank of Atlanta.**

Thank you!

**Ernie Evangelista**

2015 SLA Georgia President

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## SLA, SGA and MALA Present an Update on the Open Parks Network

July 21, 2015 Categories: Events and Announcements Tags: chris\_vinson, digital\_archive

**SLA Georgia, Society of Georgia Archivists (SGA) and Metro-Atlanta Library Association (MALA)'s second joint event features Chris Vinson on digital archives.**

Chris Vinson, head of library technology at Clemson University, will update his 2014 SLA Annual Conference presentation on the [Open Parks Network](#), a digital archive project, **on Monday, August 10, 12:30 pm at Lupton Hall, Oglethorpe University, Atlanta, Georgia**. After Chris fields questions, we hope you'll stay for a reception sponsored by [Crawford Media Services, Inc.](#) to learn more about the company and network with members of the three hosting library groups.

### Program Details:

Monday, August 10, 2015, 12:30 – 2:00 pm

Lupton Hall, Oglethorpe University, 4484 Peachtree Road, Atlanta, GA 30319

Directions: [http://www.oglethorpe.edu/about\\_us/directions/](http://www.oglethorpe.edu/about_us/directions/)

Campus Map: [http://www.oglethorpe.edu/about\\_us/directions/campus\\_map.asp](http://www.oglethorpe.edu/about_us/directions/campus_map.asp)

The campus gate attendant will direct you to the appropriate parking locations.

### Schedule:

12:15 Doors open

12:30 Introduction and lecture

1:15 Questions

1:30 Reception (Sponsored by [Crawford Media Services](#))

2:00 Program ends.

### Registration Details:

MALA, SGA and SLA Georgia members: \$10

Non-members: \$20

A commitment to attend is an obligation to pay and payment will be accepted via PayPal or check.

Please complete our [online registration form](#) by **cob Tuesday, August 4!**

Contact [Ernie Evangelista](#) with any questions. John Stephens, 2015 MALA President, Brittany Parris, 2015 SGA President-Elect and he look forward to seeing you at our joint program!

## July 2015 SLA Georgia President Update

July 24, 2015 Categories: Peach State Update

### A Lesson from the River

Specific dates vary, but I learned that the “Dog Days of Summer” run from early July to as late as after Labor Day. According to one web source, this period coincided with the “conjuncton of Sirius, “the dog s tar” and the sun.

This year, my dog days began by traveling to Boise, Idaho and then to Salmon to begin a six day, five night raing trip do wn the Salmon River. It’s been years since I last rafted a river and I was not a Boy Scout growing up. This was an “off the grid” vacaon: No In ternet connecons and no electricity . We slept in tents and our guides cooked meals over camp fires. Despite these rugged condions and m y fear of the unknown (or maybe too much nature?), it was a FANTASTIC trip that I’d do again in a heartbeat! The exhilaraon of paddling the rapids and exploring nature’s beauty were so worth the me t o get to Idaho.

A family of five made up the rest of our eight person group and included an nine year old girl on her first river trip. Our lead guide quickly took her under her wing. I watched them work on firm handshakes while locking in eye contact. Our guide encouraged her not to be afraid as she leapt off the boat into the calm waters of the river during an afternoon break. By the end of the trip, our shy city girl looked like she had fins! She personified my lesson learned on this trip: To take chances and step out of our “comfort zones.”

It’s in this context that I’m asking SLA Georgians to try new things as SLA members. Here’s how.

### Chapter Communicaons

Last month, we learned that nearly one-third of our members are not subscribed to the Chapter email list and almost all were not subscribed to Chapter web site alerts. To make sure you keep current on news and events, members were subscribed to both communicaon channels. Y ou have the opo t o decline subscripon c onfirmoons and y ou can unsubscribe at any me, but the Chap ter Board hopes that you won’t. And if you’d really like to interact with the Chapter, consider creang a W ordPress account so that you can post comments to our web site! For members reluctant to use social media, this is an easy way for you to dip your toes – the [Chapter’s Facebook page](#) is acv e, so like us and interact with us. I just joined over the weekend!

### Chapter Events

Two of three upcoming chapter programs were suggested by members, so we hope you’ll attend.

[Monday, August 10, 12:30 – 2:00 pm, Lupton Hall, Oglethorpe University.](#)

Chris Vinson, Head of Library Technology at Clemson University, will update his 2014 SLA Annual Conference presentaon on the [Open Parks Network](#), a digital inia v e. Thanks to [Crawford Media](#), we’ll end the [program with a recepon](#) , so we hope you’ll stay and network with members of the [Society of Georgia Archivists](#) (SGA) and [Metro-Atlanta Library Associaon](#) (MALA), our co-hosts. Please [register](#) by **cob Tuesday, August 4!**

**Wednesday, September 23, Noon – 1:00 pm, Midtown Atlanta**

Save this date! 2003-2004 SLA President Cindy Hill will be our Fall 2015 Lunch Speaker. With SLA at a crossroads, come hear what Cindy thinks and parcipa te in our discussion of how to keep SLA viable in today’s informaon en vironment.

**Wednesday, October 28, Noon – 1:00 pm, Seyfarth, Shaw, Midtown Atlanta**

You’ve heard the terms, but do you really know what embedded librarians are and what they do? Members Barbara Kahn-Aiken at Coca-Cola and George Peckham-Rooney at Seyfarth, Shaw will demysf y this concept and tell us how they’ve put it into pracce! Y ou’re welcome to bring lunch to this FREE program for SLA Georgia members!

While we can’t guarantee that these SLA Georgia experiences will be adrenaline rushes like Class IV rapids, we hope you’ll step outside your personal and professional “comfort zones” to take advantage of these learning and networking opportunities.

### Other SLA News

**SLA Elecon:** Ensure that your voice is heard. Before vong in the SLA elecon, shar e your quesons and c oncerns with candidates by posng them on this [Google form](#).

**Consultant Recommendaons:** What an excing me t o be an SLA member! If you haven’t already done so, take me t o review the [Board-Revised Recommendaons](#) received from its consultants as well as the [Road Map for the Future of SLA](#).

Lastly, there’s great raing in north Geor gia and North Carolina, so let me know if you’re up for paddling down a river someme!

## Speaker Profile: In His Own Words – Chris Vinson

August 10, 2015 Categories: Events and Announcements, Member News Tags: chris\_vinson

**Chris Vinson spoke on the Open Parks Network on Monday, August 10 at a program hosted by SLA Georgia, Society of Georgia Archivists (SGA) and the Metro-Atlanta Library Association. Get to know more about Chris:**

### 1. How long have you been a librarian at your current employer?

I've been a librarian at Clemson University Libraries for four years, since May 2011.

### 2. What is your title and what are your main job responsibilities?

I serve as the Head of Library Technology at Clemson University Libraries. My primary responsibility is to manage the Library Technology department, composed of 12 full-time staff who work in digital scholarship, programming & web development, and systems administration and technology support. The department also includes an army of student assistants who provide equipment support and scanning and metadata services. Another job responsibility is to serve as the principal investigator on a number of grants that support national efforts such as the Digital Public Library of America (DPLA) and the Open Parks Network. I promote and advocate for these projects, and other Clemson initiatives, at national workshops and conferences.

### 3. What other libraries have you worked in and what were some of your major achievements there?

Before arriving at Clemson, I was the Systems Librarian at the College of Charleston Libraries in Charleston, SC for nearly three years. My major achievements there included the development and launch of the Lowcountry Digital Library, a complete redesign of the Libraries' web site and catalog, and establishing a new systems department.

Prior to my position at the College of Charleston, I worked as the Project Coordinator for the South Carolina Digital Library (SCDL), which was a joint position funded by the University of South Carolina and the Partnership Among South Carolina Academic Libraries, a statewide consortium. My major achievements in that role included the development of the SCDL's first dynamic web site, a major growth in the number of partners participating in the project, securing LSTA grant funding, and writing the SCDL's first business plan.

### 4. Why did you become a librarian?

I gained an interest in and appreciation for librarianship during my time as student assistant at Winthrop University Library. As a humanities undergraduate student, librarianship seemed to be a natural area to move into after graduation. I originally wanted to be a reference librarian, but after securing an internship in graduate school working with digital libraries, I knew I wanted to work with digital projects and technology in libraries. I now love my work and try to translate that passion for libraries and technology into effective, positive change for my colleagues, my profession, and myself.

### 5. What are the challenges you see facing information professionals and special libraries today?

I believe figuring out how to deal with big data is the most imminent challenge for information professionals today. So much data is being produced from a variety of means that it is difficult to capture, describe, and preserve it all.

### 6. What ideas do you have for overcoming these challenges?

I'm still trying to figure this out, but I think it will require that we recognize it's impossible to capture all the data out there, and we should focus on the best strategies for curating what data helps us accomplish our professional or institutional goals.

### 7. What advice would you give new entrants to our profession?

This profession requires that everyone be flexible in what they do—there are many opportunities to grow and be successful, but you must be willing to try new things, keep an open mind, and take risks. The more challenging the work, the more rewarding.

### 8. When you're not at work, what are your interests and hobbies?

I spend my free time hiking the mountains around Greenville, exercising, reading, watching Netflix, and spending time with friends.

## August 10 Program Report: Chris Vinson on the Open Parks Network

August 14, 2015 Categories: Events, Events and Announcements Tags: [chris\\_vinson](#), [open\\_parks\\_network](#)

Clemson University librarian [Chris Vinson](#) can now claim to be a bi-coastal SLA speaker. In June 2014, at the SLA Annual Conference, SLA Georgia Past President Nancy Snell attended Chris's digital archives session on the [Open Parks Network](#). A year later, at [Oglethorpe University](#)'s Lupton Hall, Chris updated an audience of [Metro-Atlanta Library Association](#) (MALA), [Society of Georgia Archivists](#) (SGA) and SLA Georgia members and guests on this collaborative project between Clemson and the [National Parks Service](#) (NPS) since 2008.

OPN's mission covers four objectives: Disseminating parks information, providing conservation planning tools, offering communications tools and training and capacity building. With [Fran Mainella](#), the first female NPS Director having taught at Clemson, the university had already established ties with the NPS. Chris shared information on the facilities, equipment and staff at Clemson used to populate OPN's repository and he stressed the importance of metadata especially those related to geographic location.

Mary Troy, Chief of Museum and Archival Services at NPS's Southeast Regional Office, shared the NPS perspective on this project which included convincing her managers that the NPS needed to establish a social media presence to generate interest in the Open Parks Network.

After Chris and Mary fielded questions from the audience, we enjoyed a light dessert reception sponsored by [Crawford Media Services, Inc.](#) and represented by Emily Halevy. Costco Wholesale also provided tasty cookies and bottled water to keep us cool on a warm and humid afternoon. Then, [Stephen Sherman](#) from MALA, Brittany Parris from SGA and Ernie Evangelista from SLA Georgia briefly described their organizations which will continue to collaborate on programming in the future.

Thanks to those who attended and extra appreciation to Oglethorpe University librarian Eli Arnold who coordinated the use of beautiful Lupton Hall on campus. With 18 out of 23 participants completing program evaluations, ALL felt that Chris's presentation was effective, that the time allotted was adequate and that the facility was fine.

To view photos, be sure to check out the Chapter's [Flickr album](#).

## Member Profile: In Her Own Words – Cindy Hill

August 21, 2015 Categories: Member News Tags: cindy\_hill

Cindy Hill is currently Manager of the Research Library and Bank Archives at the [Federal Reserve Bank of San Francisco](#).

She served as SLA President from 2003-2004 and, in June 2014, received the John Cotton Dana Award, SLA's most prestigious honor. SLA Georgia is proud to have Cindy has our Fall 2015 meeting speaker where she'll talk about changes in SLA, our profession and the information industry since her SLA presidency.

### 1) How long have you been a librarian at your current employer?

I started at the FRBSF in January 2011 so I've been here just over 4 ½ years.

### 2) What is your title and what are your main job responsibilities?

I manage the Research Library and Bank Archives; my title is Manager. I'm responsible for leading the strategic vision and direction of the information services, ensuring that our group is providing core resources and services to the Bank, and providing a Nordstrom-level or Zappos-level quality of interaction.

### 3) What other libraries have you worked in and what were some of your major achievements there?

While at Sun Microsystems, my team and I partnered with a then-physical bookstore to create the first in-house electronic bookstore. I contacted Amazon, then a very new business to pitch the idea to them, but they were only interested in selling directly to the consumer, not to a business. With our bookstore partner, we sold thousands of books, netting a small income for the library which was used to purchase other resources.

At the same time, we also worked with a start-up to visualize information, specifically online search results. In addition to the standard search strategy results, we were able to display visually the results highlighting best results and more importantly, tangential results which often resulted in the "ah-ha" moment.

While at an engineering consulting firm, formerly known as Failure Analysis Associates, I purchased a Kurzweil scanner (this was in the late 1980s) so that we could scan and then search full-text thousands of proprietary documents which resulted in – again – finding the hidden gem of information buried in hundreds of pages of text.

### 4) Why did you become a librarian?

While I was substitute-teaching, I found I have a passion for working with people of all ages to find answers to their questions, to go outside the boundaries of their known information circles, and to explore new areas, new ways of getting the job done, just "new ways". Oh, and I worked as a library page in my junior high school and was promoted to the high status of putting on the plastic sleeves to the book jackets. I'm sure that launched my career in information.

### 5) What are the challenges you see facing information professionals and special libraries today?

Our biggest challenge is to stay knowledgeable, stay credible and to keep on top of learning and applying our learning. And then to communicate with others what we've learned and more importantly, why it's important to them.

### 6) What ideas do you have for overcoming these challenges?

Be receptive to change, be a change maker, see the value of continual learning – and learn inside and outside our profession, be inclusive, be bold, be brave.

### 7) What advice would you give new entrants to our profession?

I've learned – based on my 7 different work experiences – that for me, it's all about relationships. If I can build good, strong relationships with people throughout my organization, then it's much easier to inform, ask, negotiate, compromise, come to consensus and make tough decisions. Relationships take work and time so they are something that I constantly think about and work on.

### 8) When you're not at work, what are your interests and hobbies?

So many things! I am a commissioner (and currently the chair) for our local library. I am also very active in SLA, both at a national and local level. I love any hikes and backpacking that are over 10,000 feet in altitude; long-distance bicycling (I rode across Iowa two years ago, along with 20,000 other bicyclists); reading (of course); machine and hand-sewing; hanging out with my extended family; collecting alphabet books and wordless books – just a few of my interests.

SLA Georgia looks forward to hearing more from Cindy on **Wednesday, September 23, at noon**. Be sure to SAVE the DATE and join us!



## 2003 SLA President Cindy Hill to Speak at Fall Meeting

September 1, 2015 Categories: Events, Events and Announcements Tags: cindy\_hill, fall\_business\_meeting

SLA Georgia is proud to welcome 2003 SLA President and 2014 John Coon Dana Award Winner Cindy Hill as our Fall Meeting speaker on **Wednesday, September 23, at noon**, at **Ra Sushi Bar and Restaurant in Midtown Atlanta**.

Cindy will reflect on and discuss changes in the information industry, profession and SLA itself in the decade since her presidency. With limited seating, members will want to reserve their spots at this Dutch Treat event as soon as possible before our registration closes on Friday, September 18. **[Read more about Cindy in her own words.](#)**

Ra Sushi Bar and Restaurant is a three block walk from the **Midtown MARTA station** and offers TWO hour validated parking at the 1010 Midtown Building, located at 11 Street and Crescent Avenue. Its **lunch menu** includes salads, bento boxes and vegetarian options.

Contact Ernie Evangelista with any questions at **[Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org)** or (404) 498-8927. So, come with your questions and thoughts on OUR future for what promises to be a lively discussion.

## August 2015 SLA Georgia President Update

September 8, 2015 Categories: Events and Announcements, Peach State Update Tags: president\_update

### A Call to Action

Calling all SLA Georgians! SLA needs YOU, so please respond to this call for action. Here's what you can do.

### VOTE or TAKE on an OFFICER ROLE

SLA's online polls are open until September 23, so log in and vote at: <http://www.sla.org/evote>. More information at: <https://www.sla.org/get-involved/board-election/>. To facilitate the voting process, you should have already received an email from SLA with the evoting link above with instructions.

SLA Georgia Past President Nancy Snell, Irene McMorland and Jim Braden are this year's Nominating Committee, so if they contact you about a chapter office, we hope you'll respond with a resounding "Yes!" They would not have approached you if they didn't think you could do a fine job and remember that you'll be working with the rest of **our Board**.

### ATTEND SLA Events

There are two chapter in-person events scheduled through October and two other programs to note:

#### Wednesday, September 23, Noon, Ra Sushi Bar and Restaurant

2003-2004 SLA President and 2014 John Cotton Dana Award Winner **Cindy Hill** will be our **Fall 2015 Lunch Meeting** Speaker. With SLA at a crossroads, come hear what Cindy thinks and participate in our discussion of how to keep SLA viable in today's information environment. Seating is limited and remember that this will be Dutch Treat lunch with salads, bento boxes and vegetarian options available. Our menu will NOT be limited to sushi and the restaurant will validate parking for up to two hours!

#### Wednesday, October 28, Noon, Lunch and Learn at Seyfarth, Shaw, Midtown Atlanta

You've heard the terms, but do you really know what **embedded librarians** are and what they do? Barbara Kahn-Aiken at Coca-Cola and George Peckham-Rooney at Seyfarth, Shaw will demystify this concept and tell us how they've put it into practice! This program is free to SLA Georgia members.

**Wednesday, September 15, 3:00 pm ET – Twitter Chat** Whether you're a newly minted info pro or a seasoned veteran, you don't want to miss the **Leadership and Management Division's Twitter Chat on career development**.

**Thursday, November 5 – Leveraging Data to Lead Workshop, Laurel, Maryland** SLA Maryland Chapter hosts a **one day seminar on digital data at the Johns Hopkins University**. Reduced program fees expire THIS Friday, September 11, so be sure to register and save money.

### STAY INFORMED

With so many communications channels available to SLA members, we hope you're up to date on news at the global, division and local levels.

The SLA Georgia Board is trying harder than ever to engage with our members. Nearly two-thirds of the Chapter are now subscribed to our web site. And thanks to Communications Director Lynda Larsen, **our Facebook page** is up and running.

SLA Headquarters and 2015 SLA President Jill Strand shared these other developments:

- Recommendations to changes in SLA by-laws require a member vote, so please review the information and cast your vote at: <https://www.sla.org/governance/bylaws-resource-center/bylaws-2015-notice-to-members/>
- Earlier in August, SLA's transition committee recommended that an association management company (AMC) be hired instead of an executive to run SLA's day to day affairs. For more, log on with your SLA member ID and password at: <http://www.sla.org/governance/board-of-directors/key-initiatives/sla-transition-committee/sla-to-engage-services-of-association-management-company/>. A **Q&A page** includes four questions and responses related to this recommendation.
- Look for **SLA's Key Board Initiatives page** to be updated with information on Board meetings, the Road Map for the Future of SLA and other strategic resources.
- Lastly, Jill emphasized the importance of keeping engaged with SLA whether or not you agree with Board actions taken. She urged members to email her with questions or comments: [JillStrand@gmail.com](mailto:JillStrand@gmail.com)

As library and information centers have closed through the years and our long time members have retired, SLA Georgia's membership numbers have declined. With this decrease reflected in lower attendance at our programs, the Board is open to changing our programming mix. However, we need your input to guide us. The chapter's future rests with YOU, so I hope you'll work with us to keep SLA Georgia relevant to your careers now and in the future.

## Internship Position at Foundation Center Library

September 14, 2015 Categories: Employment and Internship Opportunities Tags: foundation\_center

**LIBRARY INTERN (Unpaid/Credit Internship)** [http://foundationcenter.org/about/jobs/library\\_intern\\_atl.html](http://foundationcenter.org/about/jobs/library_intern_atl.html)

**FOUNDATION CENTER** ([www.foundationcenter.org](http://www.foundationcenter.org)), the nation's leading authority on philanthropy, seeks an innovative, self-motivated, and user-oriented library intern to provide assistance with knowledge management, collections development, and resource sharing projects in the Center's Atlanta library/learning center during the 2015 fall semester. The internship will require a commitment of 120 hours during the semester (minimum of 10 and maximum of 20 hours per week). A stipend of \$5 to \$15 will be provided for each day.

This is ideal work experience for someone interested in a career in librarianship, (particularly in special libraries) and/or the nonprofit sector. Learning opportunities include:

### Career exploration

- Exposure to the processes and systems involved in the day-to-day management of a library providing services to the public;
- Exposure to programming practices and marketing techniques;
- Exposure to collection development methods and procedures;
- Exposure to the specialized body of literature published on the subjects of nonprofit management and fundraising.

### Skill development

- Experience in collection development and resource management, including developing policies and procedures for new services;
- Experience in organizing information using a content management system;
- Experience in marketing and promotion of library resources, including the use of social media platforms;
- Experience in the use of the Foundation Center's Foundation Directory Online, the nation's leading database for researching foundations and their grants, as well as other research tools and databases;
- As scheduling allows, complimentary enrollment in related Foundation Center training workshops.

### Key duties/projects

- Develop policies and procedures for use in implementing resource sharing services between the Center's five library/learning centers and the public;
- Update existing GrantSpace Knowledge Base items and compose articles on new topics as necessary;
- Respond to public questions and comments submitted through the Center's GrantSpace portal;
- Coordinate marketing of services to Center patrons through social media, including use of Hootsuite, blog platforms, Facebook, etc.
- Provide virtual coverage of the Atlanta office's special programs through methods such as live tweeting, live streaming, video editing, and/or comment moderation;
- Curate the Center's YouTube collection of educational presentations and create shorter, highlight videos from full recordings.
- Additional tasks on an as-needed basis.

### Qualifications

Candidates must be currently enrolled in or have recently graduated from an ALA-accredited master's program. The successful candidate will possess excellent written and oral communication skills, strong research capabilities, and core knowledge of collection development practices. Experience using a range of social media platforms and demonstrated interest in special libraries and/or nonprofit organizations preferred.

Email: [jobs@foundationcenter.org](mailto:jobs@foundationcenter.org) (Please put the title of the position you are applying for in the subject line)

Please do **not** telephone.

**For more information on positions available at the Foundation Center please visit our website:** <http://foundationcenter.org/about/jobs/>

## Library Manager Position at Seyfarth, Shaw

September 18, 2015 Categories: Employment and Internship Opportunities Tags: seyfarth\_shaw

### Library Manager

Seyfarth Shaw LLP – Atlanta office

*Full-time*

#### **Responsibilities:**

Provide in-depth legal, business, and client development research and reference services to attorneys, clients, and firm personnel.

Specific duties include:

- collect, manage, and synthesize information to create a customized, client-ready work product;
- must be a team player and possess the ability to partner effectively with librarians in other offices;
- collaborate on Library, Marketing, Client Development, New Business Intake and Knowledge Management initiatives and services with staff firm-wide;
- provide training for electronic/hardcopy resources and cost effective computer-assisted legal research;
- establish strong working relationships with outside libraries, vendors and associations to ensure prompt and cost effective service;
- develop and maintain both the physical and virtual library collections and environments;
- contribute data to the firm wide electronic library catalog;
- process new materials for inclusion into physical and virtual collections;
- resolve IT issues regarding electronic library resources involving the firm's IT Department and external vendors as necessary;
- create and maintain user accounts for databases systems including Lexis and Westlaw;
- review and investigate monthly database bills and charge backs;
- recommend and consult with stakeholders regarding new library resources; and negotiate vendor contracts, subscriptions, and services;
- implement and supervise hardcopy and electronic current awareness services; and
- promote and market the library information resources and services.

#### **Experience:**

Master's degree in Library and Information Science or related field and three years of experience as a Law Librarian responsible for managing library services for multi-practice and multi-jurisdictional firm or university.

Requires demonstrated experience in:

- performing traditional and non-traditional print and electronic research including online searching using Lexis, Westlaw, Law360, BNA, CCH, PLC, and other online databases;
- collecting, managing, and synthesizing information from Courthouse New Service (CNS), PACER, and other court-related websites;
- performing product evaluations and negotiate national contracts for library research services; and
- analyzing and assessing finances to manage library budget.

Anyone interested can apply online at [Seyfarth.com](http://Seyfarth.com).

## Member Profile: In His Own Words – George Peckham-Rooney

September 21, 2015 Categories: Member News Tags: george\_peckham-rooney, member\_profile, seyfarth\_shaw

**George Peckham-Rooney works at Seyfarth, Shaw as Immigration Data and Operations Specialist.** On Wednesday, October 28, George and Seyfarth, Shaw will host our last Lunch and Learn program of the year on embedded librarians. Here's more about George:

### 1) How long have you been a librarian at your current employer?

I have been working for my current employer for the past five years.

### 2) What is your title and what are your main job responsibilities?

Data and Operations Specialist: I help manage the immigration department's practice database, lead group administrative staff, and coordinate many group operations. I oversee cataloging in the database and pull regular reports for clients and internal stakeholders. I also interact with users and vendors to troubleshoot our practice-wide systems, deploy system updates to bring new features to team members and train internal and external users on the system both in person and via webinar.

### 3) What other libraries have you worked in and what were some of your major achievements there?

I have worked at the **NASA Center for AeroSpace Information** and the **Center for Media and Child Health**. In both instances, I cataloged documents and helped build their respective taxonomies: reworking the complete taxonomy for the Center of Media and Child Health, and submitting terms for inclusion at the NASA Center for AeroSpace information.

### 4) Why did you become a librarian?

I became a librarian to help people. I love connecting users with information/resources and helping them solve problems.

### 5) What are the challenges you see facing information professionals and special libraries today?

Libraries and librarians face an environment where their value is questioned and have to fight against an outdated public image.

### 6) What ideas do you have for overcoming these challenges?

Librarians need to promote their value within the organization. Rather than operating on a model of information scarcity, librarians need to add value through providing context and analysis to the information they deliver to users (providing information on the best sources, understanding users' information needs etc.) Furthermore, librarians need to leverage their skills outside the library to aid other departments within the organization (such as marketing and business development), which shows their value and lets them understand users within the organization.

### 7) What advice would you give new entrants to our profession?

Librarianship is changing. Being a librarian is about information and not so much the container that information comes in. Be curious, be adventurous, and above all be not afraid to think big and upset convention.

### 8) When you're not at work, what are your interests and hobbies?

I enjoy reading about technology, economics and human-computer interaction in-between spending time with my amazing wife and two young children.

## Member Profile: In Her Own Words – Barbara Kahn-Aiken

September 22, 2015 Categories: Member News Tags: barbara\_kahn\_aiken, coca\_cola, member\_profile

**Barbara Kahn-Aiken** is a Senior Research Analyst at [The Coca Cola Company](#). On **Wednesday, October 28**, she and [George Peckham-Rooney](#) will talk about embedded librarianship at a Lunch and Learn program. Here's more about Barbara:

### 1) How long have you been a librarian at your current employer?

I have been with The Coca-Cola Company for eight years as an associate. Prior to that, I was a contractor at Coca-Cola for five years.

### 2) What is your title and what are your main job responsibilities?

I am a Senior Research Analyst. I am embedded with the Industry Insights group which provides competitive intelligence to the company. We sit within the Mergers and Acquisitions group so we provide industry, category and target company information to them as well.

### 3) What other libraries have you worked in and what were some of your major achievements there?

I first worked at [LexisNexis](#) (in Boston) providing training to corporate clients. Then, I worked for [Cadence Group](#) at various libraries including The Coca-Cola Company. At Cadence Group, I also helped to develop [cg-research.com](#), an on-demand research request tool.

### 4) Why did you become a librarian?

I like research – following the various paths to get the answer that I need for my client and then synthesizing all the information for them.

### 5) What are the challenges you see facing information professionals and special libraries today?

Staying relevant – it is a constant battle to prove that libraries and librarians do not only provide books, but can help clients in so many different ways.

### 6) What ideas do you have for overcoming these challenges?

I think it is important to show how libraries and information professionals can provide services and add value to the business by providing research, training and consulting. And, of course, embedded librarians can work even more closely with clients to help them see the value of information professionals.

### 7) What advice would you give new entrants to our profession?

Make time to learn new technologies, explore new resources and take advantage of any training opportunities.

### 8) When you're not at work, what are your interests and hobbies?

When not spending time with my family and watching my kids' athletic events, I enjoy reading, running and [CrossFit](#).

## September 2015 SLA Georgia President Update

September 29, 2015 Categories: Events and Announcements Tags: president\_update, september\_2015

### Keep Calm and Carry On

With a nod to SLA Georgians Liz Bibby and Irene McMorland, I thought that the British phrase, “**Keep Calm and Carry On**” applied to SLA members everywhere given the challenging mesfaced by us and our association. With the outbreak of war in late 1939, Britain’s Ministry of Information released morale boosting posters. The first two were “Your Courage, Your Cheerfulness, Your Resolution will Bring Us Victory” and “Freedom in Peril.” Since the last phrase above was intended for release after a German invasion, this poster was never officially seen in public.

### THE LATEST FROM SLA GEORGIA

Despite the turbulence occurring at SLA Headquarters, SLA Georgia continues to plan events and strengthen our infrastructure. Last year, we completed our Chapter Handbook and conducted focus group meetings to assess our effectiveness. As a result, we updated our strategic plan, so Thank YOU to past presidents Sarah Mauldin and Nancy Snell who led those efforts.

Our next chapter program is a **Lunch and Learn on Wednesday, October 28, at noon at Seyfarth, Shaw in Midtown Atlanta**. SLA Georgians [Barbara Kahn-Aiken](#) at Coca-Cola and host [George Peckham-Rooney](#) will demystify the concept of embedded librarianship and tell us how they’ve put it into practice at their companies. This program is free to SLA Georgia members and \$10 for non-members. Though you’ll have to pay for parking if you drive, lunch will be provided by [Bloomberg, BNA](#). So stay tuned for more details and remember that there’s a new SLA caucus on this special interest.

At the Chapter’s **Fall Lunch** on Wednesday, September 23, 2013 SLA President [Cindy Hill](#) reinforced “staying the course.” Cindy shared memories of membership numbers, programs and event planning at the [Silicon Valley](#) and [San Francisco](#) Chapters where she held numerous offices. She learned that “topics make a difference,” so the Bay area groups are fortunate to be surrounded by technology firms from whom they recruited speakers (Google and Pandora for example). In today’s more hectic business environment, Cindy mentioned that chapter members sometimes meet informally to network with each other (outside Chapter events). With so many changes in the information industry and profession, she praised the current SLA Executive Board for its willingness to face these challenges head on. Since these are our elected officials, Cindy trusted them to act in our best interest. Lastly, she encouraged us to make SLA our professional development priority and to volunteer at the national level.

To complement and supplement Cindy’s call for global SLA participation, do not forget to support SLA Georgia! Past President Nancy Snell, Irene McMorland and Jim Braden are this year’s Nominating Committee, so if they contact you about a chapter office, we hope you’ll respond with a resounding “Yes!” They would not have approached you if they didn’t think you could do a fine job and remember that you’ll be working with the rest of our Board.

### OTHER SLA NEWS

SLA [election results](#) are in, so congratulations to [Dee Magnoni](#) and be sure take Cindy’s advice and respond to our newly elected officers’ **call for volunteers!**

In case you missed the September 16 #SLAtalk Twitter chat with the [Leadership and Management Division](#), be sure to check out the [Storify summary](#). The next #SLAtalk Twitter chat takes place Thursday, November 12, at 3:00 pm with the [Competition Intelligence Division](#).

And though temperatures are cooling, it’s never too early to think about the Annual Conference. Bookmark the [Philadelphia conference site](#) and visit often for updates!

With so much happening at the local and global levels, it’s difficult to “stay calm and carry on.” Instead, I hope that you’re motivated and excited by the energy and enthusiasm from YOUR fellow SLAers. Don’t remain on the sidelines; PARTICIPATE! We would be glad to have you join us at whatever level you choose to get involved.

**Ernie Evangelista**  
2015 SLA Georgia President  
[Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org)

Web: <http://georgia.sla1.org/>  
Flickr: <http://www.flickr.com/photos/sla-ga/>

## October 28 Lunch and Learn on Embedded Librarians

October 2, 2015 Categories: Events and Announcements Tags: barbara\_kahn\_aiken, embedded\_librarians, george\_peckham-rooney

You've heard the terms, but do you really know what embedded librarians are and do? **Barbara Kahn-Aiken** at Coca-Cola and **George Peckham-Rooney** at Seyfarth, Shaw will demystify this concept and tell us how they've put it into practice!

**When:** Wednesday, October 28, 11:45 – 1:15

**Where:** Seyfarth, Shaw, 1075 Peachtree Street, NE, Suite 2500, Atlanta, GA 30309

**Map:**  
<https://www.google.com/maps/place/1075+Peachtree+St+NE,+Atlanta,+GA+30309/@33.7836417,-84.3830328,17z/data=!3m1!1e4b1!4m2!3m1!1s0x88f50443af2060dd:0x4c98d7f7hl=en>

**Directions:** The Midtown MARTA station is a 2 ½ block walk down Peachtree and Tenth Streets.

**Parking:** Street parking and surface pay lots and garages are available within two blocks of the building.

**Lunch:** COMPLIMENTARY lunch courtesy of **Bloomberg, BNA**.

**Registration:** <http://goo.gl/forms/yT9wL9mCLJ>

### Schedule:

11:45: Arrival, registration and welcome.

Noon: Program begins.

1:00: Program ends.

**This program is FREE to SLA members and \$10 for non-members.**

With limited seating, please **RSVP** by end of day Friday, October 23.

Please contact Ernie Evangelista ([Ernie.M.Evangelista@atl.frb.org](mailto:Ernie.M.Evangelista@atl.frb.org)) with any questions and we look forward to lively discussion during a tasty lunch!



## October 28 Program Report: Embedded Librarians

October 31, 2015 Categories: Events and Announcements Tags: barbara\_kahn\_aiken, bloomberg\_bna, embedded\_librarians, george\_peckham-rooney

The Chapter's program on embedded librarians, hosted by **Seyfarth, Shaw** with lunch provided by **Bloomberg BNA** attracted an audience of 23.

Members **Barbara Kahn-Aiken** and **George Peckham-Rooney** shared their professional backgrounds, how they became embedded in their organizations and advantages, disadvantages and the future of this arrangement.

After the program, participants shared these comments:

- Every organization has a need for talents offered by a librarian. They frequently just don't know that's what they need.
- The librarian skill set is used in many ways, whether in a "library" or as "that person" on a team who just knows things or where to find them.
- One of the attractions of being an embedded librarian is that you can go deep into the business when you're an integral part of a particular team/department. It's a great way to learn. (I liked George's comment about just being a curious person. I think that strikes a chord with all librarians.)
- Having a complement of embedded librarians along with a more centralized library enhances the knowledge sharing across an organization.
- A special conscious effort may be needed when embedded to keep in touch/get together/share with other librarians within the organization.
- Most of the time, I'm working at one of my 6-7 client sites and not in the Cadence Group offices, and I wouldn't consider myself embedded at any of the current clients. But now, after [the program] and surprising to myself, I guess that functionally I am actually embedded at Cadence. My Cadence colleagues responsible for marketing, sales, staffing, consulting, records management and social media pull me in for research assistance and a librarian's input on "library services" components of proposals, RFP (request for proposal) responses, interviewing, blogs, etc. And I'm regularly running across and forwarding articles/surveys and association or webinar announcements to fellow Cadence folks in Records Management or IT or Administration. It's rewarding and gratifying to have a librarian's special skills/insights recognized and sought after by the larger organization!
- George said that the job position he applied for at Seyfarth, Shaw was not for a librarian, it was for a data analyst (I think analyst was the word he used). He saw how his cataloging skills would make him a fit for this position involving organizing information in a database. This suggests that librarians need to "think outside the box" when searching for jobs. It reminded me of a conversation I had in the 1980's with the then director of the Emory library school program. He talked about how librarians needed to be creative in looking for jobs and look outside the traditional positions to see where their skills could fit into non-traditional roles. Things haven't changed much in 30 plus years!

Thanks again to Barbara and George for sharing their insights with us which generated many questions and comments at the meeting and continued with the above observations. Thanks also to those who attended the program, especially Julie Schein who suggested this topic!

For those who could not attend, Barbara's and George's slides can be found at these links.

Barbara: [http://georgia.sla1.org/wp-content/uploads/2015/10/2015\\_sla\\_ga\\_oct28\\_lunch\\_slides\\_bka.pdf](http://georgia.sla1.org/wp-content/uploads/2015/10/2015_sla_ga_oct28_lunch_slides_bka.pdf)

George: [http://georgia.sla1.org/wp-content/uploads/2015/10/2015\\_sla\\_ga\\_oct28\\_lunch\\_slides\\_gpr.pdf](http://georgia.sla1.org/wp-content/uploads/2015/10/2015_sla_ga_oct28_lunch_slides_gpr.pdf)

And last but not least, the Chapter sends a special shout out to Patrick Riendeau and Charlotte Brathwaite of Bloomberg BNA for sponsoring lunch.

Event photos are at: <https://www.flickr.com/photos/sla-ga/albums/72157660083895539>

## October 2015 SLA Georgia President Update

November 6, 2015 Categories: Events and Announcements, Member News, Officer News, Peach State Update, Social Media Tags: october\_2015, president\_update

### Turn! Turn! Turn!

*"To everything there is a season, and a time to every purpose under the heaven;  
A time to be born, and a time to die;  
A time to plant, a time to reap;  
A time to kill, and a time to heal"*

I learned recently that this song, performed by the Byrds, contains lyrics adapted by Pete Seeger from the Bible's third chapter from the Book of Ecclesiastes. It certainly fits our change of seasons, from the hot and humid days of summer to the cooler temperatures of autumn, from the lush leaves on trees to barren branches and fallen limbs.

With the holidays almost here, we push ourselves to complete work assignments and projects. So, as we distribute leftover Halloween candy and begin to plan Thanksgiving menus, this newsletter reports on SLA Georgia activities and reminds members of upcoming events.

### SLA Georgia News

- It's election time! Stay tuned for an announcement from Past President **Nancy Snell**. Be sure to read candidate biographies and cast your ballot.
- Mark your calendars for **Tuesday night, December 8** for the chapter's joint holiday soiree with the **Atlanta Law Libraries Association** (ALLA). Details soon to follow.
- The SLA Georgia Chapter's social media policy will soon be posted to our web site. Thanks to Communications Director **Lynda Larsen** for fine tuning this document. Lynda's also the Chapter's Facebook administrator, so check us out at: [https://www.facebook.com/pages/SLA-Georgia-Chapter/225053537545498?sk=info&tab=page\\_info](https://www.facebook.com/pages/SLA-Georgia-Chapter/225053537545498?sk=info&tab=page_info). Recent posts covered job titles, data visualization, Twitter and E-Book sales, so if you can relate to these topics or are concerned about others, share your comments!
- A **lively discussion followed presentations** from members **Barbara Kahn-Aiken** and **George Peckham-Rooney** on embedded librarianship at their organizations on **Wednesday, October 28**. Thanks again to **Seyfarth, Shaw** for hosting this meeting and to Patrick Riendeau and Charlotte Brathwaite of **Bloomberg BNA** for providing lunch.
- SLA Georgia Treasurer **Rebecca Gebhardt** attended the **New York chapter's conference and expo** on **Friday, September 25** and shared her **highlights and takeaways in a Linux Systems blog post**.

### Other SLA News

- The next SLA Board meeting takes place **Tuesday, November 10, at 3:00 pm ET**. Read minutes and upcoming meeting agendas, after signing in, at the **SLA Board page**.
- The New York Chapter is cosponsoring the webinar, "How to Manage Your Local Node in a Global Workplace," on **Thursday, November 12, from 5:00 to 6:00 pm ET**. For more event information and registration, go to: <http://newyork.sla.org/events-2/event-registration/?ee=206>
- If you couldn't join SLAers in Boston, then here's a chance to experience the best of the conference. Register for **SLA's Virtual Conference** on **November 12** which features three standout Annual Conference sessions: Entrepreneurship and Innovation; Strategies, Advice and Perspectives from Senior Leaders and Analytical Tools That Deliver Value.
- With a new year around the corner, incoming President Tom Rink's looking for YOUR help, so advanced thanks for completing the **2016 SLA Volunteer Form**.

**Ernie Evangelista**  
2015 SLA Georgia President  
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## November 2015 SLA Georgia President Update

November 18, 2015 Categories: Events and Announcements, Member News, Officer News, Peach State Update, Social Media Tags: november\_2015, president\_update

### Gracias, Gracie, Merci, Arigato, Salamat po

Whether in Spanish, Italian, French, Japanese or Filipino (the native language of the Philippines where I was born), this month's message is about being grateful. With the Thanksgiving holiday and the end of the year upon us, I'd like to acknowledge the people and organizations who supported SLA Georgia in 2015.

### But first, SLA News

**At the Global/National Level:** In case you weren't aware of it, the **Software and Information Industry Association (SIIA)** has proposed a merger with SLA. As part of the email discussion around this topic, **2015 Chapter Cabinet Chair James King** shared these thoughts:

"Any actions taken in executive session are reported in the following open session meeting and agendas, meeting minutes and board documents are all posted on the Board of Directors page at: <https://www.sla.org/governance/board-of-directors/>. Information, FAQs and links to relevant documentation about important topics we've been deliberating are shared via the Key Board Initiatives page at: <https://www.sla.org/governance/board-of-directors/key-initiatives/>.

As yet another path for improving transparency and communication, we are also starting a series of Web Chats which will allow all members to learn more about the current topics being addressed by the Board. Our first Web Chat will be held on **Friday, November 20, at 2:00 ET**. You can start sending in your questions now to [secretary@sla.org](mailto:secretary@sla.org). And on the heels of our October 28 lunch program on embedded librarians, SLA's Embedded Librarian Caucus presents its first webinar for FREE on **Tuesday, December 15, at 1:00 pm ET**. Advanced registration required, so complete the form at: <https://attendee.gotowebinar.com/register/616204068926469633>.

**At the Chapter Level:** Please vote using the link provided by **Past President Nancy Snell** in an email message sent to current members. Elections end on **Friday, November 20**.

The Chapter's last Board meeting takes place on **Monday, December 7, at 5:30 at Kurt, Salmon**. Current and newly elected officers will review the past year and start thinking about 2016, so please email Nancy at [nancy.snell@kurtsalmon.com](mailto:nancy.snell@kurtsalmon.com) if you'd like to join us!

And be sure to save **Tuesday night, December 8** for the Chapter's joint holiday soiree with the **Atlanta Law Libraries Association (ALLA)**. Details forthcoming ...

### On to the "Thank You's"

#### Program Presenters, Hosts and Planners

The Chapter presented ten programs this year including our upcoming holiday party. Danke (Thank you in German) to:

**Clara Williams** who coordinated our Lunch and Learn programs this year and hosts:

Clara at the **Art Institute of Atlanta**;

**Jane Killian** at the **Defense Forensic Science Center at Fort Gillem**;

**Stephen Sherman** at the **Foundation Center**.

Other speakers included **Chris Vinson** who spoke on the **Open Parks Network**, a digital archives collaborative project between Clemson University and the National Parks Service; 2003-2004 SLA President **Cindy Hill** of the **Federal Reserve Bank of San Francisco**, our Fall Lunch speaker and **Barbara Kahn-Aiken** of the **Coca Cola Company**, and **George Peckam-Rooney** of **Seyfarth, Shaw**, our **October 28 speakers on embedded librarianship**. Extra kudos to George for hosting this meeting.

#### Program Partners and Sponsors

The Chapter continued and increased collaborations with other library groups. Thanks to our local library group partners:

**Atlanta Law Libraries Association (ALLA)**: Joint holiday party (save the date – **Tuesday, December 8!**);

**Metro-Atlanta Library Association (MALA)** and **Society of Georgia Archivists (SGA)**: More on that in next month's newsletter, but thanks to **MALA President John Stephens** and **SGA Leaders Sarah Quigley and Brittany Parris** in the meantime!

And Xiexie (Thank you in Mandarin Chinese) to these program sponsors:

**Emily Halvey** of **Crawford Media Services, Inc.** and **Costco Wholesale** for sponsoring our August 10 Chris Vinson program;

**Patrick Riendeau** and **Charlotte Brathwaite** of **Bloomberg BNA** for providing lunch at our October 28 embedded librarians program;

**Wendy Maines** of **Thomson Reuters West** for continuing to sponsor our holiday party. This year, it will be joined by **Priory Solutions**.

### Last, But Not Least

Though the Chapter Board met as a group six times this year, everyone contributed extra time for "behind the scenes" efforts such as getting all members subscribed to the Chapter web site.

Obrigado (Thank you in Portuguese):

**Meg Butler (Georgia State University Law Library)**, President-Elect, who gathered feedback for future programming at our Spring Lunch and planned the holiday party.

**Nancy Snell (Kurt Salmon)**, Past President, who updated the Chapter's strategic plan with members **Ian Franklin** and **Jane Killian**, represented the Chapter at a library school fair in June and chaired the Nominations Committee working with **Irene McMorland** and **Jim Braden**.

**Irene McMorland (Interactive College of Technology)**, Secretary, who captured Board meeting highlights and served on the Nominations Committee.

**Rebecca Gebhardt (Linex Systems)**, Treasurer, who ensured that we spent our funds wisely, coordinated program registrations, contributed insights for vendor sponsorships and shared takeaways from the Annual Conference and SLA New York Expo in September.

**Anne Bao**, Membership Director, who updated our “Welcome” email message for new members and established a connection for a future SLA Georgia field trip.

**Lynda Larsen (Foundation Center Library)**, Communications Director, who completed the Chapter’s social media policy with input from **George Peckham-Rooney** and continues to maintain our [Facebook page](#).

**Patti Schminke (Hunter, Maclean)**, Director At Large, in Savannah, who gathered special librarians there for feedback on possible participation in Chapter activities.

**Rod Bustos (Georgia Regents University)**, Webmaster, who continued to manage our web site and email list.

With everyone working full-time jobs, I hope that Board members found their SLA work to be rewarding. With them, I learned what it takes to work as a team to achieve common goals.

Besides the 24 people named above, let me add to that list the organizations and families of our Chapter Board whose support I’m sure is appreciated and valued by us all. As you can see, it does “take a village” to present our programs.

Lastly, I thank those of you reading this message for your time and attention. I hope this inspires YOU to not only continue supporting the Chapter through program attendance or posting a comment to our Facebook page or web site, but to host a future program or even speak at one yourself.

So no more what the language, spasibo (Thank you in Russian) and best wishes for a Happy Thanksgiving!

**Ernie Evangelista**  
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Flickr: <http://www.flickr.com/photos/sla-ga/>

2016 SLA Georgia Board

November 20, 2015 Categories: Events and Announcements, Officer News Tags: elections

The election results are in.

Our 2016 Georgia SLA Board will be:

- President: Meg Butler (Georgia State University Law Library)
- President- elect: Stephen Sherman (Foundation Center Library)
- Past President: Ernie Evangelista (Federal Reserve Bank)
- Secretary: Jane Killian (Defense Forensic Science Center at Fort Gillem)
- Treasurer: Rebecca Gebhardt (Linex Systems)
- Membership: Anne Bao
- Communications: George Peckham-Rooney (Seyfarth, Shaw)
- Director at large: Patti Schminke (Hunter, Maclean)

Thanks to Jim Braden, Irene McMorland and Nancy Snell for serving on the nominations committee.

## Last chance to RSVP for SLA Georgia/ALLA Holiday Party

December 7, 2015 Categories: Events and Announcements Tags: holiday\_party

From 2015 SLA Georgia President-Elect, Meg Butler: The last chance to RSVP for the joint SLGA Georgia/ALLA Holiday Party is **today by noon!** Details and registration form are at: <http://atlantallawlibraries.org/event/alla-and-sla-georgia-holiday-party/>

We are changing it up a bit this year—instead of a trivia contest with three prizes, we are going to have some door prizes. That's right, you could win a gift card just for coming to the party!

### Details

**Who:** ALLA/SLA Members (\$15) and friends (\$20)

**When:** Tuesday, December 8, registration begins at 5:45 PM, party ends at 8:30 PM

**Where:** Ri Rá Irish Pub, 1080 Peachtree St. NE, Ste 1, Atlanta, GA 30309

**What:** Heavy hors d'oeuvres, soft drinks, beer, wine

**Parking:** Validated if you park in the Ri Rá parking deck

### Payment

We will accept payment via PayPal or by check using these instructions:

#### PayPal

- Go to <http://www.paypal.com>
- Click on the tab for Send Money
- Enter this email address: [slagachapter@gmail.com](mailto:slagachapter@gmail.com)
- Then, select Friends or Family

#### Check

- Make check payable to SLA Georgia Chapter.
- Mail check to: Rebecca Gebhardt, 360 Pharr Road, #629, Atlanta, GA 30305

Remember that an RSVP is a commitment to pay. While we will NOT be able to issue refunds, we are glad to provide receipts for this program.

### Community Outreach

For this year's holiday gift drive, TIP is asking for donations of school supplies, toys, and other items. For gift ideas, age of children, and more details about the holiday gift drive, [click here](#).

## Erin Go Braugh?

December 21, 2015 Categories: Events and Announcements Tags: holiday\_party

Following up on last year's joint holiday party for SLA Georgia and the [Atlanta Law Libraries Association](#) (ALLA) at Eclipse di Luna, our 2015 celebration took on an Irish flavor.

With support from [Thomson West](#) and [Priory Solutions](#) (thank you **Wendy Maines** and **Laura Wettig**, respectively!), [Ri Ra Irish Pub](#), in Midtown was a fun (ri ra in Gaelic) and convenient location for over twenty SLA Georgia and ALLA members and guests who noshed on a variety of small plates, including vegetarian options and an assortment of delectable desserts. Our dedicated bar tender kept drinks (wine, beer and even champagne) flowing as host **Meg Butler** led us in a matching game with a holiday theme. Think kisses and mistletoe or reindeer and sleigh.

Besides the first two matching teams winning prizes, Meg raffled the remaining six gift cards from Amazon and Starbuck's. And continuing a practice from last year, guests brought toy donations for the Georgia [Truancy Intervention Project](#) (TIP). Thanks to Meg and **Austin Williams** who planned the party. Events like the holiday party are great opportunities for catching up with friends and meeting new people. This year, I learned about members who retired and relocated as well as those who changed jobs. While you'll have to attend future networking mixers to find out what you missed, you can view photos from the party at this Flickr album: <https://www.flickr.com/photos/sla-ga/albums/72157662558218646>.

**Nollaig Shona agus Athbhliain faoi Mhaise DuitAthbhliain faoi mhaise dhuit!** (Merry Christmas and Happy New Year in Gaelic)!

## December 2015 SLA Georgia President Update

December 24, 2015 Categories: Events and Announcements, Peach State Update Tags: december\_2015, president\_update

What a festive year it's been for SLA Georgia! We began with a (Chinese) New Year's celebratory mash-up with the Metro-Atlanta Library Association (MALA) and Society of Georgia Archivists (SGA) and ended with our annual joint holiday party with the Atlanta Law Libraries Association (ALLA). And in between, it's been a fulfilling year for the Chapter amidst a challenging environment for the association.

### SLA Georgia

As I turn over chapter reins to **Meg Butler**, I wanted to share three lessons I learned this year:

- **There is a FREE lunch, but that does not guarantee meeting attendance.** To foster greater participation at our May 19 Spring Meeting, held at Agnes Scott College's Library, the Chapter offered a complimentary lunch for those who attended. While Meg received valuable feedback for future chapter programs, I thought we'd attract more than the dozen or so who were there.
- **A good topic is still KING.** Our October 28 lunch program at Seyfarth, Shaw drew the largest audience this year in spite of rainy weather and the lack of validated parking. Members were interested in hearing Barbara Kahn-Aiken and George Peckham-Rooney talk about their positions as embedded librarians. Thanks again to Bloomberg BNA for providing lunch at this event.
- **Partnerships work.** I won't relist our program and sponsor collaborators this year, but since local librarian groups faced the same challenges, why not tackle them together? Thanks again to our 2015 program partners, sponsors and hosts this year!

### SLA News and Reminders

Events:

- Don't forget that the deadline for Super Saver registration for the 2016 Annual Conference is **Thursday, December 31!** For more information, go to: <http://www.sla.org/attend/sla-2016-annual-conference/>
- Though there will NOT be a Leadership Summit in 2016, SLA plans a Leadership Boot Camp open to ALL members on **Tuesday and Wednesday, January 26 and 27**. Details at: <https://www.sla.org/attend/leadership-boot-camp/>

Communications

- The SLA Board of Directors page contains meeting agendas, minutes and their 2016 schedule at: <http://www.sla.org/governance/board-of-directors/mtg-info/>
- To foster greater interaction and communication among members, use your SLA user ID and password to log into SLA Connect.

Other News

- Since it's a natural time of year for looking back and ahead, read reflections from 2015 SLA President Jill Strand and 2016 President-Elect Dee Magnoni, courtesy of the DC Chapter.
- Ethel Salonen reported that the Knowledge Management (KM) Division voted unanimously to dissolve its Records Management section as of December 30.

While there is some uncertainty to SLA's future, I am sure that information professionals will continue to evolve their roles within their organizations and continue to deliver value in ways not previously thought possible and that we will continue to connect our users, clients and customers with each other. In similar ways, WE will continue building and strengthening OUR professional networks whether in-person at conferences, webinars or social media.

In many ways, it's not change that we should worry about, but how we react to it. Even if change can be daunting, we should not fear, hide or run away from it. For example, with Big Data receiving so much attention now, I look forward to learning about data management and sharing what I know with colleagues and YOU.

With lots to look forward to in the coming year, Happy Holidays to all and best wishes for a fun, rewarding and productive 2016!

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## SLA Georgia President Update

March 2, 2016 Categories: Events and Announcements, Peach State Update

The year is off to an exciting start—and we have lots to look forward to, both locally and nationally.

Thanks to everybody who participated in the joint holiday party with the Atlanta Law Libraries Association. Not only did folks have a great time playing the mix and match party game, our generosity helped the Truancy Intervention Project to provide holiday gifts for 14 kids and to augment gift packages for an additional five. We had fun, and we did good in the world. It's hard to get better than that.

On February 23, SLA Georgia co-hosted a joint happy hour with the Society of Georgia Archivists (SGA), Metro-Atlanta Library Association (MALA), and the Georgia Library Association's Special Libraries Division (GLA-SLD) at Front Page News in Midtown. Over 25 people from the different groups attended, mixing and mingling and trading stories. This is the second winter mixer in two years—maybe we have started a new tradition!



[SLA GA, MALA, SGA, GLA-SLD happy hour 2/23/16](#)

### Locally

The Georgia Library Association (GLA) listserv has had a recent burst of energy as members have discussed pending Georgia House Bill 859, which has been described as the “campus carry bill.” Coincidentally, the Atlanta Law Libraries Association March meeting is addressing the topic [Protecting Ourselves and Our Patrons in the Workplace](#) on March 8. ALLA has invited an outreach officer from a local police force's Crime Prevention Unit to come and talk about workplace and personal safety.

ALLA has generously opened attendance to allow both GLA and SLA members to attend. If you would like to attend, you must [RSVP by Friday, March 4](#). There is a \$10 registration fee that includes lunch. The registration fee may be paid via check or cash upon arrival at the meeting. Submitting an RSVP is a promise to pay.

The meeting will be held at Atlanta's John Marshall Law School, located at 1422 West Peachtree Street, Atlanta, GA 30309. Parking is available in the deck attached to the law school. Classes will be in session, so please be prepared to pay \$7.50 for parking.

We are in the weeds planning for the spring business meeting—if you have a topic that you are especially interested in hearing about, or if you would like to recommend a speaker, please let me know!

### Nationally

You can register now to join the March cohort of [CCM300 Global Copyright Essentials](#). The on-demand course taught by Lesley Ellen Harris is part of SLA's [Certificate in Copyright Management](#) program. For more information, contact Click University staff at [clicku@sla.org](mailto:clicku@sla.org).

The office staff has made the transition.... If you'd like to stay abreast of this type of news, I encourage you to join the SLA Governance List, [SLA-GOVERNANCE@lists.sla.org](mailto:SLA-GOVERNANCE@lists.sla.org).

The [SLA Leadership Bootcamp](#) was virtual this year—which means it is available for members to recordings from the comfort of their desktop—or laptop—computers. If you would like to attend sessions ranged from information about SLA governance to running effective meetings.

## Field Trip and Concert: Atlanta Symphony Orchestra

April 4, 2016 Categories: Events, Events and Announcements, Peach State Update Tags: aso\_concert; field\_trip, aso\_tour

Find a babysitter and join your SLA Georgia colleagues for tour of the Atlanta Symphony Orchestra, including their library, on Saturday, April 23! Buy tickets and stick around a little longer to enjoy the [ASO performance with Donald Runnicles conducting Mahler's Ninth Symphony](#).

Rebecca Beavers, the music librarian for the ASO, will lead the tour starting at 5:50 PM. The tour will include the ASO stage, backstage, and library. Participants will walk up and down flights of stairs as they are introduced to the performance areas and scope out the behind-the-scenes secrets. [Please RSVP your attendance for this free tour](#) by 2 PM on Friday, April 22.

The ASO is generously making discount tickets available to members (for members and guests) who contact the Group Sales Manager to arrange for ticketing. Discounted tickets must be purchased by 5 PM on Friday, April 22, since the box office is unable to make group sales. Ticket prices range from \$25 for Orchestra seating and \$12 for the Balcony.

Traffic in Midtown Atlanta can be tricky, so plan carefully for parking—or just take MARTA. The Arts Center Station is directly behind the Woodruff Arts Center. The [ASO provides directions](#) to Atlanta Symphony Hall, as well as [information about parking](#).

## SLA Georgia Chapter Field Trip Report: Atlanta Symphony Orchestra

May 9, 2016 Categories: Events

by Ernie Evangelista

The SLA Georgia Chapter's field trip to Atlanta Symphony Hall on Saturday, April 23 confirmed that, in this age of digital, virtual and online libraries, some are still rooted and valued as a physical space. Thanks to Membership Director Anne Bao, a group of eight members and guests toured the [Atlanta Symphony Orchestra \(ASO\)](#) Library before the evening's performance of Gustav Mahler's Ninth Symphony.

ASO Principal Librarian [Rebecca Beavers](#) and Assistant Librarian [Nicole Jordan](#) led a behind-the-scenes look at pre-concert preparations and more. Their roles are deeply rooted in and valued by the orchestra and include budgeting, reviewing and editing scores, securing rights for music performed along with audition music, preparing for non-ASO Hall concerts and setting up scores before each performance. Rebecca also works as the personal librarian for ASO Principal Pops [Conductor Michael Krajewski](#). They are passionate about their work and are musicians in their own right: Rebecca's instrument is the French horn, while Nicole's instrument is the viola. So, they apply their musical expertise to their work which is so highly valued by the ASO that a request to relocate their space behind the ASO stage was immediately rejected by the Senior Orchestra Manager, Russell Williamson.

Their tight space is used effectively, in part due to moveable shelving for ASO holdings which include scores from past performances. Their collection is constantly growing based on future performance plans. Rebecca and Nicole are also very active members to MOLA (Major Orchestra Librarians' Association).

To learn about the ASO Library and MOLA, check out these links:

YouTube video: <https://www.youtube.com/watch?v=1uGsWORyKlg>

MOLA: <http://mola-inc.org/>

And to view field trip photos, visit the [Chapter's Facebook page](#) and our [Flickr event album](#).

## SLA Georgia May Meeting

May 12, 2016 Categories: Officer News

by Margaret (Meg) Butler

Folks,

You have seen the save the date! You have seen the call for presenters!

The wait is over!

The SLA GA Chapter May Meeting will happen Tuesday, May 24, doors open at 11:45, program beginning at noon.

Please join your fellow SLA Georgia members at Hudson Grille in midtown for a great lunch and some rapid fire learning opportunities!

**Sarah Mauldin**, Director of Library Services at Smith, Gambrell & Russell, LLP, will talk about using free and low cost tools to turn data into visualizations to help you help stakeholders understand what the Library does.

**John Cruickshank**, librarian at University of Georgia Extension, will answer the reference question that took him from Fairmont, Griffin to Athens, Greece. What began as a simple reference question about a local African-American high school has evolved into a research collaboration with anthropologists, food activists, oral history librarians, communication scientists and now urban planners in Athens, Greece.

**Ericka Loze-Hudson**, Director of the Maneuver Center of Excellence (MCoE) HQ Library, Ft Benning (HOOAH), an Army Librarian for over 36 years will discuss her role as the director of the MCoE HQ Donovan Research Library and its unique collection.

**Carey Huddleston**, Assistant Professor Librarian, will address the joys and frustrations of being a librarian at Kennesaw State University's Performing Arts Library (PAL), a subject specific library in close physical proximity to the college and departments it serves.

**John Jackson**, Business Research Librarian, will present several sources that he uses at the law firm Sutherland Asbill & Brennan to help attorneys and the Business Development department understand client businesses and other companies and industries.

**Meg Butler**, Associate Director for Public Services at Georgia State University College of Law Library, will explain the trending interest in mindfulness and share resources that librarians or their library users may find helpful or interesting if they want to learn more.

**Jonathan Germann**, Digital Services Librarian at Georgia State University College of Law Library, will explain how the internet is 'just' an API: an overview on how simple scripts can leverage the world's largest dataset.

RSVP: <https://www.surveymonkey.com/r/SLAGA2016>

Details:

Where: Hudson Grille, Midtown, [942 Peachtree St. NE](#)

When: [May 24, 2016, 11:45 AM-1:15 PM](#)

Who: SLA Members: \$10; All others: \$15

Menu: You will order from a selection of options including vegetarian choices.

As with the holiday party, there will be door prizes awarded—please join us! Please RSVP by May 17 so we can plan our door prizes!

Also, please join us in thanking our sponsor LexisNexis for their generous support!

## Lunch & Learn at the Atlanta History Center & Margaret Mitchell House

July 2, 2016 Categories: Events

The Georgia Chapter of SLA proudly presents a “Lunch & Learn” at the Atlanta History Center & Margaret Mitchell House

*Helen Matthews*

*Librarian*

*Atlanta History Center | Margaret Mitchell House*

*130 West Paces Ferry Road*

*Atlanta, GA 30305*

*Phone: 404-814-4048*

*Email: [HMatthews@atlantahistorycenter.com](mailto:HMatthews@atlantahistorycenter.com)*

*[www.AtlantaHistoryCenter.com](http://www.AtlantaHistoryCenter.com)*

*Check out the Reading Room, Collection, AHC Finding Aids, Digitized Materials, and Tour!*

**Date: July 21, 2016 (Thursday) ; Time: 11:30 a.m. – 1:00 p.m.**

**Limit: 10**

**Registration Info:**

*Members – Free; Students – Free; Retirees – Free; Non-members – \$5*

To reserve a spot, contact: Dr. Clara R. Williams, Librarian, Art Institute of Atlanta, [crwilliams@aii.edu](mailto:crwilliams@aii.edu), phone – 770-689-4885

## The SLA Conference Has Come and Gone

July 21, 2016 Categories: Events



SLA-Georgia Members Reflect on 2016 Conference in Philadelphia

The 2016 SLA annual conference has come and gone, but what did we learn? Well, for starters, *It's Always Sunny in Philadelphia*. Or at least it was while we were in town. Over 2,500 conference attendees enjoyed beautiful weather while traversing Philly's very walkable Center City and grabbing a bite with colleagues at the [Reading Terminal Market](#) or touring many of the cultural attractions near the Convention Center. But, of course, the majority of the conference had to take place indoors and here's what else we could take away.

*From Stephen Sherman, SLA-Georgia President-Elect:*

[Erika Andersen](#) opened the conference in a fitting manner by speaking on the value of lifelong learning. Andersen is author of several books, including *Be Bad First—Get Good at Things FAST to Stay Ready for the Future* and *Leading So People Will Follow*. Her central theme is that in order to be a good leader, one must first be a good learner. In an era when the level of human knowledge is estimated to double each year, leaders must be able to keep pace with developments in their field. Being a good learner requires cracking the learning code through:

- Aspiration, or the desire to learn. While we all have things that we say we would like to learn, most of these items languish on our to-do list for lack of any real desire to make them happen. What motivates leaders to take action on these desired learning objectives? They find the benefits that are meaningful to them and envision the future.
- Neutral self-awareness. One must understand his or her own base of knowledge and have a truthful sense of what they do or do not know before embarking on a learning journey. Find and cultivate relationships with colleagues who can see you clearly and want the best for you, but who are also willing to be honest with you.
- Endless curiosity. We often lose the fire of curiosity as we grow older, but leaders will find curiosity sparks in everyday life and continue to question, explore, and learn.
- Willingness to be bad first. This, as Andersen says, is often the hardest of the four concepts to accept. We too often avoid learning new skills out of fear of failure. We have to accept that while we may not be good at a certain thing, our past experience can show us that we have the ability to get good and to do so fast.

I also attended several practical sessions to help me in my work. First, I had the chance to hear Michael Gruenberg, author of *Buying and Selling Information*, discuss his tips for information professionals on negotiating with vendors. Gruenberg drew on his extensive background in industry sales to provide insights into contract negotiation and other aspects of the vendor-client relationship. I found this particularly useful as this was a topic not covered in any of my formal library education.

Another very insightful program was presented on *Crucial Conversations*. Crucial conversations are those interactions that involve two parties with opposing viewpoints and that have high stakes and evoke strong emotions. Most of us have somewhere between 2-10 crucial conversations each day, but we struggle to find successful outcomes due to the fear of the risk involved and lack of necessary conversation skills. In a lively and interactive session, we were taught the principles for effective conversations and had the opportunity to practice what we had learned through role-playing scenarios with other attendees.

Finally, the association is alive and kicking despite its recent struggles. Attendees had a chance to meet the new SLA executive director, Amy Burke, and mix with some of the other new staff additions who have come on board as part of the association's engagement with association management company MCI USA. Since selling off its headquarters building and restructuring its staff, the association seems to have turned a corner and is poised to set a new strategic direction. There is still some work to be done with regard to sorting out communications and the new [SLA Connect](#) online community, but this year's business meeting saw none of the contentiousness that had characterized recent membership debates. And, as much as we may find ourselves working alone or in small teams of information professionals, we sometimes forget that we have an entire association to back us up. Meeting our counterparts from across the country and around the globe helped to reinforce that although we in many cases may be solo librarians or work-from-home consultants, we can call on the collective experience and knowledge of several thousand of our peers.

*From Jim Braden, Cadence Group:*

One thing that struck me about the Philadelphia conference is that this time I was attending as a vendor member, helping to staff an exhibit booth, and I may have met more people and had more conversations with librarians and vendors than I've ever had before when I've been just a regular conference attendee! Attending the Mathematics Roundtable, the Legal Division Reception, and the PAM Open House reinforced to me how valuable the roundtables and receptions can serve for updates on issues, trends, technology and what life is like for other professionals in their settings. Conversations at the breakfast business meetings with newly met colleagues were also often rewarding, candid, and refreshing. There was some outstanding and fun vendor swag on the floor of the INFO-EXPO. My two favorites were the chocolate business cards with Zimmerman Associates Inc. (ZAI), and the "Keep Calm and Ask a Librarian" purple & oatmeal tote bags given out by [OpenAthens](#), a British firm based in Bath, England.

On the exhibit floor, I was blown away by the *New York Times* presentation and demo of their virtual reality glasses, intended to enhance and augment news coverage of events and issues. The sample clip that I watched, "Trip to Pluto", was stunning. The use of this technology by news organizations could spread everywhere in a few short years.

The PAM Vendor Update and Networking Breakfast had a different and very interesting and successful format. Over a fine breakfast, representatives of 18 vendors each had just five minutes to deliver an update to the group, which made for very concise, clear, and often entertaining presentations. One of the moderators kept track of the time and only had to gong a speaker just two or three times at the time limit.

One session that blew me away was "Emerging Trends in Libraries 2016", moderated by Roberta Shaffer, Law Librarian of Congress, and presented by Stephen Abram, 2008 SLA President. His presentation was a kick-in-the-pants barrage of images, ideas, insights and suggestions. Stephen, a Canadian, is now with Lighthouse Consulting Inc. I highly recommend checking out his [blog](#), publications, and past presentations.

*From Ernie Evangelista, 2016 SLA-Georgia Past President:*

What a difference a year made! After a strained SLA annual conference in Boston last year, I did not feel distracted during the meeting in Philadelphia in June. While I am concerned that attendance continues to decrease, the conference continued to reflect the association's depth and breadth in terms of topics.

Most of the sessions I attended focused on data since more of my work has moved in that direction. My knowledge of the data life cycle and data management plans were reinforced by speakers from Pacific Northwest National Laboratory, University of Toronto, Oracle and the Federal Reserve Board. While I knew that Geographic Information Systems (GIS) existed since the 1990s, these mapping systems are more relevant than ever based on their use for data visualization and charting. I also learned how to teach data

literacy skills. As we know from past experience on the Internet, not all newly hired employees are necessarily data savvy when they reach the workplace. So, I suspect that part of my job in the future will be to teach the necessary data skills.

My non-data sessions included grey literature and text mining. And while I learned many lessons at the meeting, my conference highlights included:

- **Tina Sparks** who inspired us to become “Trusted Librarians”;
- **Rebecca Gebhardt, Jane Killian and Stephen Sherman** who joined me in representing the Georgia Chapter during the Chapter and Joint Cabinet meetings as well as the post meeting Happy Hour;
- **Jim Braden**, an SLA Georgian who represented the Cadence Group and submitted very thoughtful reflections on the conference;
- **Kim Rosas and other Federal Reserve System librarians** who visited several exhibitors together and shared meeting highlights with colleagues.

Lastly, the meeting confirmed SLA’s professional value to me in these ways:

- That other corporate libraries face the same challenges as my organization;
- That there is tremendous value in speaking face-to-face with other info pros;
- That I can better focus on learning when I am away from the office and not distracted by text messages, phone calls, email or drop-in visitors.
- That, for now, I cannot identify any other association besides SLA that can provide this value at the deep and wide ways that it can!

We hope everyone who attended the 2016 SLA conference had a fantastic experience, and we look forward to seeing many of you at the [2017 annual conference](#) in Phoenix!



*Did you attend the annual conference in Philadelphia? Feel free to add your comments and reflections by leaving a comment below.*

Compiled by Stephen Sherman

## Field Trip Report: Delta Flight Museum and Archive

July 31, 2016 Categories: Events



by Ernie Evangelista, 2016 SLA Georgia Past-President

On Friday, June 24, 22 members of SLA Georgia and the [Society of Georgia Archivists \(SGA\)](#) toured the [Delta Flight Museum and Archive](#). Since the museum charges a \$12 admission fee, not only did program participants enter for free, but we also got a behind-the-scenes tour of an archives space, built as part of a \$6 million renovation of two airplane hangars, built in 1941, located in Delta Airlines' corporate headquarters campus.

Archives Director Marie Force and Archives and Donor Relations Associate Tina Seetoo hosted our group and shared stories, insights and best practices. With support from assistant Austin Coleman, Marie and Tina operate the archive, collect items and respond to archives-related research requests. For example, they're gathering materials to be used for filming an airplane safety video with a 1980s look and feel. Their vast collection, which does not include food, runs the gamut from flight schedules (very handy for ready reference) to uniforms and blankets to airplane models to "first flight" merchandise. They use compact shelving, several custom cabinets (for dishware, blankets and uniforms for example) and even a refrigerator (for film) to house archive holdings and they monitor the Internet to identify any possible items of interest to add to their collection.

After our tour, Tina spoke about Delta's beginnings at the Flight Museum which, on that day, was hosting a late afternoon reception for supporters.

Thank you to SGA President-Elect Wendy Hagenmaier for organizing this field trip. Even though four SLA Georgians attended, Kim Distel, Irene McMorland and Stephen Sherman left with several key lessons learned:

### Kim Distel:

- In tours of other archives I have taken in the past, the emphasis typically focused on how archivists sort the variety of items donated to or acquired by the archives and focused on archivists' decisions on how best to catalog the selected items. Through the recent tour at Delta, I learned so much new to me about how to effectively preserve, organize, and store items in an archives collection. I was impressed by hearing how the Delta archives staff consult with others inside and outside their profession to make their decisions about the right processes and conditions for preserving their collections.
- Until I took the tour at Delta, I had not considered how easy it can be for important history and historical materials to be lost when companies or other organizations merge or end operations. The archives staff at Delta have conscientiously maintained collections from other airlines that Delta has acquired over time. I was particularly struck by learning how staff sometimes have to seek out and gather key items from across multiple departments of a newly acquired company to form and preserve a collection to document that company's history.

### Irene McMorland:

- Marie Force stressed that a supportive corporate culture is important to a flourishing archives. In terms of content, there are many long-term loyal employees who pass along objects and papers they have accumulated over their careers, and there is also a formal records management program.
- On the museum side, the most visually obvious challenge was the display and care of museum objects ranging size from a paper napkin to a Boeing 767.

### Stephen Sherman:

- Improvisation and experimentation are key to a functional special library or archives. The airplane hangar was not the ideal location for an archives, but the staff have worked with Delta to use the space in the best way possible. That includes finding storage space for the film in refrigerators in the back room and relocating the plumbing and vents during their renovation. It could also encompass the reuse of materials, such as the china cabinets.
- Organization and preparation are the keys to a successful move or renovation. As information professionals, we have to be able to track our collections accurately at all times, even when those collections are off-site or in transit. The Delta Archives staff used a color coding system to track items by type or shelving location to ensure that the contents of boxes were not lost in the renovation.



## Joint Professional Development Event August 18th: Learn About ATLMaps @ CURVE with MALA, SGA, and SLA-GA

August 6, 2016 Categories: Events

The Society of Georgia Archivists, the Special Libraries Association Georgia Chapter, and the Metro-Atlanta Library Association invite you to a meetup at Georgia State University Library's CURVE. The event will feature a presentation (on a 24' interactive wall!) about the [ATLMaps project](#) by Joe Hurley, Data Services and GIS Librarian, and Dr. Brennan Collins, Associate Director of Writing Across the Curriculum and the Center for Instructional Effectiveness. Refreshments will follow, sponsored by [Crawford Media Services](#).

The [ATLmaps project](#) combines archival maps, geospatial data visualization, and user contributed multimedia location pinpoints to promote investigation into any number of issues about Atlanta. This innovative online platform will allow users to layer an increasing number of interdisciplinary data to address the complex issues that cities pose. ATLMaps is a collaboration between Georgia State University and Emory University.

**WHEN:** Thursday, 8/18, from 2:00 – 4:00 pm

**WHERE:** [GSU Library CURVE](#)

2nd Floor, Library South  
Georgia State University  
100 Decatur Street Southeast  
Atlanta, GA 30303

**DIRECTIONS:** <http://library.gsu.edu/home/about-the-library/about/travel-directions/>

**PLEASE RSVP USING THIS FORM:** <http://goo.gl/forms/YuVfE2NJoYcel5Vx2>

## Atlanta History Center Lunch & Learn Report

August 19, 2016 Categories: Events

by Nancy Snell and Ernie Evangelista

The summer edition of SLA Georgia's Lunch & Learn series took place on July 21<sup>st</sup> with a visit to the [Atlanta History Center's \(AHC\) James G. Kenan Research Center](#). Located in McElreath Hall at the History Center's West Paces Ferry Road Location, the library – a public archive and research facility – collects primary and secondary source materials documenting the history of Atlanta and the culture of the American South.

Librarian Helen Matthews served as host and demonstrated the depth of the [library's online resources](#) to an audience of ten SLA Georgians and other librarians. She focused her presentation on the AHC's online features and public accessibility:

- [Terminus](#) – The online catalog Terminus (for books and other printed materials);
- [Finding Aids](#) — For collection inventories
- [Album](#) — For photograph, audio and video collections
- [MARTHA](#) – AHC's digital archive
- [Architecture Database](#) – Drawings and blueprints.

The Center also serves as the repository for several special libraries including the [Cherokee Garden Library](#) of southern gardening, botany, landscape design and agriculture; the [Philip T. Shutze and Harvey M. Smith libraries of architecture](#), decorative arts and design; the [Beverly M. DuBose Jr. and Thomas S Dickey libraries on the Civil War and military ordnance](#) and the H. Ross Arnold Jr. library.

Thanks to SLA Georgian [Clara R. Williams](#) for organizing the program. Our visit was timely because in August, AHC also hosted tours during the annual conference of the [Society of American Archivists \(SAA\)](#). Pictures from our lunch event can be viewed at our [SLA Georgia Flickr](#) site.

## Lunch and Learn at The Coca-Cola Company

September 8, 2016 Categories: Events

The Georgia Chapter of SLA proudly presents a

“Lunch & Learn” at

The Coca-Cola Company (HQ)

*InfoSource*

*The Coca-Cola Company*

*One Coca-Cola Plaza*

*Atlanta GA 30313*

Heather Jordan – [hejordan@coca-cola.com](mailto:hejordan@coca-cola.com)

<http://www.coca-colacompany.com/>

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Bring or buy your lunch, meet TCCC team & tour the newly renovated headquarters of the hometown beverage giant.

Date: September 29, 2016 (Thursday)

Time: 11:30 a.m. – 2:00 p.m.

(Tour begins promptly at 1:00 p.m.)

Limit: 14

Registration Info:

*Members – Free; Students – Free; Retirees – Free; Non-members – \$10*

To reserve a spot, contact: Dr. Clara R. Williams, Librarian, Art Institute of Atlanta, [crwilliams@aii.edu](mailto:crwilliams@aii.edu), phone – 770-689-4885

## ATLMaps – Mapping the Stories of our Cities

September 20, 2016 Categories: Events

By Lynda Larsen

Organized by the Metro-Atlanta Library Association, the Society of Georgia Archivists and the Georgia Chapter of the Special Libraries Association, our August joint professional development event featured the [ATLMaps project](https://atlmaps.com/) (https://atlmaps.com/). Joe Hurley, Data Services and GIS Librarian, and Dr. Brennan Collins, Associate Director of Writing Across the Curriculum and the Center for Instructional Effectiveness, were the presenters for our visit. Attendees were invited to a presentation featuring a 24-foot interactive wall at CURVE, Georgia State University’s “Collaborative University Research & Visualization Environment.” The wall displayed the dramatic elements and stacking features of the ATLMaps project.

What is ATLMaps? The project is a collaborative is collaboration between Georgia State University and Emory University. “The ATLMaps project combines archival maps, geospatial data visualization, and user-contributed multimedia location pinpoints to promote investigation into any number of issues about the city of Atlanta, “according to the website. “The project looks to offer a framework that incorporates storytelling reliant on the geospatial data ... so that material can be cross-compared in novel ways.”

The project is both “a process and a product.” The Indiana University Polis Center’s concept of a “deep map” guides the vision for GSU’s ATLMaps project. [A deep map is defined](#) as “ a detailed, multimedia depiction of a place and all that exists within it. It is not strictly tangible; it also includes emotion and meaning. A deep map is both a process and a product—a creative space that is visual, open, multi-layered and ever changing. Where traditional maps serve as statements, deep maps serve as conversations.”

The idea that guides the project is “the dependence of place and all that exists within it.” The concept is one of layers of small rural places, which include geography, plant life, and history. The importance of stacking data is for depth of information and possible convergence of data sets.

## Join the SLA-Georgia chapter on October 20th for our fall meeting at Gensler

October 7, 2016 Categories: Events



On October 20th, SLA-GA member Laura ten Pas will host a tour of Gensler's office, including the firm's unique library of design materials and its collaborative workspaces. Learn how information professionals support the creative work of the firm's designers and how Gensler is leading research into the evolving nature of library design.

### When:

Thursday, October 20, 2016

11:30 am – 1:30 pm

11:30 – 12:00 Tour

12:00 – 1:30 Luncheon & Program

### Where:

Gensler Atlanta

999 Peachtree Street NE

Suite 1400

Atlanta, GA 30309

Gensler's offices are located in the 999 Peachtree building, which is at the intersection of Peachtree Street and 10<sup>th</sup> Street in Midtown. The building is diagonally across from the Federal Reserve Bank of Atlanta and one block from the Midtown MARTA station. Detailed directions and parking information will be provided to those who register prior to the event.

### Cost:

SLA-Georgia members FREE

Non-SLA members \$15

**Please RSVP by Tuesday, October 18<sup>th</sup>, using this form:**

<https://www.surveymonkey.com/r/YDZTTWJ>

### About Gensler

Gensler is a global architecture, design, and planning firm with 46 locations and more than 5,000 professionals networked across Asia, Europe, Australia, the Middle East and the Americas. Founded in 1965, the firm serves more than 3,500 active clients in virtually every industry. Gensler designers strive to make the places people live, work and play more inspiring, more resilient and more impactful.

Lunch will be provided thanks to the generous support of our program sponsor, Vable (formerly Linex Systems).



Vable helps Information Specialists efficiently deliver the best content via their current awareness automation platform. Designed specifically for Librarians, Vable gives you full control of your content curation by enabling you to manage all your sources in one place. Visit [www.vable.com](http://www.vable.com) to learn more.

## SLA Georgia October Reminders

October 10, 2016 Categories: Events and Announcements

by Ernie Evangelista

It's been a hot summer, but that's not necessarily anything new to Georgians and other "true" Southerners. Do you know what our average high temperature has been and how many days this year Atlanta has had temperatures over 90 degrees? As Atlanta nears records in both categories, SLA Georgia is achieving its own milestones, but more on that later.

First, the SLA Georgia Chapter Board wants to remind our members to vote for our 2017 President-Elect and Director At Large. Members in good standing should have received an email with a Survey Monkey link to their ballot. As you did with SLA's Executive Board and you will do for our upcoming Federal, state and local elections, please VOTE because I know we can achieve more than a 50% participation rate! And by the way, congratulations to Roberto Sarmiento, Emma Davidson, Laura Leavitt, Zena Applebaum and Barbara Kern on winning their elections at the SLA Executive Board.

Longtime members will be hard-pressed to remember any year that the Chapter has been so busy.

- In April, we presented a behind the scenes look at the Atlanta Symphony Orchestra.
- Our Spring Lunch in May attracted 25 members and guests.
- After eleven members returned from the SLA Annual Conference in Philadelphia, our field trip to the Delta Flight Museum and Archive, co-hosted by the Society of Georgia Archivists (SGA), drew 22 visitors.
- On July 21, the Atlanta History Center hosted ten members and other librarians.
- In August, Georgia State University's (GSU) CURVE (Collaborative University Research and Visualization Environment) Center hosted a joint SLA Georgia, SGA and Metro-Atlanta Library Association (MALA) program on the ATL Maps project.
- On September 29, Coca Cola hosted six chapter members and friends for lunch followed by a tour.

Kudos to Membership Director Anne Bao, President Meg Butler, President-Elect Stephen Sherman and member Clara Williams for making these events happen. And we're not done yet!

Plan to join us at Gensler Atlanta for our Fall Lunch and Business Meeting on **Thursday, October 20, at 11:30**, sponsored by Vable (formerly Linex Systems). That's the day AFTER our election, so we look forward to sharing official results with you there! Details and registration information can be found at:

<https://www.surveymonkey.com/r/YDZTTWJ>.

Please contact Ernie Evangelista ([ernie.m.evangelista@atl.frb.org](mailto:ernie.m.evangelista@atl.frb.org)) with any questions and thank you for your support to keep our Chapter relevant and thriving in today's world of constant change!

### Links:

Winning their elections:

<http://www.sla.org/welcome-slas-2018-president-roberto-sarmiento/>

Behind the scenes look at the Atlanta Symphony Orchestra:

<http://georgia.sla1.org/2016/05/sla-georgia-chapter-field-trip-report-atlanta-symphony-orchestra/>

SLA Annual Conference in Philadelphia:

<http://georgia.sla1.org/2016/07/spa-conference-come-and-gone/>

field trip to the Delta Flight Museum and Archive:

<http://georgia.sla1.org/2016/07/delta-flight/>

the Atlanta History Center hosted ten members and other librarians:

<http://georgia.sla1.org/2016/08/atlanta-history-center-lunch-learn-report/>

joint SLA Georgia, SGA and Metro-Atlanta Library Association (MALA) program on the ATL Maps project:

<http://georgia.sla1.org/2016/09/atlmaps-mapping-the-stories-of-our-cities/>

## Come learn about library design at Gensler!

October 15, 2016 Categories: Events

by Laura ten Pas

The architecture and design Gensler firm, where I am a materials librarian, has a culture of learning and exploring new ideas. Part of this means investing in research to inform the strategy and design work of the firm. Within the practice of library design, Gensler researchers were curious about the changing landscape of academic libraries so they set out to explore what the future holds.

The investigation began by working with seven universities and using Gensler's [Observe](#) app which allows for tracking both when and how a space is used throughout the day. One surprising result researchers found is that seats in use averaged only 25% and never rose above 50% usage in the participating university libraries. Among other opportunities listed at the [Future of the Academic Library](#) link below, this points to an opportunity for usage growth without the need to increase square footage.

After this initial study, researchers conducted roundtables with library leaders and surveyed students for further insight. Another key finding was despite the popularity of creating collaboration spaces in recent years, the student surveys found the majority of students prefer to use the library for individual study, emphasizing a need for those quiet, private spaces in addition to collaborative areas.

Learn more:

[Future of the Academic Library](#)

[Students on Libraries](#)

[Librarians on Libraries](#)

In the public library realm, the firm has been doing some unique work with NYPL revamping its storage facility and book retrieval system under Bryant Park. You can [read about the design challenges](#) of designing underground storage and [watch a video of the new book train](#) delivery system.

I look forward to giving you a tour of the office, sharing more of Gensler's thought leadership in library design, and how I support the design work done in the Atlanta office as an information professional on Thursday, October 20<sup>th</sup>. [Click here](#) to learn more or register for the event.

## Save the Date – SLA-Georgia and ALLA 2016 Holiday Party

November 10, 2016 Categories: Events

The holiday season is fast approaching! Mark your calendars now for our annual get-together with ALLA and SLA-Georgia. Join us on Tuesday, December 6<sup>th</sup>, for great food, good fun, and an opportunity to catch up with your colleagues and fellow information professionals.

The 2016 holiday party will again be hosted at [Rí Rá Irish Pub](#) in Midtown, from 6:00-8:00 pm. We will also be continuing our partnership with the [Georgia Truancy Intervention Project](#) (TIP) to provide holiday gifts to children and families involved in their program. We hope to see everyone there! Be on the lookout for full details on the event coming next week.



## ALLA & SLA-GA Holiday Party

November 21, 2016 Categories: Events



The holiday season is fast approaching! Join us on Tuesday, December 6th, for great food, good fun, and an opportunity to catch up with your ALLA and SLA-Georgia colleagues. The 2016 holiday party will again be hosted at [Rí Rá Irish Pub](#) in Midtown, from 6:00-8:00pm. We will also be continuing our partnership with the [Georgia Truancy Intervention Project \(TIP\)](#) to provide holiday gifts to children and families involved in their program. A list of suggested toys can be found [here](#).

### **WHEN:**

Tuesday, December 6th, registration begins at 5:45 PM, party ends at 8:00 PM

### **WHAT:**

Heavy hors d'oeuvres, soft drinks, beer, wine

### **WHERE:**

Rí Rá Irish Pub, 1080 Peachtree St. NE, Ste. 1, Atlanta, GA 30309

### **PARKING:**

Validated for first two hours if you park in the Rí Rá parking deck

### **COST:**

\$15 for ALLA/SLA members and \$20 for non-members. Payment may be made in advance via PayPal (to [slagachapter@gmail.com](mailto:slagachapter@gmail.com)) or by bringing a check (made payable to SLA Georgia Chapter) at the door.

### **To RSVP, please visit:**

<http://atlantawlibraries.org/holiday-party>.

We look forward to seeing you on December 6th!

Thank you to our event sponsor, Thomson Reuters!



## Reminder: Holiday Party!

December 2, 2016 Categories: Events

We hope everyone will be able to join us at the upcoming holiday party!

### **WHEN:**

Tuesday, December 6th, registration begins at 5:45 PM, party ends at 8:00 PM

### **WHAT:**

Heavy hors d'oeuvres, soft drinks, beer, wine

### **WHERE:**

Rí Rá Irish Pub, 1080 Peachtree St. NE, Ste. 1, Atlanta, GA 30309

### **PARKING:**

Validated for first two hours if you park in the Rí Rá parking deck

### **COST:**

\$15 for ALLA/SLA members and \$20 for non-members. Payment may be made in advance via PayPal (to [slagachapter@gmail.com](mailto:slagachapter@gmail.com)) or by bringing a check (made payable to SLA Georgia Chapter) at the door.

### **To RSVP, please visit:**

<http://atlantalawlibraries.org/holiday-party>

We look forward to seeing you on December 6th!

Thank you to our event sponsor, Thomson Reuters!



## Mark Your Calendars – Incoming SLA President Dee Magnoni to Visit Atlanta in January

December 22, 2016 Categories: Events

Exciting news! Incoming 2017 SLA President Dee Magnoni will be in Atlanta for the upcoming [ALA Midwinter Meeting](#). SLA-Georgia Chapter will be hosting a special discussion with Dee on the future of the association on Monday, January 23rd. This free program will be held from 12:00-1:30pm at the [Auburn Avenue Research Library](#) downtown. A light lunch will be provided for attendees courtesy of our event sponsor, [EBSCO](#). Don't miss this unique opportunity for dialogue with SLA leadership!

More details and instructions to RSVP will be provided following the holiday break. To learn more about Dee and her contributions to the profession, see this [press release](#) from SLA.



## Coca Cola Lunch and Learn Report

December 27, 2016 Categories: Events

by Ernie Evangelista

It's been thirteen years since SLA Georgia's last Brown Bag Lunch at **Coca Cola** headquarters in midtown Atlanta! Six Chapter members and guests returned to Coke on September 29 and were warmly hosted by Heather (Turnbull) Jordan, Mary Sullivan, Carol Reynolds, Barbara Kahn-Aitken and Office and Occupant Services Manager Tuffy Williams.

We dined in Coke's newly renovated cafeteria which reflected the diversity of its world-wide customers – Southern meat and veggie options to sushi! As we ate, we watched a rolling slide deck of InfoSource services and resources. The KO InfoSource reflected these trends in many corporate libraries today:

- The library as a place is not as critical since its physical collection is less important;
- Our users are not always located where we are;
- Though we were trained as librarians, our jobs today include vendor contract management;
- We anticipate user needs and create news alerts to keep them updated on topics of interest;
- Sometimes, we work directly in customer areas, as embedded librarians;
- Our online tools meet the self-service needs of tech- and Web-savvy clients;
- Our services are delivered to multiple channels: Online workstation, tablets and mobile devices.

After lunch, corporate tour guide Robert Angolia escorted us to the company's history-filled meeting rooms and executive floors highlighted by mementos from co-founder Asa Candler to former Chairman and CEO Robert Goizueta. (Note that Coke's formula, developed by John Pemberton, is NOT located at Coke's headquarters; Instead, it's under lock and key at the **World of Coke** in downtown Atlanta.)

Photos from our tour can be found at this SLA Georgia Flickr album: <https://www.flickr.com/photos/sla-ga/albums/72157673552517674>

Thanks to Tuffy, Heather and Coke's InfoSource team for hosting and we hope it won't be another 13 years before we return!

## Looking Back, Looking Forward

January 4, 2017 Categories: Officer News

As we welcome 2017, I wanted to pause ever so briefly to reflect on the past year for our chapter. We've had fantastic turnout for our programs, but especially for our May meeting, the fall program at Gensler, and our most recent holiday party with the Atlanta Law Libraries Association. It's only thanks to the volunteer efforts of the SLA-Georgia board, our members, and partnering organizations that we're able to accomplish so much, so thank you to everyone for your hard work!

I am truly astonished by the variety of roles that information professionals fulfill just within our region. The value of SLA lies in the relationships that we are able to form with other members in our profession, especially those whom we might not otherwise connect with through more traditional industry associations. In the past year, we've been fortunate to host programs and tours with organizations as wide-ranging as the Atlanta Symphony Orchestra, Coca-Cola, and Gensler. We'll look to highlight the work of members at more unique organizations in the coming year through our series of brown bag lunches, educational programs, and special tours. The wonderful thing about the three programs above is that they were all initiated by our members. If you have an idea for a program, please let us know!

We also plan to continue to work with other professional groups such as the Society of Georgia Archivists, Metro-Atlanta Library Association, and Georgia Library Association to host joint networking and educational events like our recent tours of the Delta Flight Museum and Archives and the GSU Libraries CURVE lab. Partnerships and collaboration help us to spread the word about SLA and gain insight from those who work in related fields. Keep an eye out for information on another joint networking event in early spring.

I wish I could say that after such a busy year we'll be easing into 2017, but with the ALA Midwinter meeting coming to Atlanta in just a few weeks, we'll be kicking off the new year with a flurry of activity. As you may have already seen, we'll be hosting incoming SLA President Dee Magnoni for a special talk on the future of the association on January 23<sup>rd</sup> at the Auburn Avenue Research Library in downtown Atlanta. We hope to see everyone there for an interactive discussion! We'll also be co-hosting a series of library and archive tours around town with the Georgia Library Association to shine a spotlight on the many new and unique institutions here in Atlanta. These tours will be open to conference attendees and SLA or GLA members alike, so we welcome you to join us. If you missed any of our informative tours this past year, you'll have a second chance to see some of the places we've visited – such as GSU's CURVE lab and Gensler.

I'm excited about what 2017 has to offer and I look forward to working with the chapter board to plan some exciting programs for the coming year. Finally, lest I forget, start planning your trip to Phoenix for the SLA 2017 Annual Conference, June 16-20<sup>th</sup>. I was inspired by what I learned in Philadelphia this past year and certainly recommend it for everyone who can attend. Early bird registration is already available, so make it a resolution to book your spot now!

Stephen Sherman

2017 SLA-Georgia President

[scs@foundationcenter.org](mailto:scs@foundationcenter.org)

Web: <http://georgia.sla1.org/>

Flickr: <http://www.flickr.com/photos/sla-ga/>

## SLA-Georgia Chapter Hosts: A Conversation with 2017 SLA President Dee Magnoni

January 12, 2017 Categories: Events

SLA-Georgia Chapter will be hosting a special discussion with incoming 2017 SLA President Dee Magnoni on the future of the association on Monday, January 23rd, during the upcoming ALA Midwinter Meeting in Atlanta. This free program will be held from 12:00-1:30pm at the Auburn Avenue Research Library downtown. Don't miss this unique opportunity for dialogue with SLA leadership!

To learn more about Dee and her contributions to the profession, see this [press release](#) from SLA.

**Please RSVP by Friday, January 20th, using this form:**

<https://www.surveymonkey.com/r/9K2D3P2>

When:

Monday, January 23, 2017

12:00pm – 1:30 pm

Cost:

FREE to SLA members and guests

Where:

[Auburn Avenue Research Library](#)

101 Auburn Ave. NE

Atlanta, GA 30303

Directions:

MARTA:

*Walking from Five Points Station*

Exit Five Points station on the Peachtree Street side, turn left and walk north on Peachtree Street to Auburn Avenue, and turn right on Auburn Avenue (the Library is located at the intersection of Auburn Avenue and Courtland Street). This is approximately a 6 block walk.

*Walking from Peachtree Center Station*

From Peachtree Center Station, exit on the Ellis Street side, walk south on Peachtree Street and turn left on Auburn Avenue, walk approximately 4 blocks and the Library is located at the intersection of Auburn Avenue and Courtland Street.

Driving:

*From NORTH of the Branch*

Take I-75/85 South to Exit 249A (Courtland Street), veer right and continue on Courtland Street to Auburn Avenue, make a left on Auburn Avenue (the Library is on the corner – immediately on the right).

*From SOUTH of the Branch*

Take I-75/85 North, take the Edgewood Avenue exit, exit 248B, toward Auburn Avenue, turn left onto Edgewood Ave SE, turn right onto Piedmont Ave NE, take the 1st left on Auburn Avenue NE, (the Library is on the left at the intersection of Auburn Avenue and Courtland Street).

*From EAST of the Branch*

Take I-20 West to I-75/85 North, take the Edgewood Avenue exit, exit 248B, toward Auburn Avenue, turn left onto Edgewood Ave SE, turn right onto Piedmont Ave NE, take the 1st left on Auburn Avenue NE, (the Library is on the left at the intersection of Auburn Avenue and Courtland Street).

*From WEST of the Branch*

Take I-20 East to I-75/85 North, take the Edgewood Avenue exit, exit 248B, toward Auburn Avenue, turn left onto Edgewood Ave SE, turn right onto Piedmont Ave NE, take the 1st left on Auburn Avenue NE (the Library is on the left at the intersection of Auburn Avenue and Courtland Street).

Parking:

There is limited parking in the rear of the library. Park in one of the spaces labeled "Reserved for Library Business Only". Parking is a flat \$8.00. Metered parking is also available along Auburn Avenue, but keep in mind that meters are strictly enforced. Additional paid parking is available in the United Way garage across Courtland Street. Turn onto Lynches Alley (the street after Auburn Ave. and before Edgewood Ave.). The alley will be on your right traveling south on Courtland Street. The entrance to the garage will be on your right after the steps for the Loudermilk Center. For an interactive map of downtown parking, visit <http://www.atlantadowntown.com/guide/getting-around/parking>.

A light lunch will be provided for attendees courtesy of our event sponsor, [EBSCO](#).



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Stephen Sherman

2017 SLA-Georgia President

[scs@foundationcenter.org](mailto:scs@foundationcenter.org)

Web: <http://georgia.sla1.org/>

Flickr: <http://www.flickr.com/photos/sla-ga/>

## Experience Atlanta with Local Library Tours and Events During ALA Midwinter

January 15, 2017 Categories: Events

The Georgia Library Association and Special Libraries Association – Georgia Chapter are pleased to announce a series of library tours being offered during the ALA Midwinter Meeting in Atlanta, January 20-24, 2017. Conference attendees and local library professionals are invited to tour a selection of the city's new and unique libraries, including the CNN Library, Federal Reserve Bank of Atlanta, Gensler, and the Auburn Avenue Research Library.

RSVP for tours online: <https://goo.gl/forms/eePbUl23bt3OGhou1>

Midwinter attendees are also invited to visit area libraries and check out their public exhibits and programs. A list of events, free and open to the public, can now be viewed online: <https://goo.gl/mCvt7Q>. Print copies of this list will also be available at the GLA booth, #1100.

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Stephen Sherman

2017 SLA-Georgia President

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## Submit your institution for the GLA library spotlight

January 19, 2017 Categories: Featured

Help us shine a light on the uniqueness of Georgia's special libraries!

Submit your organization now for the GLA Spotlight. Organizations in the Spotlight will be featured on the [Georgia Library Association website](#) and in *Georgia Library Quarterly*.

Please email Sofia Slutskaya at [sofia.slutskaya@library.gatech.edu](mailto:sofia.slutskaya@library.gatech.edu) and include your name, contact information, and the name of your library, library system, special collection or program. Sofia can answer any questions you have and offer you a proposed date for your moment in the GLA Spotlight.

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## February 2017 SLA-Georgia Chapter Updates

February 8, 2017 Categories: Member News

Happy February! We've had a busy start to the year with the ALA Midwinter meeting in Atlanta just a couple weeks ago. Our chapter was able to host current SLA President Dee Magnoni on January 23<sup>rd</sup> at the Auburn Avenue Research Library, and we had an engaging discussion about her vision for the association and goals for her term in leadership. We even had a few SLA members from out-of-state join us, and it was great to meet some new faces. If you weren't able to join us, look for a recap from Dee soon on SLA Connect and we'll re-post it to the Georgia chapter blog.

Meanwhile, there have been a number of items passed along from headquarters that I want to make sure everyone is aware of.

1. SLA Board of Directors issues statement in response to recent executive order on immigration: <https://www.sla.org/about-sla/media-room/press-releases/special-message-sla-board-directors/>

*"The Special Libraries Association is committed to the fair and equal participation and treatment of all citizens and especially the free flow of information, ideas, and people. Restricting the ability of talented individuals to travel to professional meetings, collaborate on projects, share ideas and information, and advance the interests of the global information industry run counter to these values and do as much or more harm to those who impose such restrictions as those who are targeted by them.*

*SLA supports our international members in their professional growth and development and values their inclusion in activities and events. SLA will continue to advocate for members seeking visas to attend our annual conference and other events that require them to travel, and affirms our commitment to providing a safe and equal space for professional participation for all of our members, partners, and event attendees.*

*Collaboration and partnering are core values that have helped make SLA the foremost global association for innovative information professionals for more than 100 years. SLA and its members—indeed, all individuals and organizations that work with information—benefit when people and their skills and ideas are allowed to move freely and make connections that transcend barriers."*

**Everyone is encouraged to offer your comments or follow the discussion on this issue at [SLA Connect](#).**

2. SLA Career Center Task Force seeks input on redesign of jobs portal:

The SLA Career Center Task Force is working to ensure that the SLA Career Center offers the utmost value to members who are in situations like these.

The Career Center Task Force is examining the current value of the SLA Career Center in order to strategically plan how the association supports members in their career transitions and professional development. The task force has dedicated time to study industry best practices and conduct a market analysis, and have compiled a list of the most common career resources.

We ask that you rate career resources according to their value to you and how likely you would be to use them. As we collect these responses from SLA members, the task force will be using this feedback to prioritize the services that will be offered at the relaunch of the Career Center in the latter half of 2017.

**Please take a moment to complete the survey by February 17<sup>th</sup>.**

3. Your monthly reminder that the SLA 2017 Annual Conference is June 16–20th (Friday–Tuesday) in Phoenix, Arizona.

We had a chance to hear about some of the changes for the 2017 conference first-hand from Dee Magnoni:

- Each educational session will be mapped to one of five thematic Learning Streams:
  - Career Development
  - Data Management and Curation
  - Intellectual Property
  - Leadership
  - Metrics, Analytics, and Assessment
- Sessions will also be categorized according to three levels (Fundamental, Intermediate, and Master Class) to help you determine the appropriate learning content for your career level.
- Options for unwinding will include *Main Street SLA* and *The Park*, two perfect settings to recharge and get in some all-important downtime with colleagues. *Main Street SLA* serves as the conference's hub and is a place for building connections, exchanging ideas, and learning more about SLA and its community and units. *The Park* is a recreation area where you can let loose, put your feet up, and chat with other attendees.
- The 2017 conference will also feature wellness activities like yoga to keep your mind and body active and energized during the conference.

**Early bird rates end March 15<sup>th</sup>, so [register now!](#)**

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## Takeaways from my Visit to the Georgia Chapter

February 14, 2017 Categories: Events

In January, I attended ALA's Midwinter meeting in Atlanta in my capacity as SLA president. I attended two events for library association and funding agency leaders where we discussed our goals and visions. Diversity was a theme for everyone, as was the uncertain funding climate ahead. While we didn't have solutions, we did identify shared goals.

While in town, I was able to [visit the Georgia chapter](#) on January 23. Chapter President Stephen Sherman and fellow members put together a great day. I began my morning at the [Foundation Center](#), a library and training center that provides resources and services to area non-profits. Stephen, the Atlanta lead for the Foundation Center, gave me a tour and introduced me to staff. The space had recently been renovated, and there was a great balance of collaboration, training, and collections space.



Stephen and I discussed local challenges and opportunities, from recruiting the next generation of members to library and information center closures. While Atlanta does not have a native iSchool, the chapter is able to recruit from [Valdosta State University](#) as well as local students participating in virtual programs. Communicating the value of information professionals and advocating for budgets, spaces, and career development are all important focuses.



I next had a conversation with Rebecca Gebhardt, director at [Vable North America](#) (an industry partner) and treasurer of the Georgia Chapter. We discussed SLA's current and future plans, including the newly created [Industry Partners Alliance](#). We're looking forward to a newly invigorated conference as well as robust year-round opportunities. In addition to partnerships, we discussed students and new professionals and how SLA can reach out, create connections, and help develop the next generation of information professionals.

Stephen, Rebecca, and I then headed to the [Auburn Avenue Research Library](#) on African American Culture and History. This beautiful library and archive is open to the public and houses books, memorabilia, art, and regalia. There are spaces for events and lectures, and the exhibit halls balance current and historic events with paintings, sculpture, and folk art.



Stephen, Rebecca, and I gathered in a meeting room with other chapter members and were guided through the library. Our tour brought us to lunch and the afternoon program, both sponsored by EBSCO. I then discussed SLA and the road ahead, focusing on my theme of "Experience SLA for Career Success" and my initiatives for 2017: my virtual member tour, diversity, implementing the competencies, our annual conference, the Industry Partners Alliance, and strategic planning. We had a lively discussion about Millennials, mentors, and the information industry. Branding, identity, and SLA's name were part of the larger information industry discussion.



The day was full of exploration, conversation and great networking. Thank you to my wonderful hosts!

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Dee Magnoni  
President, SLA

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LinkedIn: <https://www.linkedin.com/in/deemagnon> Twitter: @deemagnoni

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## 2017 Lunch and Learn Series: EPA Region 4 Library

March 16, 2017 Categories: Events

Join us in a talk and tour with Joshua Grimes, MLIS, Librarian and AMTIS, Inc., contractor to the U.S. EPA Region 4 Library.

When:

Wednesday, March 29, 2017, 12:00 – 1:00pm

Where:

U.S. EPA Region 4 Library  
61 Forsyth Street, SW  
Sam Nunn Atlanta Federal Center, 9th Floor  
Atlanta, GA 30303

The Sam Nunn Atlanta Federal Center is located in downtown Atlanta at the intersection of MLK, Jr. Drive and Forsyth Street. Paid parking is available in the Gulch Lot, directly behind the building. MARTA's Five Points Station is adjacent to the Sam Nunn Atlanta Federal Center.

Cost:

Members: Free  
Retirees & Students: Free  
Non-Members: \$5 (payable at event)

**To RSVP, contact: Dr. Clara R. Williams at [claraw528@gmail.com](mailto:claraw528@gmail.com) or 404-797-5730. Space will be limited to 15 participants.**

About the U.S. EPA Region 4 Library

Located in Atlanta, Georgia, the U.S. EPA's Region 4 Library is responsible for serving the EPA's and the local community's information needs. The Library's 35,000+ item collection includes thousands of topography/water table maps, a comprehensive collection of CFRs and FRs, and an extensive legal collection. The Region 4 Library serves the needs of EPA employees (regular and attorneys) the public, and students alike. All of these items are free to use, as well as open to the public. The Region 4 Library also has an extensive digital database, called the EPA Desktop Library. This database holds a collection of thousands of journals, other databases, and PDFs of scientific material.

About Joshua

Born in Atlanta, Joshua Grimes has, one way or another, spent his life in libraries. From a kid stumbling to the children's section to a teenager awkwardly searching around the young adult section, libraries have always been a constant in his life. In high school, Joshua volunteered with the Atlanta-Fulton Public Library System his senior, and continued this trend by volunteering at his underground institution, Xavier University of New Orleans, his senior year. In graduate school, his experiences in libraries included working with Special Collections in Louisiana State University's Hill Memorial Library, as well as working with the Baton Rouge Public Library System. Currently, Joshua is the U.S. Environmental Protection Agency's Region 4 Librarian. He has been in that position for 7 years, and is responsible for the Regional as well as the Legal Library.

## Networking Night: April 5th LEGO + Local Brew at Museum of Design Atlanta (MODA)

March 18, 2017 Categories: Events



Join your fellow library and archive professionals for our annual joint networking night with SLA-GA chapter, SGA, ALLA, and GLA. Meet other local information professionals, swap business cards, spell out acronyms, and enjoy an evening of drinks, food, and design thinking. Museum of Design Atlanta (MODA) will host a special LEGO + local brew event just for our groups and invites you to channel your creativity into colorful bricks while drinking local brews. You'll have the opportunity to form teams and build what you like or compete in one of the building challenges. The best part is, MODA will clean up all the small pieces when you're done!

### When:

Wednesday, April 5, 2017  
5:30pm – 7:30 pm

### Where:

Museum of Design Atlanta (MODA)  
1315 Peachtree St. NE  
Atlanta, GA 30309

### Cost:

\$15/person

**Please RSVP by Monday, April 3rd, using this form:**

**<https://www.surveymonkey.com/r/9XLNLYN>**

### Directions:

#### *Public Transit (MARTA):*

By train, take the North or South rail line to the Arts Center MARTA Station (N5), located directly behind the Woodruff Arts Center. Keep following the escalators/stairs up to the top level by the Peachtree St. exit. You will exit the station at the rear of the Woodruff Arts Center. Turn left on Arts Center Way and then right onto 16th Street. MODA is located directly across Peachtree Street from the Woodruff Arts Center on the corner of 16th Street and Peachtree Street (in the same building as the AFPLS Peachtree Branch).

#### *Directions by Car:*

From NORTH of Midtown

Take I-75/85 South to the 10th Street/14th Street exit. Turn left on 14th Street. At Peachtree Street, turn left. The building will be on the right at the corner of Peachtree and 16th Street across from the High Museum.

From SOUTH of Midtown

Take I-75/85 North to the 14th Street exit. Turn right onto 14th Street. At Peachtree Street, turn left. The building will be on the right at the corner of Peachtree and 16th Street across from the High Museum.

From EAST of the city

Take Ponce de Leon Avenue to Peachtree Street. Turn right on Peachtree. The building will be on the right at the corner of Peachtree and 16th Street across from the High Museum.

From WEST of the city

From Donald Lee Hollowell Parkway (formerly Bankhead Highway), drive north on Northside Drive. At 14th Street, turn right. At the intersection of 14th and Peachtree, turn left. The building will be on the right at the corner of Peachtree and 16th Street across from the High Museum.

#### *Parking:*

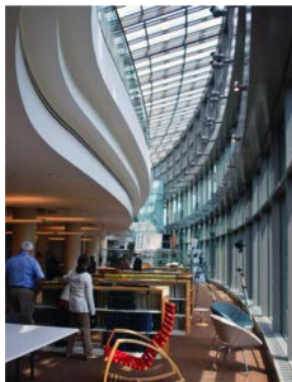
If you choose to drive, there are public parking lots located in the Midtown Arts district, as well as metered parking available along Peachtree St NE. The LAZ parking deck located at 1337 Peachtree St NE is the closest deck in walking distance to the museum.

**This program is made possible in part by sponsorship from EBSCO.**



## Stephen B. Thacker CDC Library Tour

April 2, 2017 Categories: Events



### About the CDC

The Centers for Disease Control and Prevention (CDC) works 24/7 to protect Americans from health, safety and security threats, both foreign and in the U.S. Whether the diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same.

### About the Library

The Stephen B. Thacker CDC Library serves as CDC's hub for research, information exchange, and learning. The Stephen B. Thacker CDC Library has served as the cornerstone of the agency since 1946, the earliest days of the agency.

The library provides a full range of information services and products in support of public health research, policy and action. Through the headquarters library in Atlanta and its four branches, the CDC Library serves CDC employees across the nation as well as those located internationally

### Visiting CDC and Tour Information

Visitors to CDC will need to have a government-issued photo ID to enter the campus. Security is like going through the airport but it takes much less time! Budget about 15 minutes to get through security.

Parking space is limited but the visitor lot usually has spots available. There is overflow parking available across the street at [Emory Point](#). Cars entering CDC's campus will need to pass a security inspection. Parking at CDC free. For more information on security and parking, please check out the following [website](#). The CDC is located at 1600 Clifton Road Atlanta, GA 30329-4027. Directions to campus can be found on the following [website](#).

Martha Knuth, a librarian at CDC, will be meet you and your group at the CDC Visitor Center between 11:30 am-noon on April 28<sup>th</sup> then escort your group to the library. Between noon-1:00pm M



Martha will give you a guided tour of the Stephen B. Thacker CDC Library and then have a meeting room reserved for you to enjoy your brown bag lunch.

After the tour of the library and lunch, participants are welcome to check out the [CDC Museum](#), a fascinating collection that highlights the history of CDC and public health. The current special exhibits are on the history of quarantine and the works of Jim Gathany, a CDC scientific photographer who makes even mosquitos, lice, and ticks look amazing!

**To register** contact Dr. Clara R. Williams, [claraw528@gmail.com](mailto:claraw528@gmail.com) or 404-797-5730. Members- Free; Students & Retirees-Free; Nonmembers- \$5.00

## LEGO + Local Brew Rescheduled for May 3rd

April 15, 2017 Categories: Events

Join your fellow library and archive professionals for our annual joint networking night with SLA-GA chapter, SGA, ALLA, and GLA. Meet other local information professionals, swap business cards, spell out acronyms, and enjoy an evening of drinks, food, and design thinking. Museum of Design Atlanta (MODA) will host a special LEGO + local brew event just for our groups and invites you to channel your creativity into colorful bricks while drinking local brews. You'll have the opportunity to form teams and build what you like or compete in one of the building challenges. The MODA team has brainstormed some special library-themed challenges just for us! The best part is, MODA will clean up all the small pieces when you're done!

When: **\*\*New date\*\***

Wednesday, May 3, 2017  
5:30pm – 7:30 pm

Where:  
Museum of Design Atlanta (MODA)  
1315 Peachtree St. NE  
Atlanta, GA 30309

Cost:  
\$15/person

**Please RSVP by Monday, May 1st, using this form:**  
<https://www.surveymonkey.com/r/9XLNLYN>

Directions:

\*Note: Due to the I-85 bridge collapse and subsequent closure, we strongly recommend taking MARTA to the event.

Public Transit (MARTA): By train, take the North or South rail line to the Arts Center MARTA Station (N5), located directly behind the Woodruff Arts Center. Keep following the escalators/stairs up to the top level by the Peachtree St. exit. You will exit the station at the rear of the Woodruff Arts Center. Turn left on Arts Center Way and then right onto 16th Street. MODA is located directly across Peachtree Street from the Woodruff Arts Center on the corner of 16th Street and Peachtree Street (in the same building as the AFPLS Peachtree Branch).

Directions by Car:

From NORTH of Midtown: Consider taking MARTA. If you must drive, you can take I-75 or GA 400 south into the city as alternates to I-85. Follow GA-400 S to Sidney Marcus Blvd NE in Atlanta. Take exit 1B from to merge onto GA-13 S, which will turn into Peachtree Street heading south. If taking I-75, take I-75 S to Techwood Dr NW in Atlanta. Take exit 250 and continue onto Techwood Dr NW. Turn left at 14th St. Turn left onto West Peachtree Street. Turn right onto Arts Center Way. Turn left onto 16th St. The building will be on the right at the corner of Peachtree and 16th Street across from the High Museum.

From SOUTH of Midtown: Take I-75/85 North to the 14th Street exit. Turn right onto 14th Street. At Peachtree Street, turn left. The building will be on the right at the corner of Peachtree and 16th Street across from the High Museum.

From EAST of the city: Take Ponce de Leon Avenue to Peachtree Street. Turn right on Peachtree. The building will be on the right at the corner of Peachtree and 16th Street across from the High Museum. From WEST of the city:

From Donald Lee Hollowell Parkway (formerly Bankhead Highway), drive north on Northside Drive. At 14th Street, turn right. At the intersection of 14th and Peachtree, turn left. The building will be on the right at the corner of Peachtree and 16th Street across from the High Museum.

Parking:

If you choose to drive, there are public parking lots located in the Midtown Arts district, as well as metered parking available along Peachtree St NE. The LAZ parking deck located at 1337 Peachtree St NE is the closest deck in walking distance to the museum.

**This program is made possible in part by sponsorship from EBSCO.**





## EPA Region 4 Library Tour Report

April 18, 2017 Categories: Events

by Stephen Sherman



Our first brown bag tour of 2017 took place on March 29<sup>th</sup> at the [EPA Region 4 Library](#), located in downtown Atlanta. The library is located within the Sam Nunn Atlanta Federal Center, which houses a number of Federal agencies with over 5,000 government employees. Our host was Joshua Grimes, Region 4 Librarian and contractor to the EPA through AMTIS. The Region 4 Library is part of a system of libraries and research centers that make up the [EPA National Library Network](#). The Network currently consists of ten regional libraries, eight research laboratory libraries, four specialty libraries, three centralized repository libraries (including at Headquarters in DC), and several additional service centers. Each library contains specialized resources focusing on topics such as environmental protection and toxicology. While the libraries primarily serve EPA employees, most locations are also open to the public for research purposes.

The Region 4 Library specifically serves the Southeast states of Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee. The library first opened in 1973 in the basement of the 345 Courtland Street Building. It was relocated to its current space in 1996. When funding for EPA libraries was cut in 2006 and some locations were forced to close, the Region 4 Library was able to remain open due to demonstrated need for its services among employees and the broader community. When funding was restored the following year, the Region 4 Library was able to allocate funds for renovation of the space and to update its collections.

Another big change came in 2015, when the Region 4 Law Library was combined with the main Region 4 Library. The Law Library had been housed on a separate floor, but staff cuts necessitated the merger to ensure adequate staffing and access for EPA attorneys. The result is that in addition to its core collection of over 36,000 catalogued print publications and more than 20,000 USGS topographic maps, the Region 4 Library now holds another 1,200 legal monographs and documents. The library also provides access to legal databases such as PACER, Accurint, and LexisNexis Advance. Joshua explained how he has gained a new skill set from working with the newly-added legal resources in the collection.

The Region 4 Library is open to the public Monday-Friday from 8:00am – 3:45pm. The library is located on the 9<sup>th</sup> floor of the Sam Nunn Atlanta Federal Center at 61 Forsyth Street SW. Visitors are required to show a government-issued photo ID and check in with security. For more information, visit:

<https://www.epa.gov/libraries/region-4-library-services>

## Save the Date: SLA-Georgia Spring Luncheon May 19th

April 24, 2017 Categories: Events

Mark your calendars for our upcoming chapter meeting and luncheon at the [Hudson Grille Midtown](#) on **Friday, May 19th**.

Billions of people are using social media and generating massive amounts of content that is ripe to use for things like competitive intelligence or due diligence research. Get an understanding of how social media can be an asset in professional life.

Our guest speaker, fellow SLA member **Tracy Z. Maleeff**, will share how information professionals can mine valuable intelligence from social networks like Twitter and LinkedIn.



Tracy Z. Maleeff is an independent consultant and owner of Sherpa Intelligence LLC. Previously, she was the Library Resources Manager at Duane Morris LLP in Philadelphia. Tracy is a long-time SLA member and chaired the 2015 Annual Conference. She was the recipient of the 2014 Dow Jones Innovate Award, named an SLA Fellow in 2015, and received the Wolters Kluwer Law & Business Innovations in Law Librarianship Award from SLA's Legal Division in 2016. She's been on Twitter since 2007 and created the #SLAtalk Twitter chat series. In her new professional endeavor, she provides consultant services, training, and research for a wide range of companies and topics like professional networking and information security. She's your guide up a mountain of information at both [@LibrarySherpa](#) and [@InfoSecSherpa](#).

**Details and instructions for how to RSVP will follow soon!**

The 2017 SLA-Georgia Spring Luncheon is sponsored by Cadence Group.



## SLA-Georgia Chapter 2017 Spring Meeting & Luncheon: “Taking a Deep Dive into Social Media” with Presenter Tracy Z. Maleeff

April 28, 2017 Categories: Events

You’re invited to the SLA-Georgia Chapter spring meeting and luncheon at the Hudson Grille Midtown on Friday, May 19th, 11:45am-1:00pm. Our guest speaker, fellow SLA member Tracy Z. Maleeff, will share how information professionals can mine valuable intelligence from social networks like Twitter and LinkedIn.

### Taking a Deep Dive into Social Media

Billions of people are using social media and generating massive amounts of content that is ripe to use for things like competitive intelligence or due diligence research. Get an understanding of how social media can be an asset in professional life.

#### When:

Friday, May 19, 2017



11:45 am – 1:00 pm

#### Where:

Hudson Grille Midtown  
942 Peachtree St  
Atlanta, GA 30309

#### Cost:

SLA members: \$10  
Non-SLA members: \$15

**RSVP by May 17<sup>th</sup> using this form:** <https://www.surveymonkey.com/r/K9ZYPVR>

**Tracy Z. Maleeff** is an independent consultant and owner of Sherpa Intelligence LLC. Previously, she was the Library Resources Manager at Duane Morris LLP in Philadelphia. Tracy is a long-time SLA member and chaired the 2015 Annual Conference. She was the recipient of the 2014 Dow Jones Innovate Award, named an SLA Fellow in 2015, and received the Wolters Kluwer Law & Business Innovations in Law Librarianship Award from SLA’s Legal Division in 2016. She’s been on Twitter since 2007 and created the #SLAtalk Twitter chat series. In her new professional endeavor, she provides consultant services, training, and research for a wide range of companies and topics like professional networking and information security. She’s your guide up a mountain of information at both [@LibrarySherpa](#) and [@InfoSecSherpa](#).

**The 2017 SLA-Georgia Spring Luncheon is sponsored by Cadence Group®.**



Cadence Group® is a 25 year information management (IM) firm that helps business and government organizations with physical and digital archives; virtual or physical information center/library management; document management services; records, archive, and information management program development and technology evaluation. Our solutions range from the placement of specialized library staff under your supervision, to project consulting, to the complete administration of your library-related operations. Visit [www.cadence-group.com](http://www.cadence-group.com) to learn more.

## Center for Puppetry Arts June 16th Library Tour

May 25, 2017 Categories: Events, Events and Announcements

Join **SLA-Georgia Chapter** for a tour of the Nancy Staub Puppetry Research Library at the Center for Puppetry Arts in Midtown Atlanta on Friday, June 16, 2017, from 12:00-1:00pm.

### About the Center for Puppetry Arts

Part of the Center for Puppetry Arts' mission is to "explore the past, present,



and future of puppetry." The Museum Program's role in collecting and exhibiting historically and culturally significant representations of the art form is a large part of this mission. As the largest organization in the nation dedicated to the puppetry art form, the Center occupies a distinct niche in the U.S., due in large part to its commitment to collecting, exhibiting, interpreting, and documenting the world history of this ancient art form. The Center's permanent collection was founded to introduce the American public to the diversity, universality, and the shared humanity of this form and tradition.

### About the Nancy Staub Puppetry Research Library

The Center's Nancy Staub Puppetry Research Library includes over 1,100 global puppetry books, with topics including history, construction, type, and puppeteers. The library



also houses over 1,300 puppetry-related periodicals from around the world in a variety of languages. Notable periodicals include *The Puppetry Journal*, *Puppetry International*, *Asian Theatre*, *A propos*, and *Die Spielleiste*. The library's film collections include recordings of the Center's own performances, global films, and commercial movies that include puppetry. Lastly, archival collections include Nancy Staub's Global Puppetry Collection, Standwell (The Little Players) Collection, Marjorie McPharlin Collection, Thom Fountain Collection, Puppetry Guilds and Festivals, and the Center for Puppetry Arts Collection.

Kayla Wirtz, Museum Collections Manager at the Center for Puppetry Arts, will be our host for the tour. Kayla has been with the Center in different capacities for over two years. In her position, she currently oversees both the museum and archival collections, as well as provides support for additional projects within the museum department. She will finish her M.H.P. in Public History in December 2017 from Georgia State University, and she has a B.A. in English with a minor in Anthropology from Augusta University. Her professional background has mostly been in educational programming and development, but she has 3 years' experience working with archives and museum collections.

**To RSVP**, please contact Dr. Clara R. Williams at [claraw528@gmail.com](mailto:claraw528@gmail.com) or 404-797-5730 by Tuesday, June 13<sup>th</sup>. Members: Free; Students & Retirees: Free; Non-members: \$5.00.

## Stephen B. Thacker CDC Library Tour Report

June 3, 2017 Categories: Events

On April 28<sup>th</sup>, SLA-Georgia Chapter toured the [Stephen B. Thacker CDC Library](#), on the main CDC campus in Atlanta. We were hosted by Martha Knuth, librarian with the CDC, who guided us on a tour of the library space and its print and online collections.



The library has served as CDC's hub for research, information exchange, and learning since the [earliest days of the agency](#). The CDC was established in 1946 as a successor to the Malaria Control in War Areas (MCWA), which was formed in 1942 to control malaria around military training bases in the United States during World War II. The agency was located in Atlanta because the South was the area of the country with highest rate of malaria transmission. The agency was originally headquartered in downtown Atlanta, but then in 1947 the CDC made a token payment of \$10 to Emory University in exchange for 15 acres of land on Clifton Road where CDC headquarters is located today.



The Stephen B. Thacker CDC Library provides a full range of [information services and products](#) in support of public health research, policy and action. The subject coverage of the library's collections reflects the broad, multidisciplinary nature of public health. Print and electronic holdings cover such topics as disease prevention, epidemiology, infectious diseases, global health, chronic diseases, environmental health, injury prevention, and occupational safety and health. The collections include over 120,000 unique items that are searchable through the [Primo interface](#). Library staff offer literature searches, training and education, and reference support for agency employees. The library also houses a number of quiet study areas and collaborative workspaces for agency staff – even an 'active workstation' where an employee can exercise while working. Literature searches are particularly popular, with over 850 sch requests processed in the past year.



The CDC Library serves approximately 15,000 agency employees located across the nation as well as internationally. While the agency is headquartered in Atlanta, there are [four branch libraries](#) – two in the Cincinnati area and one each in Pittsburgh and Morgantown (WV). The dispersed nature of the agency, coupled with the fact that CDC employees are actively addressing public health emergencies across the globe, necessitates that most library resources be available in electronic format. The library subscribes to a number of databases, such as Scopus, that provide coverage of medical and scientific research. Scopus is particularly important for CDC employees due to its tracking of impact factor for authors and researchers. In fact, the agency is unique in that it places equal importance on the practical evaluation and scholarly impact of its work.



The library was named in honor of [Dr. Stephen B. Thacker](#), who served the agency through 37 years in various leadership positions. Dr. Thacker was known as a steadfast champion of epidemiology, public health surveillance, and development of a global public health workforce. Throughout his tenure, he supported initiatives to identify and disseminate innovative scientific methods and technology throughout the world and he was a frequent speaker and expert panelist. Sadly, Dr. Thacker passed away from complications of Creutzfeldt-Jakob Disease in 2013. An [exhibit in the library](#) displays artifacts from his work at the CDC and honors his contributions to the field of public health.



For more information on the Stephen B. Thacker CDC Library and the agency's collections, check out their [LibGuides](#) or visit [www.cdc.gov/library](http://www.cdc.gov/library).

## SLA-GA Spring Luncheon Recap – Taking a Deep Dive into Social Media with Tracy Z. Maleeff

June 28, 2017 Categories: Events

*Editor's note: The following post is submitted by Meg Butler, 2017 SLA-Georgia Chapter Past President.*

The 2017 Annual Meeting for our chapter featured Tracy Z. Maleeff of Sherpa Intelligence, who addressed attendees in her program “Taking a Deep Dive into Social Media.” Cadence Group sponsored the Annual Meeting program at Hudson Grille Midtown, with Chad Damerell providing a brief overview of the services that Cadence Group provides to libraries. A great group of members as well as other professionals joined the meeting.



Folks enjoyed socializing and a meal, as well as Maleeff’s presentation. Stephen Sherman, SLA-Georgia President, ably handled the business portion of the meeting, allowing the attendees to focus on the presentation.

Maleeff briefly discussed her career path, describing her trajectory from law librarian to expert in searching and security. Then she jumped into the meat of the program. She noted that the root of all heartache is expectation, and then explained why social media searching is so painful. Social media is not built as a search engine.

She noted that platforms may have a variety of purposes including networking, publishing, sharing, messaging, collaborating. Each platform has an age demographic sweet spot. Maleeff worked through several examples of searching. She asked a few questions, identifying the “smarties” in the audience and sharing candy with those who knew some information about searching social media. An example of one question was whether one can search Twitter without logging in.

If you have not used Twitter lists, Maleeff described them as files in a drawer – resources to go to on demand. She noted that there are public lists and private lists. Sometimes Twitter users can review lists for companies to learn company information or to gain other competitive intelligence advantage. She noted that following Twitter lists may not be something that remains private.



Other social media resources addressed included [Nuzzle](#) news aggregator, [Storify](#), LinkedIn, FaceBook, and Instagram.

At the question and answer portion of the meeting, some of the audience questions turned to issues of security. Given the proximity in time to the ‘WannaCry’ ransomware, Maleeff discussed the varying types of hackers. She addressed other questions about security as time allowed. Recommendations included using two-factor authentication when possible and using strong, long, and unique passwords.

The audience was engaged and interested throughout.



## Nancy Staub Puppetry Research Library Tour Report

July 27, 2017 Categories: Events

by Stephen Sherman

On Friday, June 16<sup>th</sup>, SLA-Georgia Chapter toured the Nancy Staub Puppetry Research Library at the [Center for Puppetry Arts](#) in Midtown Atlanta.



The Center was founded by puppeteer Vincent Anthony, who had toured with the Nicolo Marionettes out of New York. In the mid-1960s, Anthony had decided to move away from the crowded city and partnered with Mitchell Edmonds to create the Vagabond Marionettes. Together, they traveled throughout the Southeast and presented shows for several seasons at the Woodruff Arts Center. At the same time, Anthony developed a vision of a center that would promote puppetry through exhibitions, shows for adults and families, and community-based workshops. In 1978, Jim Henson and Kermit the Frog were on hand to cut the ribbon as the former Spring Street Elementary School became the permanent home for the Center for Puppetry Arts and Anthony's vision became a reality.



Kayla Wirtz, Museum Collections Manager, guided the group on a tour of the Center's print and physical collections. Kayla manages the Center's library, institutional archives, and collection of puppets from around the world. Her duties include working with the Center's exhibitions staff to design appropriate displays and materials for the museum. The Center is continually rotating items between storage and display as exhibits change and items are brought back for preservation. Kayla also accessions new items, as the Center receives between 15-20 batch donations each year.



The Center's Nancy Staub Puppetry Research Library includes over 1,100 global puppetry books and more than 1,300 puppetry-related periodicals. Archival collections include Nancy Staub's Global Puppetry Collection, Standwell (The Little Players) Collection, Marjorie McPharlin Collection, Thom Fountain Collection, Puppetry Guilds and Festivals, and the Center for Puppetry Arts Collection. In addition to print collections, the library also houses film collections with recordings of the Center's own performances, global films, and commercial movies that include puppetry. The library is open to researchers by appointment and the collection is cataloged locally using PastPerfect.



What makes the Center truly unique is its collection of around 4,000 puppets from around the globe. The Center is the largest puppet archive in North America and one of only three institutions housing collections from Jim Henson (the other two are the Smithsonian and the [Museum of the Moving Image](#)). Kayla took the group on a behind-the-scenes tour of the puppet storage and archive, which included many familiar characters from film and TV. Kayla described how the Center's recent 15,000 square foot expansion has dramatically increased her capacity and the space available for collections. Prior to the renovation, she was often working in an area no bigger than a closet, but now has ample room to work with items. The Center's performance space has also been enlarged, along with the classrooms and other staff areas. While the Center's exhibition space can only



accommodate so many items at a time, part of Kayla's work with the puppetry collection involves photographing items for the new [online collection](#). This initiative is just one example of how the Center is looking to expand its audiences in the future.



For more information on the Center for Puppetry Arts, visit [Puppet.org](http://Puppet.org).

## Save the Date: SLA-Georgia Fall Luncheon October 26th

October 11, 2017 Categories: Events

Mark your calendars for our upcoming chapter meeting and luncheon at

10th & Piedmont

on

Thursday, October 26th, from 12:00-1:30pm.

Our guest speaker, Chantel Dunham, will present “Treasures from the UGA Library’s Vault” and speak on her experience in library fundraising.



Chantel Dunham is the first Director of Development for the University of Georgia Libraries. Starting from scratch 23 years ago, she has enjoyed the challenge of establishing a Board, finding prospective donors, creating unique events, and igniting some enthusiasm for this hidden “treasure” of the University of Georgia. Prior to this, Chantel owned a corporate gift business in Southern California, and a corporate travel company in Maui, Hawaii.

Originally from Lafayette, Louisiana, Chantel has a degree in Public Relations from the University of Louisiana at Lafayette. She serves on the Georgia Women of Achievement Board of Trustees.

Since working with the University of Georgia Libraries, she has been involved with the planning and fundraising for the \$45M Special Collections Libraries Building which opened in February of 2012. She has developed an active and generous Board of Visitors and has helped develop and endow the Georgia Writers Hall of Fame program as well as created signature engagement events like White Glove Dinners and travel programs around the state and beyond that have attracted the University’s top donors.

Chantel is also the Director of Development for the UGA Press and The Georgia Review.

Details and link to RSVP will follow soon!

## **Congratulations for Our Newly Elected Officers!**

October 19, 2017 Categories: Events and Announcements

It is with great pleasure that we announce our newly elected officers for the SLA Georgia Chapter!

Rebecca Gebhardt Brizi will be the President-Elect and Laura Ten Pas will be the Director (Communications) beginning January 1, 2018! Jane Killian will be continuing her service for another term as the Secretary!

We would like to thank Rebecca, Laura, and Jane for their generous service to our chapter. The position of Treasurer will be filled per the by-laws, expect to see an announcement about that very soon.

## SLA-Georgia Fall Luncheon: “Treasures from the UGA Library’s Vault” with Presenter Chantel Dunham

October 23, 2017 Categories: Events

You’re invited to the fall chapter meeting and luncheon at [10th & Piedmont](#) on **Thursday, October 26th, from 12:00-1:30pm.**

Our guest speaker, **Chantel Dunham**, will present “**Treasures from the UGA Library’s Vault**” and speak on her experience in library fundraising.

The rich and varied special collections within the UGA Library include the Hargrett Rare Book and Manuscript Library, which features materials from the Colonial to the Civil War era such as maps, journals, letters, photographs, and other archival materials. The Richard B. Russell Library for Political Research and Studies has over 300 collections of politicians, observers, and political organizations and serves as the repository for both the Democratic and Republican parties for the state of Georgia. Lastly, the Walter J. Brown Media Archives and Peabody Awards Collection is the third largest media archive in the country, behind only UCLA and the Library of Congress. The core of this collection consists of the Peabody Award entries for the last 70 years, which truly comprise the history of broadcasting.



Chantel Dunham is the first Director of Development for the University of Georgia Libraries. Starting from scratch 23 years ago, she has enjoyed the challenge of establishing a Board, finding prospective donors, creating unique events, and igniting some enthusiasm for this hidden “treasure” of the University of Georgia. Prior to this, Chantel owned a corporate gift business in Southern California, and a corporate travel company in Maui, Hawaii.

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Chantel is also the Director of Development for the UGA Press and *The Georgia Review*.

When:

Thursday, October 26, 2017

12:00 noon – 1:30 pm

Where:

[10th & Piedmont](#)

991 Piedmont Ave NE

Atlanta, GA 30309

Cost:

SLA members        \$10

Non-SLA members    \$15

**Register here:**

<https://www.surveymonkey.com/r/RN3DGHJ>

## SLA-Georgia and ALLA Invite You to a Holiday Celebration at Rí Rá Irish Pub on December 5th

November 22, 2017 Categories: Events



The holiday season is fast approaching! Join us on Tuesday, December 5th, for great food, good fun, and an opportunity to catch up with your ALLA and SLA-Georgia colleagues. The 2017 holiday party will again be hosted at Rí Rá Irish Pub in Midtown, from 6:00-8:00pm. We will also be continuing our partnership with the Georgia Truancy Intervention Project (TIP) to provide holiday gifts to children and families involved in their program. This holiday season TIP is looking for books for their early intervention program.

### WHEN:

Tuesday, December 5th, registration begins at 5:45 PM, party ends at 8:00 PM

### WHAT:

Heavy hors d'oeuvres, soft drinks, beer, wine

### WHERE:

Rí Rá Irish Pub, 1080 Peachtree St. NE, Ste. 1, Atlanta, GA 30309

### PARKING:

Validated for first two hours if you park in the Rí Rá parking deck

### COST:

\$15 for ALLA/SLA members and \$20 for non-members. Payment may be made in advance via PayPal (to [slagachapter@gmail.com](mailto:slagachapter@gmail.com)) or by bringing a check (made payable to SLA Georgia Chapter) at the door.

### To RSVP, please visit:

<http://atlantalawlibraries.org/holiday-party>

We look forward to seeing you on December 5th!

Thank you to our event sponsor, Thomson Reuters!



## Georgia Capitol Museum March 16th Lunch and Learn

March 12, 2018 Categories: Events, Events and Announcements

Please join the SLA-Georgia Chapter for a Brownbag Luncheon & Tour at the Capitol Museum on **Friday, March 16 at 1:00 PM**.

The [Georgia Capitol Museum](#) has existed since the Capitol's construction finished in 1889. At that time, the building also housed the State Library. The building was restored to its original form as far as practicable in the 1990s. We will tour the overall building, as well as discuss how the museum's role has changed within the building. Additionally, we will discuss our relationship with the University of Georgia.

**To RSVP**, please contact Dr. Clara R. Williams at [claraw528@gmail.com](mailto:claraw528@gmail.com) or 404-797- 5730. Programs are free for SLA-Georgia members, students, and retirees; \$5 for non-members (payable by cash or check).

Please note all adults need a **photo id to enter**. Photo id may include your passport.

Address:  
Georgia Capitol Museum  
206 State Capitol  
Atlanta, GA 30334

### Transportation:

We recommend visitors use MARTA where possible, the Capitol is located across from the **Georgia State Marta Station**. All parking is paid parking and includes three public lots and limited street parking near the Capitol. We recommend the lot on Martin Luther King—33 Martin Luther King Jr. Dr. SW.

## SLA-Georgia & SGA Networking Night & Tour at the Breman Museum April 10th

March 23, 2018 Categories: Events, Events and Announcements



Join SLA-Georgia and SGA as we explore the Breman Museum's new exhibition on display from the National Archives and Records Administration, [Discovery and Recovery: Preserving Iraqi Jewish Heritage](#).

The exhibition details the dramatic recovery of historic materials relating to the Jewish community in Iraq. Recovered from a flooded basement in Saddam Hussein's intelligence headquarters, these materials have been painstakingly preserved by the National Archives. This exhibition tells the remarkable story of the Iraqi Jewish experience and provides a vivid and unparalleled record of Baghdad's Jewish communal life from the end of the Ottoman era to the early 1970s. In both English and Arabic, the 2,000 square foot exhibition features 23 recovered original artifacts and a "behind the scenes" video of the preservation process. Participants will also get a unique behind-the-scenes tour of the museum's library and archives by Jeremy Katz, Archives Director of the Cuba Family Archives for Southern Jewish History at the Breman Museum.

Starting at 6:00pm, we'll have time for food and networking with a selection of Middle Eastern cuisine from Dolce Catering. Exhibition and archives tours will begin at 6:30pm.

**Please RSVP by Friday, April 6th, using the form here:**

[www.surveymonkey.com/r/53QM86C](http://www.surveymonkey.com/r/53QM86C)

When:

Tuesday, April 10, 2018

6:00 – 8:00 pm 6:00pm Food and networking

6:30pm Tours begin Where:

[The Breman Museum](#)

[1440 Spring Street NW](#)

[Atlanta, GA 30309](#)

For directions, visit <https://www.thebreman.org/Visit/Directions-Parking>.

Museum parking is available in the gated lot off of 18th street (across from the Center for Puppetry Arts).

Cost:

SLA & SGA members \$10

Non-members \$15

## Position Opening: Business Research Librarian – Eversheds Sutherland (Atlanta, GA)

April 3, 2018 Categories: Employment and Internship Opportunities, Events and Announcements

The Business Research Librarian will work with the Library and Research Services team to provide business, industry and competitive intelligence research in support of attorneys and our Client Practice Group. This position will also support the legal research team as needed.

### Responsibilities and Duties:

- Assist business librarians with creation of in-depth company and industry reports.
- Handle routine requests including executive biographies, basic company reports, litigation profiles, and conference attendee information.
- Create and monitor news alerts on clients, companies, topics, and trends using appropriate online resources to support attorneys and Business Managers.
- Assist with specific legal research requests and projects as assigned by business librarians, law librarians and/or Library Manager.
- Assist in the evaluation and selection of business and news information resources.
- Provide research on companies, industries, competitors, and individuals as requested by attorneys or members of CPD and synthesize this information into usable reports.
- Provide back-up to the legal reference desk rotation, responding to requests from attorneys and staff on behalf of the department.
- Maintain research statistics for the business research team.
- Additional duties and responsibilities as requested by the Library Manager.

### Knowledge, Skills and Abilities:

- Preferred Master's Degree in Library or Information Science preferred
- One to two years in a law firm or corporate library
- Candidates must illustrate excellent communication skills, both oral and written, are required
- Attention to detail, strong organization and time management skills
- Computer skills with knowledge of and proficiency in Word, Excel and Outlook are required
- Familiarity with online news, business, legal and industry resources

Eversheds Sutherland (US) LLP is committed to promoting diversity and inclusion within our Firm and in the larger legal profession. We believe that diverse skills, knowledge and viewpoints make us a stronger firm. Eversheds Sutherland (US) LLP maintains a policy of affording all employees and applicants equal employment opportunities without regard to race, color, religion, sex (including pregnancy, sexual orientation, gender identity or expression), national origin, age, disability, genetic information, marital or familial status, domestic violence victim status, ancestry, amnesty, military and veteran status, or any other characteristic protected by law. Unlawful discrimination, harassment and retaliation will not be tolerated in any of the Firm's offices or any other work-related setting. Qualified individuals with a disability may request a reasonable accommodation in order to apply for a position or to enable them to perform the essential functions of a position for which they are otherwise qualified. EEO.

To apply, visit:

[https://workforcenow.adp.com/jobs/apply/posting.html?client=SAB2&jobId=236768&lang=en\\_US&source=CC3](https://workforcenow.adp.com/jobs/apply/posting.html?client=SAB2&jobId=236768&lang=en_US&source=CC3)



## Reminder: RSVP by 4/6 for SLA-Georgia & SGA Networking & Tour at the Breman Museum April 10th

April 3, 2018 Categories: Events, Events and Announcements



Join SLA-Georgia and SGA as we explore the Breman Museum's new exhibition on display from the National Archives and Records Administration, [Discovery and Recovery: Preserving Iraqi Jewish Heritage](#).

**Please RSVP by Friday, April 6th, using the form here:**  
[www.surveymonkey.com/r/53QM86C](http://www.surveymonkey.com/r/53QM86C)

SLA & SGA members     \$10  
Non-members             \$15

The exhibition details the dramatic recovery of historic materials relating to the Jewish community in Iraq. Recovered from a flooded basement in Saddam Hussein's intelligence headquarters, these materials have been painstakingly preserved by the National Archives. This exhibition tells the remarkable story of the Iraqi Jewish experience and provides a vivid and unparalleled record of Baghdad's Jewish communal life from the end of the Ottoman era to the early 1970s. In both English and Arabic, the 2,000 square foot exhibition features 23 recovered original artifacts and a "behind the scenes" video of the preservation process. Participants will also get a unique behind-the-scenes tour of the museum's library and archives by Jeremy Katz, Archives Director of the Cuba Family Archives for Southern Jewish History at the Breman Museum.

Starting at 6:00pm, we'll have time for food and networking with a selection of Middle Eastern cuisine from Dolce Catering. Exhibition and archives tours will begin at 6:30pm.

When:  
Tuesday, April 10, 2018  
6:00 – 8:00 pm  
6:00pm Food and networking  
6:30pm Tours begin

Where:  
[The Breman Museum](#)  
[1440 Spring Street NW](#)  
[Atlanta, GA 30309](#)

For directions, visit <https://www.thebreman.org/Visit/Directions-Parking>.  
Museum parking is available in the gated lot off of 18th street (across from the Center for Puppetry Arts).Cost:

## Noble Learning Resource Center Brownbag luncheon April 24th

April 9, 2018 Categories: Events, Events and Announcements



**Shepherd Center**  
NOBLE LEARNING RESOURCE CENTER

Please join SLA-Georgia on Tuesday, April 24th, 11:30-12:30, for a brown bag luncheon at the Noble Learning Resource Center. <https://www.shepherd.org/research/library>.

Shepherd Center's library, the Noble Learning Resource Center (NLRC), is open to all patients, their family members and visitors, as well as to community members with questions related to Shepherd Center's areas of expertise. An experienced librarian is available to help with medical research. The Center offers specialized information on spinal cord injuries, brain injuries, multiple sclerosis, post-polio and other neuromuscular disorders. The library is funded by donations through the Shepherd Center Foundation.

The NLRC provides the following resources and services:

- Access to consumer and clinical medical books, both hard copy and electronic. Books are available for check out to hospital staff and patients/families.
- Access to medical databases. Employee access is provided through the intranet. Patients/families can use these databases on the library computers.
- Contact the librarian to request a literature search, or if you need assistance in obtaining specific articles.
- Computers in the library have access to the internet and are for patients/families.

To RSVP, please contact Dr. Clara R. Williams at [claraw528@gmail.com](mailto:claraw528@gmail.com) or 404-797- 5730. Programs are free for SLA-Georgia members, students, and retirees; \$5 for non-members (payable by cash or check).

### Parking & Address:

Free parking is available in the Shepherd Parking deck. The address is [2020 Peachtree Rd. NW, Atlanta, GA 30309](#). We are also on the MARTA 110 bus line. There is a stop in front of the building. More detailed directions are on our website: <https://www.shepherd.org/about/location>

## June 13th MLA Webinar: Add Project Management to Your Librarian Toolkit!

June 4, 2018 Categories: Events, Events and Announcements

June MLA Webinar: Add Project Management to Your Librarian Toolkit!

**Plan to Succeed: The Basics of Library Project Management**  
**Wednesday, June 13, 1:00pm–2:30pm, Central Time.**

Whatever our job description, we all sometimes find ourselves thrust into managing projects, large and small. **Plan to Succeed: The Basics of Library Project Management** gives you an overview of basic project management tools and skills that will help you succeed at any project you are charged with leading. You'll learn how to build and manage successful project teams, choose project management tools, avoid common pitfalls, and more!

[Register here](#)

Presenter:

*Gary Wasdin*, a senior consultant with DeEtta Jones and Associates, brings more than two decades of experience in libraries, nonprofits, and corporations as a transformational leader with expertise in staff development, organizational health, and project management.

**The**

**very popular**

**Systematic Review Webinar Series is now available in recordings as a Special Offer!**

**All 2018 MLA Webinars**

## SLA-Georgia Members Present at the APRA-GA Spring 2018 Conference

June 4, 2018 Categories: Events, Member News

### SLA-Georgia Members Present at the APRA-GA Spring 2018 Conference

Chapter members Susan Klopfer, Director of the Goizueta Business Library at Emory University, and Stephen Sherman, Research and Data Manager at the Southeastern Council of Foundations, recently participated as presenters in the [APRA-GA Spring 2018 Conference](#). The [Association of Professional Researchers for Advancement \(APRA\)](#) includes members across 29 chapters in the U.S., Canada, and Australia who work in areas of fundraising such as prospect development and prospect research, data analytics and data management, annual giving, and major gifts. APRA-GA members work at many of the development offices of local colleges and universities as well as at some of the larger cultural organizations, like the Atlanta Symphony. A number of APRA-GA members identified as having library science or information science degrees, demonstrating yet another potential career path for those in our field.

Susan's presentation was entitled "Business Research Survival Toolkit: Earning Your Mini MBA in Business Intelligence." Rather than focusing on specific resources, this presentation stepped back and considered a more strategic, even holistic approach to undertaking research. This was a presentation more about behaviors, proposing that conducting good business research is as much about what you do *offline* to prepare as what happens once you may *think* you know where you are headed. The audience was challenged to think about their information journeys and whether they were driven by logic or gut; by perception of facts; by assumptions or evidence. The presentation also encouraged audience members to be mindful of credibility and bias, to consider using proxies for hard to find data, to understand the methodology behind data, to not let assumptions get in the way of new discovery, and to be prepared for surprises and seize on these as opportunities rather than be intimidated.

The second half of the presentation focused on Google, and how to apply your offline mental roadmap to bring organization, focus, and intent to its vast sea of information. The presentation explored some of Google's power search functions (e.g. phrases, site:, inurl:, filetype:, etc) and tricks (e.g. fewer but the right keywords; word order; trigger words; reworking word order and terminology, etc.) as very useful tools for empowering the researcher to challenge the blind trust often placed in Google to deliver the best, the most appropriate, and more credible results. But the real power of using these Google search strategies draws from the researcher's understanding of different types of information, who owns and publishes that information, how and for what purposes it is published, what you can expect to find, and all of the factors which enable that offline mental roadmap that is so critical to a successful research undertaking.

Stephen served on a panel entitled "*Foundations, Family Offices and Donor-Advised Funds: A Philanthropy Perspective*," along with representative from the Community Foundation for Greater Atlanta and Wellspring Associates, a wealth advisory firm. This panel looked at the trends in giving from three different forms of philanthropic vehicles – private foundations, donor-advised funds, and family offices. The session included an overview of the current data on each and explored the ways in which fundraisers could research the donors behind each form of giving. A common theme was noted among all three that every donor or family has specific giving interests and ways of supporting their selected causes. It is up to prospectors to research those individuals and find the best leads for their organizations' fundraising needs.

## GLASS Atlanta Tour Recap

June 4, 2018 Categories: Events, Volunteer Opportunities

### GLASS Atlanta Tour Recap

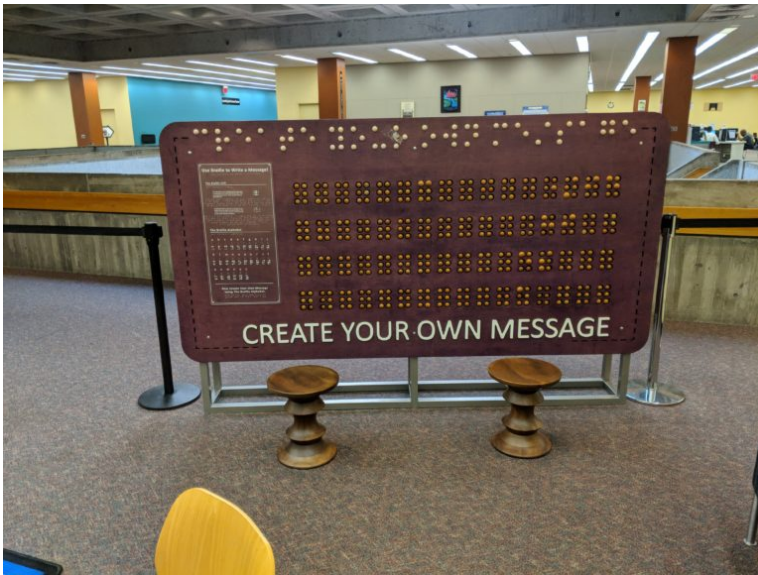
SLA-Georgia recently hosted a lunchtime tour of the Atlanta office of Georgia Libraries for Accessible Statewide Services. GLASS supports accessible library services in Georgia by promoting the use of assistive technology and by providing accessible reading materials to those who, due to a disability, are unable to read standard print.



At the Atlanta-Fulton Central Library, in downtown Atlanta, GLASS offers numerous services to its patrons. The outreach librarian, Stephanie Irvin, showed us their public computers with custom contrast options, high contrast keyboards and magnifying screens. In addition there is a text-to-voice scanner also available. Stephanie explained that patrons will use this machine to read bills, for example. Their distance services include delivery of braille and audio books. For the latter, they also provide a portable listening device. It has a 29 hour battery life and large buttons making it easy to use and maneuver, and giving it a fun retro look.



A children's library offers a selection of children's books in both text and braille, as well as a large interactive board showing the braille alphabet, allowing visitors to create their own braille messages. The children's collection includes atlases with imprints to demonstrate geography and topography.



Behind the scenes we were shown the Braille printer – it looks like a large version of the old telex machines, and resides in a big enclosed box, to help mask the noise it makes when working. The offices also boast a recording studio where the GLASS staff record audio versions of books by Georgia authors and about local history. They accept volunteers as readers; if you are interested please email Stephanie at [sirvin@georgialibraries.org](mailto:sirvin@georgialibraries.org).



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Rebecca G. Brizi  
2018 SLA-Georgia President-Elect

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## SLA-Georgia Spring Meeting & Luncheon June 28th: “Introduction to Linked Data for Librarians”

June 4, 2018 Categories: Events, Events and Announcements, Featured

You’re invited to the Special Libraries Association Georgia Chapter spring meeting and luncheon at the Hudson Grille Midtown on Thursday, June 28th, 11:45am-1:00pm. Our guest speaker, fellow SLA-Georgia member Cliff Landis, will explain what linked data is and how libraries are taking advantage of this technology.

### Introduction to Linked Data for Librarians

Linked data is fundamentally changing how people will access information in the future, and you’re already using it! In this session, you’ll see how Google, Wikipedia, and the Library of Congress are using linked data to connect metadata worldwide. Explore how libraries and archives are using linked data to visualize relationships between historical figures and to improve visibility for underrepresented groups. Wrapping up, you will discover how you can make a few small edits to your organization’s website and catalog to improve both findability and outreach using linked data.

Cliff Landis is Digital Initiatives Librarian at the Atlanta University Center Robert W. Woodruff Library in Atlanta, Georgia. Cliff’s research interests include information organization, digitization, linked data, archival technology, metadata, user-centered service, assessment, and the co-evolution of humanity and technology. His website is <http://clifflandis.net/>.

### When:

Thursday, June 28, 2018  
11:45 am – 1:00 pm

### Where:

Hudson Grille Midtown  
942 Peachtree St  
Atlanta, GA 30309

### Cost:

SLA members: \$10  
Non-SLA members: \$15

**RSVP by June 25th using this form:** <https://www.surveymonkey.com/r/ZFGYKWJ>

The 2018 SLA-Georgia Spring Luncheon is sponsored by **Cadence Group®**.



**Cadence Group®** is a 25 year information management (IM) firm that helps business and government organizations with physical and digital archives; virtual or physical information center/library management; document management services; records, archive, and information management program development and technology evaluation. Our solutions range from the placement of specialized library staff under your supervision, to project consulting, to the complete administration of your library-related operations. Visit [www.cadence-group.com](http://www.cadence-group.com) to learn more.



## Reminder: SLA-Georgia Spring Meeting & Luncheon June 28th: “Introduction to Linked Data for Librarians”

June 19, 2018 Categories: Events, Events and Announcements, Featured

Reminder to RSVP by Monday, June 25th. See below for details!

You’re invited to the Special Libraries Association Georgia Chapter spring meeting and luncheon at the Hudson Grille Midtown on Thursday, June 28th, 11:45am-1:00pm. Our guest speaker, fellow SLA-Georgia member Cliff Landis, will explain what linked data is and how libraries are taking advantage of this technology.

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## ALLA-SLA Conference Recap Luncheon + Call for Presenters 9/11

August 15, 2018 Categories: Events, Events and Announcements

Please join ALLA and SLA for a joint meeting and conference recap luncheon. Presenters will recount their experiences with a variety of Spring and Summer conferences. The format will be “Three Relevant Ideas,” where presenters talk about three things they learned about and thought were particularly interesting.

If you would like to present on a conference you recently attended, please contact Patrick Parsons, [pparsons@gsu.edu](mailto:pparsons@gsu.edu). We’re currently looking for presenters to recount their experiences at any summer or spring conference. We’d particularly like to find someone who went to the CALI conference and AALL with the PLL Summit. There’s no need to be an expert – more of a “these things exist” presentation.

### When:

Tuesday, September 11th, 2018  
12:00-1:00 pm  
Lunch will be served.

### Where:

Room 242  
Georgia State College of Law  
85 Park Pl. NE  
Atlanta, GA

### Cost:

There is no cost to attend this event.

### RSVP:

[https://docs.google.com/forms/d/e/1FAIpQLSdPI-UsRnT-K8pwnzdAgvZuwwq68xbzBlghRWLi4Kdowra9Y6Q/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdPI-UsRnT-K8pwnzdAgvZuwwq68xbzBlghRWLi4Kdowra9Y6Q/viewform?usp=sf_link)

## Archival Intern Program: Research Associate, Defense Forensic Science Center

September 4, 2018 Categories: Employment and Internship Opportunities

The Defense Forensic Science Center (DFSC) is seeking candidates for an archival intern and would like to inform you of the opportunity for interested students. I am a solo librarian at DFSC and am in dire need of the right undergraduate to get the ball rolling on historical artifacts here at our facility at Fort Gillem in Forest Park, Georgia. Ideally, I'd like to see a local student or at least in-state student in the position before we advertise otherwise. The attached flyer will help with some details on DFSC and the position.

We would like to have archival interns present throughout the school year and with no particular start or stop date. Because we are able to continuously accept students into the program, we do not have a hard deadline for applications. Students are able to work part time so that they can take advantage of the internship opportunities while still taking classes or devote full time to the work. The salary range is \$2000-3000 for full time (40 hr/week) interns, depending on the number of completed credit hours, GPA, and whether the applicant has previous research experience. This amount will be prorated for the students that do not work full time.

Please call if there are any questions. Applications are sent to the program coordinator but I'll be glad to address any issues. The email address accepting resumes is on the attached flyer.

Thank you for your time,

Jane Killian / Chief Librarian / Office of Quality, Initiatives and Training / Defense Forensic Science Center / 4930 N. 31st St, Bldg 925 / Forest Park, GA 30297 / 404-469-5992 office / 404-625-3158 cell

Attached Flyer:

[Library RA program – Single page brochure](#)

## RSVP Reminder: ALLA-SLA Conference Recap Luncheon 9/11

September 4, 2018 Categories: Events, Events and Announcements, Featured

Please join ALLA and SLA for a joint meeting and conference recap luncheon. Presenters will recount their experiences with a variety of Spring and Summer conferences. The format will be “Three Relevant Ideas,” where presenters talk about three things they learned about and thought were particularly interesting.

When:

Tuesday, September 11th, 2018

12:00-1:00 pm

Lunch will be served.

Where:

Room 242

Georgia State College of Law

85 Park Pl. NE

Atlanta, GA

Cost:

There is no cost to attend this event.

RSVP:

[https://docs.google.com/forms/d/e/1FAIpQLSdPl-UsRnT-K8pwnzdAgvZuwq68xbzBlghRWLi4Kdowra9Y6Q/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdPl-UsRnT-K8pwnzdAgvZuwq68xbzBlghRWLi4Kdowra9Y6Q/viewform?usp=sf_link)

## SLA-Georgia Fall Luncheon: “Stress & Workplace Performance” with Dr. Jill Wener

September 21, 2018 Categories: Events, Events and Announcements

You’re invited to the SLA-Georgia Chapter Fall meeting and luncheon at the Hudson Grille Midtown on Tuesday, October 23rd, 11:45am-1:00pm. Our guest speaker, Dr. Jill Wener, will explain how stress and tension impact your work environment, and what you can do about it.

Improve your productivity and work relationships with the appropriate stress management techniques. Want to know more about why you react the way you do in stressful moments? Looking for a few short and easy ways to manage your stress? Interested in meditation but not sure where or how to get started? Look no further!

Dr. Jill Wener practiced hospital-based Internal Medicine for 10 years in Chicago before changing careers to become a stress-reduction expert and Conscious Health Meditation instructor. Jill has presented on the science of stress for medical and non-medical audiences across the country. In this interactive session, you will learn how your body processes stress, using the framework of Adaptation Energy and you will learn several easy-to-do techniques to reduce stress and maximize health and wellbeing.

**RSVP:** <https://www.surveymonkey.com/r/ZV8L222>

**When:**

Tuesday, October 23rd, 2018  
11:45 am – 1:00 pm

**Where:**

Hudson Grille Midtown  
942 Peachtree St  
Atlanta, GA 30309

**Cost:**

SLA members: \$10  
Non-SLA members: \$15

## Registration Reminder for SLA-Georgia Fall Luncheon: “Stress & Workplace Performance” with Dr. Jill Wener

October 12, 2018 Categories: Events, Events and Announcements, Featured

The SLA-Georgia Chapter Fall meeting and luncheon at the Hudson Grille Midtown is coming up on Tuesday, October 23rd, 11:45am-1:00pm. Be sure to register at the link below.

Want to know more about why you react the way you do in stressful moments? Looking for a few short and easy ways to manage your stress? Interested in meditation but not sure where or how to get started? Look no further! Our guest speaker, Dr. Jill Wener, will explain how stress and tension impact your work environment, and what you can do about it.

In this interactive session, you will learn how your body processes stress, using the framework of Adaptation Energy and you will learn several easy-to-do techniques to reduce stress and maximize health and wellbeing.

Dr. Jill Wener practiced hospital-based Internal Medicine for 10 years in Chicago before changing careers to become a stress-reduction expert and Conscious Health Meditation instructor. Jill has presented on the science of stress for medical and non-medical audiences across the country.

**RSVP:** <https://www.surveymonkey.com/r/ZV8L222>

**When:**

Tuesday, October 23rd, 2018  
11:45 am – 1:00 pm

**Where:**

Hudson Grille Midtown  
942 Peachtree St  
Atlanta, GA 30309

**Cost:**

SLA members: \$10  
Non-SLA members: \$15

## ALLA-SLA Holiday Party December 4th, 2018

November 8, 2018 Categories: Events, Events and Announcements, Featured

### ALLA-SLA HOLIDAY PARTY 2018

Mark your calendars – it's almost time to make holiday memories with your favorites! We're bringing you the holiday party to top all other holiday parties this season!

Join us on Tuesday, December 4th, for delicious food, drinks, good fun, and an opportunity to catch up with your ALLA and SLA-Georgia colleagues. The 2018 holiday party will be hosted at **Fado Irish Pub** in Midtown, from 6:00-8:00pm. Thank you for a wonderful year, and we look forward to celebrating with you on December 4th!

**\*\*\*PLEASE REGISTER HERE BY MONDAY, DECEMBER 3<sup>RD</sup>\*\*\***

#### WHEN:

Tuesday, December 4th.

Registration begins at 5:45 PM, party ends (but the fun never stops) at 8:00 PM

#### WHAT:

Heavy hors d'oeuvres, soft drinks, beer, wine, games, enough fun to keep you joyful through all of 2019

#### WHERE:

Fado Irish Peach, 933 Peachtree St. NE, Atlanta, GA 30309

#### PARKING:

Two-hour parking validation will be available for the parking deck for the Metropolis located behind the building, which can be accessed from 8th Street.

#### COST:

ALLA/SLA Members (\$15) and friends (\$20); Instructions for PayPal payments are on the registration form below. Checks will also be accepted at the event.

#### COMMUNITY SERVICE PARTNERSHIP:

We will also be continuing our partnership with the **Georgia Truancy Intervention Project (TIP)** to provide holiday gifts to children and families involved in their program. Please look for a follow-up e-mail with a list of suggested toys.

#### QUESTIONS?

If you have any question please contact  
Avery Le (ALLA Vice-President) at [avery.le@emory.edu](mailto:avery.le@emory.edu) or  
Rebecca Gebhardt Brizi (SLA-GA President-Elect) at [rgbrizi@gmail.com](mailto:rgbrizi@gmail.com)

*This party is made possible by our friends at Thomson Reuters and TRG – we appreciate your sponsorship!*



## Atlanta Botanical Garden Brown Bag Luncheon January 25th

January 2, 2019 Categories: Events, Events and Announcements, Featured

Please join Dr. Clara Williams, librarian at the Atlanta Botanical Garden, for a tour of its Sheffield Library, on January 25th from 11:00am-12:30pm. The Orchid Library is closed at this time, due to construction of the new Conservatory, and will not be toured. Together, the Sheffield Botanical Library and Orchid Reference Library collections include more than 11,408 books and 162 periodicals. Attendees will also be able to tour the Atlanta Botanical Garden.

For more information about the libraries, please visit: <https://atlantabg.org/classes-education/libraries/>

**Date & Time:**

January 25th, 11:00-12:30

**Location:**

Atlanta Botanical Garden  
1345 Piedmont Avenue, NE  
Atlanta, GA 30309

*Meet Clara in the lobby directly behind the admissions window booths.*

**Parking:**

\$5 for carpool, \$10 for single drivers

**Cost:**

Free to attend (Garden admittance fee is waived)

**RSVP:**

Contact Dr. Clara Williams, [cwilliams@atlantabg.org](mailto:cwilliams@atlantabg.org)

**Attendance is limited to the first 12 RSVPS**

## In Remembrance, Robert Aaron

January 9, 2019 Categories: Member News

Long-time SLA Georgia member Rob Aaron died on December 26, 2018. Raised in Calhoun, Rob graduated from Emory University, earning both a BA with Honors in Political Science and a Masters in Library Science. He was an active member of the library community, working as a reference librarian at Georgia State University and the Atlanta Journal-Constitution before founding AaronSmith Associates, Inc, in 1981, an innovative research company specializing in the then arcane field of online research.

AaronSmith tackled a variety of unusual tasks, from supplying the factoids for CNN Headline News, producing analytical news coverage comparisons for such companies as Coca-Cola and UPS and producing fast-turnaround, in-depth research for the PR departments of Atlanta's leading companies.

The company also participated in the early information economy with the sale of full-text database software that ran on a TRS-80 computer and the development of prototype online publishing, including a Georgia legislative news service and the first online offering of the Atlanta Journal Constitution movie reviews.

Rob also enjoyed teaching reference at the Clark Atlanta University library school and later was a researcher at the local public radio station, WABE. At the time of his death, Rob was a reference librarian with Georgia Gwinnett College.

He was also an active member of the Atlanta musical community, singing with the Atlanta Symphony Orchestra Chorus and Atlanta Symphony Chamber Chorus under the direction of Robert Shaw and as a staff singer for various Atlanta faith communities. His special joy was singing with the acclaimed Atlanta Singers from their debut in 1976 to April of 2016. He also sang with Atlanta Chamber Singers, another highly regarded local ensemble.

Rob will be much missed at St. Luke's Episcopal, his church home for 40 years, where he served in the choir, as a member of the television crew, and as a member of the ringing band of St. Luke's change ringing bells. He married his beloved wife, Judith, at St. Luke's in 1981 in an innovative music-crammed service that was not only one of the first video-recorded weddings in Atlanta, but, at 90 minutes, also one of the longest.

Rob's kindness and dependability enhanced every rehearsal and committee meeting. From too-well-worn stories shared with the "poker buddies" from Calhoun to the latest political insights, Rob cheered and entertained his fellow-travelers. His charm, wide-ranging intelligence, and elfin wit will be sorely missed by his friends and co-workers, but most of all by his family.

He is survived by his wife Judith, his daughter Rachel, her husband Travis, and his grandson Nathan. He was a loving and supportive father, a beloved grandfather, and the dearest and best of companions to his wife. Rob was the son of R.T. and Sarah Frances Aaron, deceased, of Calhoun, Georgia.

The funeral service was held at St. Luke's Episcopal Church in Atlanta on Wednesday, January 9th. In lieu of flowers, contributions may be made to St. Luke's Episcopal Church, memo: Rob Aaron Music Fund, or to the Training and Counseling Center, <https://www.trainingandcounselingcenter.org/>, 98 Currier Street NE, Atlanta, Georgia 30308.



## Position Opening: Knowledge Management Specialist I, Federal Reserve Bank of Atlanta

January 30, 2019 Categories: Employment and Internship Opportunities

The Federal Reserve Bank of Atlanta has a job opening for a Knowledge Management Specialist I. In addition to the skills listed in the position, we are looking for someone who has an interest in emerging technologies, familiarity with programming languages such as R, Python, SAS, MATLAB, SQL as well as experience with data analytics and visualization.

The position is below. You can apply at [https://www.frbatlanta.org/about/careers/search\\_jobs.aspx](https://www.frbatlanta.org/about/careers/search_jobs.aspx). The job number is 258043

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### Federal Reserve Bank of Atlanta

**Job Title:** Digital Initiative Librarian

#### Position Summary:

In addition to the skills listed below, we are seeking candidates with an interest in emerging technologies, familiarity with programming languages such as R, Python, SAS, MATLAB and SQL, as well as experience with data analytics and visualization.

Under limited supervision, responsible for the daily operations, technical services, and administrative functions of the Knowledge Center. Assists with the maintenance of library specific systems that customers use to access self-service tools. Conducts customer support interactions, analyzes trends in customer inquiries, and contributes to the development of recommendations to solve problems or improve services. Develops, documents, and follows efficient processes so that materials can be quickly and easily accessed. Participates in the provision of research services. Must exemplify standards for customer service, responsiveness, team and client collaboration, and work quality.

#### Key Responsibilities:

- Conducts basic research in response to internal bank requests and reference needs for phone and web public inquiries, referring them for in-depth research services when needed. Assists and fulfills customer requests for articles, archives, Interlibrary Loans (ILL) & approves new monograph acquisitions. May perform due diligence searches and other delegated research requests, and participate in daily news production rotation.
- Manages and updates electronic journals; manages the local aspects of our cataloging consortium participation, maintains serials management system; communicates and monitors subscription changes to vendors and adjusts system records accordingly. Maintains and organizes all physical collections, mail, and support for effective and efficient services. Processes and maintains routed materials for customers.
- Creates content for the unit's web pages, including on-line tutorials and/or other interactive web tools for customers, working in collaboration with KIM colleagues.
- Assists in the daily operation of the archives in accordance with current archival standards and the established archive policies and procedures. Provides information or materials in response to customer requests, and monitors approved access to the collection. Assists in creating descriptive finding aids.
- Contributes to communications plans in support of department initiatives.
- Contributes to metric reporting with usage statistics from various sources. Develops mechanisms to gather customer feedback and monitor effectiveness of products and services and adjusts accordingly.
- Responsible for the expansion of skills and continuous improvement. Pursues training in an effort to remain current and proficient in areas of expertise. Maintains current awareness on emerging technologies, library and archival standards, and Federal Reserve System trends as they pertain to information services, delivery, resources and management.

#### Education:

Bachelor's Degree; Master's Degree preferred (MLS or MLIS)

#### Experience:

Less than two years

#### Functional Knowledge Preferences

##### Knowledge Areas:

- Current library technologies
- Current archival standards

##### Technical Skills:

- Automated library systems
- Electronic Resource
- Management Systems, HTML, SharePoint

##### Certifications/Licenses (preferred)

- American Library Association accredited degree

##### Individual Competencies

- Demonstrates Self-Awareness
- Problem Solving
- Action-Oriented
- Collaborates
- Communicates Effectively

*This is not necessarily an exhaustive list of all responsibilities, duties, performance standards or requirements, efforts, skills or working conditions associated with the job. While this is intended to be an accurate reflection of the current job, management reserves the right to revise the job or to require that other or different tasks be performed when circumstances change (e.g. emergencies, rush jobs, change in workload or technological developments).*

## Happy 2019 GA SLAers!

January 30, 2019 Categories: Events and Announcements, Featured, Officer News

Welcome to another great year of events, connections, and learning.

Let's start with the main news: our next event is on **Thursday, February 14th at noon**, when Eli Arnold, Library Director at **Oglethorpe Library**, will be hosting a tour and brown bag lunch. Please join us by RSVPing via email to Clara Williams: [cwilliams@atlantabg.org](mailto:cwilliams@atlantabg.org)

We hope to see many of you there.

Here is a bit of what you can expect this year: see below for

1. Connecting with Members,
2. 2019 Leadership,
3. Events

### Connecting with Members

All members, though spread throughout the state, have direct access to one another through the [SLA Connect site](#). Log in with your SLA credentials, and add SLA Georgia to your communities. Be sure to activate email notifications so you never miss any member and event news.

Explore the other available communities as well – one of the perks of SLA is its international membership, and connectivity is a key mission of the association. Use these forums to learn, debate, connect, and mingle virtually with several thousand special librarians.

Also, bookmark the [SLA Georgia website](#) for direct access to officers, updates, photos, and more.

### Your 2019 Leadership

Now would be a good time to introduce myself: my name is Rebecca Brizi and I am your 2019 chapter president. I have been involved with SLA for almost 10 years, and prior to this I was treasurer of the GA chapter.

See a [full list of officers here](#), and feel free to reach out to us with questions or comments. Meet Grace Holloway, our president elect; John Cruickshank, Immediate Past President; Toby Lyles as our secretary; Jonathan Germann as our treasurer; Laura Ten Pas, Director and Communications Chair; Nikita Hines as our Director and Membership Chair; and Jim Braden, Director, At-Large.

### Events

Our regularly scheduled events will include:

1. A spring lunch & learn, a sit down lunch with official chapter updates and communications, as well as networking opportunities
2. A fall lunch & learn, similar in format to the spring event.
3. A holiday party in December, for networking with each other and other librarian associations locally.

In addition, look out for those Connect notices to hear about any additional events, cross-promotion with other associations, and news updates from SLA Central.

On that note: SLA Central will host the first of three live webchats on 28th February at 2PM eastern. All members are invited to participate, so mark the time in your calendar and look out for the registration link in Connect.

### Thank you

Finally, I must thank you all for your continued commitment to SLA. Whether you can attend our events regularly in person, or follow us from afar, the association's mission of learning, advocacy, and networking connections invites you to take advantage of these opportunities and participate in the community.

Once again, my name is Rebecca and I encourage you to contact me with any questions you have about our events or chapter, as well as about SLA in general, or if you need assistance with Connect or any of our other tools.

Let's make this a great SLA year!

Best regards,

**Rebecca Gebhardt Brizi**

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Rebecca Brizi  
[www.rgbrizi.com](http://www.rgbrizi.com)  
(404) 908-2895

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## Oglethorpe Library Brown Bag Luncheon February 14th

January 30, 2019 Categories: Events, Events and Announcements, Featured

Please join Eli Arnold, Library Director at Philip Weltner Library, Oglethorpe University, as he hosts a brown bag luncheon highlighting the library.

[library.oglethorpe.edu](http://library.oglethorpe.edu)

**Date & Time:**

February 14th, 12:00-1:00

**Location:**

Juvenile Reading Room  
4484 Peachtree Rd NE  
Atlanta, GA 30319

**Parking:**

Dashboard parking passes will be provided for all attendees. With the pass, parking anywhere is fine (there is new building construction going on). There are also guest lots near the back of library and across on the side — (Philip Weltner Library) back of campus.

**Cost:**

Free to attend

**RSVP:**

Contact Dr. Clara Williams, [cwilliams@atlantabg.org](mailto:cwilliams@atlantabg.org)

**Attendance is limited to the first 18 RSVPs**

## Recap: Tour of the Sheffield Botanical Library at the Atlanta Botanical Garden

February 28, 2019 Categories: Events, Featured

On January 25, members of the Georgia Chapter of SLA toured the Sheffield Botanical Library at the Atlanta Botanical Gardens. As we entered the main reception area at the gardens, we were greeted by our tour guide, Clara Williams. After brief introductions, she began showing us around the library and telling us about the work she has been doing since taking the job as ABG's librarian in October of 2018. Clara manages two libraries: the Sheffield Botanical Library where her office is located, and the Orchid Reference Library, currently closed due to construction of the Southeastern Center for Conservation and slated to reopen in May or June, 2019.



Dr. Clara Williams

Clara hopes that with renovation of the Center for Conservation a new strategic plan will emerge with "a nod to more research to support the new conservatory."

As a student, Clara was an English Major and she graduated with a Doctorate in education. Although she was not trained as a horticulturalist, it is easy to see how her love of gardening and background in education enables her to be effective on the job. In the few short months she has been on the job, she has, in crucial ways, become central to the organization's activities. Describing the library as "A support service for anything on the campus", she is a solo librarian. Clara reports to the Vice President of Programs and her department is Education, which serves children and runs school programs. She does storybook time in the garden every Wednesday morning at 10:30, so she is as much the public face of the Garden as any docent.

She shares office space with many other experts who are not librarians, but who are master gardeners working as volunteers and who run a plant hotline. People living in other parts of the country and around the world who have visited the Garden frequently send photographs via the hotline for identification. Julia, a plant identification expert, also shares office space with Clara and assists the master gardeners in responding to questions that arrive via the hotline. Typically they get such questions as "Should I cut my Magnolia tree down?" and "Should I trim it at this time of the year?" As a team, they regularly discuss how to take phone calls from all over. Horticulture staff drop by periodically to see if they can help with any questions. One of the more interesting features of the office itself is the garden signs with botanical names in beautiful handwriting, prepared by Julia for installment in the gardens. Clara is at the center of all this activity; she coordinates the activities and writes up the schedules of eight library volunteers and 12 plant volunteers. The office can easily become overcrowded, so personnel have to divide their time between the office and helping outside, often by meeting with visitors to the Garden or by working with horticulturalists and all this must be coordinated.

While much of her work is managerial in nature, Clara is also actively involved as a reference librarian. As she explains, "I can get a phone call about the genus of a plant. If I have plant hotline volunteers, I rely on them for quick answers. I may occasionally refer callers to specific references. I get many requests from the horticultural staff... yesterday Wade was asking about landscape design, and his group is charged with coming up with one section of the garden in particular- 'what kind of flowers, do you want ground cover' - I am familiar with some of it but much of it becomes highly technical."



Above, left to right: Kathy Gallo, Cataloger and Docent, Atlanta Botanical Garden Library Ernie Evangelista, Senior Knowledge Management Specialist, Knowledge and Information Management, Federal Reserve Bank of Atlanta, Past President, Georgia Chapter, SLA Dr. Emily Williams, Anthropologist, Library Assistant, UGA Griffin Campus Nancy Snell, Senior Research Analyst, The North Highland Company Inc (Management Consulting Firm), Past President, Georgia Chapter, SLA Rebecca Gebhardt Brizi, Consultant in Strategy Development, Current President, Georgia Chapter, SLA John Cruickshank, Branch Librarian, UGA Griffin Campus, Past President, Georgia Chapter, SLA Mary Silver, Fine Arts School Librarian, Upstate New York Dr. Clara Williams, Librarian, Atlanta

Botanical Garden Stephen Sherman, Research and Data Manager,  
Southeastern Council of Foundations, Past President, Georgia Chapter, SLA

In the face of all the activity, Clara is very focused on one issue in particular - access to relevant information. She talks about this in terms of a strategic plan that is aligned with the Garden's mission. As stated on the back of her business card, the mission of the Garden is "To develop and maintain plant collections for the purposes of display, education, conservation, research and enjoyment." She is working hard, first of all, to build a collection that is relevant to its users. To that end, she has been working closely with the new Vice-President of Horticulture and Collections, Andrew Bunng, who has been with the organization for about four weeks. He has served as Assistant Director and Director of Plant Collections at the Chicago Botanic Garden and he is known worldwide for his horticultural expertise. Clara got him to work with her on the library's inventory, helping to assess the library collection.

As the backbone of her strategic plan, she wants to make sure that important information is as accessible as possible: "Access for research staff, hort staff - being able to access articles on the desktop - it's all about access." While she is working to get publications like *Horticulture Magazine* online so the horticulture staff can access them, Clara is cognizant of the need for administrators to understand the importance of access. She created summary sheets for use states and has been gathering states going back to 2015 and placing them on the "G" drive for everyone to see. She is making sure administrators do understand the importance of her goal. As she says, they are asking her "... to take us there if we can get the funding."

The organization relies heavily on its volunteers and also its donors. Assisting Clara throughout much of the tour was Kathy Gallo who has been performing cataloging as a volunteer since 2009, after working for nearly 40 years as a librarian. She also volunteers as a docent and received the ABG's award for volunteer of the year for 2017. She has certainly had her work cut out for her: the two libraries contain some 11,400 volumes, and the library recently received a donation of nearly 500 rare orchid books from an orchid specialist out of New York. The library has one workstation and Clara has two new volunteers-seniors-coming in on Monday to do searches and they will help with archives. The collection is heavily used by the horticulture staff to perform their work and also to work on certification. The library uses Bibliofile as a catalog. Updates are exported via FileZilla to The Library Corporation (TLC), a company out of West Virginia. TLC is paid to maintain the online catalog on the Gardens' website at <http://atlantabg.org/map-location/sheffield-botanical-library/>.



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