



SLA Michigan Chapter
Two countries. Two states. One
chapter.

SLA – Michigan Board Meeting

February 20, 2018 MINUTES

Date: Tuesday, February 20, 2018

Time: Noon

Attendees: Danguole Kviklys (Dee), Sheila Bryant; Anne Herron; Meryl Brodsky; Alexandra Hauser.

Regrets: Jane Potee

1) Approval of the December 14, 2017 Business Meeting Minutes

- a. Danguole called meeting to order 12:11pm
- b. Anne motioned to approve old minutes
- c. Sheila seconded
- d. Minutes approved

2) Treasurer's Report: Meryl Brodsky

Balance of Accounts as of February 20, 2018

- Business Checking: \$15,412.31
- Business Savings: \$4,430.53
- Total Combined: \$19,842.84

SLA Investment Account (as of June 30, 2017 – (they still haven't sent out the 2017/ year-end):
\$7,909.66 Updated funds received, Meryl reports fund in this account are actually around \$8,100.

The combined total does not include the expenses for the latest event (Open House).

Feb. 28th deadline for reporting, Meryl submitted Feb. 6th & received confirmation of SLA's receipt of our documentation.

3) President's Report & 2018 Plans: Danguole Kviklys

a. 2018 January & February Program Outcome Summary

Jan 26, 2018. Rescuing Endangered Government Information with Justin Schell

- 53 people signed up with the majority being out of state and viewing online. Event video will be posted to our website
- SLA-Michigan presented Justin with an honorarium
- Continued interest in this topic, potential for more events around this

Feb 15, 2018. Student Open House

- In Michigan, there are two library and information schools – University of Michigan and Wayne State University. The intent of this open house was for the Chapter to take advantage of their presence and look for new members by reaching out to the students. The evening featured SLA members Meryl Brodsky, Robin Linkowski, Jane Potee, and Celia Ross who discussed with the students how membership in SLA helped them professionally.
- Eleven people attended; 3 of them UM – I-School students; 2 potential recruits
- As of 2/19/2018, one student wrote back saying she was interested. SLA-Michigan paid \$50 for her membership
- In the future, consider recruiting at Wayne State.

b. Action Items

- **Silent Auction Fund Allocation.** Criteria for sending a student to the SLA Annual Conference in Baltimore
 - Dee recommends rather than an essay application, or report but rather selecting a student member who is active in the chapter since we do not have many student members.
 - Sheila agrees & it would encourage & reward those students who are most interested & invested.
 - Dee recommended one possible student who is an active chapter member but would have to further look at her participation.
 - Dee will obtain info on total cost & include it in a proposal email to the board; estimating a total cost of around \$2000.
 - Meryl notes that profits from the silent auction are good but would not cover entire costs & we would need to use some existing funds which is fine, but we should be aware of where the money will come from.
 - Awaiting details from Dee for consideration.
- **Michigan Area Business Library Conference Sponsorship.** Together with UM Kresge Library & MABL, would the SLA-MI board agree to co-sponsor a business librarian conference on Friday, June 29
 - A one-day conference might attract members from distant locations
 - Co-sponsorship would entail help with program planning and some financial commitment such as paying for a speaker's honorarium or refreshment tab
 - Group agrees this is a good idea

c. Committee Formations. Discussion

In November 2017, Joel Scheuher and Randy Dykuis completed updating the SLA-Michigan Chapter Recommended Practices. This final document should soon be posted on our website. One big change was the consolidation of committees and streamlining of roles. I am attaching an excerpt from some of the recommendations that they gave and which last year the Board voted to accept.

Here is information about the composition of the two committees which Sheila and Anne lead. Please consider looking for members to help you. For the Membership

committee, it might be good to include the two members who are the liaisons for the area information schools: Judy Smith, University of Michigan and Jennifer Meekhof, Wayne State.

Dee strongly recommends having a hospitality liaison to serve as greeter on the day of the meetings but also to be point person for food & accommodation, ex: "is the pizza here yet?".

Program Planning Committee

Bylaws require that the committee host six events a year.

- Program Planning Chair (President-elect)
- Liaison, Vendor Relations (Joel Scheuher)
- Liaison, Marketing (Sally Ziph)
- Liaison, Hospitality (Call for a volunteer?)
- Webmaster (Jennifer Zimmer)
- Additional Volunteers can sit on this committee as needed as members. (Judy Smith has been a member of this Committee. Ask her if she wishes to continue)

Membership & Nominating Committee

- Chair (Director, Board Operations and Nominations)
- Liaison, Membership
- Liaison, Diversity
- Additional Volunteers can sit on this committee as needed as members.

4) **2018 Program Committee Plans:** Sheila Bryant

- a. in the process of getting things going
- b. Will send out survey to all MI SLA members next week for things they'd like to see, etc.
 - i. If there are suggestions for what to do, what would we like to see, send to Sheila.
- c. One idea for maybe springtime is an event at MSU's new Digital Scholarship Lab.
- d. Working on recruiting members for committee
- e. Will be writing up a recap from SLA Leadership Symposium to be added to the MI SLA website.

5) **2018 Membership Growth Plans:** Anne Herron

- a. A lot of opportunity for membership growth outside of program events being planned.
- b. Would like to get into the library schools in MI
- c. Insights Assoc.'s big push is to reach out to universities/schools with any programs related to marketing research, even just marking/management programs.
 - i. What are students looking for? What do they need, want to see?
 - ii. Trying to get into those programs to talk to students & meet them where they are.
- d. Dee notes that SLA's image might not fit current needs of students in lib school programs.
 - i. Also notes that branching out to the Windsor Canada area could be a good opportunity for growth as well.

6) **Additional Suggestions**

- a. If anyone has additional suggestions or thoughts, please email Dee.
- b. Meetings probably going to be once every 2 or 3 months
- c. Dee moves to adjourn
 - i. Anne/Sheila seconds

d. Meeting adjourned 12:50pm.

Submitted by Alexandra Hauser

Secretary, SLA-Michigan Chapter