



Executive Board Present: Ryan Splenda, President; Jennie Crowley, President-Elect; Liz Hogan, Secretary; Carrie Wardzinski, Past President; Denise Callihan, Director

Committee Members Present: Lynn Berard, Margarete Bower, Kiera Mudry

I. CALL TO ORDER

Ryan Splenda brought the meeting to order at 7:02 PM.

II. APPROVAL OF AGENDA

The agenda was emailed prior to the meeting. Liz moved to approve the agenda, and Lynn seconded.

III. APPROVAL OF MINUTES FROM October 30, 2017

The minutes of the October 30, 2017 board meeting using GoToMeeting were emailed prior to the meeting but had typos. The typos were noted and fixed. Denise moved to approve the minutes, and Lynn seconded.

IV. APPROVAL OF 2018 STRATEGIC PLAN

The 2018 strategic plan was discussed in detail at the meeting. Denise moved to approve the 2018 strategic plan pending review. Please see highlighted suggested changes to the strategic plan below.

STRATEGIES AND PRIORITIES FOR 2018 for the term of President Ryan Splenda

Provide channels for effective communication among members

- Utilize SLA Connect (Post additional content bi-weekly to spur discussion among group members).
- Utilize SLA Pittsburgh Chapter website.
- Utilize social media outlets: Twitter & Facebook.

Retain current members and increase membership through active engagement

- Hold, at minimum, one webinar/virtual program in 2018 to reach members that cannot make meetings in person.
- Board reaches out to potential, current, and former members formally and informally on a monthly basis utilizing the SLA Membership Toolkit and other methods.
- Use various technologies to conduct board meetings for Pittsburgh members' benefit (long-term goal), and to increase transparency.

Increase Chapter and Association visibility

- Co-host, at minimum, one event in 2018 with another SLA Chapter (in the works).

Develop future information leaders

- Offer Promising Professional Award in 2018 to enable an emerging professional to travel to either SLA Leadership Summit or SLA Annual.
- Engage with students in graduate programs, primarily at the University of Pittsburgh through programming (program in March & November) and other means. Work with SLA HQ to identify and engage students in both brick-and-mortar and online programs.

V. OFFICER REPORTS

A. President (Splenda):

- Thank & congratulate newly elected positions and welcome new additions to the team
 - President-Elect: JENNIE CROWLEY
 - Treasurer: OLIVIA GLOTFELTY
 - Web Manager: KIERA MUDRY
 - Archives: STILL VACANT
- Number of Events in the planning process
 - Mock interview event with iShool students (March)
 - Joint webinar event with SLA Philadelphia on Blockchain technology (March?)
 - Matt Burton, faculty of School of Computing & Information (April)
 - EBSCO-sponsored event, Escape room themed (May)
- SLA Kiosk in Baltimore
 - Carrie has agreed to work on this. She has various ideas in the works.
 - Free to us because we chose option 2.

Options 1 and 2 are explained below for reference:

Option 1:

Choice to provide own AV equipment at SLA Annual.

Choice to provide an honorarium of any amount to speakers at SLA Annual.

Choice to partner with any group for sponsorship.

Must pay for own kiosk on Main Street SLA, which is approximately \$1050.

With Option 1, the \$50 web hosting fee IS deducted annually.

Option 2:

SLA HQ secures funding for any and all events, including social events.

SLA HQ coordinates set-up, space, and AV for all events, including social events.

SLA HQ limits options on AV, teleconference options, etc...for educational sessions.

Kiosk on Main Street SLA is free for units.

With Option 1, the \$50 web hosting fee IS NOT deducted and we receive our full allotment of funds each year.

- Interest in getting the SLA Student Chapter going again at Pitt.
 - Theresa Walker working on this at Pitt. The number of library students was discussed. No one was able to give an exact number.
- Ryan is looking into Call-in options, virtual meetings, archiving meetings using SLA technology for future.

- Mary Talley, Past-Chapter Cabinet-Chair:
 - Coming in March, we're trying a new way of encouraging unit leaders to **connect on Connect**. Laura Walesby, Division Cabinet Chair, and Emma Davidson, Chapter Cabinet Chair, will be hosting a week-long Connect discussion around developing a leadership/professional development plan - closing the loop on the Symposium. Keep an eye out for dates and details, coming soon.

B. President-Elect (Crowley):

- March 19
 - Mock Interview event for the ALA Student group at Pitt. Right now, we only have four volunteers to serve as mock interviewers, we might need to change the format of the event Alex from Pitt was asked for a list of students and their career interests (academic, corporate, medical, etc.) by this Friday. Denise volunteered to help recruit interviewers. Ryan can investigate Connect stats.
- March co-sponsored event
 - The Philadelphia chapter is planning a webinar on blockchain technology. They are aiming for a lunchtime webinar sometime in March, but they still needed presenters. Carrie suggested that Prof. Sue Alman would be a great candidate for this webinar because of a recent grant she received to study the topic further in relation to its application in library science."
- Mid-April
 - Ryan and Jennie met with Matt Burton in January. He is a visiting professor in Pitt's library program who understands what we do. He's on the committee that's working on restructuring the MLIS degree offered at Pitt. We're looking to do a two-part presentation with him - he'll discuss data sciences in libraries and the future of Pitt's MLIS program, hopefully with an opportunity for our members to provide feedback on the committee's proposed ideas. After Jennie made this announcement at the meeting a conversation began, and many board members expressed that they hoped this would open dialog with the iSchool. More info to come.
- Mid-May
 - EBSCO would like to sponsor a chapter event. Leif Johnson is planning to talk about EBSCO's new CMS (called "Stacks"). We're looking at going to an Escape Room in Homestead. Preferred times were discussed, and Denise suggested the use of Connect to survey our chapter's interest.
- June
 - We have a list of potential spaces to hold our chapter meetup during the annual conference. The event will be scheduled before the "IT dance party."
- Summer and fall event
 - We typically have a student event in November and the Annual Business Meeting in December, so we potentially have room for two more events (summer and fall). A library tour or happy hour was suggested. Jennie is open to ideas/suggestions!

C. Past President (Wardzinski):

- Policy and Procedures manual

- Carrie read through the Policy and Procedures manual and it indicated that the past-president is responsible for updating the manual. Our last revision was in 2004 and Carrie would like to work on this project in 2018.
- SLA Leadership Summit
 - Carrie attended the 2018 SLA Leadership Summit in New Orleans in January. It was three days: the first day was committee meetings and meet-and-greets; the second day was the LEAD seminar, led by Jay Younger; and the third day was presentations about different aspects of unit leaderships, given by different leaders within SLA. Carrie said that it was extremely beneficial to meet in person and discuss both successes and challenges for unit leadership. It was also helpful to hear about the state of the Association and the next steps the Association is taking. Carrie highly encourages the executive board members to attend next year.
- Below are insights that Carrie gained at the summit
 - Association is financially solvent.
 - Association added 88 new members in January, which puts SLA on track to add ~1100 new members in 2018.
 - Association is continuing to work on member engagement aggressively. Association is in the process of identifying and engaging students, especially those in online LIS programs.

D. Treasurer (Glotfelty):

- Jennie filled in for Olivia today.
- Jennie reported that our financial reports were submitted yesterday. She met with Olivia to go over duties and hand over the papers.
- Our pooled fund balance is the same as the December meeting. Our pooled fund balance is \$7,176.84.
- Our checking balance is \$2,556.53. The current checking account balance does not reflect an \$83.60 check for a pizza reimbursement.
- We have money for the Promising Professional Award.

E. Secretary (Hogan): No Report

VI. COMMITTEE TEAM REPORTS *{as of February 2018, below are the standing teams}*

A. Member Relations Team

- **Awards (Bower):**
 - Margarete sent an email asking for volunteers/nominations for the Promising Professional Award. She is going to extend the deadline, so we have time to get nominations.
- **Employment (Glotfelty):**
 - **None**

B. Communications Team

- **Confluence (Poljak & Hyatt):**
 - The new issue of The Confluence is being published in March. It includes, Q&A, an article from Carrie, and Olivia's article on her SLA experience as Promising Professional.

- **Archive (open):**
 - Kiera might have a friend interested in this position. Denise suggested that we provide the volunteer with free membership for a year.
- **Webmaster (Mudry):**
 - Kiera updated deadlines for submission dates for the Promising Professional Award PDF on our website.
- **Social Media (Maclin-Hurd):**
 - Former SLA President, Kate Arnold has agreed to an interview about her transition from Information Professional to Geology instructor. Stephanie is working on questions and how to post the interview.

C. Partner & Community Relations Team

- **Mentoring, Networking & Consultations (Callihan & Berard):**
 - Denise reported that the team committed to two sessions, one in March with Alex and the other in October which is the pizza party.
 - Theresa Walker is looking for a field placement in a corporate library and Denise volunteered to post on Connect if she doesn't hire her.
 - The team will continue to look for opportunities.
- **Student Groups (open):**
 - No report

D. Program & Events Team (Crowley):

- See the President-Elect report

VII. OLD BUSINESS: None

VIII. NEW BUSINESS

- Discuss ways to engage members using SLA Connect and having volunteers help in doing this. Carrie suggested throwback Thursday pictures.
- Discuss ways of helping interested students reform the SLA Student Chapter at U Pitt. Helping Theresa get an internship is a good place to start.
- Discuss future call-in options for meetings, or move to virtual meetings in general (webinars?)
- Discuss potential people for the role of Archivist. Kiera will follow up on this.

IX. ANNOUNCEMENTS

- Steph had her baby!
- Ryan is getting married in October!

X. ADJOURNMENT

Margarete Bower made a motion to adjourn at 8:26 PM. Lynn Berard seconded.